

Arbitrage in Option Pricing

All general laws are
attended with inconveniences,
when applied to particular cases.
— David Hume (1711–1776)

The problem with QE is
it works in practice,
but it doesn't work in theory.
— Ben Bernanke (2014)

Arbitrage

- The no-arbitrage principle says there is no free lunch.
- It supplies the argument for option pricing.
- A riskless arbitrage opportunity is one that, without any initial investment, generates nonnegative returns under all circumstances and positive returns under some.
- In an efficient market, such opportunities do not exist (for long).^a

^aForbes (2013), “In the real world of investments, however, there are obvious arguments against the EMH [efficient market hypothesis]. There are investors who have beaten the market—Warren Buffett.”

Portfolio Dominance Principle

- Consider two portfolios A and B.
- Suppose A's payoff is at least as good as B's under *all* circumstances and better under *some*.
- Then A should be more valuable than B.

Two Simple Corollaries

- A portfolio yielding a zero return in every possible scenario must have a zero PV.^a
 - Short the portfolio if its PV is positive.
 - Buy it if its PV is negative.
 - In both cases, a free lunch is created.
- Two portfolios that yield the same return in every possible scenario must have the same price.^b

^a“We have incurred net losses each year since our inception and we may not be able to achieve or maintain profitability in the future.” (Lyft, Inc, 2019).

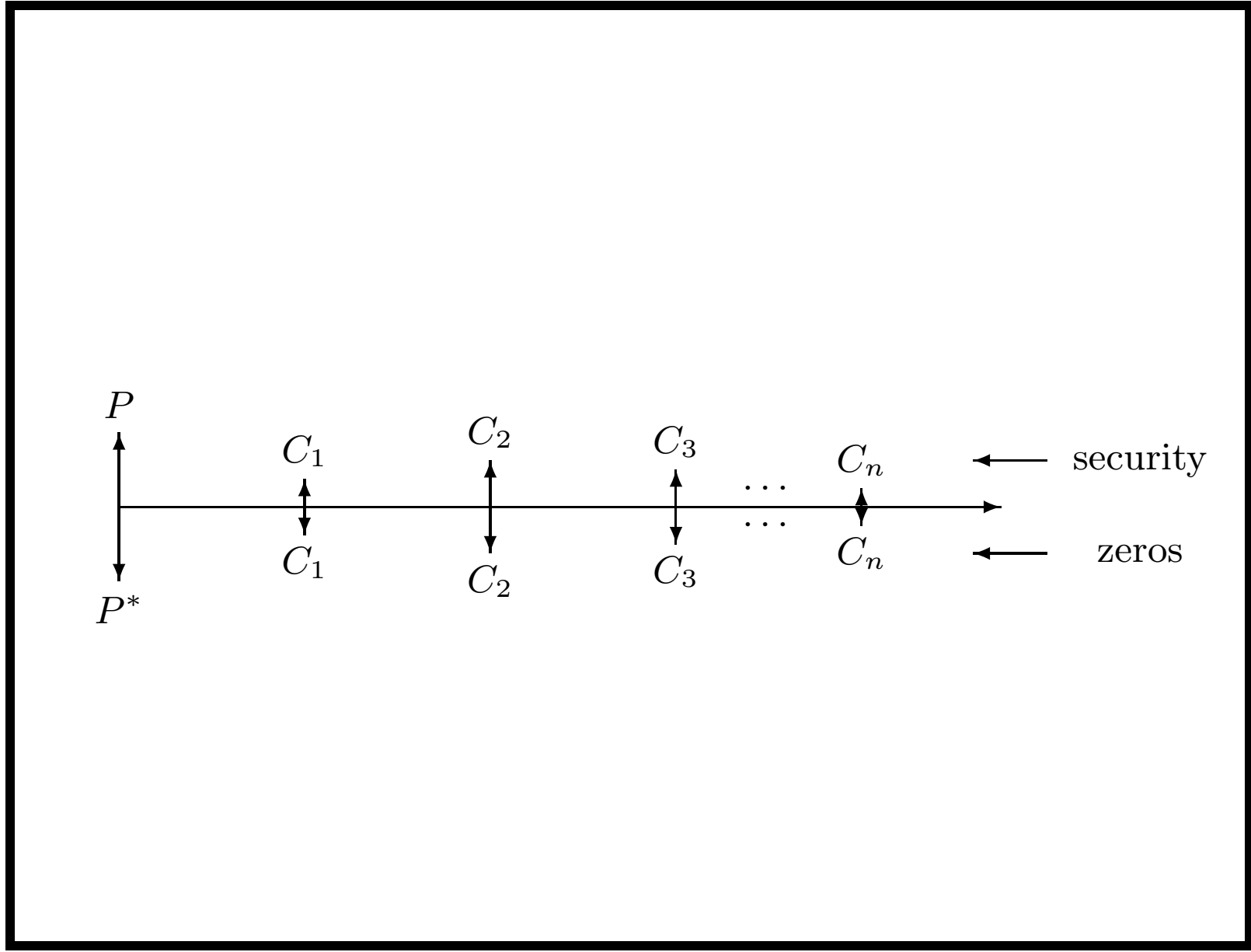
^bAristotle, “those who are equal should have everything alike.”

