## Applied Deep Learning



# **Beyond Supervised Learning**

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# 2 Introduction

- Big data ≠ Big annotated data
- Machine learning techniques include:
  - Supervised learning (if we have labelled data)
  - Reinforcement learning (if we have an environment for reward)
  - Unsupervised learning (if we do not have labelled data)

Why does unlabeled and unrelated data help the tasks?

Finding latent factors that control the observations

#### Latent Factors for Handwritten Digits



3

#### Latent Factors for Documents



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#### Latent Factors for Recommendation System

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#### Latent Factors for Recommendation Systems







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#### Handwritten digits



The handwritten images are composed of **strokes** 

#### Strokes (Latent Factors)



#### Latent Factor Exploitation

#### Strokes (Latent Factors)

8





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No. 5



### Discriminative vs. Generative

- **Discriminative**: calculate the probability of output given input P(Y|X)
- **Generative**: calculate the probability of a variable P(X), or multiple variables P(X, Y)

# 0— Variable Types

- Observed vs. Latent:
  - Observed: something we can see from our data, e.g. *X* or *Y*
  - Latent: a variable that we assume exists without a given value
- Oeterministic vs. Random:
  - Deterministic: variables calculated directly via deterministic functions
  - Random (stochastic): variables obeying a probability distribution
- A latent variable model is a probability distribution over two sets of variables

$$p(\boldsymbol{x}, \boldsymbol{z}; \theta)$$

Observed Latent

# 11 — Latent Variable Types $p(x, z; \theta)$

Latent

#### Latent continuous vector

- Auto-encoder
- Variational auto-encoder
- Latent discrete vector
  - Topic model
- Latent structure
  - HMM
  - Tree-structured model



**Representation Learning** 



- An observed output *x*
- A latent variable z
- A function (network) f parameterized by  $\theta$  maps from z to x

$$oldsymbol{x} = f(oldsymbol{z}; oldsymbol{ heta})$$

Idea: represent the output in a more compact way (latent codes)





- Represent a digit using 28 X 28 dimensions
- Not all 28 X 28 images are digits

Idea: represent the images of digits in a more compact way







Output of the hidden layer is the code

## 10 Denoising Auto-Encoder

Improve robustness of a latent variable



Rifai, et al. "Contractive auto-encoders: Explicit invariance during feature extraction," in ICML, 2011.





Hinton and Salakhutdinov. "Reducing the dimensionality of data with neural networks," Science, 2006.





#### 19— Feature Representation



### 20 Auto-Encoder – Similar Image Retrieval

Retrieved using Euclidean distance in pixel intensity space



Krizhevsky et al. "Using very deep autoencoders for content-based image retrieval," in ESANN, 2011.

#### Auto-Encoder – Similar Image Retrieval



(crawl millions of images from the Internet)

### 2 Auto-Encoder – Similar Image Retrieval

Images retrieved using Euclidean distance in pixel intensity space



Images retrieved using 256 codes



Learning the useful latent factors





Semantics are not considered

#### Auto-Encoder – Text Retrieval



The documents talking about the same thing will have close code

### 25 Denoising Auto-Encoding

• Objective: reconstructing  $\bar{x}$  from  $\hat{x}$ 

$$\max_{\theta} \quad \log p_{\theta}(\bar{\mathbf{x}} \mid \hat{\mathbf{x}}) \approx \sum_{t=1}^{T} m_t \log p_{\theta}(x_t \mid \hat{\mathbf{x}}) = \sum_{t=1}^{T} m_t \log \frac{\exp\left(H_{\theta}(\hat{\mathbf{x}})_t^{\top} e(x_t)\right)}{\sum_{x'} \exp\left(H_{\theta}(\hat{\mathbf{x}})_t^{\top} e(x')\right)}$$

dimension reduction or denoising (masked LM)



#### 20 Auto-Encoder Layer-Wise Pre-Training



#### 27—Auto-Encoder Layer-Wise Pre-Training



#### 28 Auto-Encoder Layer-Wise Pre-Training



#### 29 Auto-Encoder Layer-Wise Pre-Training



#### 30 Masked Auto-Encoder (Germain et al., 2015)

MADE: masked auto-encoder for distribution estimation
Reconstruction in a given ordering





**Representation Learning and Generation** 

#### 32 Generation from Latent Codes



#### How can we set a latent code for generation?

### 33— Latent Code Distribution Constraints

- Constrain the data distribution for learned latent codes
- Generate the latent code via a prior distribution



### Variational Auto-Encoder

An observed output x

34

- A latent variable z generated from a Gaussian
- A function (network) f parameterized by  $\theta$  maps from z to x



Idea: the compact representations follow a distribution

$$\begin{array}{c} \hline \textbf{35} & - \textbf{Variational Auto-Encoder} \quad \textbf{x} = f(\textbf{z}; \theta) \\ \hline \textbf{Observed} \quad \textbf{Conserved} \quad \textbf{Conservex$$

