

How can I help you?

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Microsoft
Research

opendialogue.miulab.tw

Open-Domain Neural Dialogue Systems

Outline

- **PART I.** Introduction & Background Knowledge

- **PART II.** Task-Oriented Dialogue Systems

..... Break

- **PART III.** Social Chat Bots

- **PART IV.** Evaluation

- **PART V.** Recent Trends and Challenges

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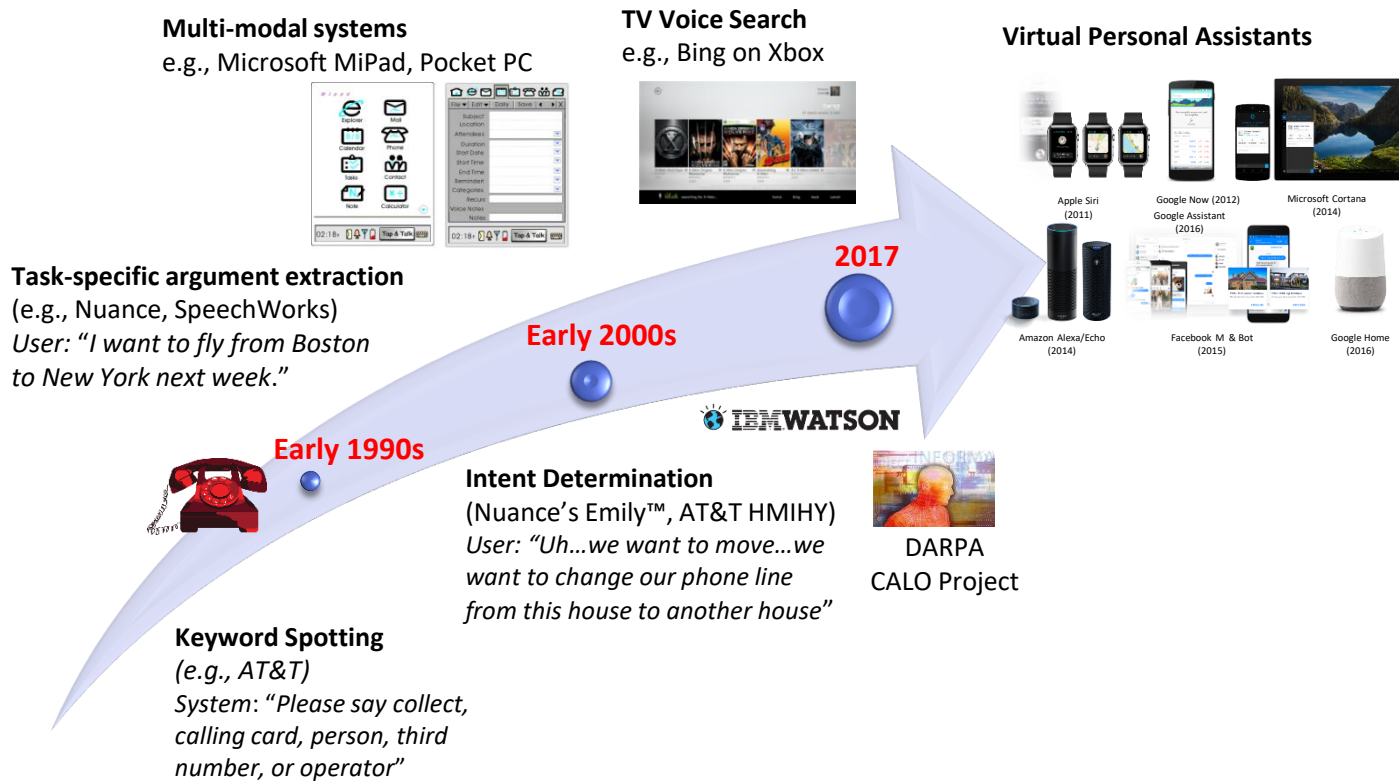
Introduction & Background Knowledge

Introduction

Outline

- ❑ **PART I. Introduction & Background Knowledge**
 - ❑ *Dialogue System Introduction*
 - ❑ Neural Network Basics
 - ❑ Reinforcement Learning
- ❑ PART II. Task-Oriented Dialogue Systems
- ❑ PART III. Social Chat Bots
- ❑ PART IV. Evaluation
- ❑ PART V. Recent Trends and Challenges

Brief History of Dialogue Systems



Why We Need?

“I am smart”

“I have a question”

“I need to get this done”

“What should I do?”

Turing Test (“I” talk like a human)

Information consumption

Task completion

Decision support

Why We Need?

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Material: <http://opendialogue.miulab.tw>

“I am smart”

Turing Test (“I” talk like a human)

“I have a question”

Information consumption

“I need to get this done”

Task completion

“What should I do?”

Decision support

- *What is the employee review schedule?*
- *Which room is the dialogue tutorial in?*
- *When is the IJCNLP 2017 conference?*
- *What does NLP stand for?*

Why We Need?

“I am smart”

Turing Test (“I” talk like a human)

“I have a question”

Information consumption

“I need to get this done”

Task completion

“What should I do?”

Decision support

- *Book me the flight from Seattle to Taipei*
- *Reserve a table at Din Tai Fung for 5 people, 7PM tonight*
- *Schedule a meeting with Bill at 10:00 tomorrow.*

Why We Need?

“I am smart”

“I have a question”

“I need to get this done”

“What should I do?”

Turing Test (“I” talk like a human)

Information consumption

Task completion

Decision support

- *Is this product worth to buy?*

Why We Need?

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“I am smart”

“I have a question”

“I need to get this done”

“What should I do?”

Turing Test (“I” talk like a human)

Information consumption

Task completion

Decision support

Task-Oriented
Dialogues

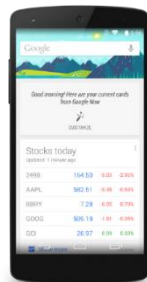
Language Empowering Intelligent Assistant

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Apple Siri (2011)



Google Now (2012)

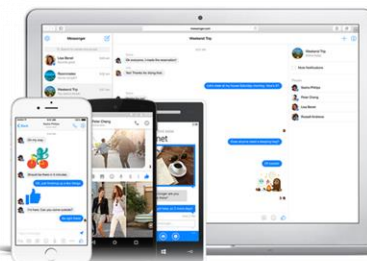


Microsoft Cortana (2014)

Google Assistant (2016)



Amazon Alexa/Echo (2014)



Facebook M & Bot (2015)



Google Home (2016)



Apple HomePod (2017)

Intelligent Assistants



Google Now



Siri



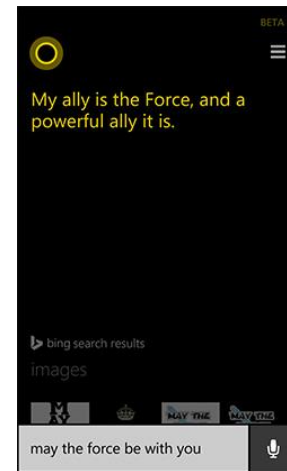
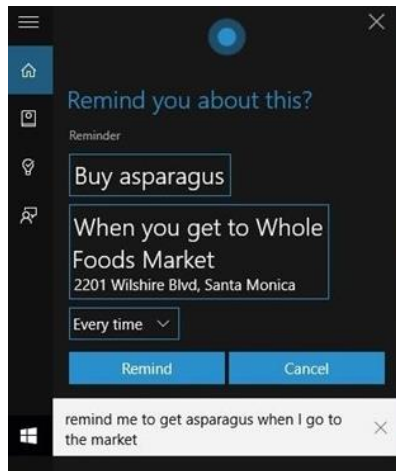
Cortana



echo

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Task-Oriented

Engaging
(social bots)

Why Natural Language?

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□ Global Digital Statistics (2017 January)



Total Population
7.48B



Internet Users
3.77B



Active Social
Media Users
2.79B



Unique Mobile
Users
4.92B



Active Mobile Social
Users
2.55B

The more **natural** and **convenient** input of devices evolves towards **speech**.

Spoken Dialogue System (SDS)

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- **Spoken dialogue systems** are intelligent agents that are able to help users finish tasks more efficiently via spoken interactions.
- **Spoken dialogue systems** are being incorporated into various devices (smart-phones, smart TVs, in-car navigating system, etc).



JARVIS – Iron Man's Personal Assistant



Baymax – Personal Healthcare Companion

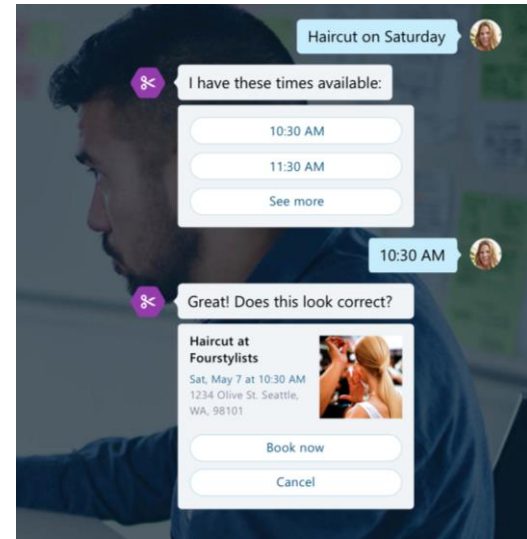
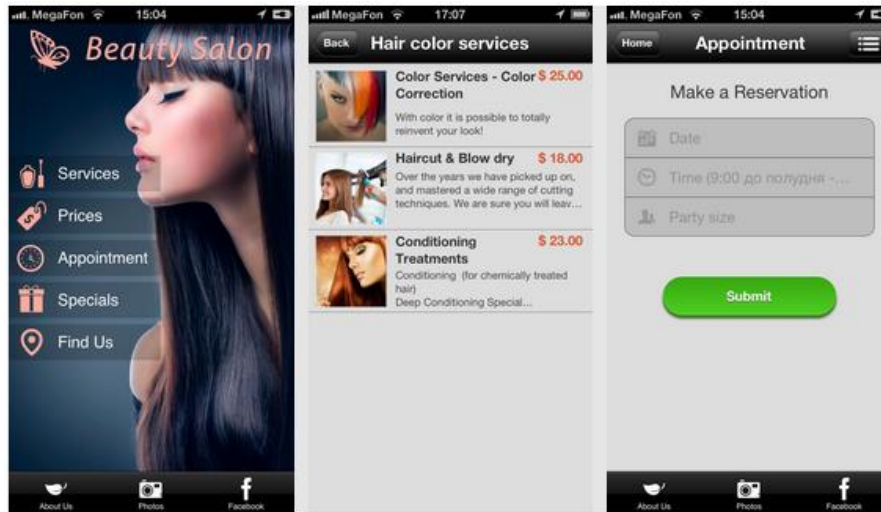
Good dialogue systems assist users to access information conveniently and finish tasks efficiently.

App → Bot

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- A **bot** is responsible for a “single” domain, similar to an app



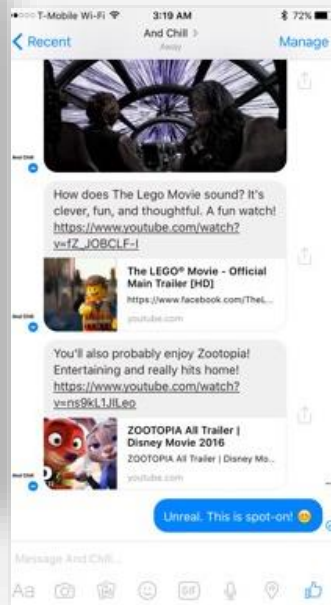
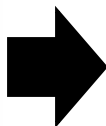
Users can initiate dialogues instead of following the GUI design

GUI v.s. CUI (Conversational UI)

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<https://github.com/enginebai/Movie-lol-android>

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GUI v.s. CUI (Conversational UI)

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| | Website/APP's GUI | Msg's CUI |
|------------------------------|--------------------------------|---|
| Situation | Navigation, no specific goal | Searching, with specific goal |
| Information Quantity | More | Less |
| Information Precision | Low | High |
| Display | Structured | Non-structured |
| Interface | Graphics | Language |
| Manipulation | Click | mainly use texts or speech as input |
| Learning | Need time to learn and adapt | No need to learn |
| Entrance | App download | Incorporated in any msg-based interface |
| Flexibility | Low, like machine manipulation | High, like converse with a human |

Two Branches of Dialogue Systems

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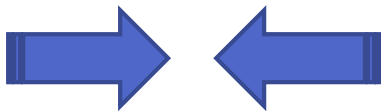
Task-Oriented Bot

- Personal assistant, helps users achieve a certain task
- Combination of rules and statistical components
 - ▣ POMDP for spoken dialog systems (Williams and Young, 2007)
 - ▣ End-to-end trainable task-oriented dialogue system (Wen et al., 2016)
 - ▣ End-to-end reinforcement learning dialogue system (Li et al., 2017; Zhao and Eskenazi, 2016)



Chit-Chat Bot

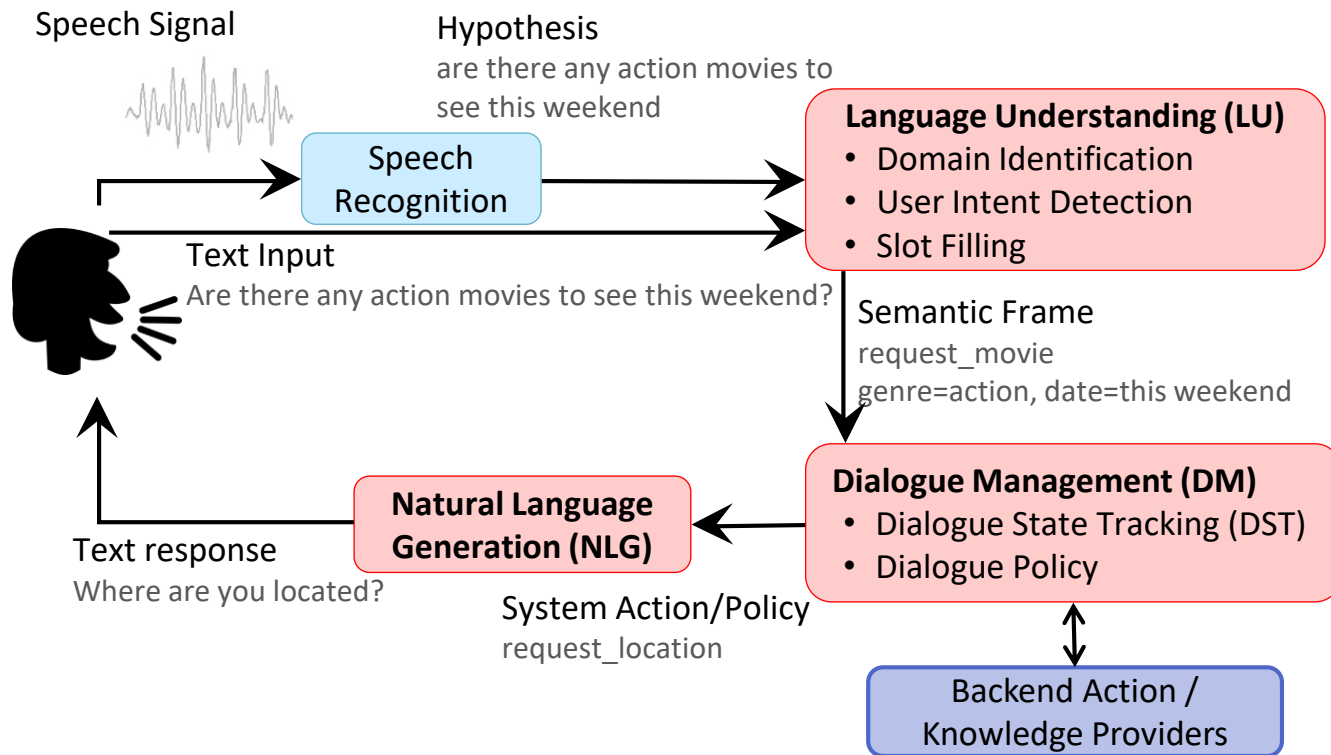
- No specific goal, focus on natural responses
- Using variants of seq2seq model
 - ▣ A neural conversation model (Vinyals and Le, 2015)
 - ▣ Reinforcement learning for dialogue generation (Li et al., 2016)
 - ▣ Conversational contextual cues for response ranking (Al-Rfou et al., 2016)



Task-Oriented Dialogue System (Young, 2000)

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Outline

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 - ▣ Dialogue System Introduction
 - ▣ ***Neural Network Basics***
 - ▣ Reinforcement Learning
- ❑ PART II. Task-Oriented Dialogue Systems
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- ❑ PART V. Recent Trends and Challenges

Machine Learning \approx Looking for a Function

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□ Speech Recognition

$$f(\text{audio waveform}) = \text{"你好 (Hello)"}$$

□ Image Recognition

$$f(\text{cat image}) = \text{cat}$$

□ Go Playing

$$f(\text{Go board state}) = \text{5-5 (next move)}$$

□ Chat Bot

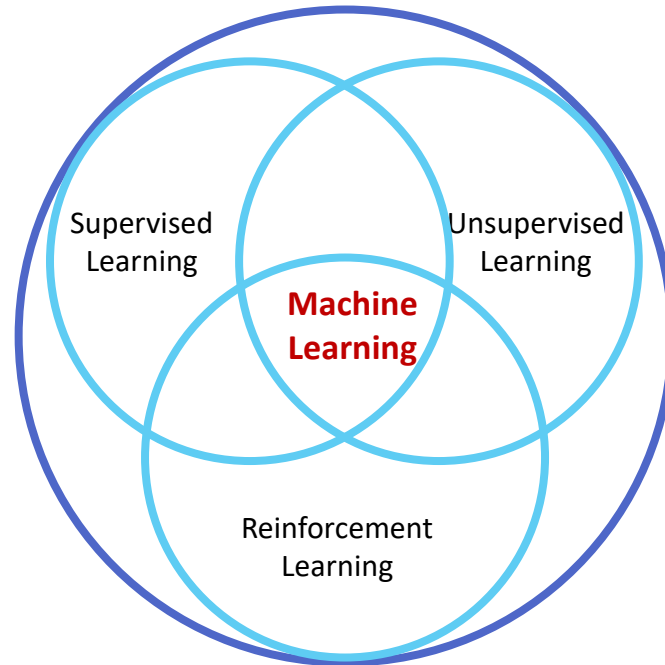
$$f(\text{"Where is IJCNLP?"}) = \text{"The location is..."}$$

Given a large amount of data, the machine learns what the function f should be.

Machine Learning

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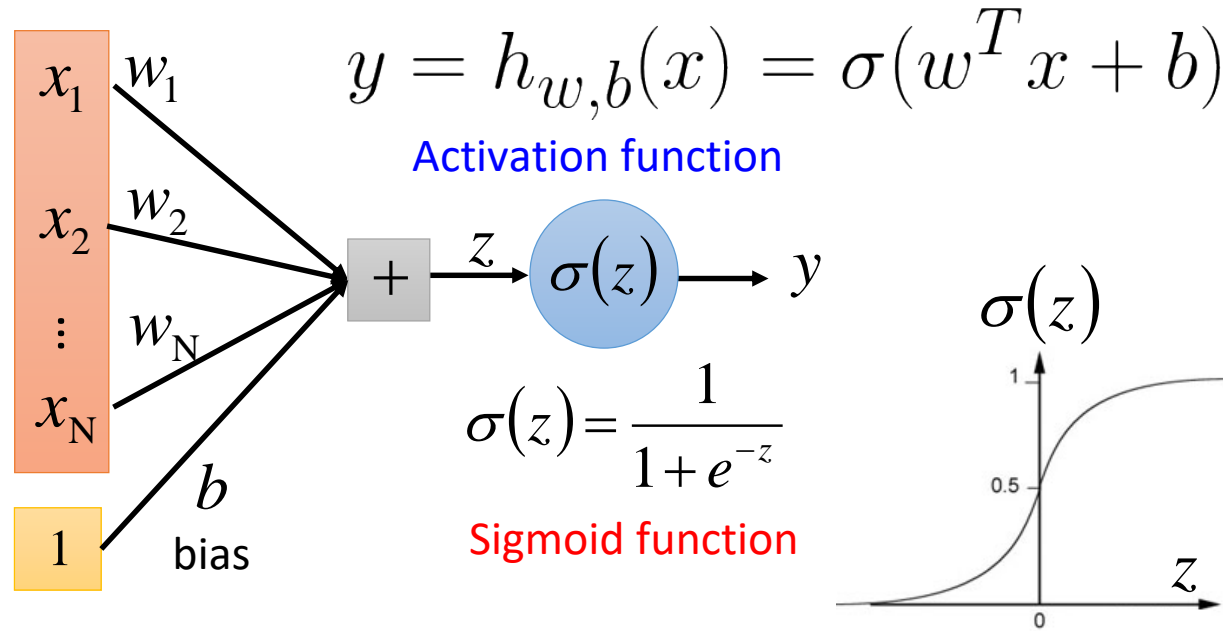


Deep learning is a type of machine learning approaches, called “neural networks”.

A Single Neuron

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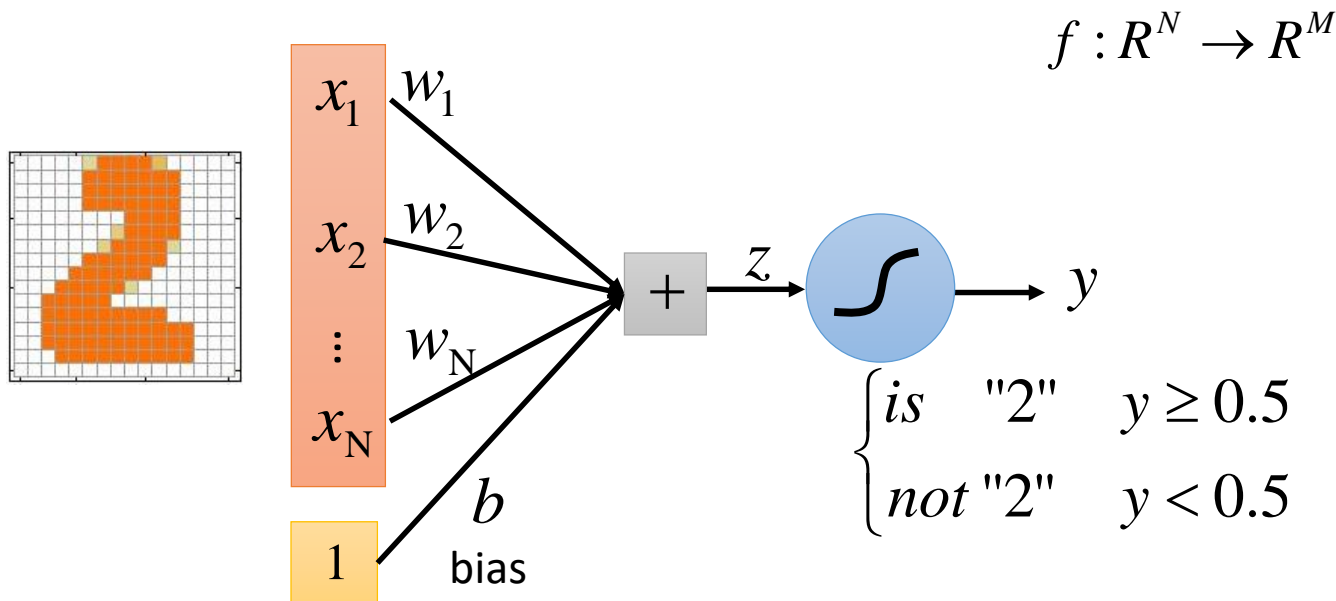


w, b are the parameters of this neuron

A Single Neuron

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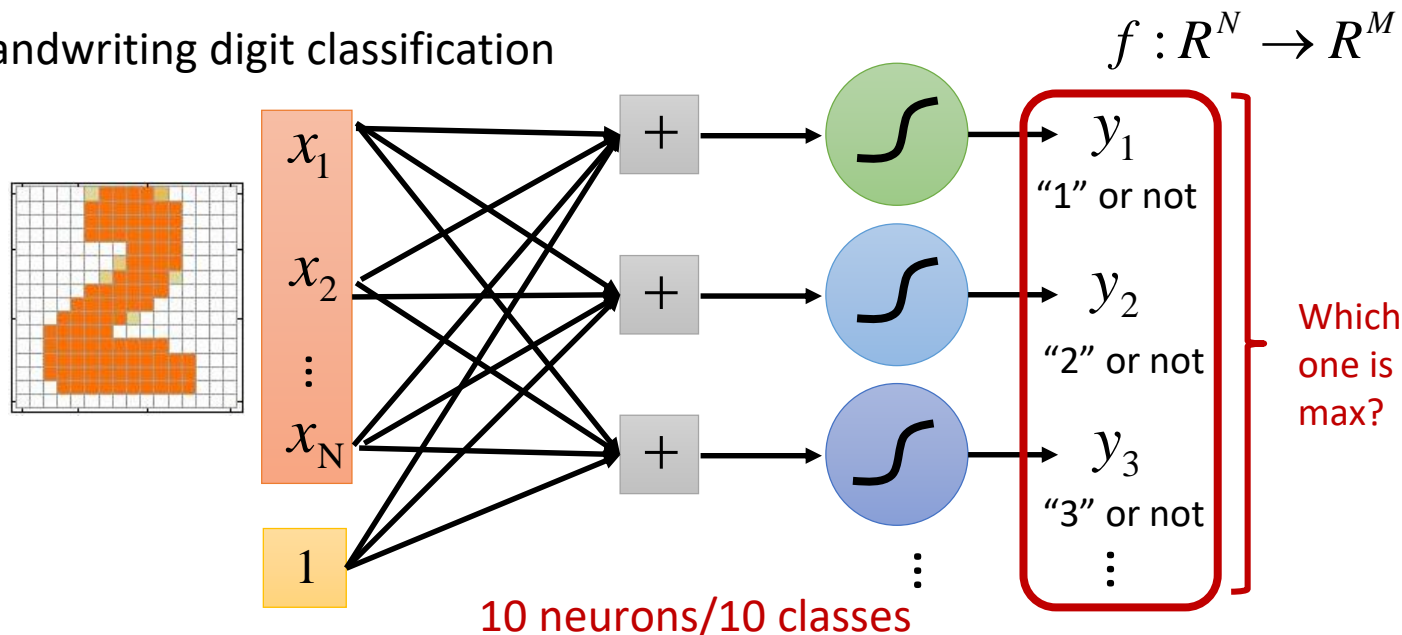
Material: <http://opendialogue.miulab.tw>



A single neuron can only handle binary classification

A Layer of Neurons

- Handwriting digit classification



A layer of neurons can handle multiple possible output,
and the result depends on the max one

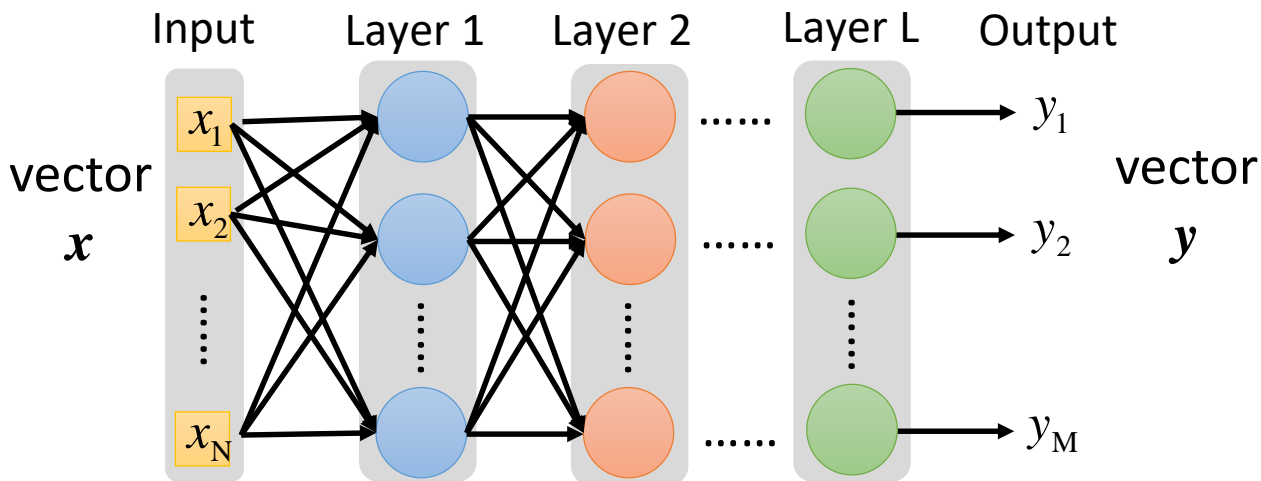
Deep Neural Networks (DNN)