The PV Formula (p. 41) Justified

Theorem 1 *For a certain cash flow C_1, C_2, \dots, C_n ,*

$$P = \sum_{i=1}^n C_i d(i).$$

- Suppose the price $P^* < P$.
- Short the n zeros that match the security's n cash flows.
- The proceeds are P dollars.



The Proof (concluded)

- Then use P^* of the proceeds to buy the security.
- The cash inflows of the security will offset exactly the obligations of the zeros.
- A riskless profit of $P - P^*$ dollars has been realized now.
- If $P^* > P$, just reverse the trades.

One More Example

Theorem 2 *A put or a call must have a nonnegative value.*

- Suppose otherwise and the option has a negative price.
- Buy the option for a positive cash flow now.
- It will end up with a nonnegative amount at expiration.
- So an arbitrage profit is realized now.

Relative Option Prices

- These relations hold regardless of the model for stock prices.
- Assume, among other things, that there are no transactions costs^a or margin requirements, borrowing and lending are available at the riskless interest rate, interest rates are nonnegative, and there are no arbitrage opportunities.

^aSchwab cut the fees of online trades of stocks and ETFs to zero on October 7, 2019!

Relative Option Prices (concluded)

- Let the current time be time zero.
- $PV(x)$ stands for the PV of x dollars at expiration.
- Hence

$$PV(x) = xd(\tau),$$

where τ is the time to expiration.

Put-Call Parity^a

$$C = P + S - PV(X). \quad (31)$$

- Consider the portfolio of:
 - One short European call;
 - One long European put;
 - One share of stock;
 - A loan of $PV(X)$.
- All options are assumed to carry the same strike price X and time to expiration, τ .
- The initial cash flow is therefore

$$C - P - S + PV(X).$$

^aCastelli (1877).

The Proof (continued)

- At expiration, if the stock price $S_\tau \leq X$, the put will be worth $X - S_\tau$ and the call will expire worthless.
- The loan is now X .
- The net future cash flow is zero:

$$0 + (X - S_\tau) + S_\tau - X = 0.$$

- On the other hand, if $S_\tau > X$, the call will be worth $S_\tau - X$ and the put will expire worthless.
- The net future cash flow is again zero:

$$-(S_\tau - X) + 0 + S_\tau - X = 0.$$

The Proof (concluded)

- The net future cash flow is zero in either case.
- The no-arbitrage principle (p. 218) implies that the initial investment to set up the portfolio must be nil as well.