#### 36 Variational Auto-Encoder

• The marginal likelihood of a single datapoint x

$$P(x; heta) = \int P(x \mid z; heta) P(z) dz$$

• Approximation by sampling z

$$P(x; heta) pprox \sum_{z \sim P(z)} P(x \mid z; heta)$$
# **37** Variational Auto-Encoder

Two tasks

- Learn to generate data from the latent code:  $p_{ heta}(x \mid z)$
- Learn the distribution of latent factors:  $p_{\theta}(z \mid x)$



## <sup>38</sup> Variational Auto-Encoder

Two tasks

- Learn to generate data from the latent code:  $p_{ heta}(x \mid z)$
- Learn the distribution of latent factors:  $p_{ heta}(z \mid x)$

$$p_{ heta}(z \mid x) = rac{p_{ heta}(x \mid z)p(z)}{p(x)} p(z) p(z) p_{ heta}(x \mid z) dz$$
 intractable

• Variational inference approximates the true posterior  $p_{\theta}(z \mid x)$  with a family of distributions  $q_{\phi}(z \mid x)$ 

minimize 
$$\operatorname{KL}(q_\phi(z \mid x) \parallel p_ heta(z \mid x))$$



**Regularized Auto-Encoder** 



AE is not generative model: (1) Can't sample new data from AE (2) Can't compute the log likelihood of data x

### 41—Image Reconstruction



# 42— Text Reconstruction

#### • AE: standard encoder-decoder

embedding interpolation	<ul> <li>i went to the store to buy some groceries</li> <li>i store to buy some groceries .</li> <li>i were to buy any groceries .</li> <li>horses are to buy any groceries .</li> <li>horses are to buy any animal .</li> <li>horses the favorite any animal .</li> <li>horses the favorite favorite animal .</li> <li>horses are my favorite animal .</li> </ul>
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VAE

embedding interpolation	"i want to talk to you ." "i want to be with you ." "i do n't want to be with you ." i do n't want to be with you . she did n't want to be with him .	
	he was silent for a long moment . he was silent for a moment . it was quiet for a moment . it was dark and cold . there was a pause . it was my turn .	

# 43—VAE Training Tips

#### Posterior collapse issue

 KL divergence is easier to learn, so model learning relies solely on decoder and ignore latent variable

$$\mathbb{E}_{z \sim q_{\phi}(z \mid x)}[\log p_{ heta}(x \mid z)] - rac{D_{ ext{KL}}(q_{\phi}(z \mid x) \parallel p(z))}{D_{ ext{KL}}(q_{\phi}(z \mid x) \parallel p(z))}$$

requires good generative model

set the mean/variance of q to be the same as p

#### Solutions

- KL divergence annealing: an increasing constant to weight KL term
- KL thresholding  $\sum_{i} \max[\lambda, D_{\mathrm{KL}}(q_{\phi}(z_{i}|x)||p(z_{i}))]$





# **Dual Learning**

Learning Two Tasks via Duality

Slides credited from ACML 2018 Tutorial



### 40 Dual Unsupervised Learning

Idea: improve tasks by leveraging feedback signal via RL etc.





Idea: perfectly reconstructing the input via two models



Shang-Yu Su, Chao-Wei Huang, and Yun-Nung Chen, "Towards Unsupervised Language Understanding and Generation by Joint Dual Learning," in *Proceedings of The 58th Annual Meeting of the Association for Computational Linguistics (ACL)*, 2020.

# Joint Dual Learning Objective

Explicit

48

Reconstruction Likelihood

 $\begin{cases} \log p(x \mid f(x_i; \theta_{x \to y}); \theta_{y \to x}) & \mathbf{Prim} \\ \log p(y \mid g(y_i; \theta_{y \to x}); \theta_{x \to y}) & \mathbf{Dual} \end{cases}$ 

- Automatic Evaluation Score
  - BLEU and ROUGE for language (NLG)
  - F-score for semantic (NLU)
- Implicit
  - Model-based methods estimating data distribution
    - Language modeling (LM) for language
    - Masked autoencoder (MADE) for semantics

Shang-Yu Su, Chao-Wei Huang, and Yun-Nung Chen, "Towards Unsupervised Language Understanding and Generation by Joint Dual Learning," in Proceedings of The 58th Annual Meeting of the Association for Computational Linguistics (ACL), 2020.