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- Fully connected feedforward network

$$f : \mathbb{R}^N \rightarrow \mathbb{R}^M$$



Deep NN: multiple hidden layers

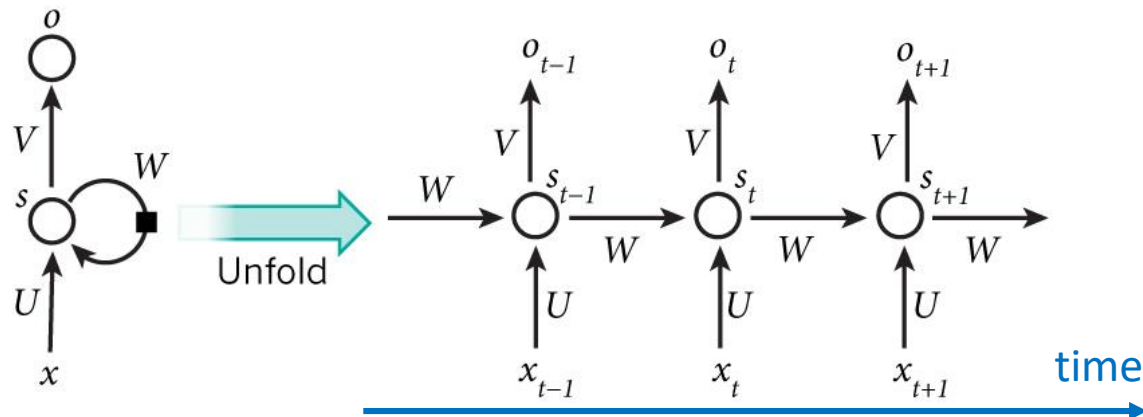
Recurrent Neural Network (RNN)

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$$s_t = \sigma(W s_{t-1} + U x_t) \quad \sigma(\cdot): \text{tanh, ReLU}$$

$$o_t = \text{softmax}(V s_t)$$



RNN can learn accumulated sequential information (time-series)

Outline

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 - ▣ ***Reinforcement Learning***
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Reinforcement Learning

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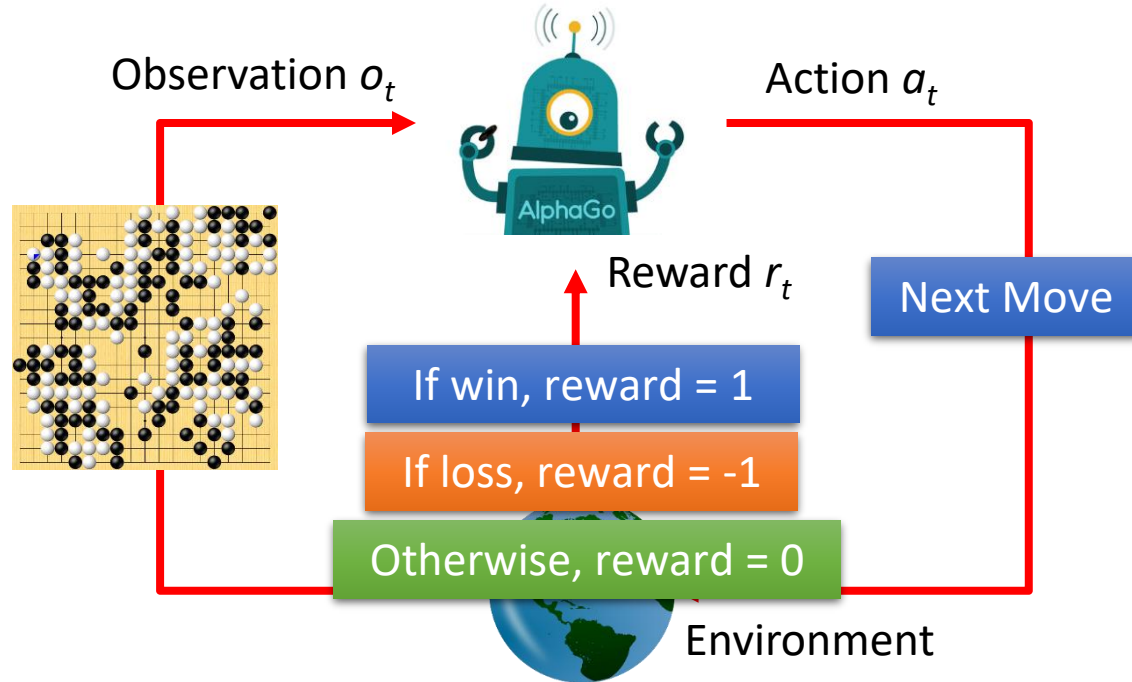
- RL is a general purpose framework for **decision making**
 - ▣ RL is for an *agent* with the capacity to *act*
 - ▣ Each *action* influences the agent's future *state*
 - ▣ Success is measured by a scalar *reward* signal
 - ▣ Goal: *select actions to maximize future reward*



Scenario of Reinforcement Learning

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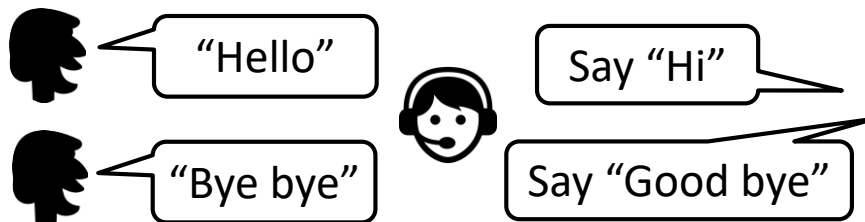


Agent learns to take actions to maximize expected reward.

Supervised v.s. Reinforcement

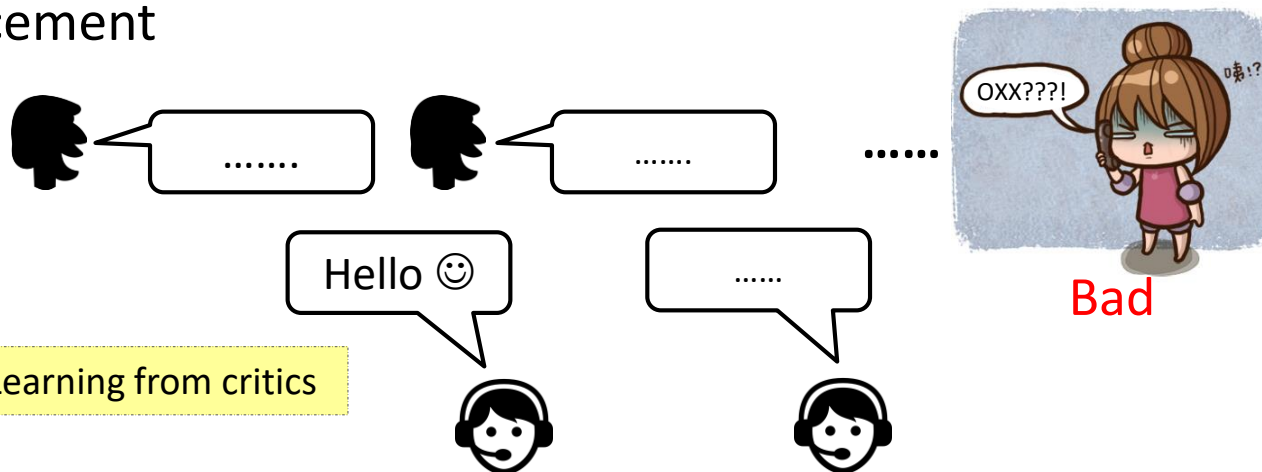
□ Supervised

Learning from teacher



□ Reinforcement

Learning from critics



Sequential Decision Making

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Material: <http://opendialogue.miulab.tw>

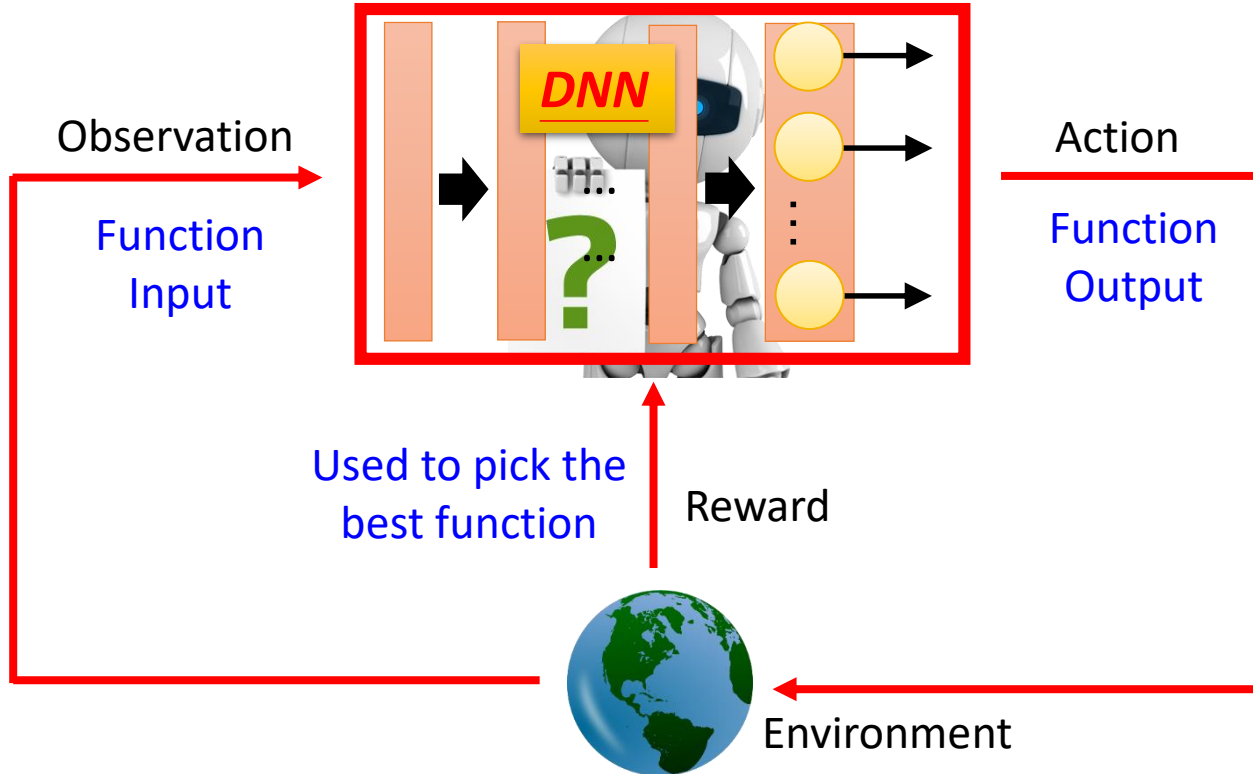
- Goal: select actions to maximize total future reward
 - ▣ Actions may have long-term consequences
 - ▣ Reward may be delayed
 - ▣ It may be better to sacrifice immediate reward to gain more long-term reward



Deep Reinforcement Learning

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Reinforcing Learning

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- Start from state s_0
- Choose action a_0
- Transit to $s_1 \sim P(s_0, a_0)$
- Continue...

$$s_0 \xrightarrow{a_0} s_1 \xrightarrow{a_1} s_2 \xrightarrow{a_2} s_3 \xrightarrow{a_3} \dots$$

- Total reward: $R(s_0) + \gamma R(s_1) + \gamma^2 R(s_2) + \dots$

Goal: select actions that maximize the expected total reward

$$\mathbb{E}[R(s_0) + \gamma R(s_1) + \gamma^2 R(s_2) + \dots]$$

Reinforcement Learning Approach

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- Policy-based RL

- ▣ Search directly for optimal policy π^*

π^* is the policy achieving maximum future reward

- Value-based RL

- ▣ Estimate the optimal value function $Q^*(s, a)$

$Q^*(s, a)$ is maximum value achievable under any policy

- Model-based RL

- ▣ Build a model of the environment
 - ▣ Plan (e.g. by lookahead) using model

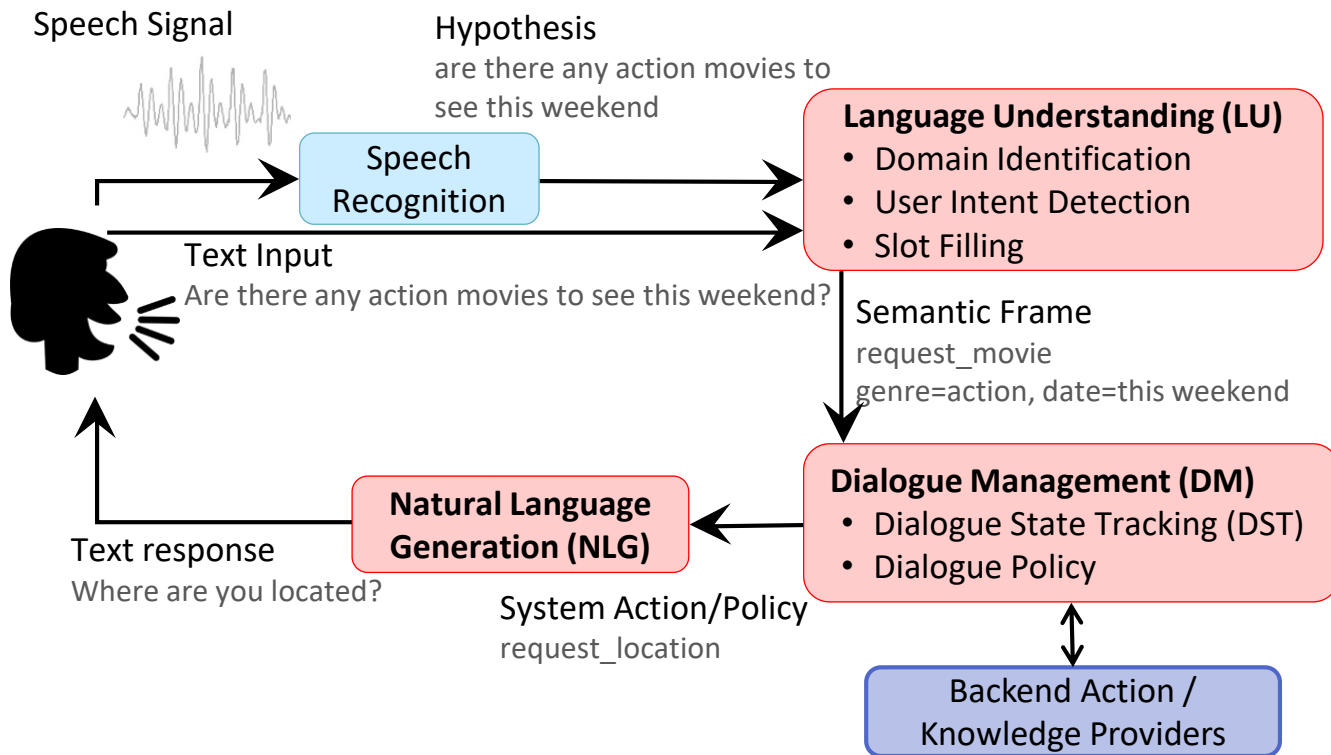
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Task-Oriented Dialogue Systems

Task-Oriented Dialogue System (Young, 2000)

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Outline

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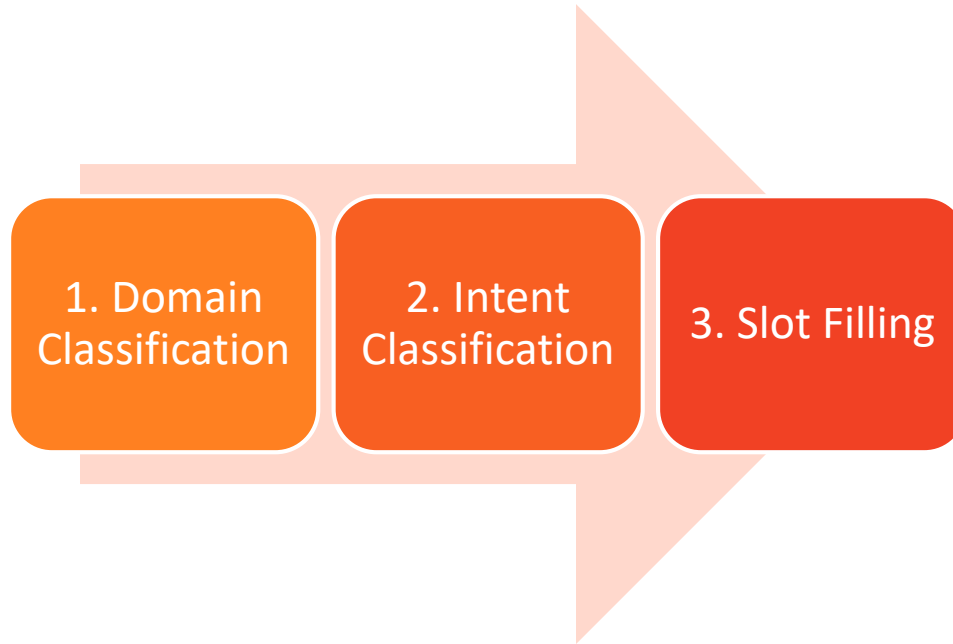
- PART I. Introduction & Background Knowledge
- **PART II. Task-Oriented Dialogue Systems**
 - ▣ *Spoken/Natural Language Understanding (SLU/NLU)*
 - ▣ Dialogue Management – Dialogue State Tracking (DST)
 - ▣ Dialogue Management – Dialogue Policy Optimization
 - ▣ Natural Language Generation (NLG)
 - ▣ End-to-End Task-Oriented Dialogue Systems
- PART III. Social Chat Bots
- PART IV. Evaluation
- PART V. Recent Trends and Challenges

Language Understanding (LU)

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□ Pipelined



LU – Domain/Intent Classification

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Mainly viewed as an utterance classification task

- Given a collection of utterances u_i with labels c_i , $D = \{(u_1, c_1), \dots, (u_n, c_n)\}$ where $c_i \in C$, train a model to estimate labels for new utterances u_k .

find me a cheap taiwanese restaurant in oakland

Movies

Restaurants

Sports

Weather

Music

...

Find_movie

Buy_tickets

Find_restaurant

Book_table

Find_lyrics

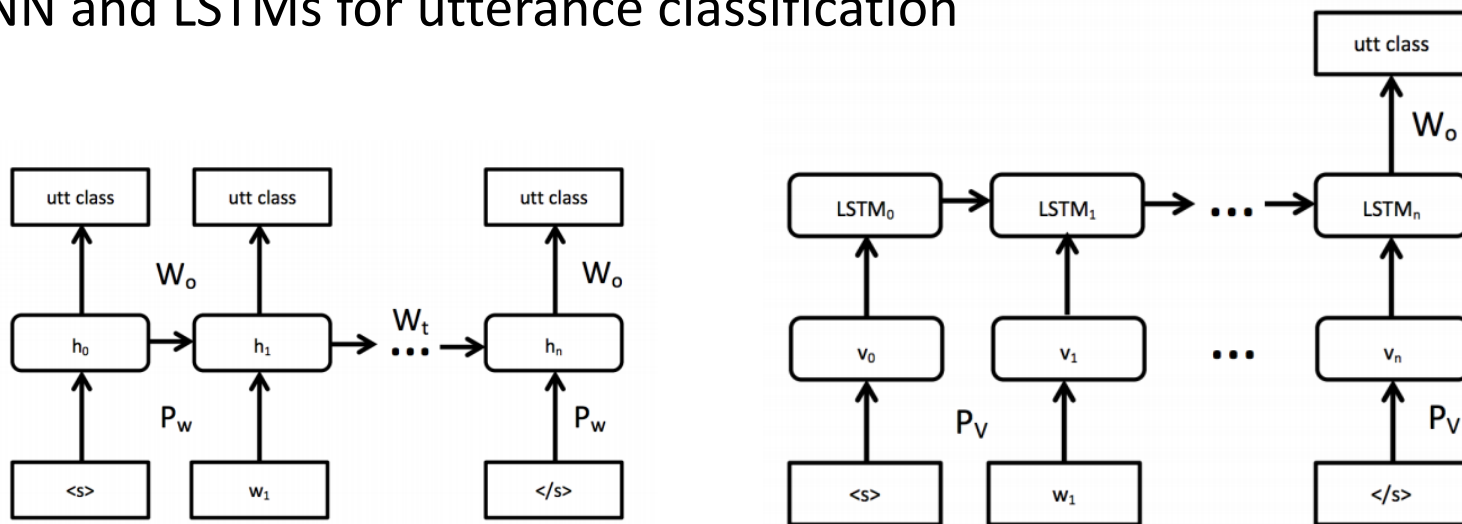
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DNN for Domain/Intent Classification ([Ravuri & Stolcke, 2015](http://opendialogue.milulab.tw))

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Material: <http://opendialogue.milulab.tw>

□ RNN and LSTMs for utterance classification



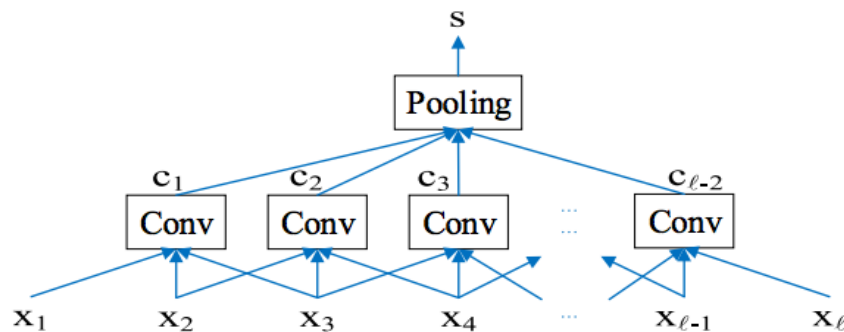
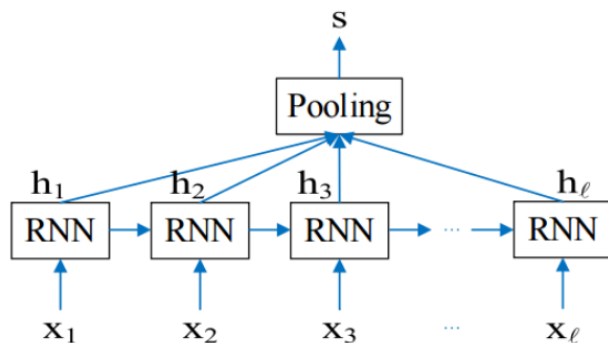
Intent decision after reading all words performs better

DNN for Dialogue Act Classification (Lee & Dernoncourt, 2016)

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- RNN and CNNs for dialogue act classification



LU – Slot Filling

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As a **sequence**
tagging task

- Given a collection tagged word sequences, $S = \{((w_{1,1}, w_{1,2}, \dots, w_{1,n1}), (t_{1,1}, t_{1,2}, \dots, t_{1,n1})), ((w_{2,1}, w_{2,2}, \dots, w_{2,n2}), (t_{2,1}, t_{2,2}, \dots, t_{2,n2})) \dots\}$ where $t_i \in M$, the goal is to estimate tags for a new word sequence.

flights from Boston to New York today

| | flights | from | Boston | to | New | York | today |
|------------|---------|------|--------|----|-----------|-----------|--------|
| Entity Tag | O | O | B-city | O | B-city | I-city | O |
| Slot Tag | O | O | B-dept | O | B-arrival | I-arrival | B-date |

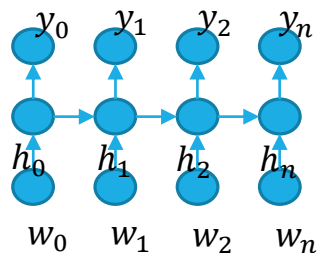
RNN for Slot Tagging – I ([Yao et al, 2013](#); [Mesnil et al, 2015](#))

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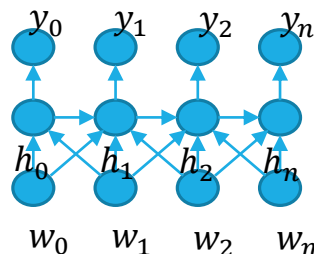
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□ Variations:

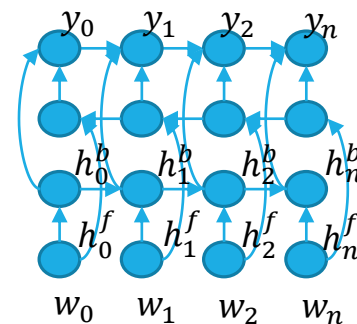
- RNNs with LSTM cells
- Input, sliding window of n-grams
- Bi-directional LSTMs



(a) LSTM



(b) LSTM-LA



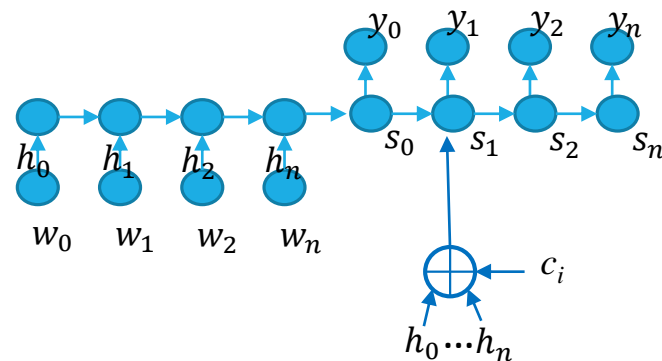
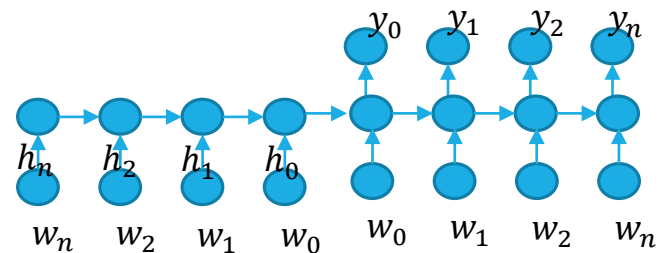
(c) bLSTM

RNN for Slot Tagging – II ([Kurata et al., 2016](#); Simonnet et al., 2015)

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- Encoder-decoder networks
 - ▣ Leverages sentence level information
- Attention-based encoder-decoder
 - ▣ Use of attention (as in MT) in the encoder-decoder network
 - ▣ Attention is estimated using a feed-forward network with input: h_t and s_t at time t



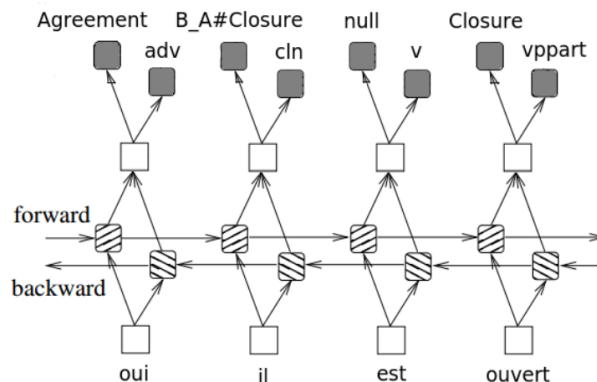
RNN for Slot Tagging – III ([Jaech et al., 2016](#); [Tafforeau et al., 2016](#))

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□ Multi-task learning

- ▣ Goal: exploit data from domains/tasks with a lot of data to improve ones with less data
- ▣ Lower layers are shared across domains/tasks
- ▣ Output layer is specific to task

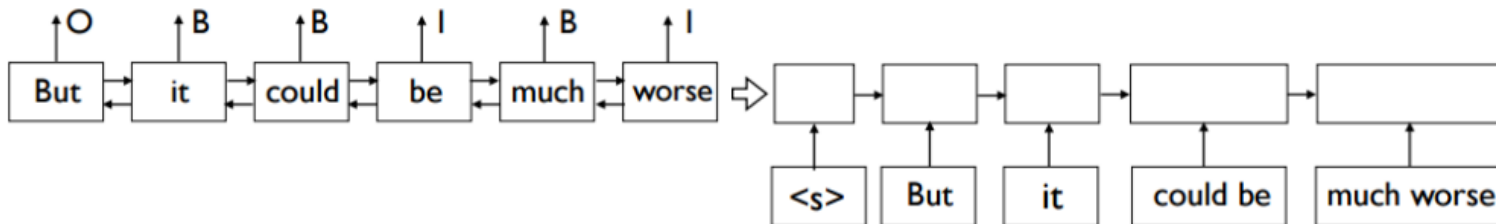


Joint Segmentation and Slot Tagging ([Zhai et al., 2017](#))

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- Encoder that segments
- Decoder that tags the segments

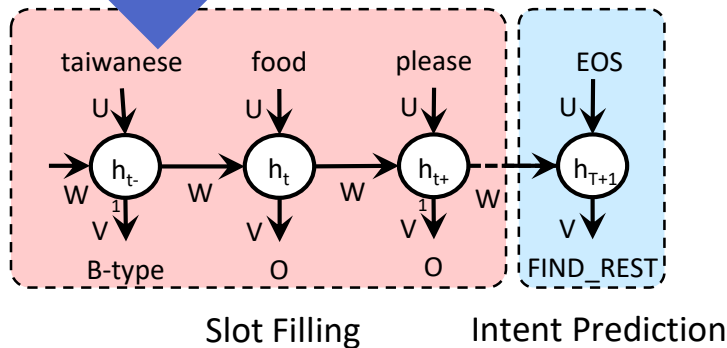


Joint Semantic Frame Parsing

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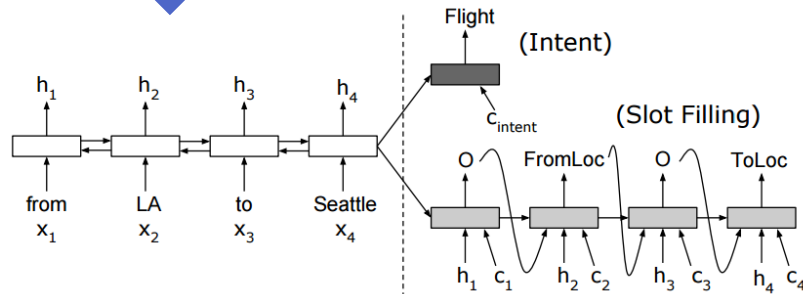
Sequence-based
([Hakkani-Tur+ 16](#))

- Slot filling and intent prediction in the same output sequence



Parallel-based
([Liu+ 16](#))

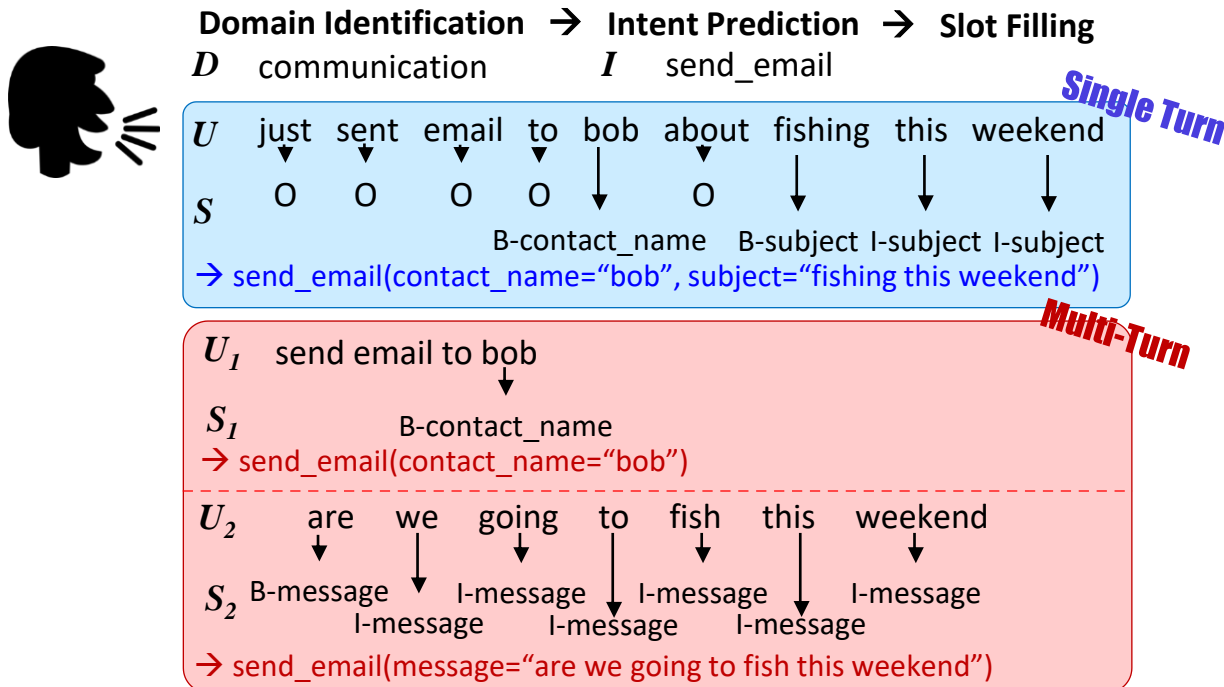
- Intent prediction and slot filling are performed in two branches



Contextual LU

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Contextual LU

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- User utterances are highly ambiguous in isolation

Restaurant
Booking

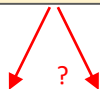


Book a table for 10 people tonight.