Consequences of Put-Call Parity

- There is only one kind of European option.
 - The other can be replicated from it in combination with stock and riskless lending or borrowing.
 - Combinations such as this create synthetic securities.^a
- $S = C - P + PV(X)$: A stock is equivalent to a portfolio containing a long call, a short put, and lending $PV(X)$.
- $C - P = S - PV(X)$: A long call and a short put amount to a long position in stock and borrowing the PV of the strike price (buying stock on margin).

^aRecall the synthetic bonds on p. 148.

Intrinsic Value

Lemma 3 *An American call or a European call on a non-dividend-paying stock is never worth less than its intrinsic value.*

- An American call cannot be worth less than its intrinsic value.^a
- For European options, the put-call parity implies

$$C = (S - X) + (X - \text{PV}(X)) + P \geq S - X.$$

- Recall $C \geq 0$ (p. 222).
- It follows that $C \geq \max(S - X, 0)$, the intrinsic value.

^aSee Lemma 8.3.1 of the textbook.

Intrinsic Value (concluded)

A European *put* on a non-dividend-paying stock may be worth less than its intrinsic value $X - S$.

Lemma 4 *For European puts, $P \geq \max(\text{PV}(X) - S, 0)$.*

- Prove it with the put-call parity.^a
- Can explain the right figure on p. 194 why $P < X - S$ when S is small.

^aSee Lemma 8.3.2 of the textbook.

Early Exercise of American Calls

European calls and American calls are identical when the underlying stock pays no dividends!

Theorem 5 (Merton, 1973) *An American call on a non-dividend-paying stock should not be exercised before expiration.*

- By Exercise 8.3.2 of the text, $C \geq \max(S - PV(X), 0)$.
- If the call is exercised, the value is $S - X$.
- But

$$\max(S - PV(X), 0) \geq S - X.$$

Remarks

- The above theorem does *not* mean American calls should be kept until maturity.
- What it does imply is that when early exercise is being considered, a *better* alternative is to sell it.
- Early exercise may become optimal for American calls on a dividend-paying stock, however.
 - Stock price declines as the stock goes ex-dividend.
 - And recall that we assume options are unprotected.

Early Exercise of American Calls: Dividend Case

Surprisingly, an American call should be exercised only at a few dates.^a

Theorem 6 *An American call will only be exercised at expiration or just before an ex-dividend date.*

In contrast, it might be optimal to exercise an American put even if the underlying stock does not pay dividends.

^aSee Theorem 8.4.2 of the textbook.

A General Result^a

Theorem 7 (Cox & Rubinstein, 1985) *Any piecewise linear payoff function can be replicated using a portfolio of calls and puts.*

Corollary 8 *Any sufficiently well-behaved payoff function can be approximated by a portfolio of calls and puts.*

^aSee Exercise 8.3.6 of the textbook.

Option Pricing Models

Black insisted that anything one could do
with a mouse could be done better
with macro redefinitions
of particular keys on the keyboard.

— Emanuel Derman (2004),
My Life as a Quant

The Setting

- The no-arbitrage principle is insufficient to pin down the exact option value.
- Need a model of probabilistic behavior of stock prices.
- One major obstacle is that it seems a risk-adjusted interest rate is needed to discount the option's payoff.
- Breakthrough came in 1973 when Black (1938–1995) and Scholes with help from Merton published their celebrated option pricing model.^a
 - Known as the Black-Scholes option pricing model.

^aThe results were obtained as early as June 1969. Merton and Scholes were winners of the 1997 Nobel Prize in Economic Sciences.