Primal

### 49 Dual Supervised Learning (Xia et al., 2017)

- Proposed for machine translation
- Consider two domains X and Y, and two tasks  $X \to Y$  and  $Y \to X$



We have 
$$P(x, y) = P(x | y)P(y) = P(y | x)P(x)$$
  
Ideally  $P(x, y) = P(x | y; \theta_{y \to x})P(y) = P(y | x; \theta_{x \to y})P(x)$ 

Xia, Y., Qin, T., Chen, W., Bian, J., Yu, N., & Liu, T.Y., "Dual supervised learning," in *Proc. of the 34th International Conference on Machine Learning*, 2017.

### Dual Supervised Learning

• Exploit the duality by forcing models to follow the probabilistic constraint  $P(x | y; \theta_{y \to x})P(y) = P(y | x; \theta_{x \to y})P(x)$ 

#### **Objective function**

$$\begin{cases} \min_{\theta_{x \to y}} \mathbb{E} [l_1(f(x; \theta_{x \to y}), y)] + \lambda_{x \to y} \ l_{duality} \\ \min_{\theta_{y \to x}} \mathbb{E} [l_2(g(y; \theta_{y \to x}), x)] + \lambda_{y \to x} \ l_{duality} \\ l_{duality} = (\log \hat{P}(x)) + \log P(y \mid x; \theta_{x \to y}) - \log P(x \mid y; \theta_{y \to x}))^2 \\ \end{cases}$$
  
How to model the marginal distributions of X and Y?

Xia, Y., Qin, T., Chen, W., Bian, J., Yu, N., & Liu, T. Y., "Dual supervised learning," in *Proc. of the 34th International Conference on Machine Learning*, 2017.

# 51— Dual Supervised Learning

Considering NLU and NLG



Shang-Yu Su, Chao-Wei Huang, and Yun-Nung Chen, "Dual Supervised Learning for Natual Language Understanding and Generation," in *Proceedings of The 57th Annual Meeting of the Association for Computational Linguistics (ACL)*, 2019.



- E2E NLG data: 50k examples in the restaurant domain
- NLU: F-1 score; NLG: BLEU, ROUGE





E2E NLG data: 50k examples in the restaurant domain

NLU: F-1 score; NLG: BLEU, ROUGE





E2E NLG data: 50k examples in the restaurant domain

NLU: F-1 score; NLG: BLEU, ROUGE





**Unsupervised/semi-supervised learning**: only one task; no feedback signals for unlabeled data

**Co-training**: only one task; different feature sets provide complementary information about the instance

Multi-task learning: multiple tasks share the same representation

**Transfer learning**: use auxiliary tasks to boost the target task

**Dual learning**: multiple tasks involved; automatically generate reinforcement feedback for unlabeled data,

**Dual learning**: multiple tasks involved; no assumption on feature sets

**Dual learning**: don't need to share representations, only when the closed loop

**Dual learning**: all tasks are mutually and simultaneously boosted



# **Self-Supervised Learning**

Self-Prediction and Contrastive Learning

Slides credited from NeurIPS 2021 Tutorial

# **57**— Self-Supervised Learning

- Self-supervised learning (SSL): a special type of representation learning via unlabeled data
- Idea: constructing supervised tasks out of unsupervised data
  - High cost of data annotation
  - Limited annotated data
  - Good representation makes it easier to transfer to diverse downstream tasks

# Self-Supervised Learning

#### Self-Prediction

 Given an individual data sample, the task is to predict one missing part of the sample given the other part



- Contrastive Learning
  - Given multiple data samples, the task is to predict their relationship





Assume: a part of the input is unknown and predict it

- Predict the future from the past
- Predict the future from the recent past
- Predict the past from the present
- Predict the top from the bottom
- Predict the occluded from the visible





Adapting Embedding Spaces

# Ontrastive Learning

- Idea: learn an embedding space where similar sample pairs stay close to each other while dissimilar ones are far apart
  - Inter-sample classification
  - Feature clustering
  - Multi-view coding



### <sup>62</sup>—Inter-Sample Classification

- Task: given both similar ("positive") and dissimilar ("negative") candidates, identifying which is similar to the anchor datapoint
- Datapoint candidates
  - 1. The original input and its distorted version
  - 2. Data capturing the same target from different views

#### <sup>63</sup>—Inter-Sample Classification

#### • **Triplet loss** (Schroff et al., 2015)

 minimize the distance between the anchor x and positive x<sup>+</sup> and maximize the distance between the anchor x and negative x<sup>-</sup> at the same time

$$\mathcal{L}_{\text{triplet}}(x, x^+, x^-) = \sum_{x} \max(0, \|f(x) - f(x^+)\|_2^2 - \|f(x) - f(x^-)\|_2^2 + \epsilon)$$
  
as close as possible as far as possible  
$$\underbrace{\text{LEARNING}}_{\text{Anchor}} \underbrace{\text{Negative}}_{\text{Positive}} \underbrace{\text{Negative}}_{\text{Negative}} \underbrace{\text{Negative}}_{\text{Positive}} \underbrace{\text{Negative}}_{\text{Negative}} \underbrace{\text{Negative}}_{\text{Negative}}$$