Which restaurant would you like to book a table for?



Cascal, for 6.



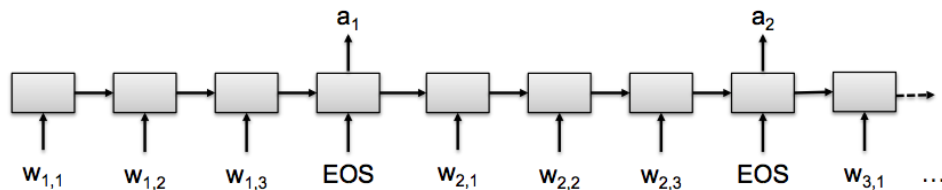
#people time

Contextual LU (Bhargava et al., 2013; [Hori et al, 2015](http://opendialogue.miulab.tw))

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Material: <http://opendialogue.miulab.tw>

- Leveraging contexts
 - ▣ Used for individual tasks
- Seq2Seq model
 - ▣ Words are input one at a time, tags are output at the end of each utterance



- Extension: LSTM with speaker role dependent layers

End-to-End Memory Networks (Sukhbaatar et al, 2015)

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Material: <http://opendialogue.milab.tw>

U: "i d like to purchase tickets to see deepwater horizon"

S: "for which theatre"

U: "angelika"

S: "you want them for angelika theatre?"

U: "yes angelika"

S: "how many tickets would you like ?"

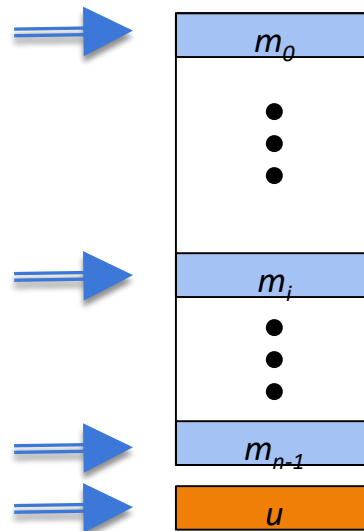
U: "3 tickets for saturday"

S: "What time would you like ?"

U: "Any time on saturday is fine"

S: "okay , there is 4:10 pm , 5:40 pm and 9:20 pm"

U: "Let's do 5:40"



E2E MemNN for Contextual LU (Chen et al., 2016)

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Material: <http://opendialogue.miulab.tw>

1. Sentence Encoding

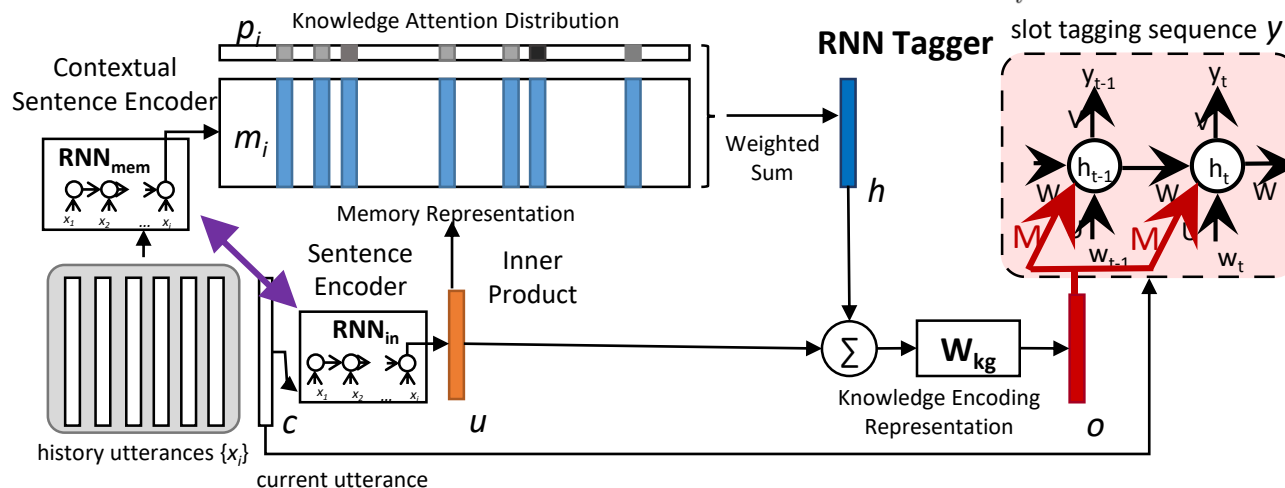
$$m_i = \text{RNN}_{\text{mem}}(x_i)$$
$$u = \text{RNN}_{\text{in}}(c)$$

2. Knowledge Attention

$$p_i = \text{softmax}(u^T m_i)$$

3. Knowledge Encoding

$$h = \sum_i p_i m_i \quad o = W_{\text{kg}}(h + u)$$



Idea: additionally incorporating contextual knowledge during slot tagging
→ track dialogue states in a latent way

Analysis of Attention

U: "i d like to purchase tickets to see deepwater horizon"

→ 0.69

S: "for which theatre"

U: "angelika"

S: "you want them for angelika theatre?"

U: "yes angelika"

S: "how many tickets would you like ?"

→ 0.13

U: "3 tickets for saturday"

S: "What time would you like ?"

U: "Any time on saturday is fine"

S: "okay , there is 4:10 pm , 5:40 pm and 9:20 pm"

→ 0.16

U: "Let's do 5:40"

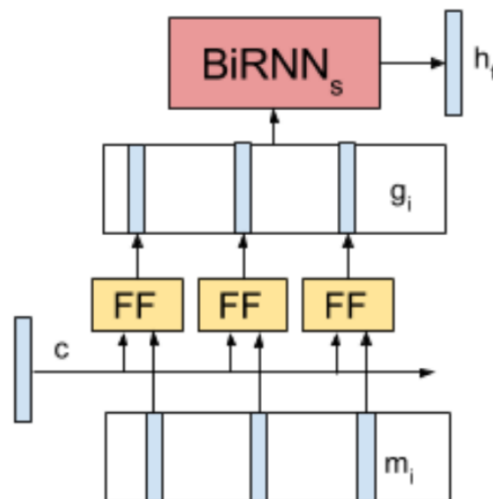
Sequential Dialogue Encoder Network (Bapna et al., 2017)

55

Bapna et.al., SIGDIAL 2017

Material: <http://opendialogue.miulab.tw>

- Past and current turn encodings input to a feed forward network

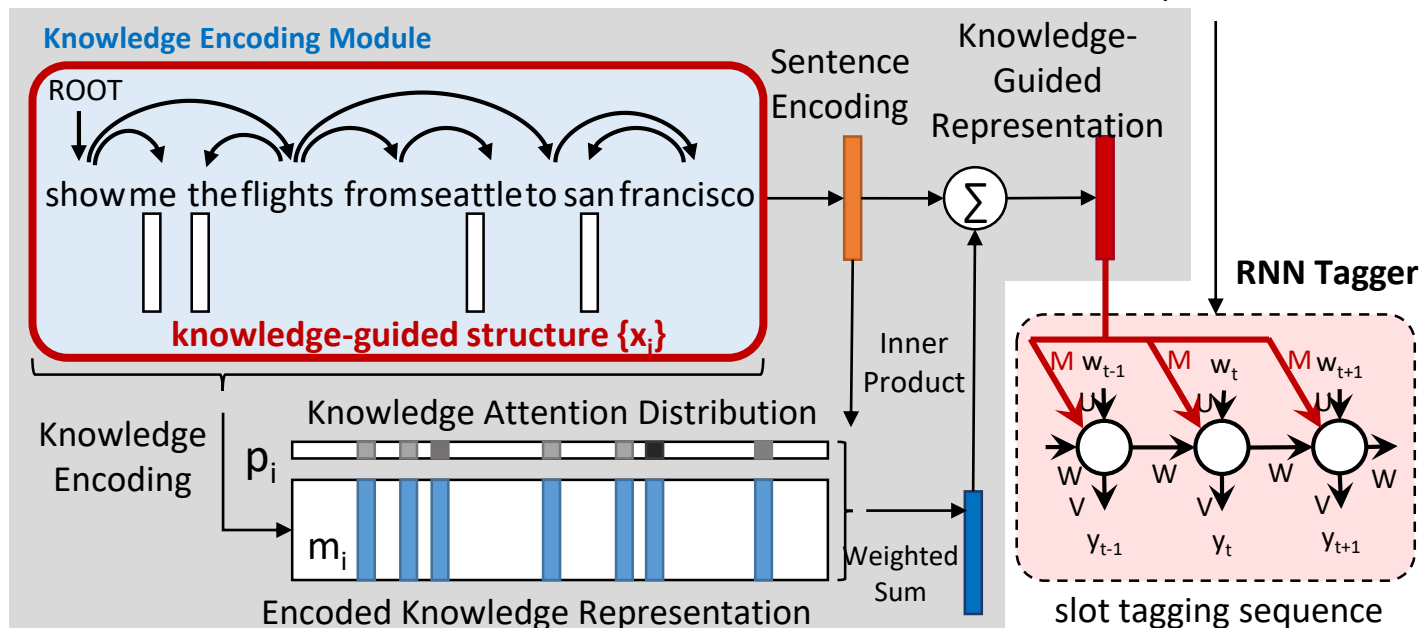


Structural LU (Chen et al., 2016)

56

Material: <http://opendialogue.miulab.tw>

- K-SAN: prior knowledge as a teacher



Structural LU ([Chen et al., 2016](#))

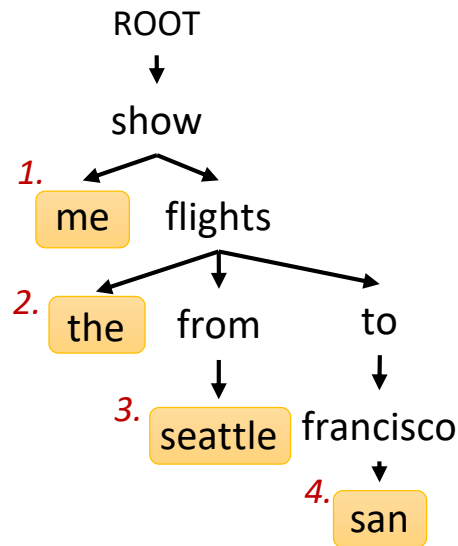
57

Material: <http://opendialogue.miulab.tw>

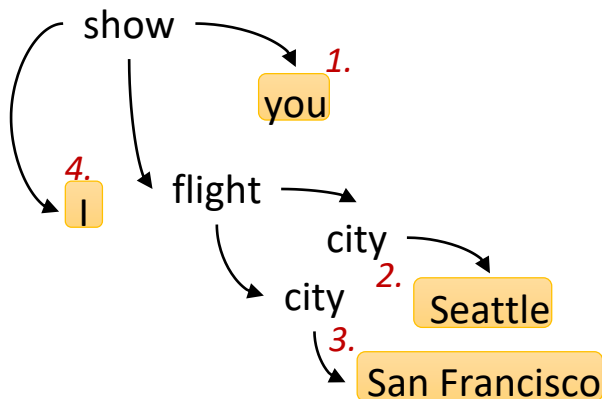
- Sentence structural knowledge stored as memory

Sentence *s* show me the flights from seattle to san francisco

Syntax (Dependency Tree)



Semantics (AMR Graph)

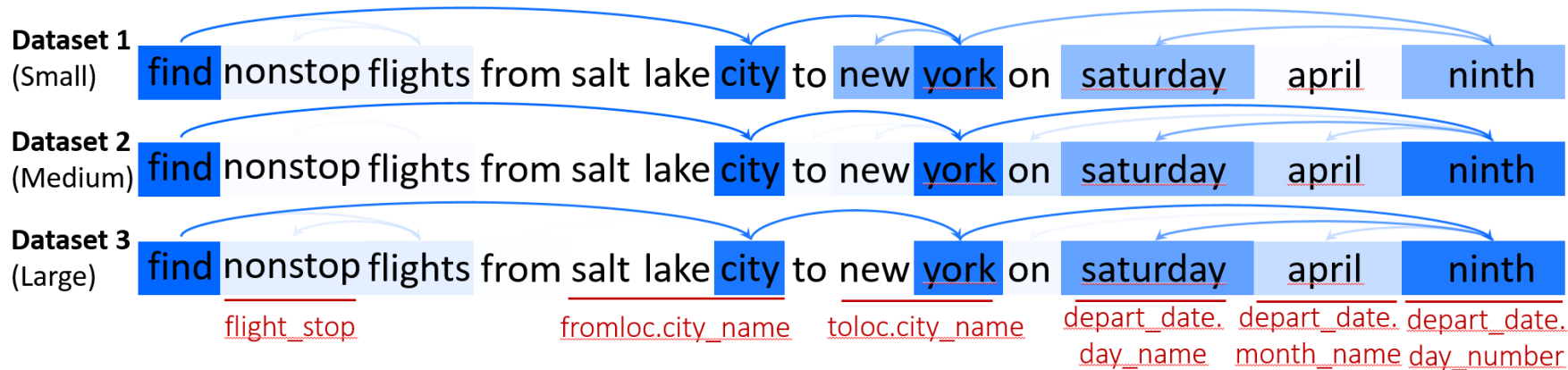


Structural LU (Chen et al., 2016)

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Material: <http://opendialogue.miulab.tw>

- Sentence structural knowledge stored as memory



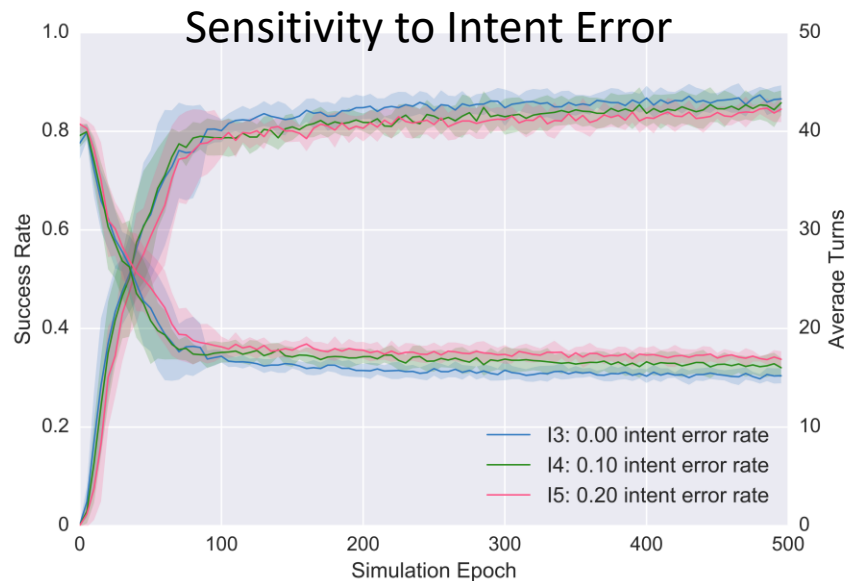
Using less training data with K-SAN allows the model pay the similar attention to the salient substructures that are important for tagging.

LU Importance (Li et al., 2017)

59

Material: <http://opendialogue.milab.tw>

- Compare different types of LU errors



Slot filling is more important than intent detection in language understanding

LU Evaluation

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Material: <http://opendialogue.miulab.tw>

□ Metrics

- ▣ Sub-sentence-level: intent accuracy, slot F1
- ▣ Sentence-level: whole frame accuracy

Outline

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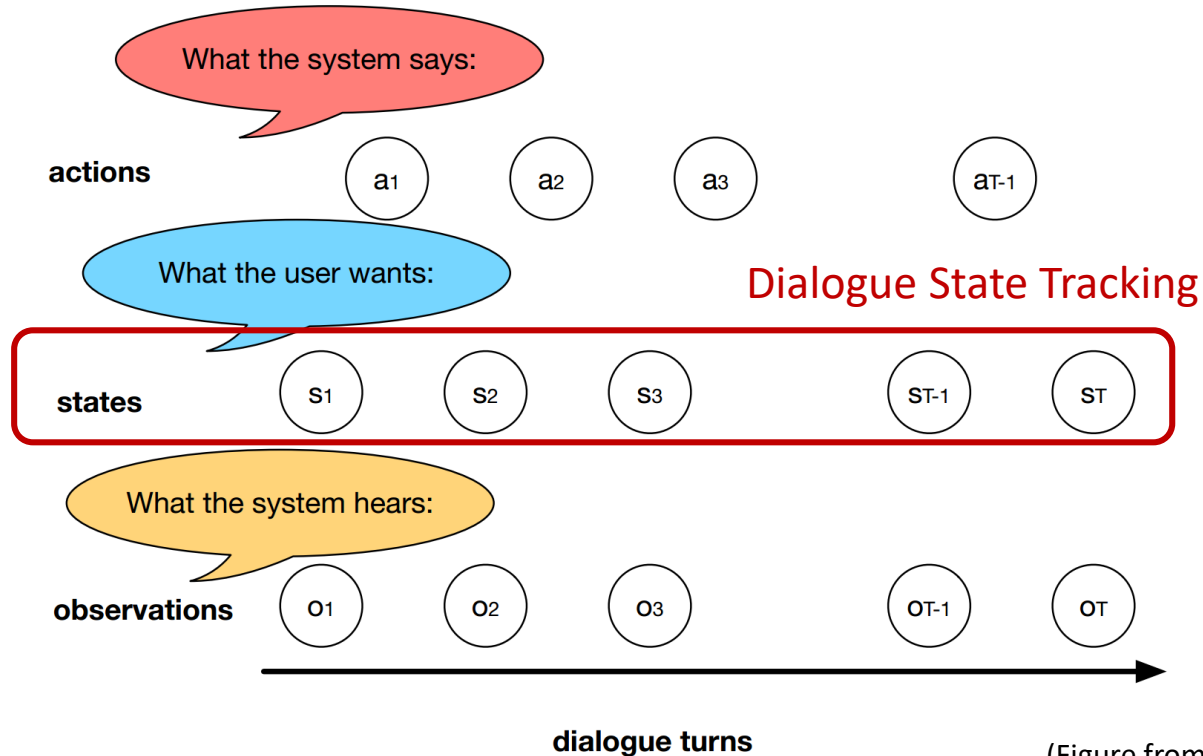
Material: <http://opendialogue.miulab.tw>

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Elements of Dialogue Management

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Material: <http://opendialogue.miulab.tw>



(Figure from Gašić)

Dialogue State Tracking (DST)

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Material: <http://opendialogue.miulab.tw>

- Maintain a probabilistic distribution instead of a 1-best prediction for better robustness to SLU errors or ambiguous input

| Slot | Value |
|----------|---------|
| # people | 5 (0.5) |
| time | 5 (0.5) |

| Slot | Value |
|----------|---------|
| # people | 3 (0.8) |
| time | 5 (0.8) |



Multi-Domain Dialogue State Tracking (DST)

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Material: <http://opendialogue.miulab.tw>

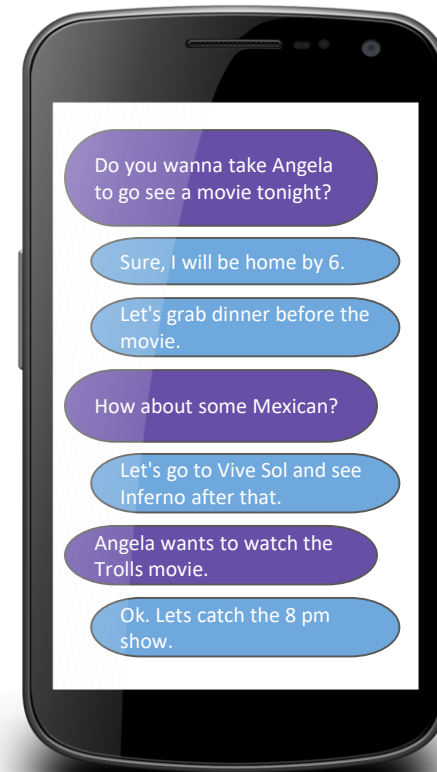
- ⑩ A full representation of the system's belief of the user's goal at any point during the dialogue
- ⑩ Used for making API calls

Movies

| | | | |
|------------|--------|------|------|
| 11/15/16 | | | |
| 6 pm | 7 pm | 8 pm | 9 pm |
| 2 | 3 | | |
| Inferno | Trolls | | |
| Century 16 | | | |

Restaurants

| | | | |
|------------|----------|------|---------|
| Date | 11/15/16 | | |
| Time | 6:30 pm | 7 pm | 7:30 pm |
| Cuisine | Mexican | | |
| Restaurant | Vive Sol | | |



Dialog State Tracking Challenge (DSTC)

(Williams et al. 2013, Henderson et al. 2014, Henderson et al. 2014, Kim et al. 2016, Kim et al. 2016)

65

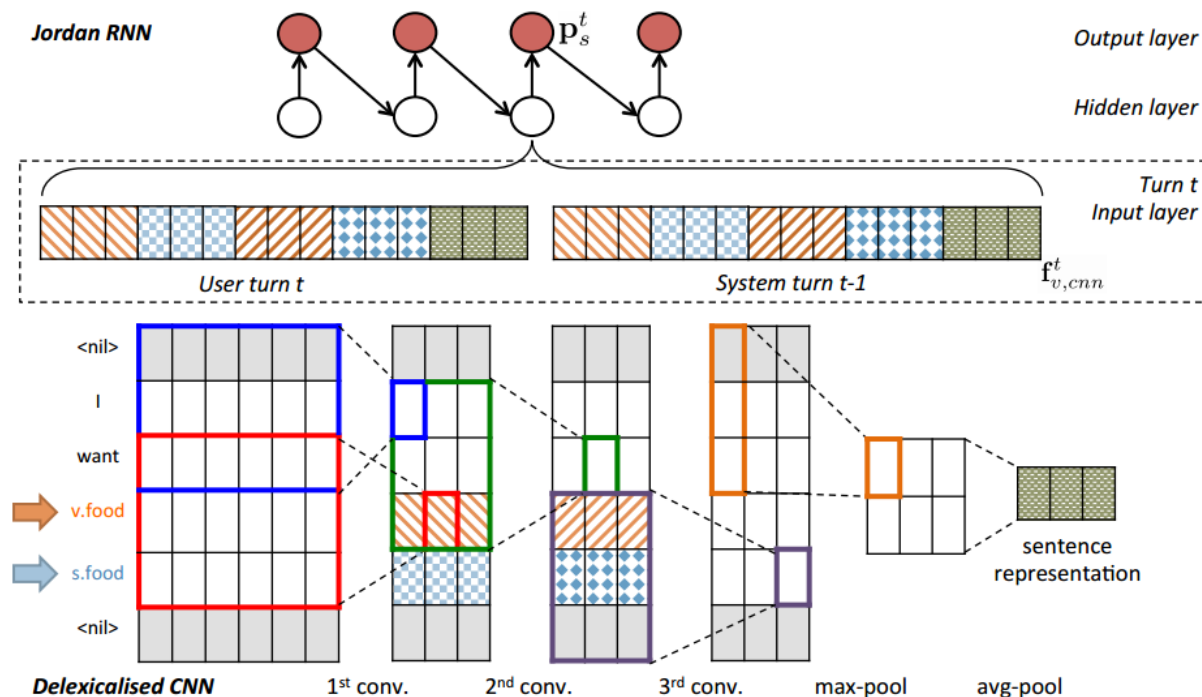
Material: <http://opendialogue.miulab.tw>

| Challenge | Type | Domain | Data Provider | Main Theme |
|------------------------------|---------------|---------------------|---------------|---------------------|
| <u>DSTC1</u> | Human-Machine | Bus Route | CMU | Evaluation Metrics |
| <u>DSTC2</u> | Human-Machine | Restaurant | U. Cambridge | User Goal Changes |
| <u>DSTC3</u> | Human-Machine | Tourist Information | U. Cambridge | Domain Adaptation |
| <u>DSTC4</u> | Human-Human | Tourist Information | I2R | Human Conversation |
| <u>DSTC5</u> | Human-Human | Tourist Information | I2R | Language Adaptation |

NN-Based DST ([Henderson et al., 2013](#); [Mrkšić et al., 2015](#); [Mrkšić et al., 2016](#))