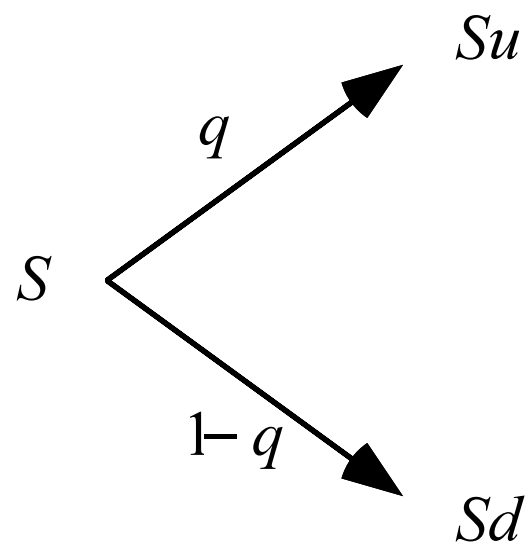
Terms and Approach

- C : call value.
- P : put value.
- X : strike price
- S : stock price
- $\hat{r} > 0$: the continuously compounded riskless rate per period.
- $R \triangleq e^{\hat{r}}$: gross return.
- Start from the discrete-time binomial model.

Binomial Option Pricing Model (BOPM)

- Time is discrete and measured in periods.
- If the current stock price is S , it can go to Su with probability q and Sd with probability $1 - q$, where $0 < q < 1$ and $d < u$.
 - In fact, $d < R < u$ must hold to rule out arbitrage.^a
- Six pieces of information will suffice to determine the option value based on arbitrage considerations:
 S , u , d , X , \hat{r} , and the number of periods to expiration.

^aSee Exercise 9.2.1 of the textbook.

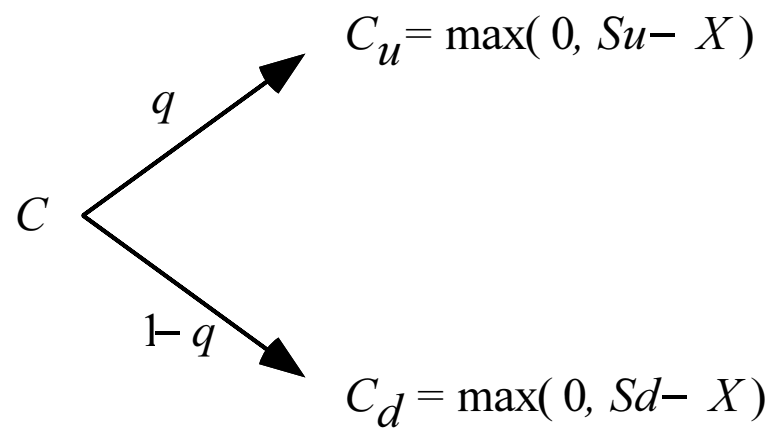


Call on a Non-Dividend-Paying Stock: Single Period

- The expiration date is only one period from now.
- C_u is the call price at time 1 if the stock price moves to S_u .
- C_d is the call price at time 1 if the stock price moves to S_d .
- Clearly,

$$C_u = \max(0, S_u - X),$$

$$C_d = \max(0, S_d - X).$$



Call on a Non-Dividend-Paying Stock: Single Period (continued)

- Set up a portfolio of h shares of stock and B dollars in riskless bonds.
 - This costs $hS + B$.
 - We call h the hedge ratio or delta.
- The value of this portfolio at time one is

$$\begin{aligned} hSu + RB, & \quad \text{up move,} \\ hSd + RB, & \quad \text{down move.} \end{aligned}$$

Call on a Non-Dividend-Paying Stock: Single Period (continued)

- Choose h and B such that the portfolio *replicates* the payoff of the call,

$$hSu + RB = C_u,$$

$$hSd + RB = C_d.$$

Call on a Non-Dividend-Paying Stock: Single Period (concluded)

- Solve the above equations to obtain

$$h = \frac{C_u - C_d}{S_u - S_d} \geq 0, \quad (32)$$

$$B = \frac{uC_d - dC_u}{(u - d)R}. \quad (33)$$

- By the no-arbitrage principle, the European call should cost the same as the equivalent portfolio,^a

$$C = hS + B.$$

- As $uC_d - dC_u < 0$, the equivalent portfolio is a *levered* long position in stocks.

^aOr the replicating portfolio, as it replicates the option.