### <sup>64</sup>—Inter-Sample Classification

#### • **N-pair loss** (Sohn, 2016)

generalizes to include comparison with multiple negative samples

$$\mathcal{L}_{ ext{N-pair}}(x,x^+,\{x^-_i\}) = \log igg(1+\sum_i \expig(f(x)^T f(x^-_i) - f(x)^T f(x^+)ig)igg)$$

## 65 Feature Clustering

Idea: cluster similar datapoints based on learned features
 → assign pseudo labels to samples for intra-sample classification





Idea: apply the InfoNCE objective to different views of input

- Data augmentation is adopted for generating different views
- "views" can come from different modalities



# Ontrastive Learning in NLP

# SimCSE (Gao et al., 2021): simple contrastive learning of sentence embeddings

• Unsupervised: predict a sentence from itself with only dropout noise



Gao, Tianyu, Xingcheng Yao, and Danqi Chen. "SimCSE: Simple Contrastive Learning of Sentence Embeddings." in *Proceedings of the 2021 Conference on Empirical Methods in Natural Language Processing*, 2021.

# Contrastive Learning in NLP

- SimCSE (Gao et al., 2021): simple contrastive learning of sentence embeddings
  - *Supervised*: further adapt embeddings based on labels

(b) Supervised SimCSE



Gao, Tianyu, Xingcheng Yao, and Danqi Chen. "SimCSE: Simple Contrastive Learning of Sentence Embeddings." in Proceedings of the 2021 Conference on Empirical Methods in Natural Language Processing, 2021.

## Contrastive Learning in NLP

SpokenCSE (Chang & Chen, 2022): improve ASR robustness

• *Unsupervised*: learning with the paired clean/noisy sentences



Model	SLURP	ATIS	TREC6
RoBERTa	83.97	94.53	84.08
Phoneme-BERT <sup>†</sup>	83.78	94.83	85.96
SimCSE	84.47	94.07	84.92
Proposed (pre-train only)	84.51	95.02	85.20

Ya-Hsin Chang and Yun-Nung Chen, "Contrastive Learning for Improving ASR Robustness in Spoken Language Understanding," in INTERSPEECH, 2022.

# Contrastive Learning in NLP

SpokenCSE (Chang & Chen, 2022): improve ASR robustness

Supervised: learning with self-distillation

SimCSE

Proposed (pre-train only)

Proposed (pre-train + fine-tune)



94.07

95.02

95.10

84.92 85.20

86.36

Ya-Hsin Chang and Yun-Nung Chen, "Contrastive Learning for Improving ASR Robustness in Spoken Language Understanding," in INTERSPEECH, 2022.

84.47

84.51

85.26

# 7 Language vs. Vision

#### Texts

- Self supervision (LM)
- Large training data
- Zero-shot transferability

### Ciao Hola Hey Languages

#### Images

- Supervised learning
- Not that large training data (ImageNet)



Idea: enabling better transferability by connecting vision tasks with languages

# CLIP: Contrastive Language-Image Pretraining

WebImageText (WIT): a newly constructed dataset of 400 million (image, text) pairs on the Internet



Radford, Alec, et al. "Learning transferable visual models from natural language supervision." ICML, 2021.
## Output Contrastive Language-Image Pretraining

WebImageText (WIT): a newly constructed dataset of 400 million (image, text) pairs on the Internet



Radford, Alec, et al. "Learning transferable visual models from natural language supervision." *ICML*, 2021.

#### Zero-Shot Image Classification



Radford, Alec, et al. "Learning transferable visual models from natural language supervision." ICML, 2021.

#### **Zero-Shot Transferability**

75



Radford, Alec, et al. "Learning transferable visual models from natural language supervision." ICML, 2021.

#### — DALL-E 2: Image Generation with CLIP

76





• Goal:  $P(z_i \mid y)$  produces a CLIP image embedding given a caption





• Goal: $P(x \mid z_i, y)$  generate images similar to the given ones



#### <sup>79</sup> Inference for Image Generation

• Goal:  $P(x \mid y)$  generates images given text captions



 $P(x \mid y) = P(x, z_i \mid y) = P(x \mid z_i, y)P(z_i \mid y)$ 

#### Boole Generated Images



### Diverse Approaches and Applications



# 82— Concluding Remarks

- Labeling data is expensive, but we have large unlabeled data
- AE / VAE
  - exploits unlabeled data to learn latent factors as representations
  - learned representations can be transfer to other tasks
- Dual Learning
  - utilize the duality of two tasks
  - towards semi-supervised learning / unsupervised learning
- Self-Prediction
  - predict one missing part of the sample given the other part
- Contrastive Learning
  - positive pairs have similar embeddings