66

Material: <http://opendialogue.milulab.tw>

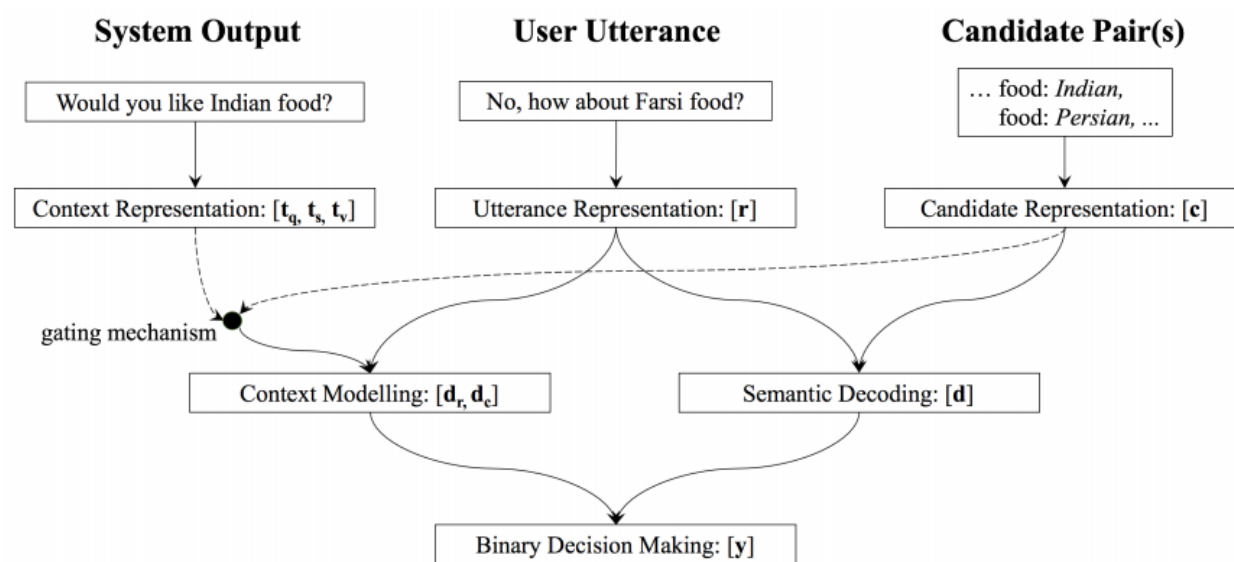


(Figure from Wen et al, 2016)

Neural Belief Tracker (Mrkšić et al., 2016)

67

Material: <http://opendialogue.miulab.tw>



DST Evaluation

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Material: <http://opendialogue.miulab.tw>

- Dialogue State Tracking Challenges
 - ▣ DSTC2-3, human-machine
 - ▣ DSTC4-5, human-human
- Metric
 - ▣ Tracked state accuracy with respect to user goal
 - ▣ Recall/Precision/F-measure individual slots

Outline

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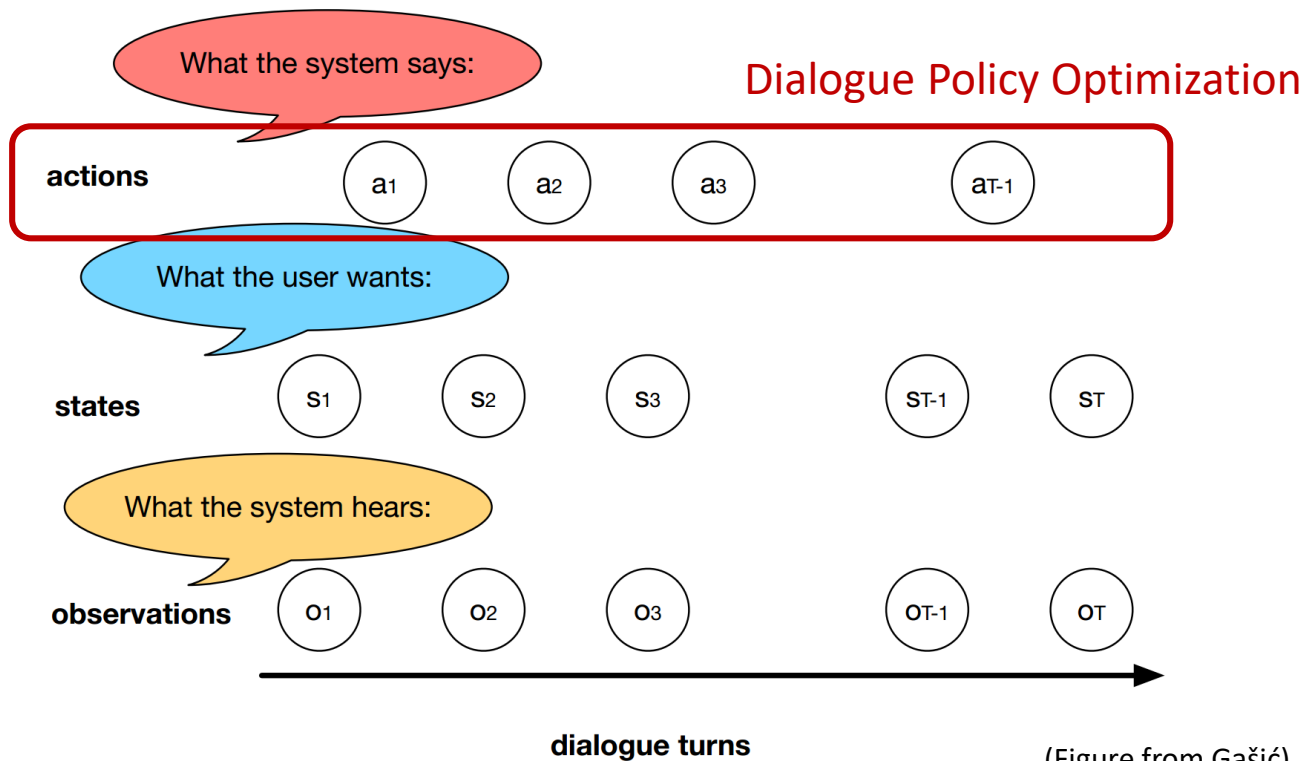
Material: <http://opendialogue.miulab.tw>

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Elements of Dialogue Management

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Material: <http://opendialogue.miulab.tw>



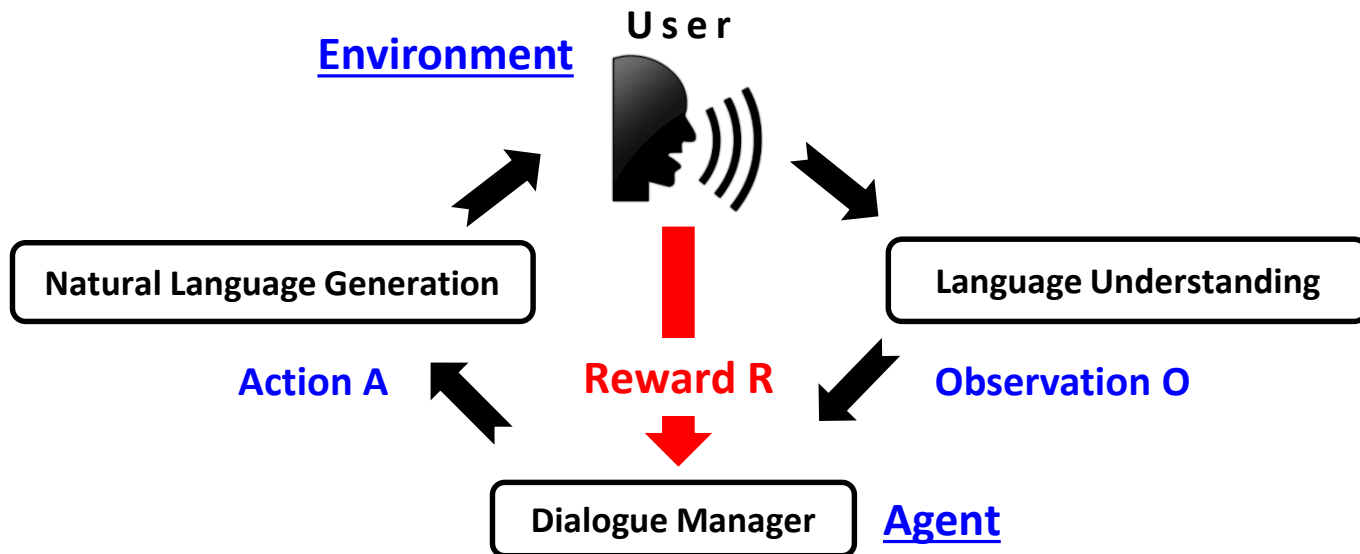
(Figure from Gašić)

Dialogue Policy Optimization

71

Material: <http://opendialogue.miulab.tw>

- Dialogue management in a RL framework



Optimized dialogue policy selects the best action that can maximize the future reward. Correct rewards are a crucial factor in dialogue policy training

Reward for RL \cong Evaluation for System

72

Material: <http://opendialogue.miulab.tw>

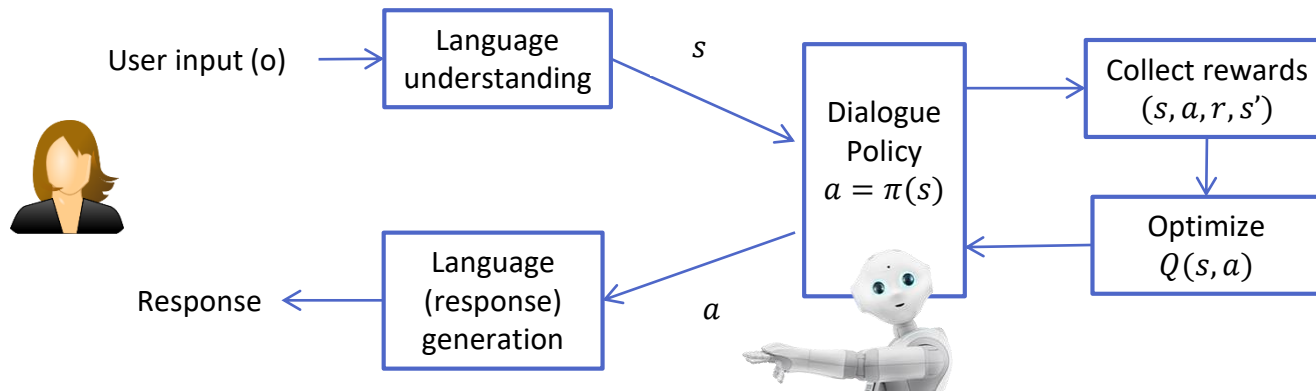
- Dialogue is a special RL task
 - Human involves in interaction and rating (evaluation) of a dialogue
 - Fully human-in-the-loop framework
- Rating: correctness, appropriateness, and adequacy

| | |
|--------------------|--|
| - Expert rating | high quality, high cost |
| - User rating | unreliable quality, medium cost |
| - Objective rating | Check desired aspects, low cost |

Reinforcement Learning for Dialogue Policy Optimization

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Material: <http://opendialogue.miulab.tw>



| Type of Bots | State | Action | Reward |
|----------------------------|---------------------------------|--|---|
| Social ChatBots | Chat history | System Response | # of turns maximized; Intrinsically motivated reward |
| InfoBots (interactive Q/A) | User current question + Context | Answers to current question | Relevance of answer; # of turns minimized |
| Task-Completion Bots | User current input + Context | System dialogue act w/ slot value (or API calls) | Task success rate; # of turns minimized |

Goal: develop a generic deep RL algorithm to learn dialogue policy for all bot categories

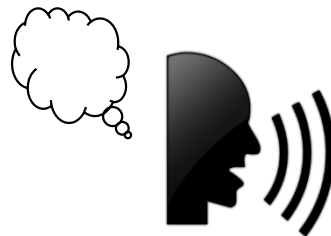
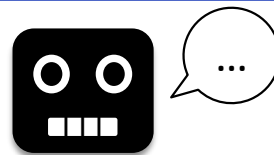
Dialogue Reinforcement Learning Signal

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Material: <http://opendialogue.miulab.tw>

- Typical reward function
 - -1 for per turn penalty
 - Large reward at completion if **successful**
- Typically requires **domain knowledge**
 - ✓ Simulated user
 - ✓ Paid users (Amazon Mechanical Turk)
 - ✗ Real users

The user simulator is usually required for dialogue system training before deployment

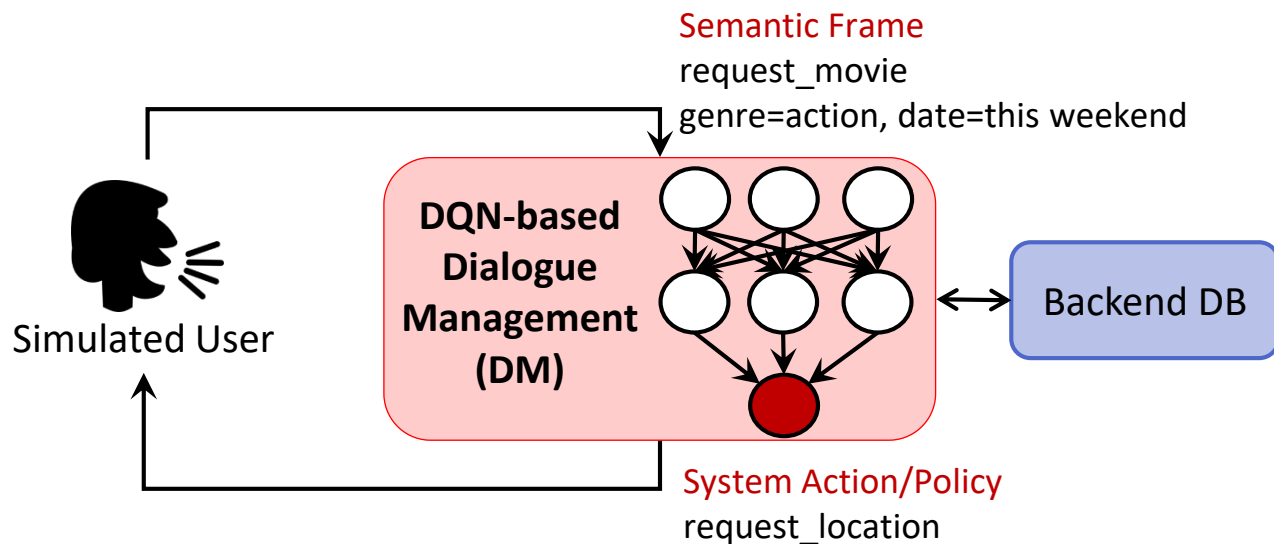


Neural Dialogue Manager (Li et al., 2017)

75

Material: <http://opendialogue.miulab.tw>

- Deep Q-network for training DM policy
 - ▣ Input: current semantic frame observation, database returned results
 - ▣ Output: system action

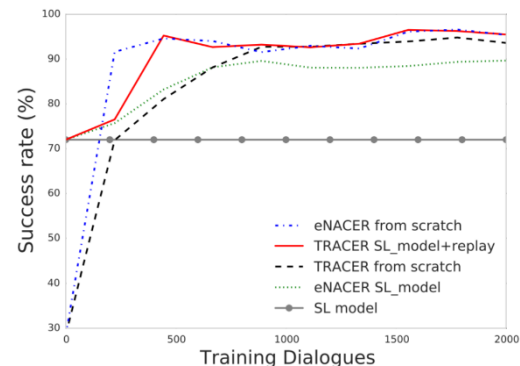
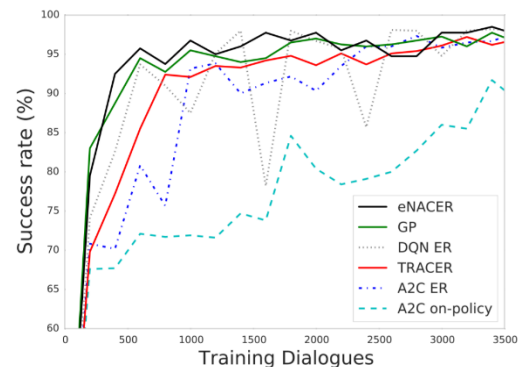


SL + RL for Sample Efficiency (Su et al., 2017)

76

Material: <http://opendialogue.milab.tw>

- Issue about RL for DM
 - ▣ slow learning speed
 - ▣ cold start
- Solutions
 - ▣ Sample-efficient actor-critic
 - Off-policy learning with experience replay
 - Better gradient update
 - ▣ Utilizing supervised data
 - Pretrain the model with SL and then fine-tune with RL
 - Mix SL and RL data during RL learning
 - Combine both

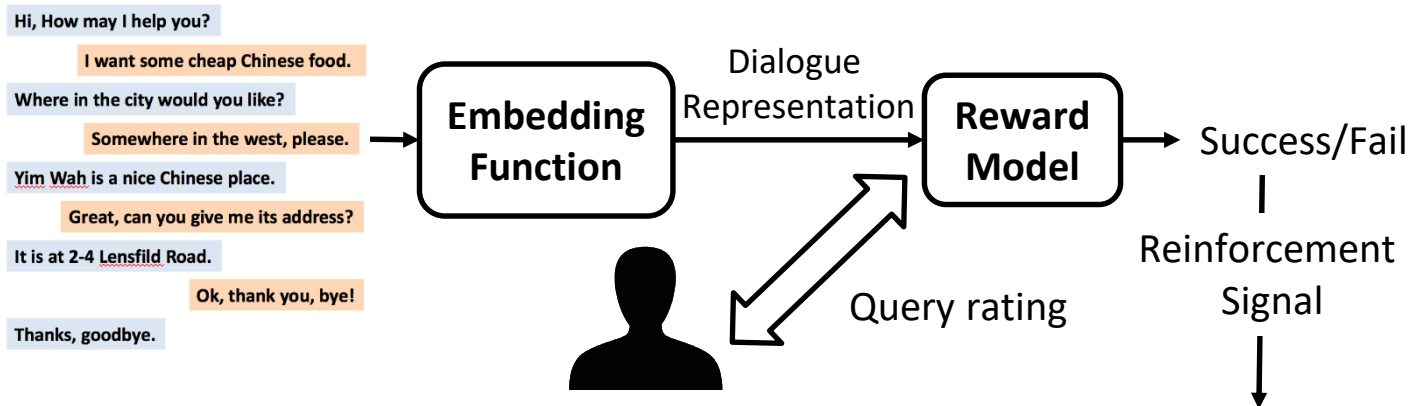


Online Training ([Su et al., 2015](#); [Su et al., 2016](#))

77

Material: <http://opendialogue.miulab.tw>

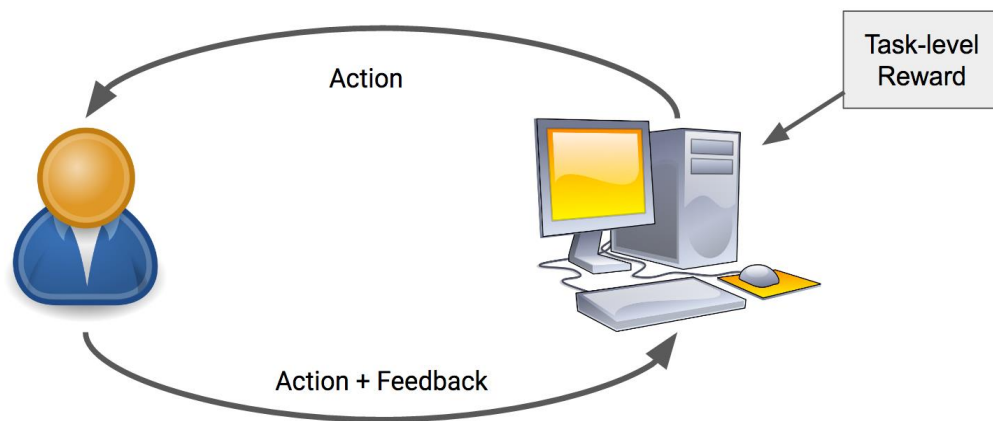
- Policy learning from real users
 - ▣ Infer reward directly from dialogues (Su et al., 2015)
 - ▣ User rating (Su et al., 2016)
- Reward modeling on user binary success rating



Interactive RL for DM ([Shah et al., 2016](#))

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Material: <http://opendialogue.miulab.tw>

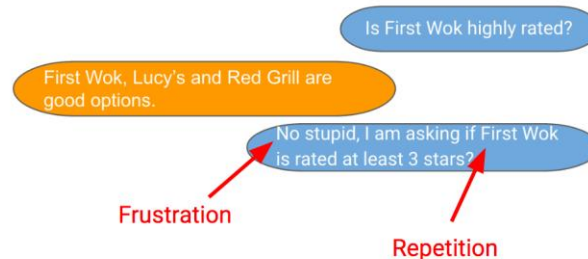


Immediate Feedback

Explicit



Implicit



Use a third agent for providing interactive feedback to the DM

Dialogue Management Evaluation

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Material: <http://opendialogue.miulab.tw>

- Metrics
 - ▣ Turn-level evaluation: system action accuracy
 - ▣ Dialogue-level evaluation: task success rate, reward

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Natural Language Generation (NLG)

81

Material: <http://opendialogue.miulab.tw>

- Mapping semantic frame into natural language

inform(name=Seven_Days, foodtype=Chinese)



Seven Days is a nice Chinese restaurant

Template-Based NLG

82

Material: <http://opendialogue.miulab.tw>

- Define a set of rules to map frames to NL

| Semantic Frame | Natural Language |
|----------------------------|---|
| confirm() | "Please tell me more about the product your are looking for." |
| confirm(area=\$V) | "Do you want somewhere in the \$V?" |
| confirm(food=\$V) | "Do you want a \$V restaurant?" |
| confirm(food=\$V,area=\$W) | "Do you want a \$V restaurant in the \$W." |

Pros: simple, error-free, easy to control

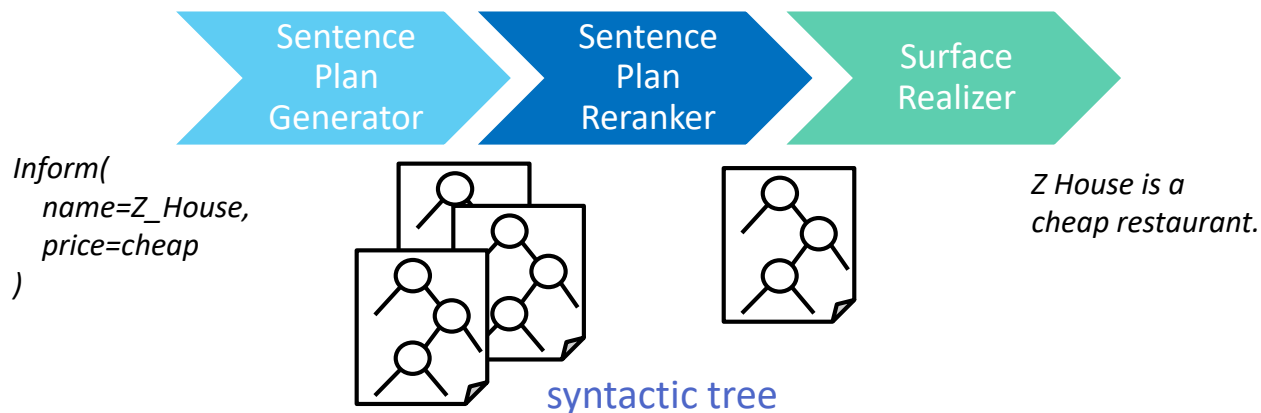
Cons: time-consuming, poor scalability

Plan-Based NLG (Walker et al., 2002)

83

Material: <http://opendialogue.miulab.tw>

- Divide the problem into pipeline



- Statistical sentence plan generator (Stent et al., 2009)
- Statistical surface realizer (Dethlefs et al., 2013; Cuayáhuitl et al., 2014; ...)

Pros: can model complex linguistic structures

Cons: heavily engineered, require domain knowledge

Class-Based LM NLG (Oh and Rudnicky, 2000)

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Material: <http://opendialogue.miulab.tw>

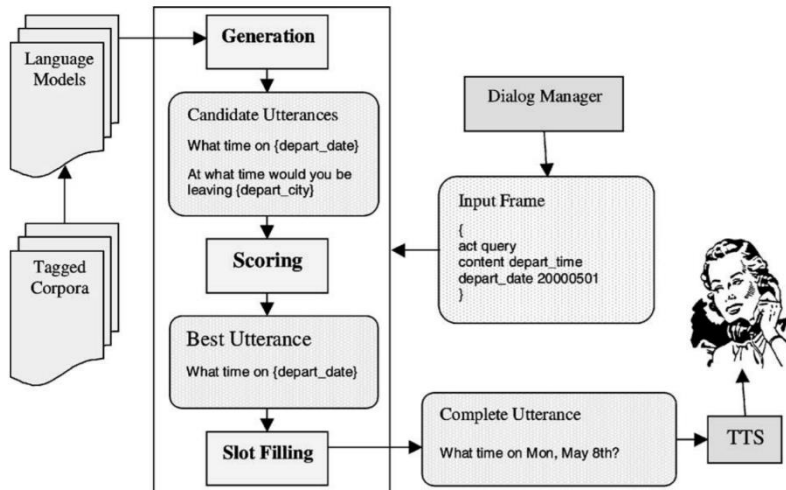
□ Class-based language modeling

$$P(X \mid c) = \sum_t \log p(x_t \mid x_0, x_1, \dots, x_{t-1}, c)$$

□ NLG by decoding

$$X^* = \arg \max_X P(X \mid c)$$

Classes:
inform_area
inform_address
...
request_area
request_postcode



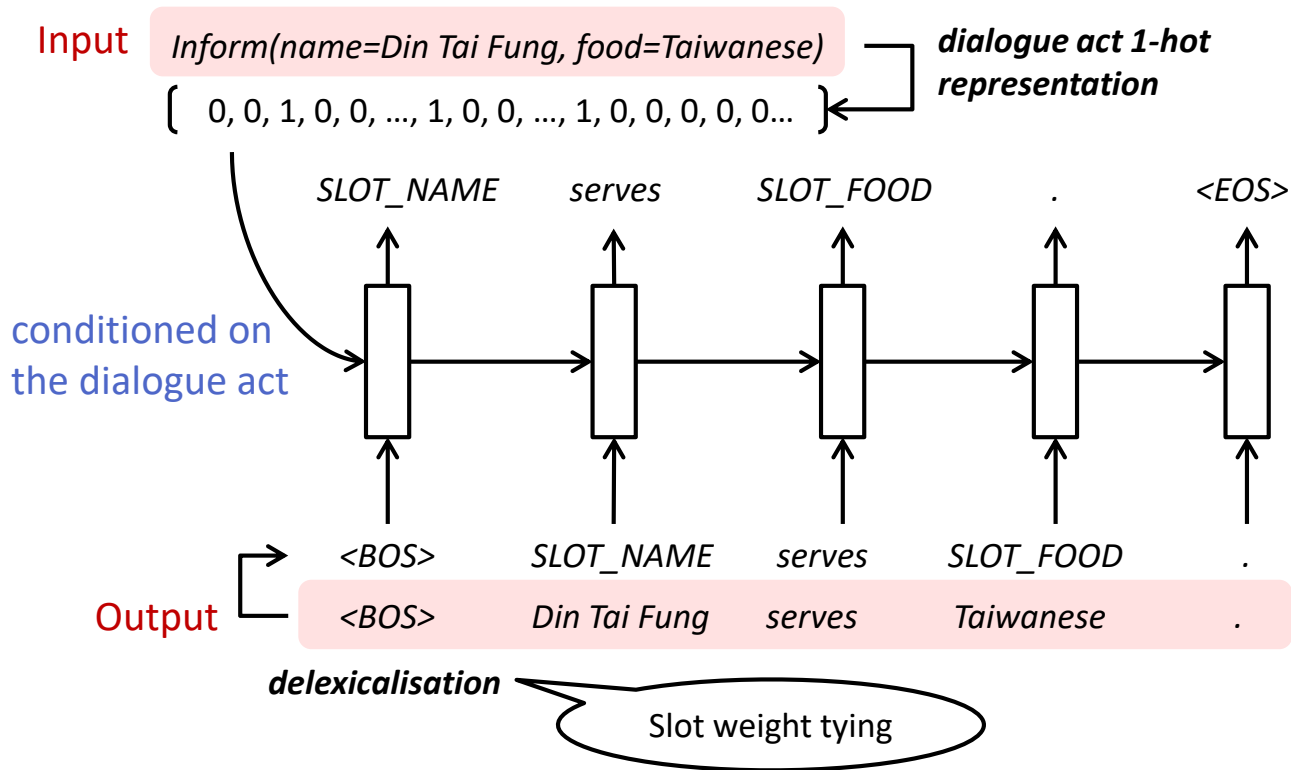
Pros: easy to implement/ understand, simple rules

Cons: computationally inefficient

RNN-Based LM NLG (Wen et al., 2015)

85

Material: <http://opendialogue.miulab.tw>



Handling Semantic Repetition

- Issue: semantic repetition
 - ▣ Din Tai Fung is a great Taiwanese restaurant that serves Taiwanese.
 - ▣ Din Tai Fung is a child friendly restaurant, and also allows kids.
- Deficiency in either model or decoding (or both)
- Mitigation
 - ▣ Post-processing rules (Oh & Rudnicky, 2000)
 - ▣ Gating mechanism (Wen et al., 2015)
 - ▣ Attention (Mei et al., 2016; Wen et al., 2015)

Semantic Conditioned LSTM (Wen et al., 2015)

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Material: <http://opendialogue.miulab.tw>

Original LSTM cell

$$\mathbf{i}_t = \sigma(\mathbf{W}_{wi}\mathbf{x}_t + \mathbf{W}_{hi}\mathbf{h}_{t-1})$$

$$\mathbf{f}_t = \sigma(\mathbf{W}_{wf}\mathbf{x}_t + \mathbf{W}_{hf}\mathbf{h}_{t-1})$$

$$\mathbf{o}_t = \sigma(\mathbf{W}_{wo}\mathbf{x}_t + \mathbf{W}_{ho}\mathbf{h}_{t-1})$$

$$\hat{\mathbf{c}}_t = \tanh(\mathbf{W}_{wc}\mathbf{x}_t + \mathbf{W}_{hc}\mathbf{h}_{t-1})$$

$$\mathbf{c}_t = \mathbf{f}_t \odot \mathbf{c}_{t-1} + \mathbf{i}_t \odot \hat{\mathbf{c}}_t$$

$$\mathbf{h}_t = \mathbf{o}_t \odot \tanh(\mathbf{c}_t)$$

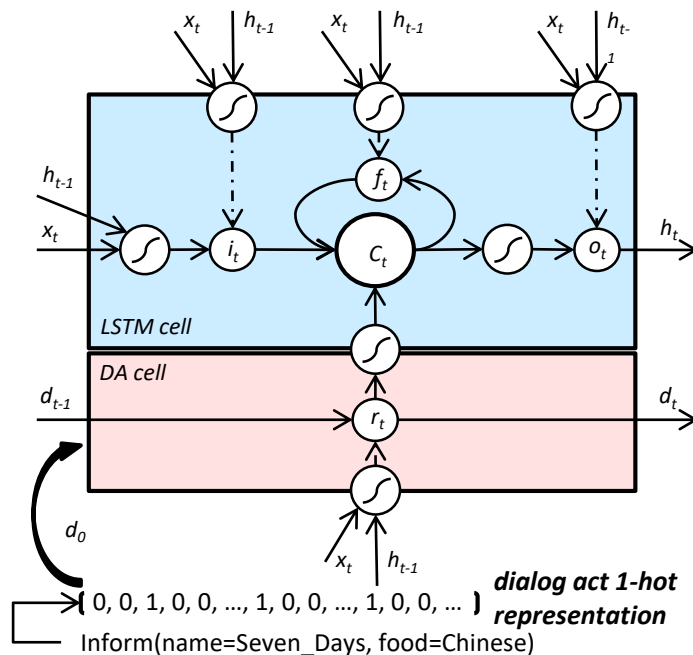
Dialogue act (DA) cell

$$\mathbf{r}_t = \sigma(\mathbf{W}_{wr}\mathbf{x}_t + \mathbf{W}_{hr}\mathbf{h}_{t-1})$$

$$\mathbf{d}_t = \mathbf{r}_t \odot \mathbf{d}_{t-1}$$

Modify \mathbf{C}_t

$$\mathbf{c}_t = \mathbf{f}_t \odot \mathbf{c}_{t-1} + \mathbf{i}_t \odot \hat{\mathbf{c}}_t + \tanh(\mathbf{W}_{dc}\mathbf{d}_t)$$



Idea: using gate mechanism to control the generated semantics (dialogue act/slots)

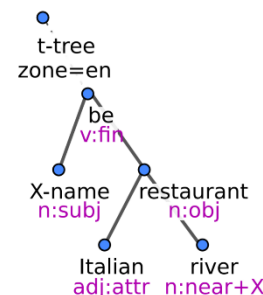
Structural NLG (Dušek and Jurčiček, 2016)

88

Material: <http://opendialogue.miulab.tw>

- Goal: NLG based on the syntax tree
 - ▣ Encode trees as sequences
 - ▣ Seq2Seq model for generation

inform(name=X-name,type=placetoeat,eatype=restaurant,
area=riverside,food=Italian)

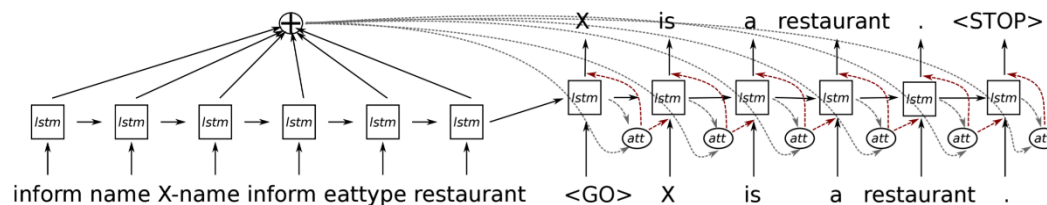


(<root> <root> ((X-name n:subj) be v:fin ((Italian adj:attr) restaurant n:obj (river n:near+X))))

X-name n:subj be v:fin Italian adj:attr restaurant n:obj river n:near+X



X is an Italian restaurant near the river.



Contextual NLG (Dušek and Jurčiček, 2016)

89

Material: <http://opendialogue.milab.tw>

- Goal: adapting users' way of speaking, providing context-aware responses
 - ▣ Context encoder
 - ▣ Seq2Seq model

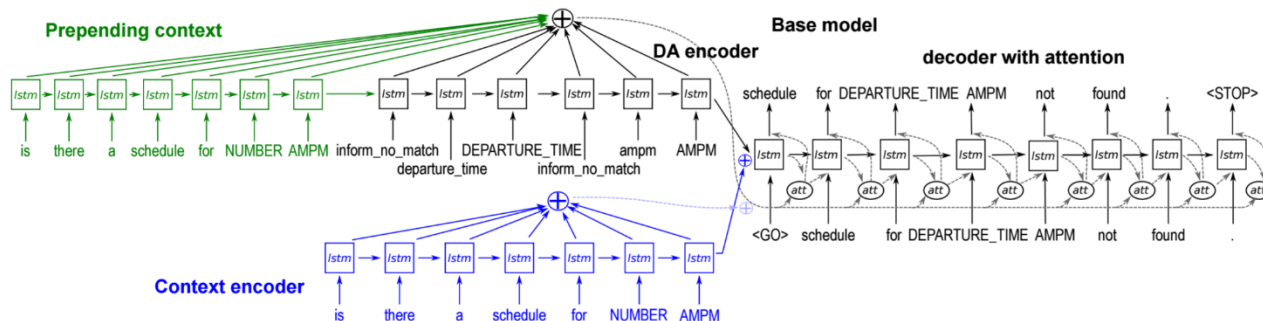
preceding user utterance
is there another option

context-aware additions

inform(line=M102, direction=Herald Square, vehicle=bus, departure_time=9:01am, from_stop=Wall Street) **typical NLG**

~~Take bus-line M102 from Wall Street to Herald Square at 9:01am.~~

There is a bus at 9:01am from Wall Street to Herald Square using line M102.
contextually bound response

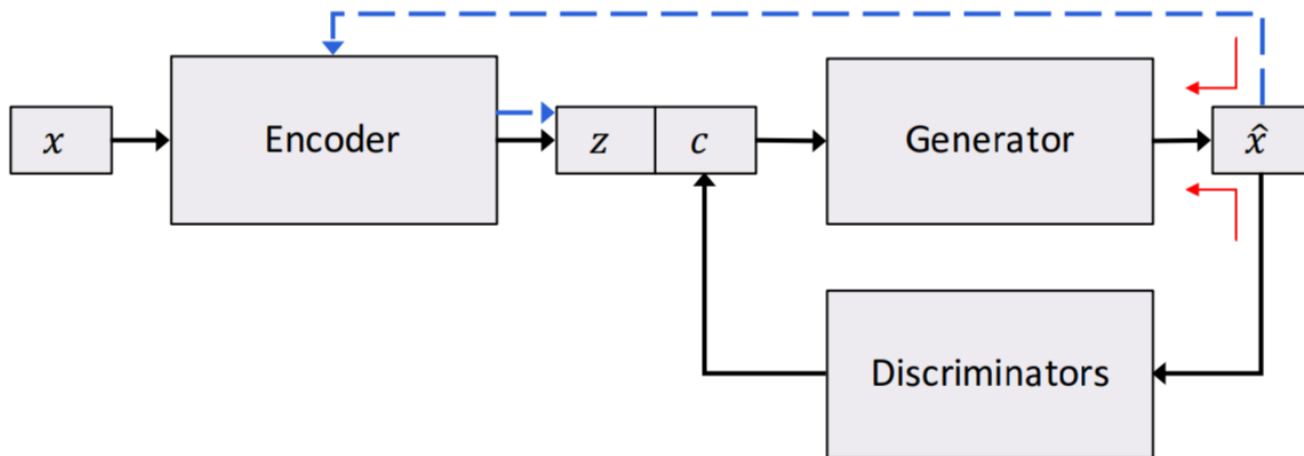


Controlled Text Generation (Hu et al., 2017)

90

Material: <http://opendialogue.milulab.tw>

- Idea: NLG based on generative adversarial network (GAN) framework
 - ▣ c : targeted sentence attributes



NLG Evaluation

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Material: <http://opendialogue.miulab.tw>

□ Metrics

▣ Subjective: human judgement (Stent et al., 2005)

- Adequacy: correct meaning
- Fluency: linguistic fluency
- Readability: fluency in the dialogue context
- Variation: multiple realizations for the same concept

▣ Objective: automatic metrics

- Word overlap: BLEU (Papineni et al, 2002), METEOR, ROUGE
- Word embedding based: vector extrema, greedy matching, embedding average

There is a gap between human perception and automatic metrics

Outline

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Material: <http://opendialogue.miulab.tw>

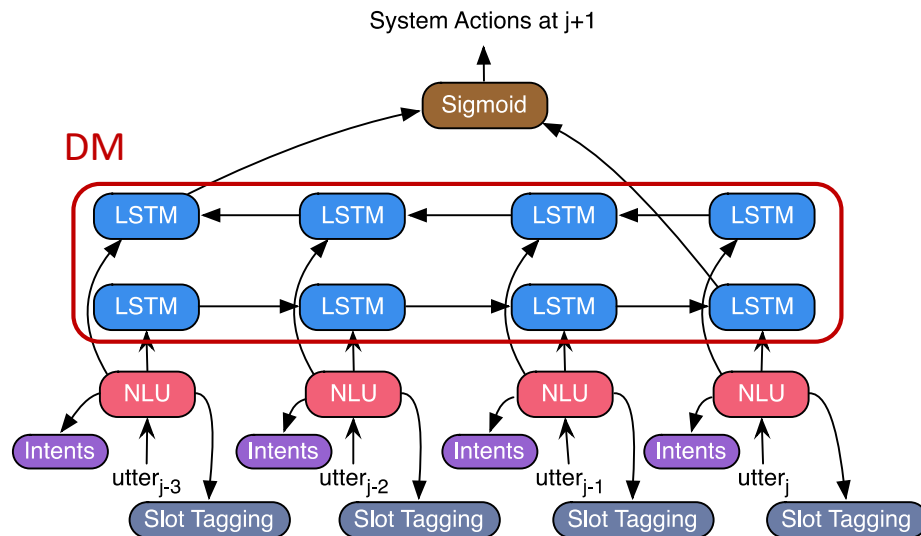
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E2E Joint NLU and DM (Yang et al., 2017)

93

Material: <http://opendialogue.miulab.tw>

- Errors from DM can be propagated to NLU for *regularization + robustness*



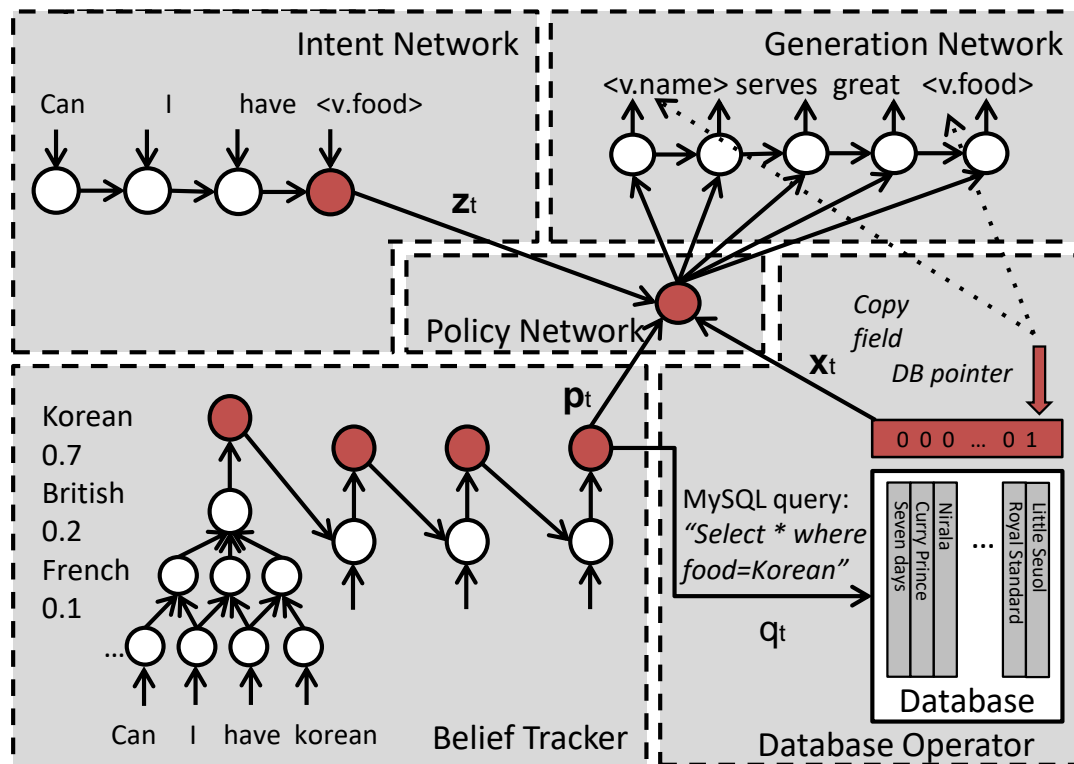
| Model | DM | NLU |
|---------------------|-------------|-------------|
| Baseline (CRF+SVMs) | 7.7 | 33.1 |
| Pipeline-BLSTM | 12.0 | 36.4 |
| JointModel | 22.8 | 37.4 |

Both DM and NLU performance (frame accuracy) is improved

E2E Supervised Dialogue System (Wen et al., 2017)

94

Material: <http://opendialogue.milulab.tw>



E2E MemNN for Dialogues (Bordes et al., 2017)

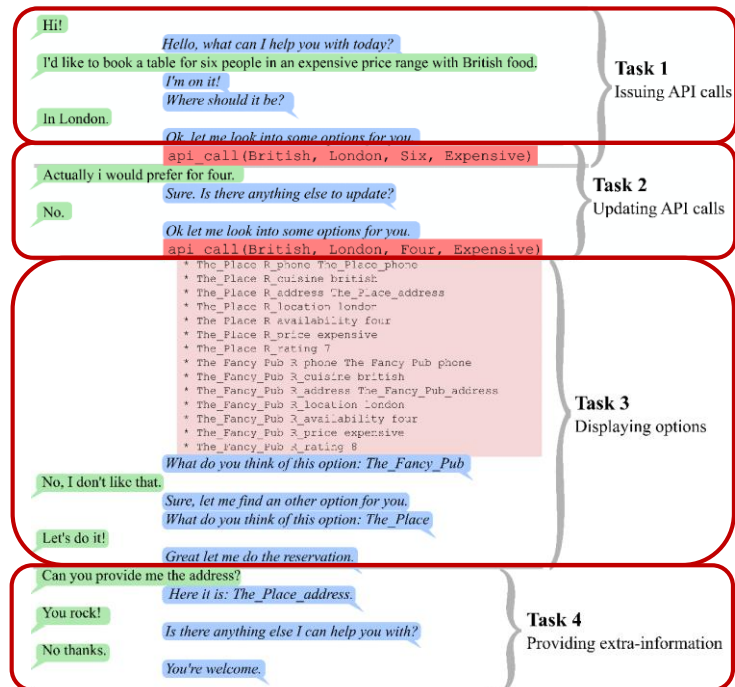
95

Material: <http://opendialogue.milab.tw>

□ Split dialogue system actions into subtasks

- ▣ API issuing
- ▣ API updating
- ▣ Option displaying
- ▣ Information informing

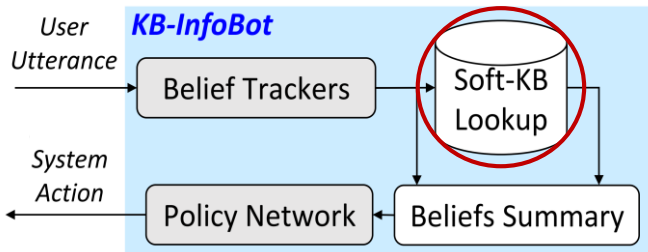
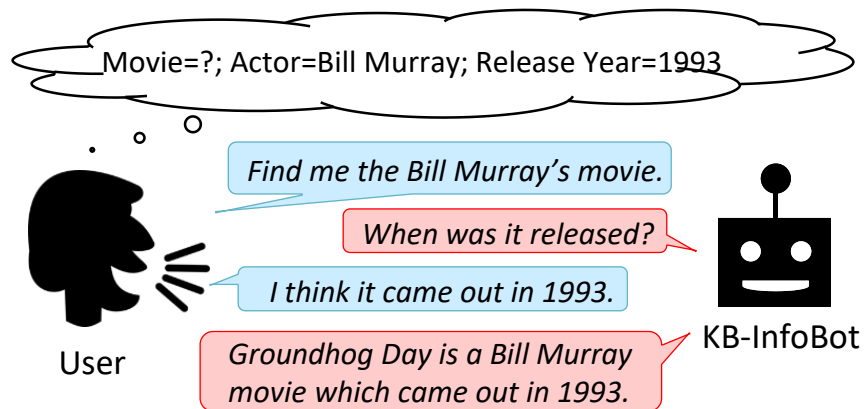
| Task | Memory Networks | | | |
|-----------------------------|-----------------|--------|--------------|--------|
| | no match type | | + match type | |
| T1: Issuing API calls | 99.9 | (99.6) | 100 | (100) |
| T2: Updating API calls | 100 | (100) | 98.3 | (83.9) |
| T3: Displaying options | 74.9 | (2.0) | 74.9 | (0) |
| T4: Providing information | 59.5 | (3.0) | 100 | (100) |
| T5: Full dialogs | 96.1 | (49.4) | 93.4 | (19.7) |
| T1(OOV): Issuing API calls | 72.3 | (0) | 96.5 | (82.7) |
| T2(OOV): Updating API calls | 78.9 | (0) | 94.5 | (48.4) |
| T3(OOV): Displaying options | 74.4 | (0) | 75.2 | (0) |
| T4(OOV): Providing inform. | 57.6 | (0) | 100 | (100) |
| T5(OOV): Full dialogs | 65.5 | (0) | 77.7 | (0) |
| T6: Dialog state tracking 2 | 41.1 | (0) | 41.0 | (0) |



E2E RL-Based KB-InfoBot (Dhingra et al., 2017)

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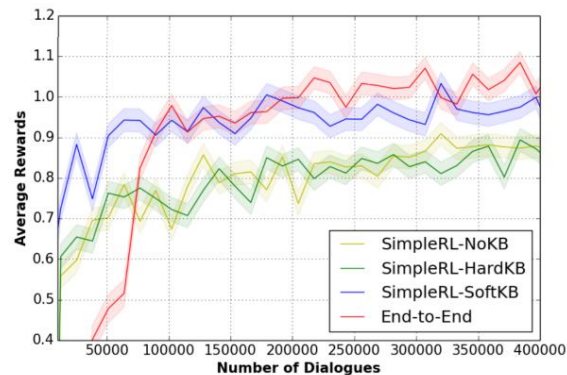
Material: <http://opendialogue.milab.tw>



Idea: differentiable database for propagating the gradients

Entity-Centric Knowledge Base

| Movie | Actor | Release Year |
|--------------------|---------------|--------------|
| Groundhog Day | Bill Murray | 1993 |
| Australia | Nicole Kidman | X |
| Mad Max: Fury Road | X | 2015 |

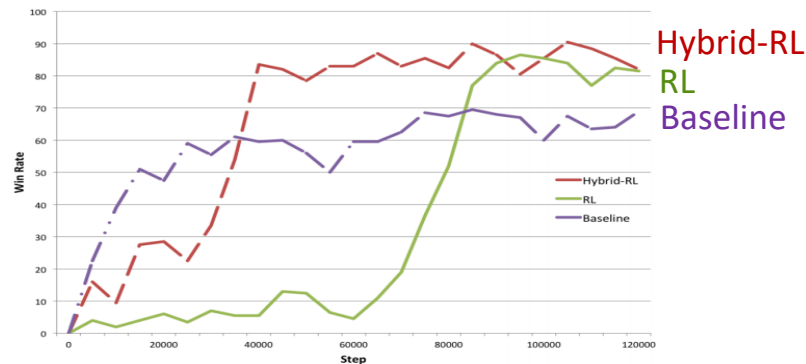
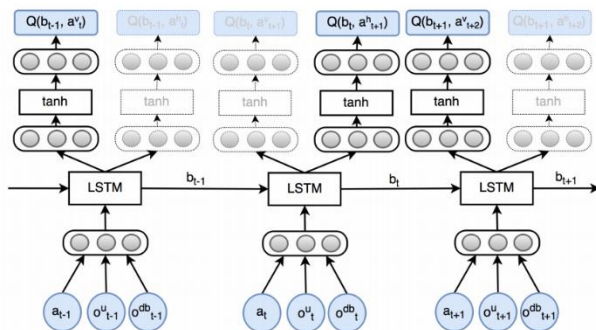
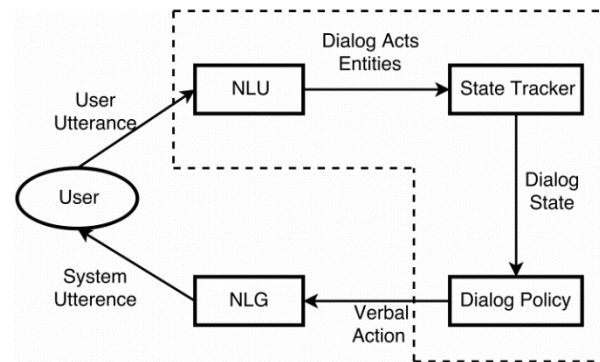


E2E RL-Based System (Zhao and Eskenazi, 2016)

97

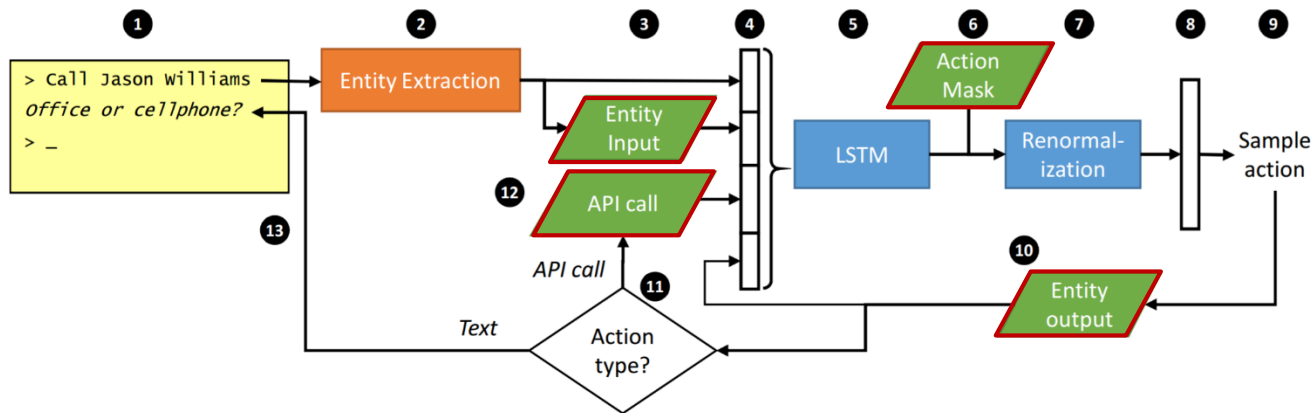
Material: <http://opendialogue.miulab.tw>

- Joint learning
 - ▣ NLU, DST, Dialogue Policy
- Deep RL for training
 - ▣ Deep Q-network
 - ▣ Deep recurrent network



E2E LSTM-Based Dialogue Control (Williams and Zweig, 2016)

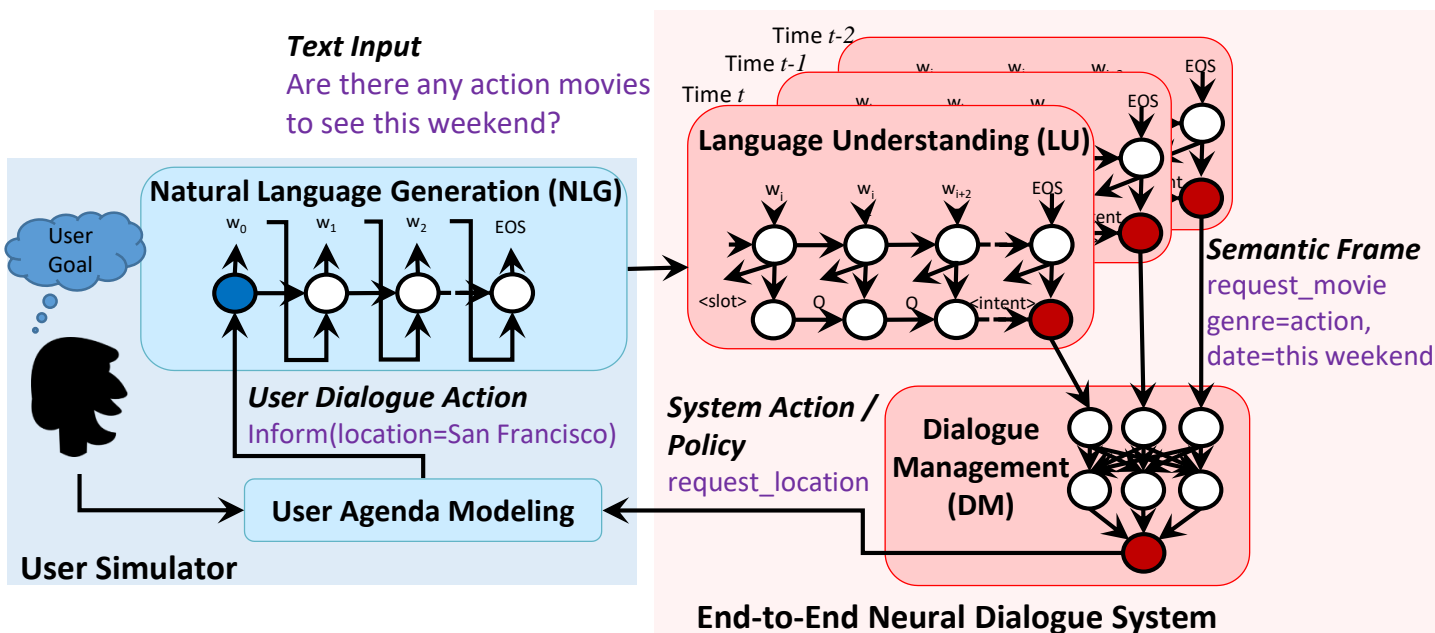
- Idea: an LSTM maps from raw dialogue history directly to a distribution over system actions
 - ▣ Developers can provide software including business rules & programmatic APIs
→ LSTM can take actions in the real world on behalf of the user
 - ▣ The LSTM can be optimized using SL or RL



E2E Task-Completion Bot (TC-Bot) (Li et al., 2017)

99

Material: <http://opendialogue.milulab.tw>



Idea: supervised learning for each component and reinforcement learning for end-to-end training the neural dialogue system

E2E Task-Completion Bot (TC-Bot) ([Li et al., 2017](#))

100

Material: <http://opendialogue.milulab.tw>

- User goal: *Two tickets for “the witch” tomorrow 9:30 PM at regal meridian 16, Seattle.*

RULE BASED SYSTEM

User: Can I get 2 tickets for the witch?

Agent: Which theater do you want?

User: Regal meridian 16

Agent: What time would you like to see it?

User: 9:30 pm

Agent: What date would you like to see it?

User: Tomorrow!

Agent: How many people are you?

User: Just two adults.

Agent: What is your location?

User: Seattle!

Agent: What kind of video format do you like?

User: Oh, any kind is okay.

Agent: Do you have any price constraint?

User: No, I don't care.

Agent: Great - I was able to purchase 2 tickets for you to see the witch tomorrow at regal meridian 16 theater in Seattle at 9:30 pm.

User: Thank you.

Agent: Thank you!

REINFORCEMENT LEARNING SYSTEM

User: Can I get 2 tickets for the witch?

Agent: What date would you like to see it?

User: Tomorrow

Agent: Which theater do you prefer?

User: Regal meridian 16

Agent: What is your location?

User: Seattle

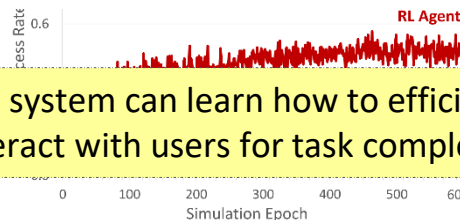
Agent: What time would you like to see it?

User: 9:30 pm.

Agent: Great - I was able to purchase 2 tickets for you to see the witch tomorrow at regal meridian 16 theater in Seattle at 9:30 pm.

User: Thanks.

Agent: Thanks!

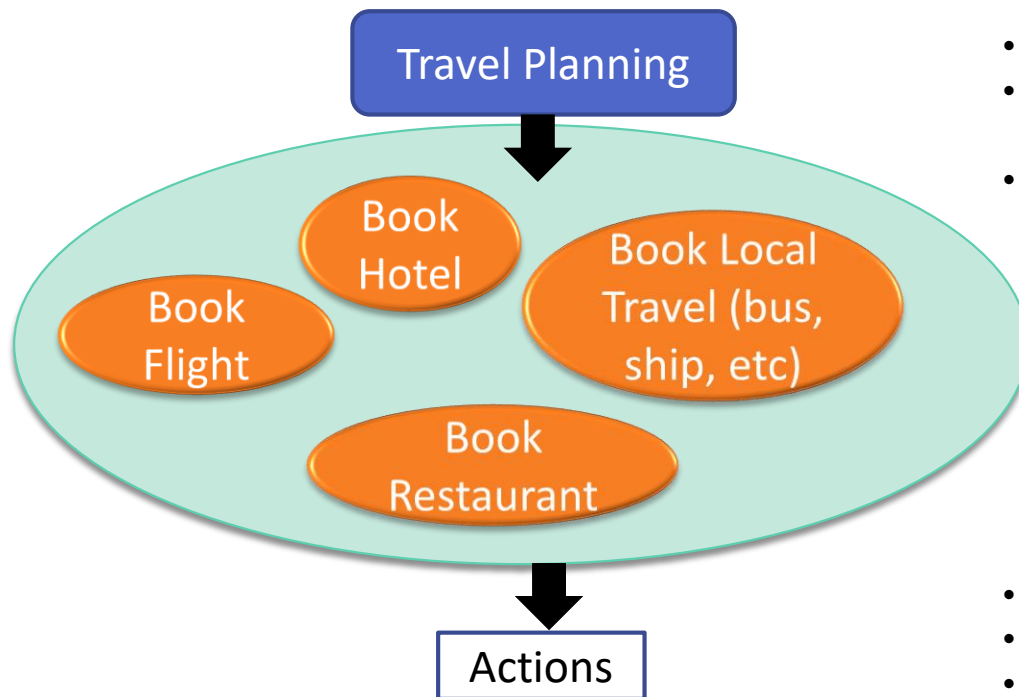


The system can learn how to efficiently interact with users for task completion

Hierarchical RL for Composite Tasks ([Peng et al., 2017](#))

101

Material: <http://opendialogue.milab.tw>



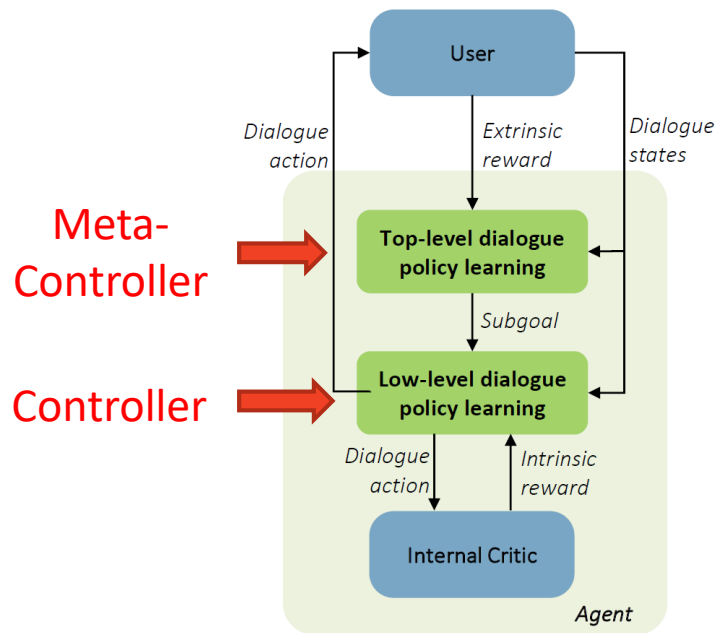
- Set of tasks that need to be fulfilled collectively!
- Build a dialog manager that satisfies **cross-subtask constraints (slot constraints)**
- Temporally constructed goals

- $\text{hotel_check_in_time} > \text{departure_flight_time}$
- $\# \text{ flight_tickets} = \# \text{ people checking in the hotel}$
- $\text{hotel_check_out_time} < \text{return_flight_time},$

Hierarchical RL for Composite Tasks ([Peng et al., 2017](#))

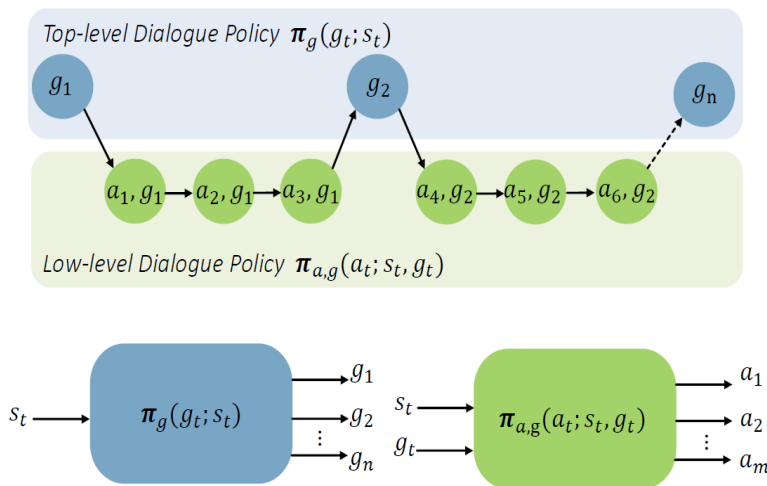
102

Material: <http://opendialogue.milulab.tw>



(mitigate reward sparsity issues)

- The dialog model makes decisions over two levels: *meta-controller and controller*
- The *agent* learns these policies simultaneously
 - ▣ the policy of optimal sequence of goals to follow $\pi_g(g_t, s_t; \theta_1)$
 - ▣ Policy $\pi_{a,g}(a_t, g_t, s_t; \theta_2)$ for each sub-goal g_t



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Social Chat Bots

Social Chat Bots

104

Material: <http://opendialogue.miulab.tw>

- The success of Xiaolce (小冰)
- Problem setting and evaluation
 - ▣ Maximize the user engagement by automatically generating
 - ▣ *enjoyable* and *useful* conversations
- Learning a neural conversation engine
 - ▣ A data driven engine trained on social chitchat data ([Sordoni+ 15](#); [Li+ 16](#))
 - ▣ Persona based models and speaker-role based models ([Li+ 16](#); Luan+ 17)
 - ▣ Image-grounded models ([Mostafazadeh+ 17](#))
 - ▣ Knowledge-grounded models ([Ghazvininejad+ 17](#))

Outline

105

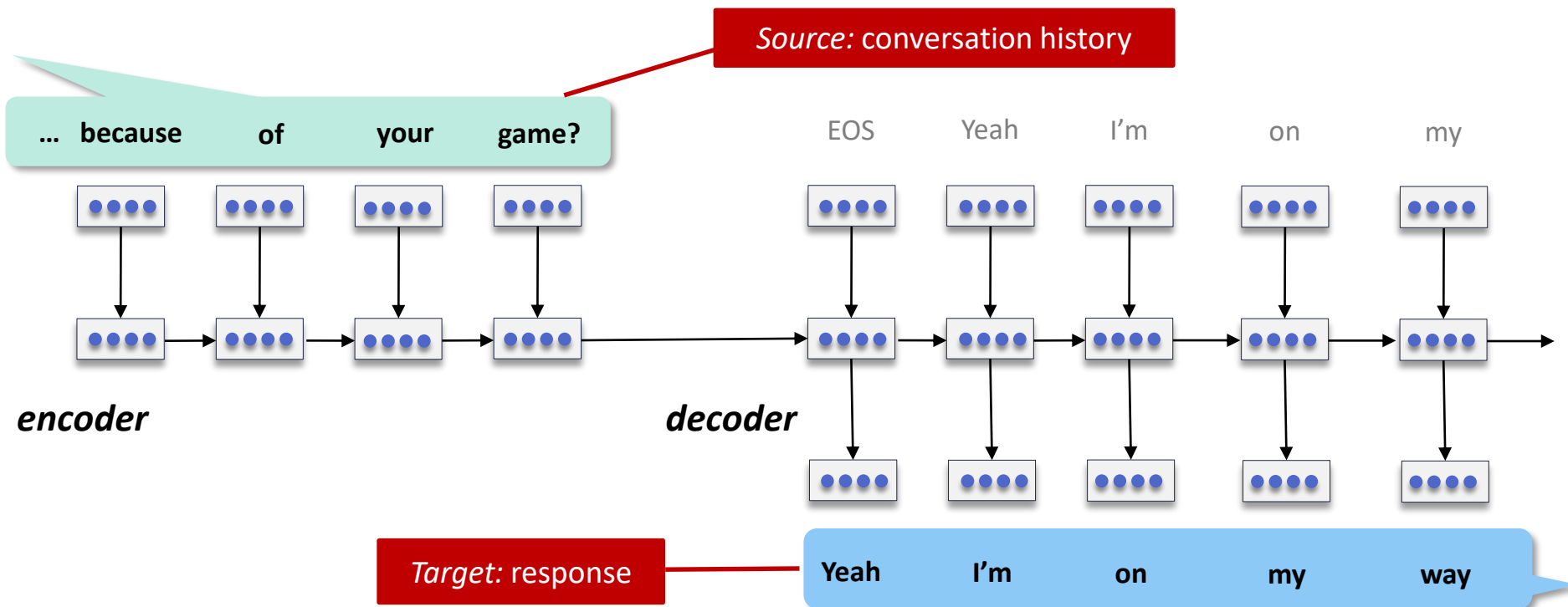
Material: <http://opendialogue.miulab.tw>

- PART I. Introduction & Background Knowledge
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 - ▣ Response Diversity
 - ▣ Response Consistency
 - ▣ Deep Reinforcement Learning for Response Generation
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- PART IV. Evaluation
- PART V. Recent Trends and Challenges

Neural Response Generation (Sordoni+ 15; Vinyals & Le 15; Shang+ 15)

106

Material: <http://opendialogue.milab.tw>

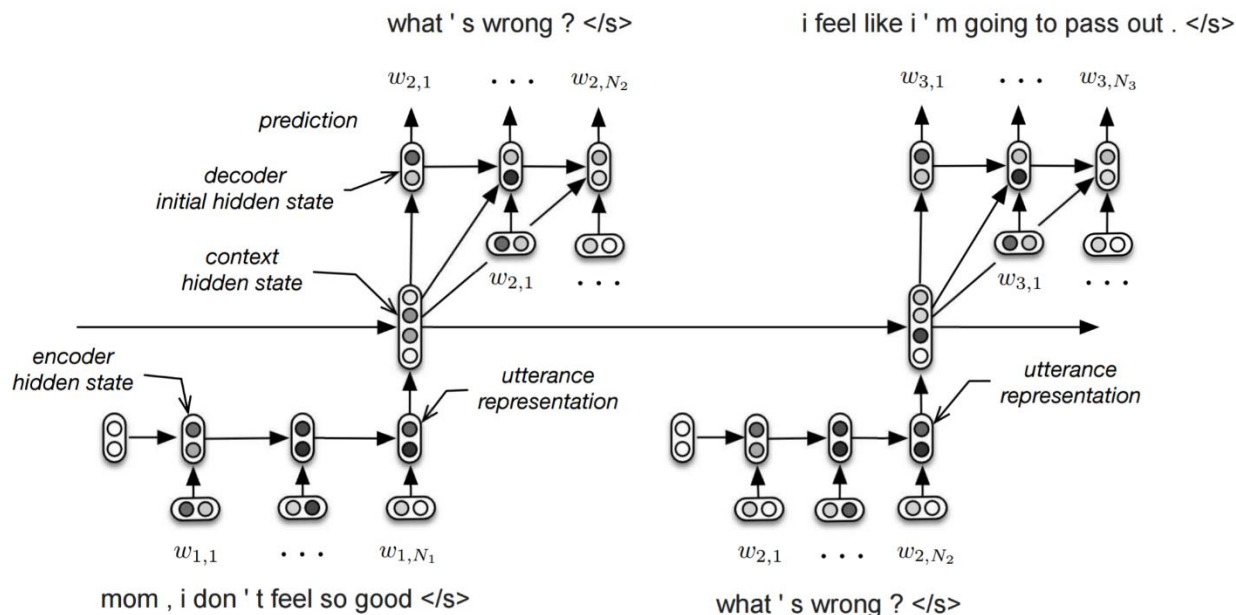


ChitChat Hierarchical Seq2Seq (Serban et al., 2016)

107

Material: <http://opendialogue.milulab.tw>

- Learns to generate dialogues from offline dialogs
- No state, action, intent, slot, etc.

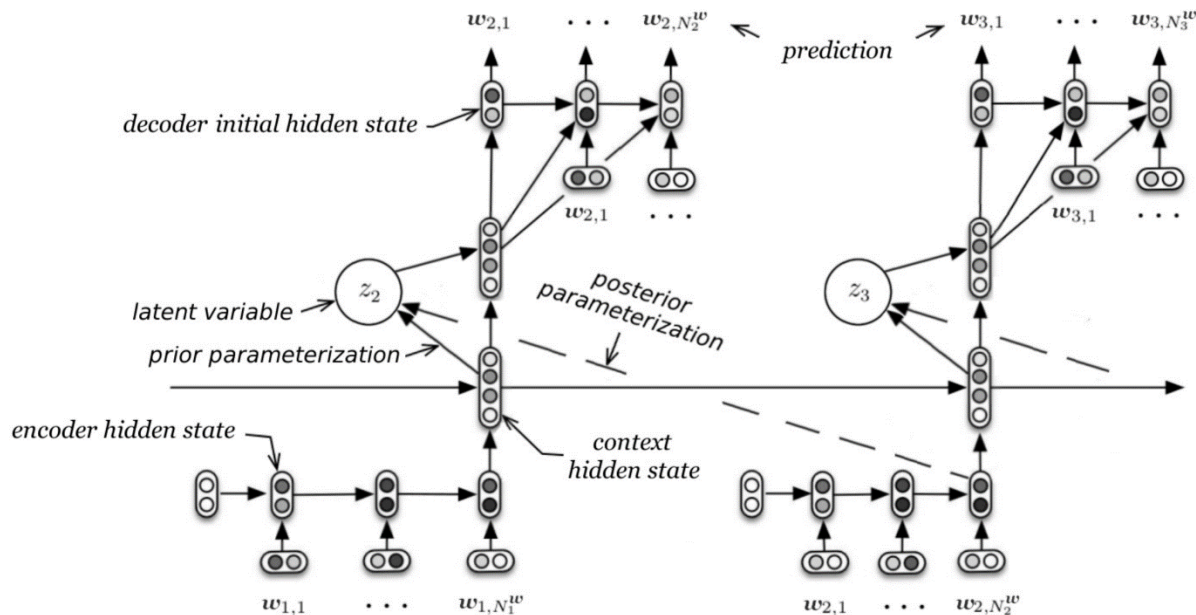


ChitChat Hierarchical Seq2Seq (Serban et.al., 2017)

108

Material: <http://opendialogue.milulab.tw>

- A hierarchical seq2seq model with **Gaussian latent variable** for generating dialogues (like topic or sentiment)



Neural Response Generation: Blandness Problem

109

Material: <http://opendialogue.miulab.tw>



How was your weekend?

I don't know.

What did you do?

I don't understand what you are talking about.

This is getting boring...

Yes that's what I'm saying.



The generated responses are general and meaningless

Outline

110

Material: <http://opendialogue.miulab.tw>

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Mutual Information for Neural Generation (Li et al., 2016)

111

Material: <http://opendialogue.miulab.tw>

- Mutual information objective

$$\hat{T} = \arg \max_T \left\{ \log \frac{p(S, T)}{p(S)p(T)} \right\}$$

Bayes' rule

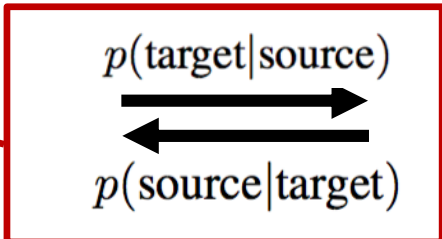
$$\hat{T} = \arg \max_T \left\{ \boxed{\log p(T|S)} - \boxed{\lambda \log p(T)} \right\}$$

standard
likelihood

anti-LM

Bayes' theorem

$$\hat{T} = \arg \max_T \left\{ (1 - \lambda) \log p(T|S) + \lambda \log p(S|T) \right\}$$


$$\begin{array}{c} p(\text{target}|\text{source}) \\ \rightleftarrows \\ p(\text{source}|\text{target}) \end{array}$$

Mutual Information for Neural Generation (Li et al., 2016)

112

Material: <http://opendialogue.miulab.tw>

$$\hat{T} = \arg \max_T \left\{ \log p(T|S) - \lambda \log p(T) \right\}$$

antiLM:
large λ makes
output ungrammatical

$$\hat{T} = \arg \max_T \left\{ (1 - \lambda) \log p(T|S) + \lambda \log p(S|T) \right\}$$

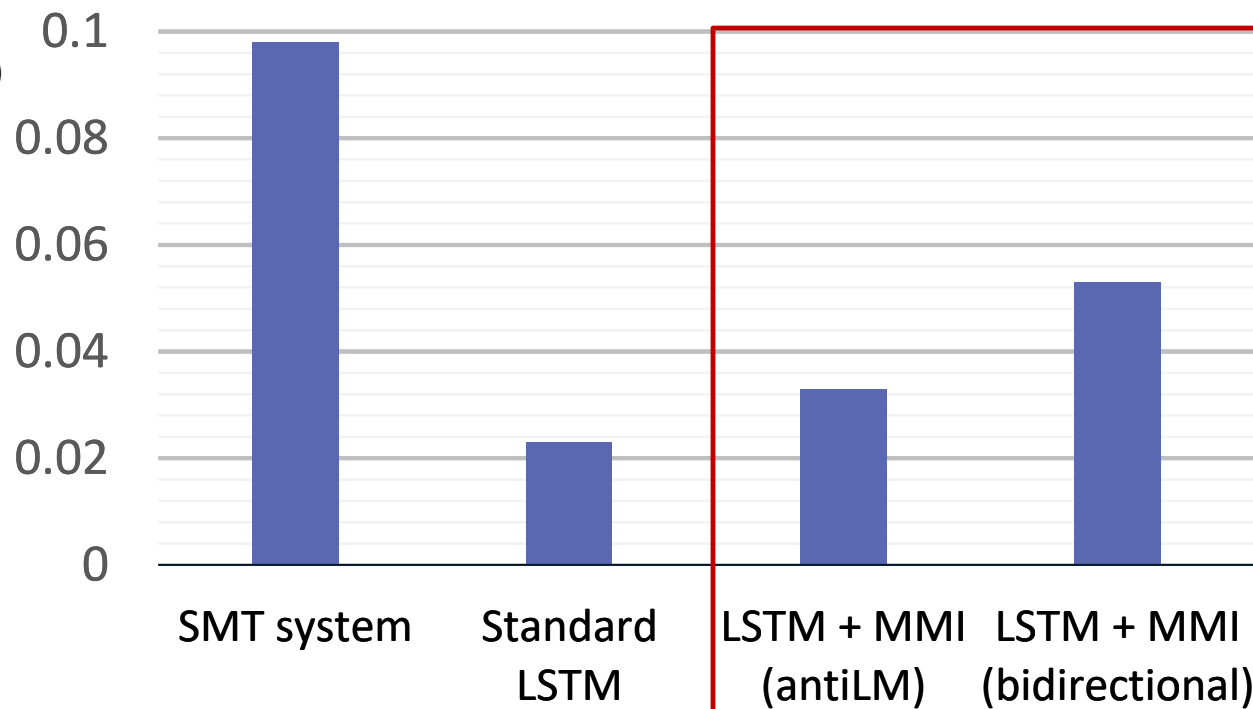
used in rescoring
(intractable otherwise)

Lexical Diversity

113

Material: <http://opendialogue.miulab.tw>

Distinct Tokens in
generated targets
(divided by total #)



Sample Outputs (Baseline: Maximum Likelihood)

114

Material: <http://opendialogue.miulab.tw>

Wow sour starbursts really do make your mouth water... mm drool.
Can I have one?

Of course!

Milan apparently selling Zlatan to balance the books... Where next, Madrid?

I don't know.

'tis a fine brew on a day like this! Strong?

I'm not sure yet,

Well he was on in Bromley a while

I don't even know what he's talking about.

32% of the responses:

"I don't know"

"I don't know what you are talking about"

"I don't think that is a good idea"

"Oh my god"

Sample Outputs (MMI)

115

Material: <http://opendialogue.miulab.tw>

Wow sour starbursts really do make your mouth water... mm drool.

Can I have one?

Of course you can! They're delicious!

Milan apparently selling Zlatan to balance the books... Where next, Madrid?

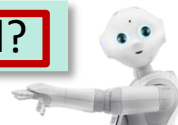
I think he'd be a good signing.

'tis a fine brew on a day like this! Strong though, how many is sensible?

Depends on how much you drink!

Well he was on in Bromley a while ago... still touring.

I've never seen him live.



Sample Outputs (MMI)

116

Material: <http://opendialogue.miulab.tw>

Wow sour starbursts really do **make your mouth water**.. mm drool.
Can I have one?

Of course you can! They're **delicious!**

Milan apparently **selling** Zlatan to balance the books... **Where next**, Madrid?

I think he'd be a **good signing**.

'tis a fine **brew** on a day like this! Strong though, how many is sensible?

Depends on how much you **drink!**

Well he was on in Bromley a while ago... **still touring**

I've never **seen him live**.



Outline

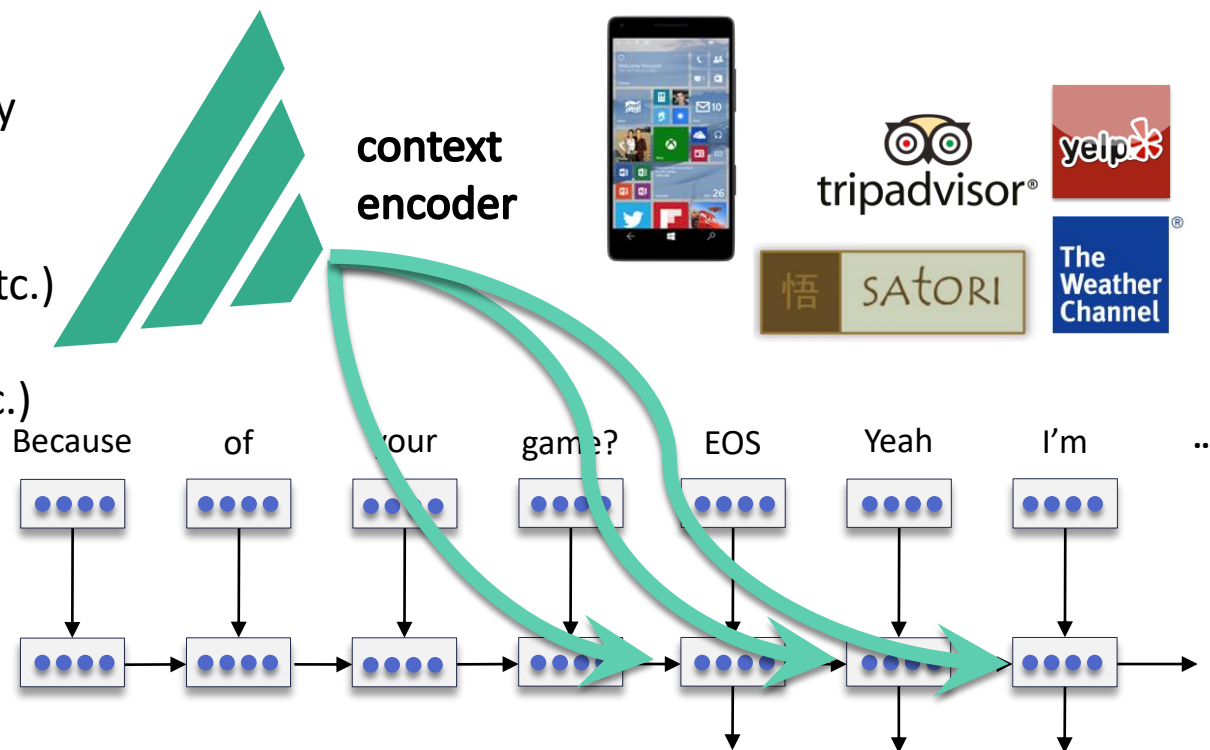
117

Material: <http://opendialogue.miulab.tw>

- PART I. Introduction & Background Knowledge
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□ Multimodality

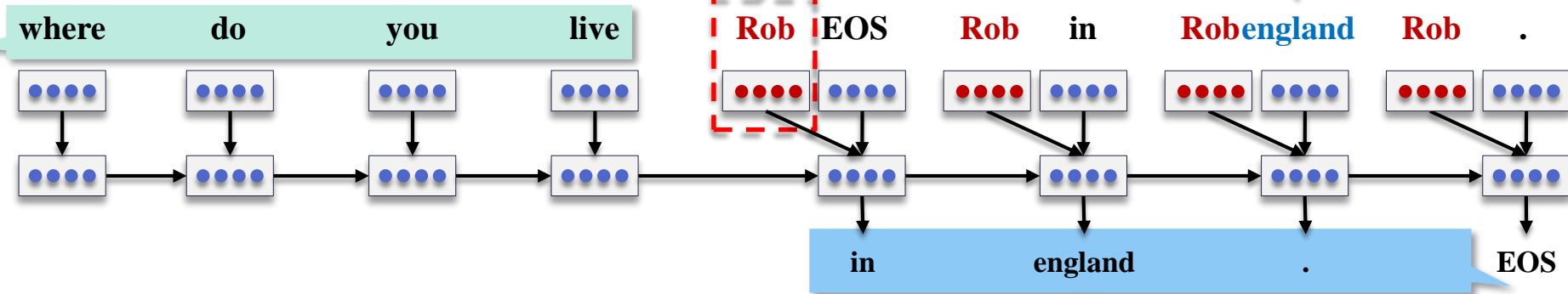
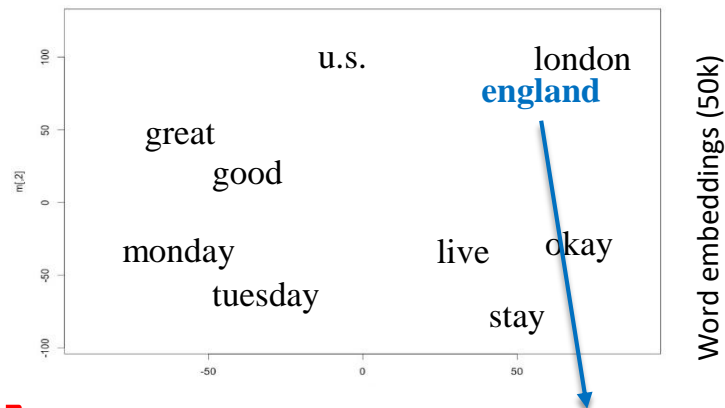
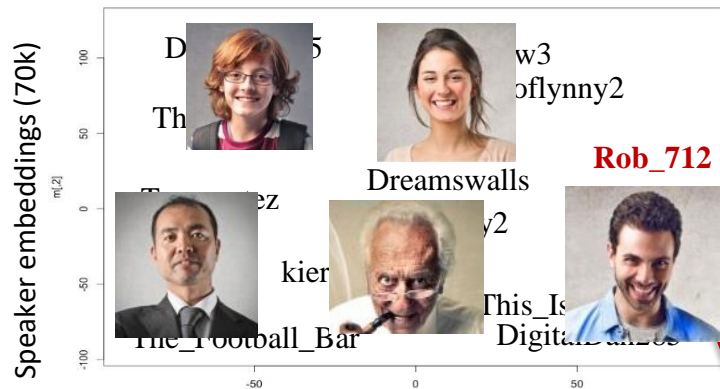
- ▣ Conversation history
- ▣ Persona
- ▣ User profile data (bio, social graph, etc.)
- ▣ Visual signal (camera, picture etc.)
- ▣ Knowledge base
- ▣ Mood
- ▣ Geolocation
- ▣ Time



Personalized Response Generation (Li et al., 2016)

119

Material: <http://opendialogue.miulab.tw>



Persona Model for Speaker Consistency ([Li et al., 2016](#))

120

Material: <http://opendialogue.miulab.tw>

Baseline model:

| | |
|-----------------|-----------------------------------|
| <i>message</i> | Where is your hometown? |
| <i>response</i> | I live in Indonesia . |
| <i>message</i> | Where are you from? |
| <i>response</i> | England , you? |
| <i>message</i> | In which city do you live now? |
| <i>response</i> | I live in Jakarta . |
| <i>message</i> | In which country do you live now? |
| <i>response</i> | I live in Indonesia . |

| | |
|-----------------|--------------------------------|
| <i>message</i> | What is your major? |
| <i>response</i> | Business , you? |
| <i>message</i> | What did you study in college? |
| <i>response</i> | Psychology , you? |

| | |
|-----------------|-------------------|
| <i>message</i> | How old are you? |
| <i>response</i> | I'm 18 . |
| <i>message</i> | What is your age? |
| <i>response</i> | I'm 16 . |

Persona model using speaker embedding [[Li+ 16b](#)]

| | |
|-----------------|-----------------------------------|
| <i>message</i> | Where is your hometown? |
| <i>response</i> | I'm from England . |
| <i>message</i> | Where are you from? |
| <i>response</i> | I'm from England . |
| <i>message</i> | In which city do you live now? |
| <i>response</i> | I live in London . |
| <i>message</i> | In which country do you live now? |
| <i>response</i> | I live in England . |

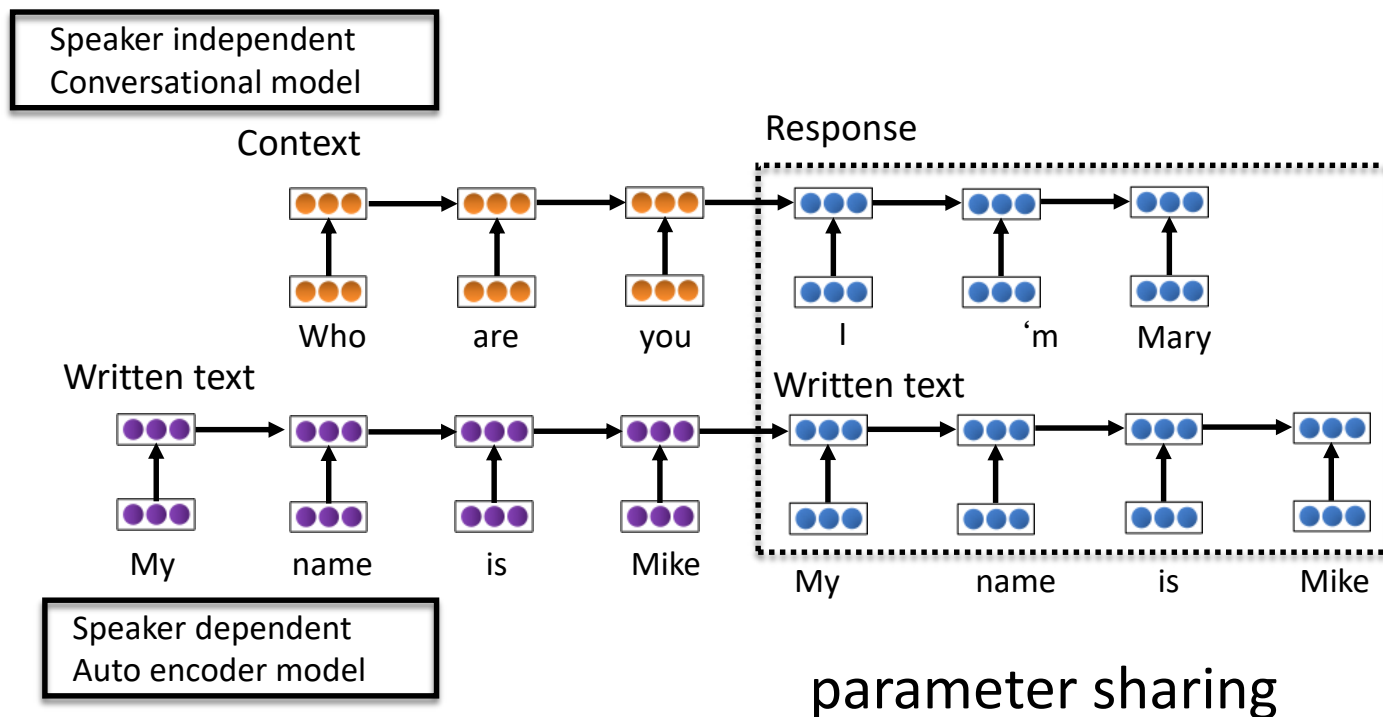
| | |
|-----------------|--------------------------------|
| <i>message</i> | What is your major? |
| <i>response</i> | Business . You? |
| <i>message</i> | What did you study in college? |
| <i>response</i> | I did business studies. |

| | |
|-----------------|-------------------|
| <i>message</i> | How old are you? |
| <i>response</i> | I'm 18 . |
| <i>message</i> | What is your age? |
| <i>response</i> | I'm 18 . |

Speak-Role Aware Response (Luan et al., 2017)

121

Material: <http://opendialogue.miulab.tw>



Speak-Role Aware Response (Luan et al., 2017)

122

Material: <http://opendialogue.milab.tw>

- Speaker role: support person
- Domain expertise: technical
- Speaking style: polite

Context: have you tried uninstalling nike+ connec? how about docking it to a different computer?

Input: Tried both of those techniques. But nothing works. I can try the other computer again.

Baseline: Let me know if there's anything else I can help you with. Thanks for the help.

Multitask: Have you tried using a different browser? Let us know if you have any other questions.

Context: What do you see when you have a failed login attempt? Never ending spinner? Loop you back to login page?

Input: I am getting a loop back to login page, windows.

Baseline: Ah, ok. Thanks for the info. I'll check it out. Thanks for the feedback.

Multitask: I'm sorry to hear that. Have you tried clearing your cache and cookies?

Context: To clarify: your first run after resetting your connection will not post to Facebook. Does this help? Let us know.

Input: That's correct. I reset it twice! It still doesn't work.

Baseline: Let me know if there's anything else I can help you with. Thanks for the update.

Multitask: I'm sorry to hear that. Are you receiving any error messages? Let us know.

Outline

123

Material: <http://opendialogue.miulab.tw>

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Deep RL for Response Generation ([Li et al., 2016](#))

124

Material: <http://opendialogue.milab.tw>

- RL agent generates more interactive responses
- RL agent tends to end a sentence with a question and hand the conversation over to the user
- Next step: explore intrinsic rewards, large-scale training

| Input message | Supervised Learning Agent | Reinforcement Learning Agent |
|-----------------------------------|--|--|
| How old are you ? | I'm 16. | I'm 16, why are you asking ? |
| What's your full name ? | I have no idea . | What's yours ? |
| I don't want to go home tonight. | Really ? | Why ? |
| Do you have any feelings for me ? | I don't know what you are talking about. | I don 't want to hurt your feelings . |
| How much time do you have here? | Not long enough. Sorry, sir. | Ten seconds . |
| Shall we get started ? | Of course ! | Yes . We 've got a lot of work to do here . |
| Do you play football ? | No, i don't | Yes. I love football ! |
| We'd have to talk to him. | I mean, he's a good guy | About what ? |
| How come you never say it? | Because I don't want to hurt you . | I don 't think it 's a good idea to say it . |

Outline

125

Material: <http://opendialogue.miulab.tw>

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Chit-Chat v.s. Task-Oriented

126

Material: <http://opendialogue.miulab.tw>



Social Chat

**Engaging, Human-Like Interaction
(Ungrounded)**

Task-Oriented

**Task Completion, Decision Support
(Grounded)**



The weather is so depressing these days.

I know, I dislike rain too.

What about a day trip to eastern Washington?

Any recommendation?

Try Dry Falls, it's spectacular!

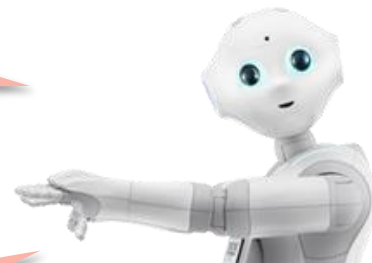


Image-Grounded Dialogues ([Mostafazadeh et al., 2017](https://arxiv.org/abs/1706.03762))

127

Material: <http://opendialogue.milulab.tw>

Neural model, trained on 250K Twitter convos:

- Turn 1: tweet + accompanying photo
- Turn 2: tweet is a question

Given data, other signals can be exploited in the same way: program state, database info, geolocation, etc.



Tweet: some of the damage done
NeuroCon: **Is that at your house?**



Tweet: my poor baby moms saying it 's probably totaled so rip Bessie
NeuroCon: **How did you manage to do that?**

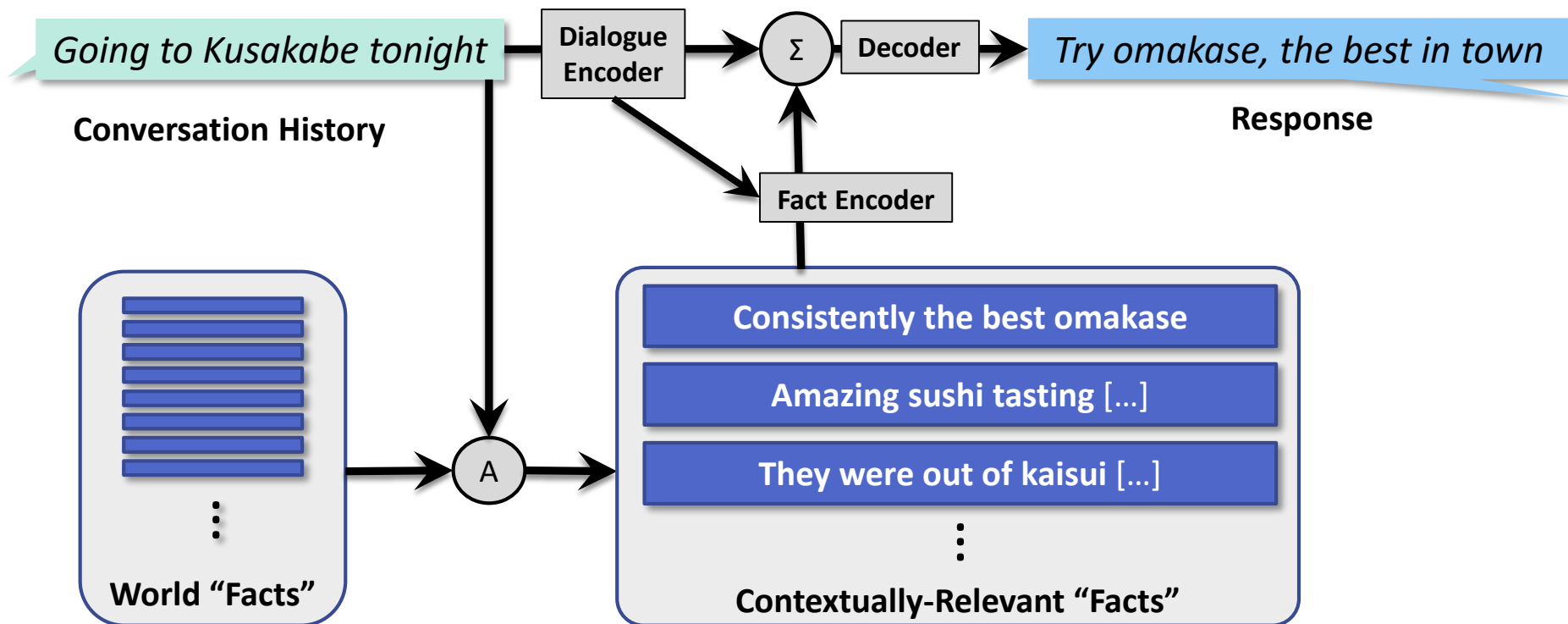


Tweet: as penitence I offer this
NeuroCon: **can I have one of those?**

Knowledge-Grounded Responses (Ghazvininejad et al., 2017)

128

Material: <http://opendialogue.miulab.tw>



Conversation and Non-Conversation Data

129

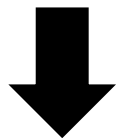
Material: <http://opendialogue.milulab.tw>

*You know any good **A** restaurant in **B**?*

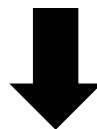


*Try **C**, one of the best **D** in the city.*

Conversation Data



Knowledge Resource



*You know any good **Japanese** restaurant in **Seattle**?*

*Try **Kisaku**, one of the best **sushi restaurants** in the city.*



Knowledge-Grounded Responses ([Ghazvininejad et al., 2017](#))

130

Material: <http://opendialogue.milab.tw>

A: Visiting the celebs at Los Angeles International Airport (LAX) - [...] w/ 70 others

B: Nice airport terminal. Have a safe flight.

A: Is that [...] in your photos? It's on my list of places to visit in NYC.

B: Don't forget to check out the 5th floor, while you are here, it's a great view.

A: Live right now on [...] Tune in!!!!

B: Listen to Lisa Paige

A: Been craving Chicken Pot Pie-who has the best? Trying [...] at [...] Must be Change of weather!

B: Love the pasta trattoria.

A: So [...] is down to one copy of Pound Foolish. I'm curious to see if they are re-ordering it.

B: Check out the video feed on 6 and take a picture of the Simpsons on the 3rd floor.

A: I wish [...] would introduce another vegetarian option besides the shroomburger. It's delicious but kind of ridiculous.

B: This is the best j.crew in the world. Try the lemonade!

A: Just had an awesome dinner at [...] Great recommendation [...]

B: One of my favorite places I've ever been to in NYC. The food is great and the service is lackluster.

Results (23M conversations) outperforms competitive neural baseline (human + automatic eval)

131

Evaluation

Dialogue System Evaluation

132

Material: <http://opendialogue.miulab.tw>

- Dialogue model evaluation
 - ▣ Crowd sourcing
 - ▣ User simulator
- Response generator evaluation
 - ▣ Word overlap metrics
 - ▣ Embedding based metrics

Outline

133

Material: <http://opendialogue.miulab.tw>

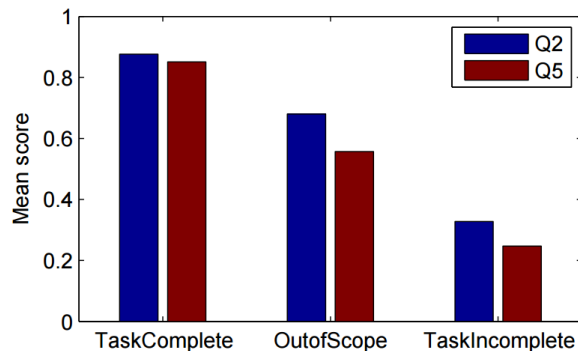
- PART I. Introduction & Background Knowledge
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- **PART IV. Evaluation**
 - ▣ *Human Evaluation*
 - ▣ User Simulation
 - ▣ Objective Evaluation
- PART V. Recent Trends and Challenges

Crowdsourcing for Dialogue System Evaluation (Yang et al., 2012)

134

Material: <http://opendialogue.miulab.tw>

| | |
|-----------|---|
| Q1 | Do you think you understand from the dialog what the user wanted? |
| Opt | 1) No clue 2) A little bit 3) Somewhat 4) Mostly 5) Entirely |
| Aim | elicit the Worker's confidence in his/her ratings. |
| Q2 | Do you think the system is successful in providing the information that the user wanted? |
| Opt | 1) Entirely unsuccessful 2) Mostly unsuccessful 3) Half successful/unsuccessful 4) Mostly successful 5) Entirely successful |
| Aim | elicit the Worker's perception of whether the dialog has fulfilled the informational goal of the user. |
| Q3 | Does the system work the way you expect it? |
| Opt | 1) Not at all 2) Barely 3) Somewhat 4) Almost 5) Completely |
| Aim | elicit the Worker's impression of whether the dialog flow suits general expectations. |
| Q4 | Overall, do you think that this is a good system? |
| Opt | 1) Very poor 2) Poor 3) Fair 4) Good 5) Very good |
| Aim | elicit the Worker's overall impression of the SDS. |
| Q5 | What category do you think the dialog belongs to? |
| Opt | 1) Task is incomplete 2) Out of scope 3) Task is complete |
| Aim | elicit the Worker's impression of whether the dialog reflects task completion. |



The normalized mean scores of Q2 and Q5 for approved ratings in each category. A higher score maps to a higher level of task success

Outline

135

Material: <http://opendialogue.miulab.tw>

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 - ▣ Human Evaluation
 - ▣ *User Simulation*
 - ▣ Objective Evaluation
- PART V. Recent Trends and Challenges

User Simulation

keeps a list of its goals
and actions

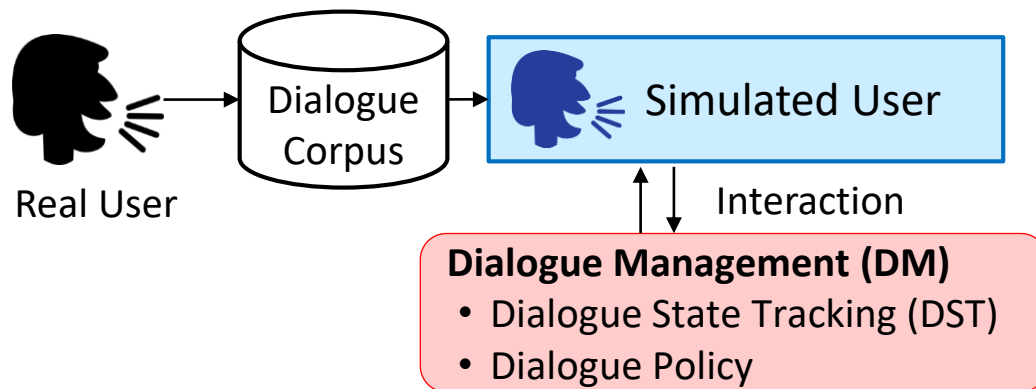
randomly generates an
agenda

updates its list of goals
and adds new ones

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Material: <http://opendialogue.miulab.tw>

- Goal: generate natural and reasonable conversations to enable reinforcement learning for exploring the policy space

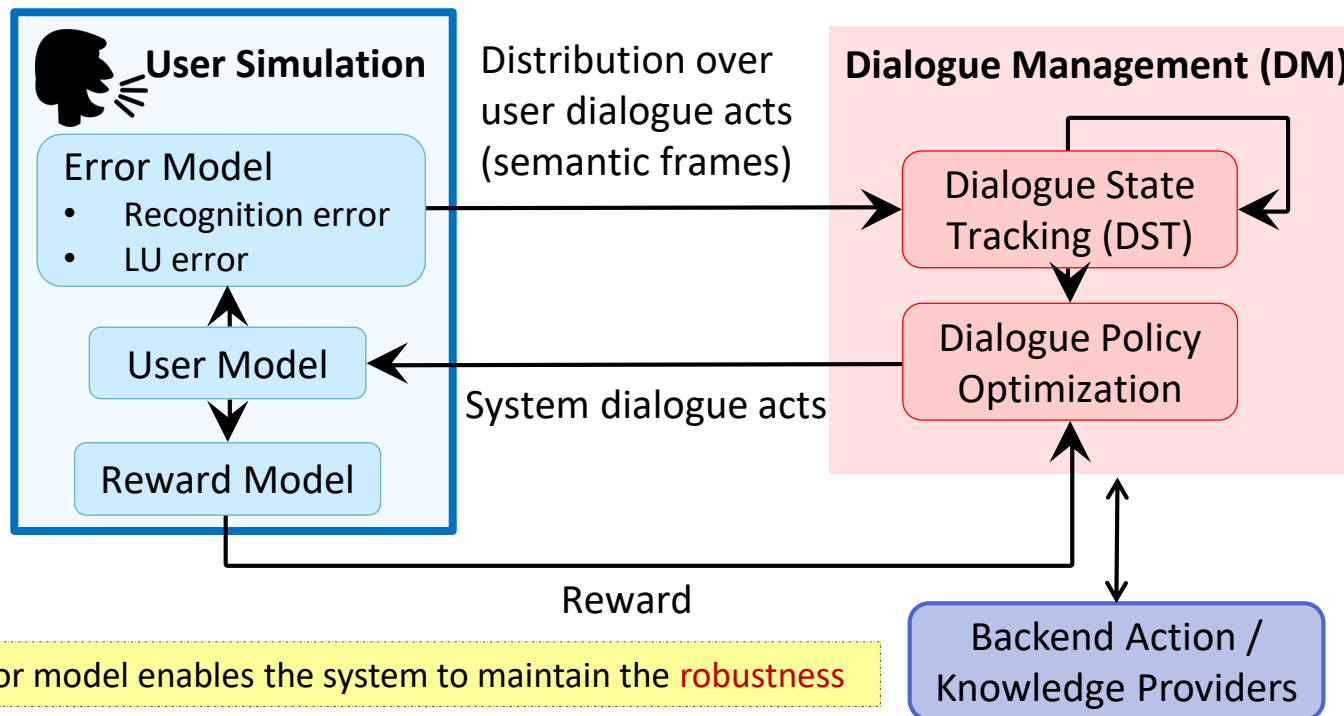


- Approach
 - ▣ Rule-based crafted by experts (Li et al., 2016)
 - ▣ Learning-based (Schatzmann et al., 2006; El Asri et al., 2016, Crook and Marin, 2017)

Elements of User Simulation

137

Material: <http://opendialogue.miulab.tw>



Rule-Based Simulator for RL Based System (Li et al., 2016)

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Material: <http://opendialogue.miulab.tw>

- ❑ rule-based simulator + collected data
- ❑ starts with sets of goals, actions, KB, slot types
- ❑ publicly available simulation framework
- ❑ movie-booking domain: ticket booking and movie seeking
- ❑ provide procedures to add and test own agent

```
1 class AgentDQN(Agent):
2     def run_policy(self, representation):
3         """ epsilon-greedy policy """
4
5         if random.random() < self.epsilon:
6             return random.randint(0, self.num_actions - 1)
7         else:
8             if self.warm_start == 1:
9                 if len(self.experience_replay_pool) > self.experience_replay_pool_size:
10                     self.warm_start = 2
11                 return self.rule_policy()
12             else:
13                 return self.dqn.predict(representation, {}, predict_model=True)
14
15     def train(self, batch_size=1, num_batches=100):
16         """ Train DQN with experience replay """
17
18         for iter_batch in range(num_batches):
19             self.cur_bellman_err = 0
20             for iter in range(len(self.experience_replay_pool)/(batch_size)):
21                 batch = [random.choice(self.experience_replay_pool) for i in xrange(batch_size)]
22                 batch_struct = self.dqn.singleBatch(batch, {'gamma': self.gamma}, self.clone_dqn)
```

Model-Based User Simulators

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Material: <http://opendialogue.miulab.tw>

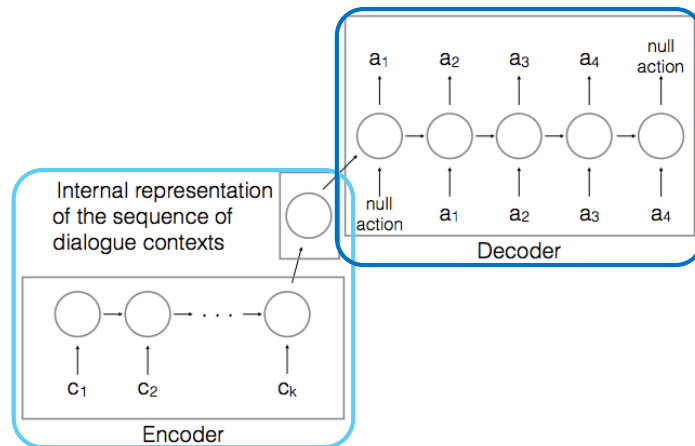
- ❑ Bi-gram models (Levin et.al. 2000)
- ❑ Graph-based models (Scheffler and Young, 2000)
- ❑ Data Driven Simulator (Jung et.al., 2009)
- ❑ Neural Models (deep encoder-decoder)

Seq2Seq User Simulation (El Asri et al., 2016)

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Material: <http://opendialogue.miulab.tw>

- Seq2Seq trained from dialogue data
 - ▣ Input: c_i encodes contextual features, such as the previous system action, consistency between user goal and machine provided values
 - ▣ Output: a dialogue act sequence form the user
- Extrinsic evaluation for policy

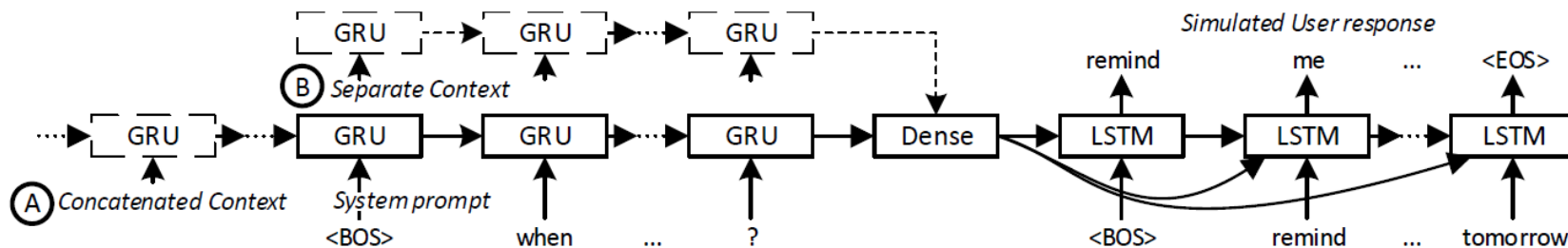


Seq2Seq User Simulation (Crook and Marin, 2017)

141

Material: <http://opendialogue.miulab.tw>

- Seq2Seq trained from dialogue data
 - ▣ No labeled data
 - ▣ Trained on just human to machine conversations



User Simulator for Dialogue Evaluation Measures

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Material: <http://opendialogue.miulab.tw>

Understanding Ability

- whether constrained values specified by users can be understood by the system
- agreement percentage of system/user understandings over the entire dialog (averaging all turns)

Efficiency

- Number of dialogue turns
- Ratio between the dialogue turns (larger is better)

Action Appropriateness

- an explicit confirmation for an uncertain user utterance is an appropriate system action
- providing information based on misunderstood user requirements

Outline

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Material: <http://opendialogue.miulab.tw>

- PART I. Introduction & Background Knowledge
- PART II. Task-Oriented Dialogue Systems
- PART III. Social Chat Bots
- **PART IV. Evaluation**
 - ▣ Human Evaluation
 - ▣ User Simulation
 - ▣ ***Objective Evaluation***
- PART V. Recent Trends and Challenges

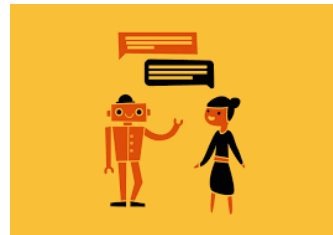
How NOT to Evaluate Dialog System ([Liu et al., 2017](#))

144

Material: <http://opendialogue.miulab.tw>

- How to evaluate the quality of the generated response ?
 - ▣ Specifically investigated for chat-bots
 - ▣ Crucial for task-oriented tasks as well

- Metrics:
 - ▣ Word overlap metrics, e.g., BLEU, METEOR, ROUGE, etc.
 - ▣ Embeddings based metrics, e.g., contextual/meaning representation between target and candidate



Dialogue Response Evaluation (Lowe et al., 2017)

145

Material: <http://opendialogue.milulab.tw>

- Problems of existing automatic evaluation
 - ▣ can be biased
 - ▣ correlate poorly with human judgements of response quality
 - ▣ using word overlap may be misleading
- Solution
 - ▣ collect a **dataset of accurate human scores** for variety of dialogue responses (e.g., coherent/un-coherent, relevant/irrelevant, etc.)
 - ▣ use this dataset to train an **automatic dialogue evaluation model** – learn to compare **the reference** to **candidate responses**!
 - ▣ Use RNN to predict scores by comparing against human scores!

Context of Conversation

Speaker A: *Hey, what do you want to do tonight?*

Speaker B: *Why don't we go see a movie?*

Model Response

Nah, let's do something active.

Reference Response

Yeah, the film about Turing looks great!

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Recent Trends and Challenges

Multimodality

Dialogue Breath

Dialogue Depth

Outline

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Material: <http://opendialogue.miulab.tw>

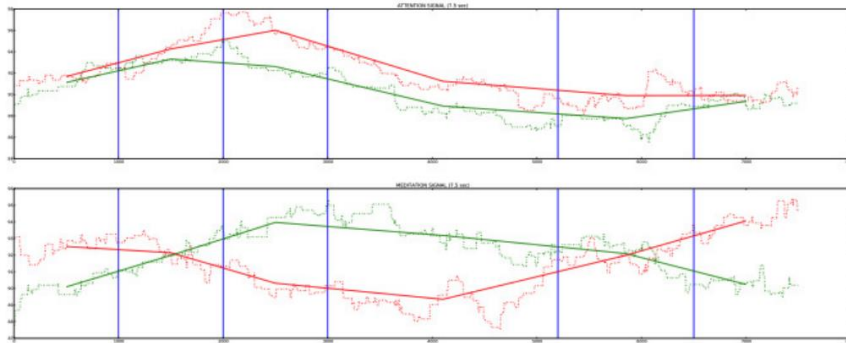
- PART I. Introduction & Background Knowledge
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 - ▣ ***Multimodality***
 - ▣ Dialogue Breath
 - ▣ Dialogue Depth

Brain Signal for Understanding ([Sridharan et al., 2012](http://opendialogue.miulab.tw))

148

Material: <http://opendialogue.miulab.tw>

- Misunderstanding detection by brain signal
 - ▣ Green: listen to the correct answer
 - ▣ Red: listen to the wrong answer

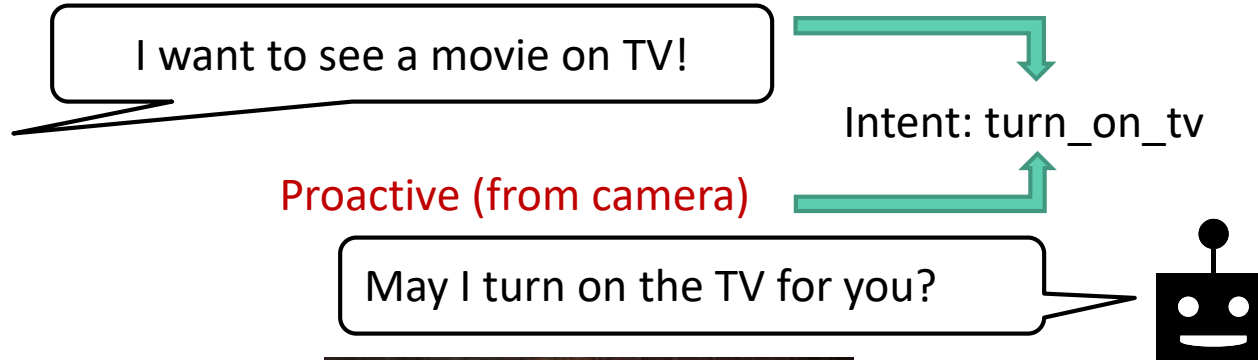


Detecting misunderstanding via brain signal in order to correct the understanding results

Video for Intent Understanding

149

Material: <http://opendialogue.miulab.tw>



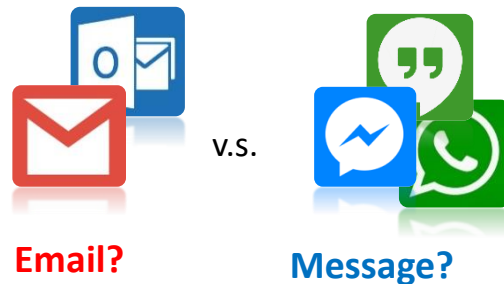
Proactively understanding user intent to initiate the dialogues.

App Behavior for Understanding ([Chen et al., 2015](http://opendialogue.miulab.tw))

150

Material: <http://opendialogue.miulab.tw>

- Task: user intent prediction
- Challenge: language ambiguity



① User preference

- ✓ Some people prefer “Message” to “Email”
- ✓ Some people prefer “Ping” to “Text”

② App-level contexts

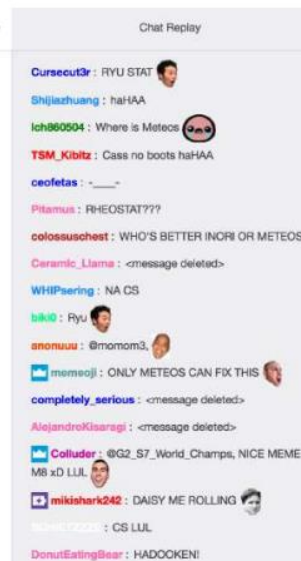
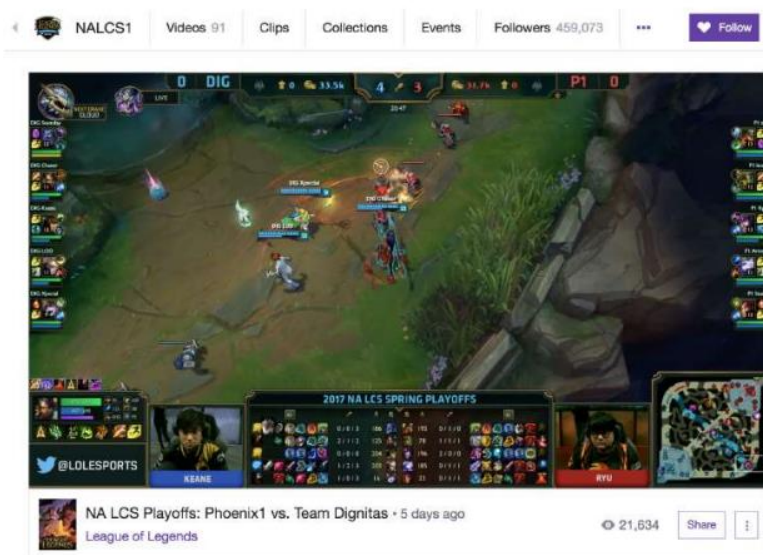
- ✓ “Message” is more likely to follow “Camera”
- ✓ “Email” is more likely to follow “Excel”

Considering behavioral patterns in history to model understanding for intent prediction.

Video Highlight Prediction (Fu et al., 2017)

151

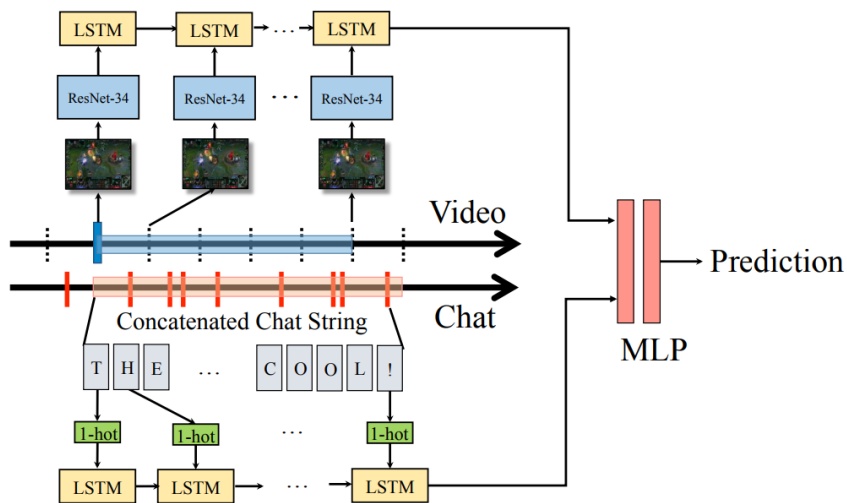
Material: <http://opendialogue.miulab.tw>



Video Highlight Prediction ([Fu et al., 2017](#))

152

Material: <http://opendialogue.miulab.tw>



- Goal: predict highlight from the video
- Input : multi-modal and multi-lingual (real time text commentary from fans)
- Output: tag if a frame part of a highlight or not

Outline

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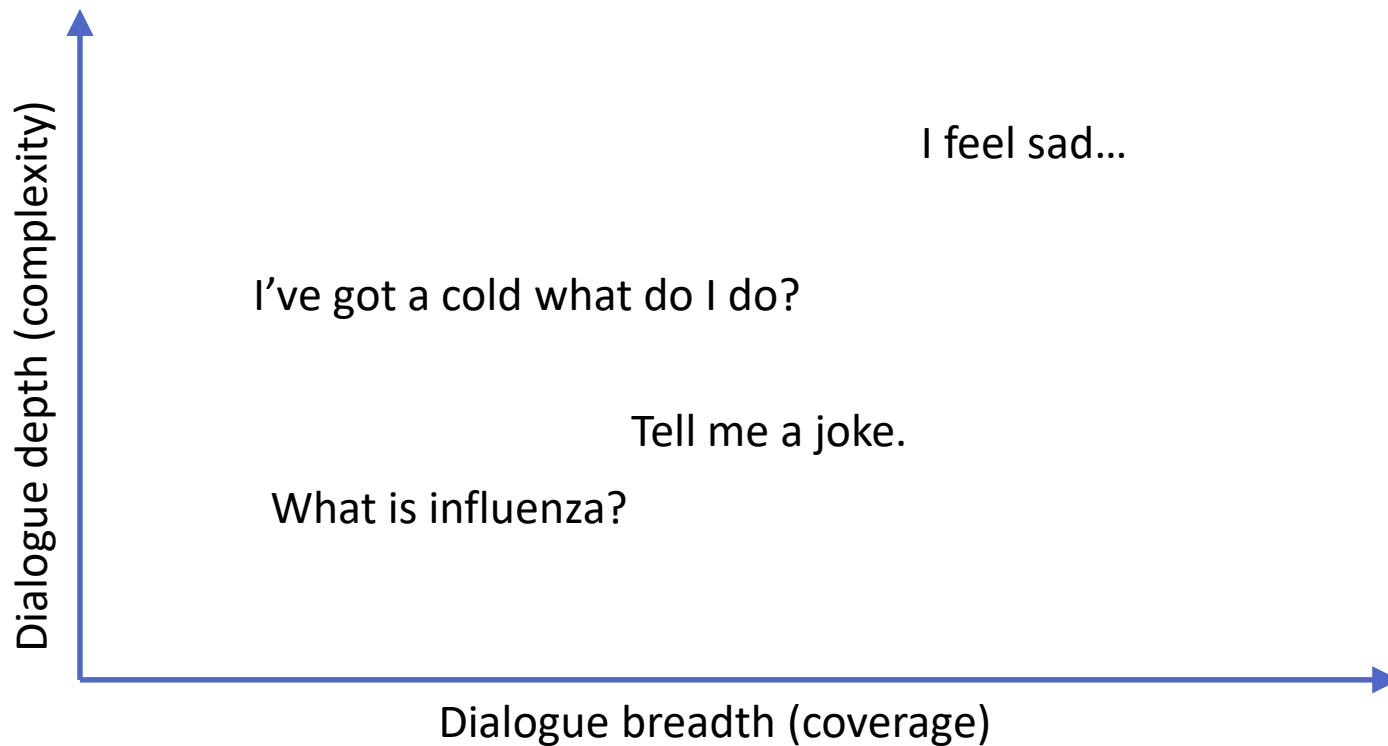
Material: <http://opendialogue.miulab.tw>

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 - ▣ Dialogue Depth

Evolution Roadmap

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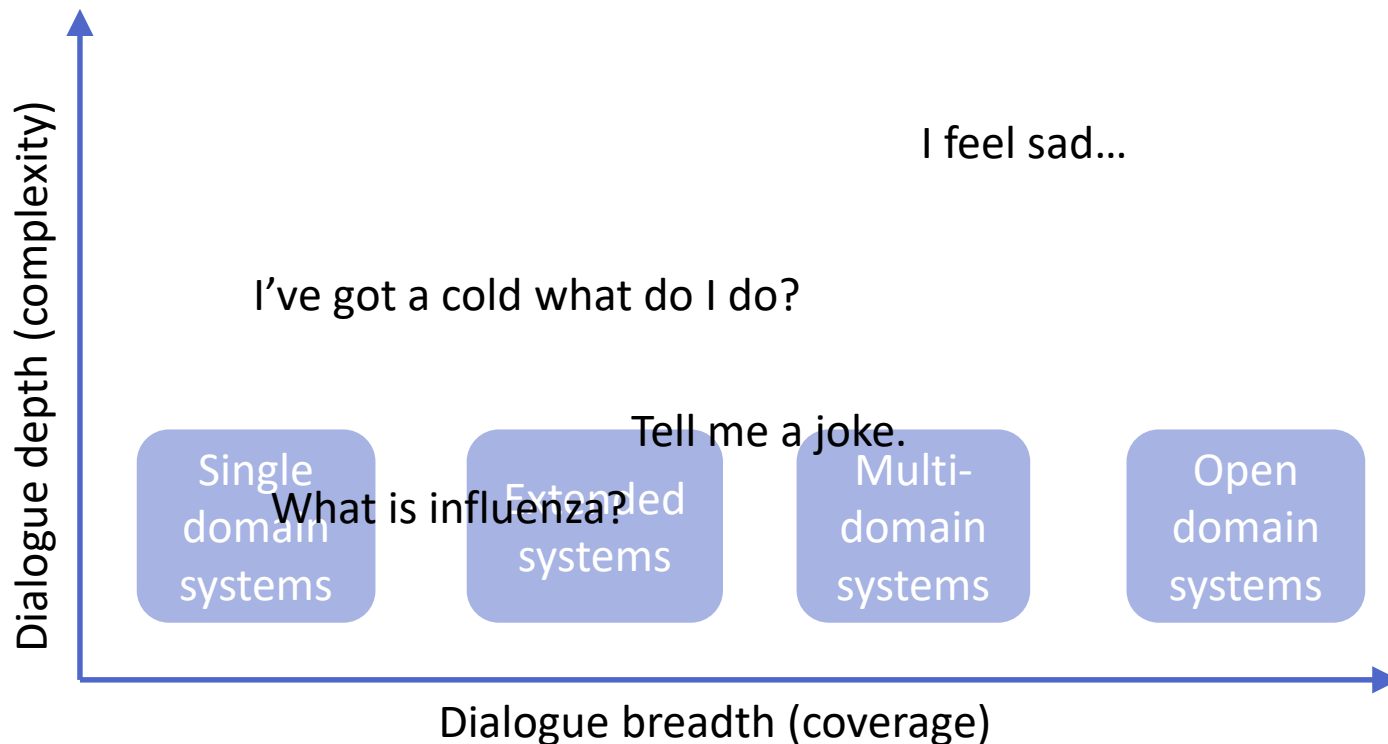
Material: <http://opendialogue.miulab.tw>



Evolution Roadmap

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Material: <http://opendialogue.miulab.tw>

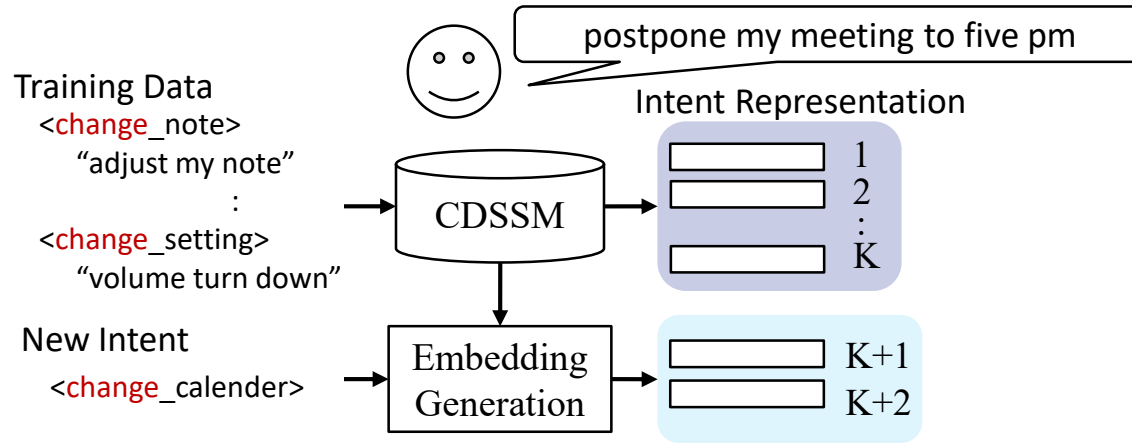


Intent Expansion (Chen et al., 2016)

156

Material: <http://opendialogue.milab.tw>

- Transfer dialogue acts across domains
 - ▣ Dialogue acts are similar for multiple domains
 - ▣ Learning new intents by information from other domains



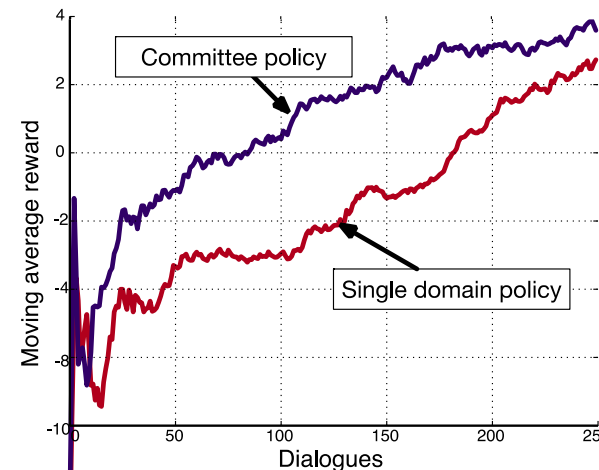
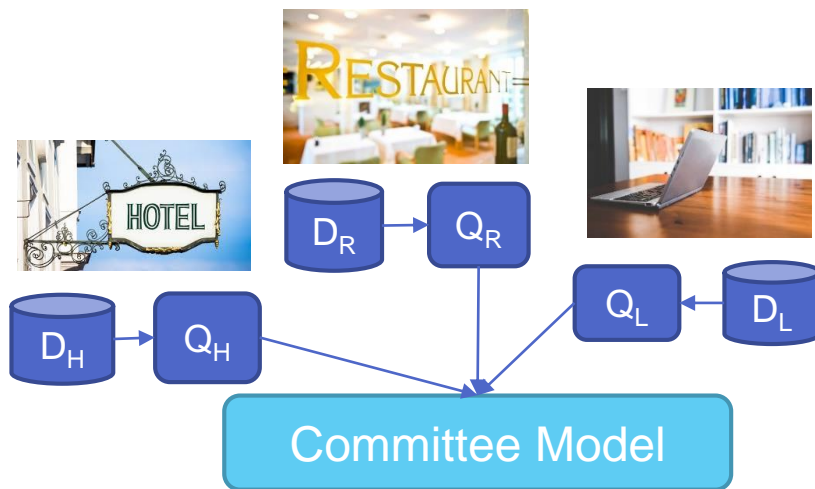
The dialogue act representations can be automatically learned for other domains

Policy for Domain Adaptation (Gašić et al., 2015)

157

Material: <http://opendialogue.miulab.tw>

- Bayesian committee machine (BCM) enables estimated Q-function to share knowledge across domains



The policy from a new domain can be boosted by the committee policy

Outline

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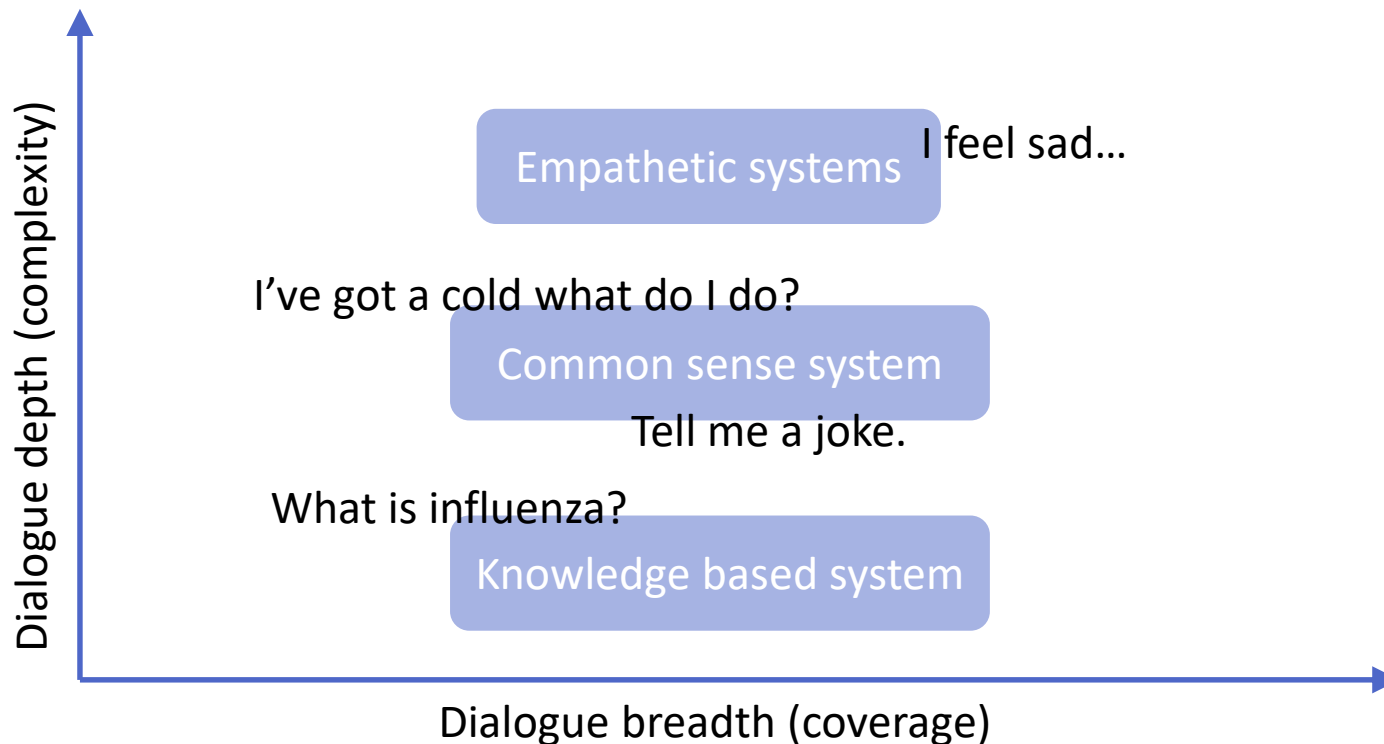
Material: <http://opendialogue.miulab.tw>

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Evolution Roadmap

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Material: <http://opendialogue.miulab.tw>

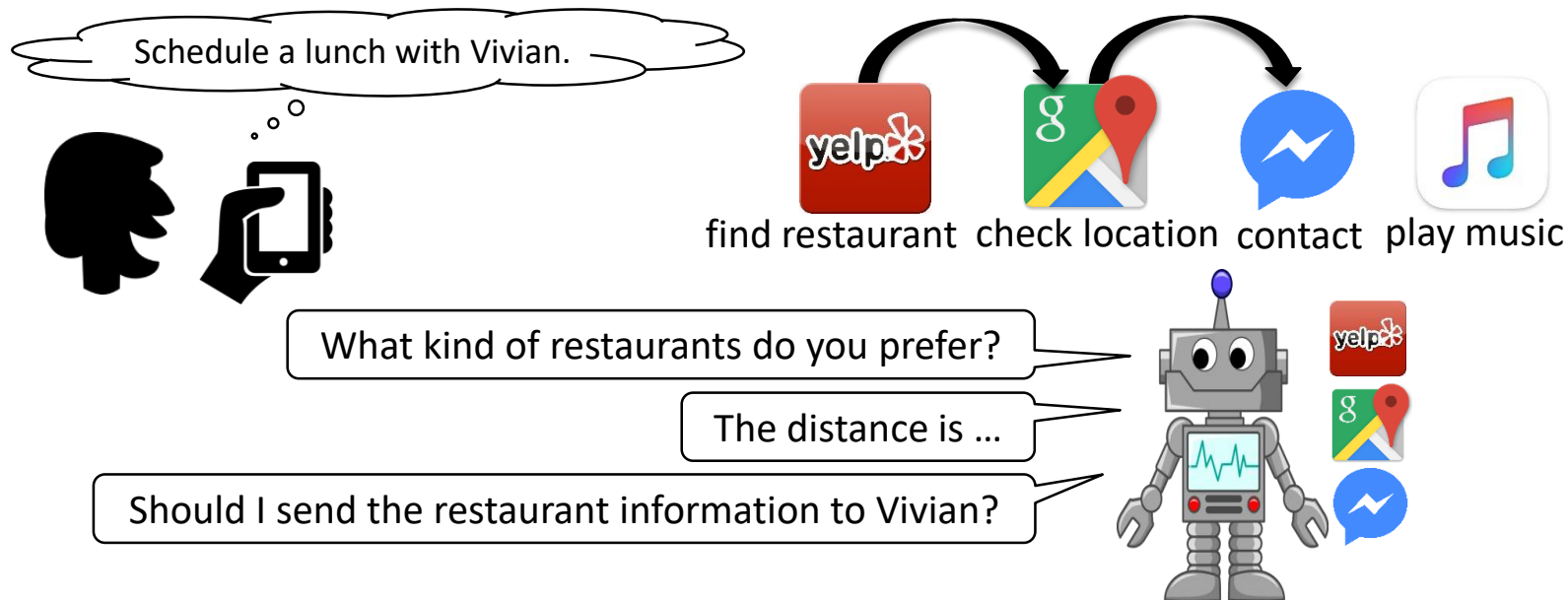


High-Level Intention for Dialogue Planning (Sun et al., 2016)

160

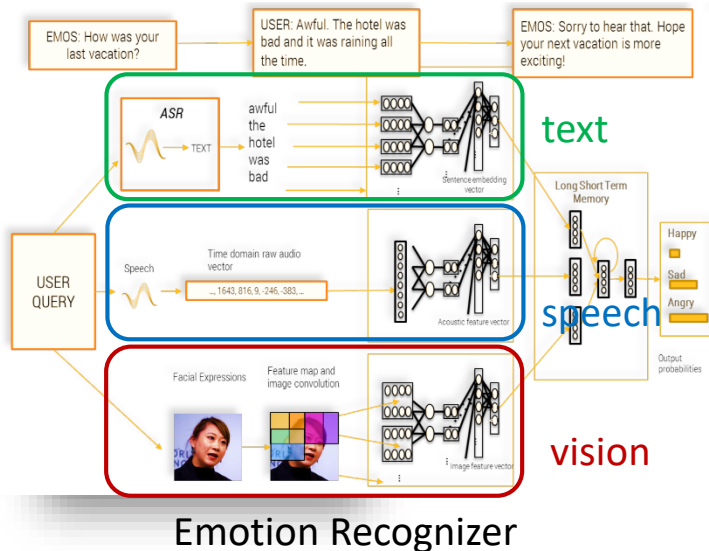
Material: <http://opendialogue.miulab.tw>

- High-level intention may span several domains



Users can interact via high-level descriptions and the system learns how to plan the dialogues

- Embed an empathy module
 - ▣ Recognize emotion using multimodality
 - ▣ Generate emotion-aware responses



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Face recognition output

```

Face recognition output
{
  "recognition": "Race: Asian Confidence: 65.42750000000001 Smiling: 3.95896 Gender: Female Confidence: 88.9369",
  "race": "Asian",
  "race_confidence": "65.42750000000001",
  "smiling": "3.95896",
  "gender": "Female",
  "gender_confidence": "88.9369"
}

```

Visual Object Discovery through Dialogues ([Vries et al., 2017](#))

162

Material: <http://opendialogue.miulab.tw>

- Recognize objects using “Guess What?” game
- Includes “spatial”, “visual”, “object taxonomy” and “interaction”



Is it a person? **No**
Is it an item being worn or held? **Yes**
Is it a snowboard? **Yes**
Is it the red one? **No**
Is it the one being held by the person in blue? **Yes**



Is it a cow? **Yes**
Is it the big cow in the middle? **No**
Is the cow on the left? **No**
On the right ? **Yes**
First cow near us? **Yes**

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Conclusion

Summarized Challenges

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Material: <http://opendialogue.miulab.tw>



Human-machine interfaces is a hot topic but building a good one is challenging!

Most state-of-the-art technologies are based on DNN

- Requires huge amounts of labeled data
- Several frameworks/models are available

Leveraging structured knowledge and unstructured data

Handling reasoning

Data collection and analysis from un-structured data

The capability of task-oriented and chit-chat dialogues should be integrated.

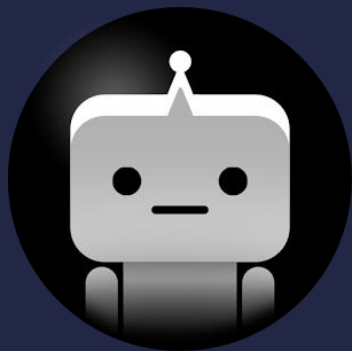
Brief Conclusions

165

Material: <http://opendialogue.miulab.tw>

- Introduce recent deep learning methods used in dialogue models
- Highlight main components of task-oriented dialogue systems and new deep learning architectures used for these components
- Highlight the challenges and trends for current chat bot research
- Talk about new avenues for current state-of-the-art dialogue research
- Provide all materials online!

<http://opendialogue.miulab.tw>



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