American Call Pricing in One Period

- Have to consider immediate exercise.
- $C = \max(hS + B, S - X)$.
 - When $hS + B \geq S - X$, the call should not be exercised immediately.
 - When $hS + B < S - X$, the option should be exercised immediately.
- For non-dividend-paying stocks, early exercise is not optimal by Theorem 5 (p. 231).
- So

$$C = hS + B.$$

Put Pricing in One Period

- Puts can be similarly priced.
- The delta for the put is $(P_u - P_d)/(Su - Sd) \leq 0$, where

$$P_u = \max(0, X - Su),$$

$$P_d = \max(0, X - Sd).$$

- Let $B = \frac{uP_d - dP_u}{(u-d)R}$.
- The European put is worth $hS + B$.
- The American put is worth $\max(hS + B, X - S)$.
 - Early exercise is always possible with American puts.

Risk

- Surprisingly, the option value is independent of q .^a
- Hence it is independent of the expected value of the stock,

$$qSu + (1 - q) Sd.$$

- The option value depends on the sizes of price changes, u and d , which the investors must agree upon.
- Then the set of possible stock prices is the same whatever q is.

^aMore precisely, not directly dependent on q . Thanks to a lively class discussion on March 16, 2011.

Pseudo Probability

- After substitution and rearrangement,

$$hS + B = \frac{\left(\frac{R-d}{u-d}\right) C_u + \left(\frac{u-R}{u-d}\right) C_d}{R}.$$

- Rewrite it as

$$hS + B = \frac{pC_u + (1-p)C_d}{R},$$

where

$$p \triangleq \frac{R-d}{u-d}. \quad (34)$$

- As $0 < p < 1$, it may be interpreted as a probability.

Risk-Neutral Probability

- The expected rate of return for the stock is equal to the riskless rate \hat{r} under p as

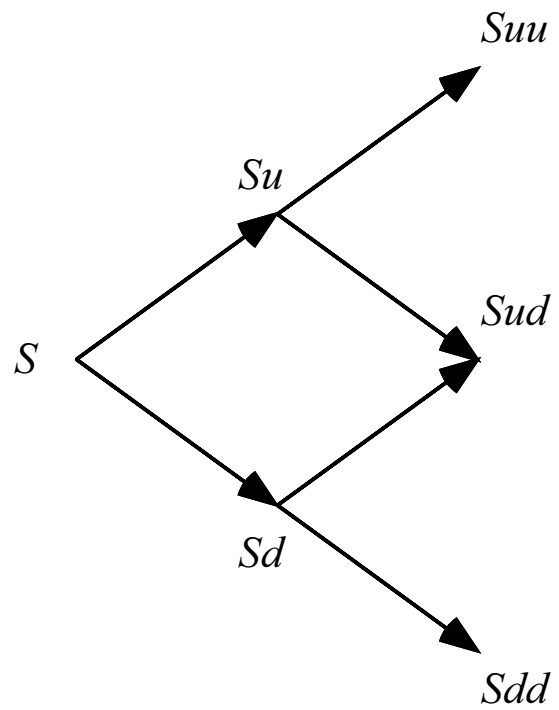
$$pSu + (1 - p)Sd = RS. \quad (35)$$

- The expected rates of return of all securities must be the riskless rate when investors are risk-neutral.
- For this reason, p is called the risk-neutral probability.
- The value of an option is the expectation of its discounted future payoff in a risk-neutral economy.
- So the rate used for discounting the FV is the riskless rate *in a risk-neutral economy*.

Option on a Non-Dividend-Paying Stock: Multi-Period

- Consider a call with two periods remaining before expiration.
- Under the binomial model, the stock can take on three possible prices at time two: S_{uu} , S_{ud} , and S_{dd} .
 - There are 4 paths.
 - But the tree *combines* or *recombines*.
- At any node, the next two stock prices only depend on the current price, not the prices of earlier times.^a

^aIt is Markovian.



Option on a Non-Dividend-Paying Stock: Multi-Period (continued)

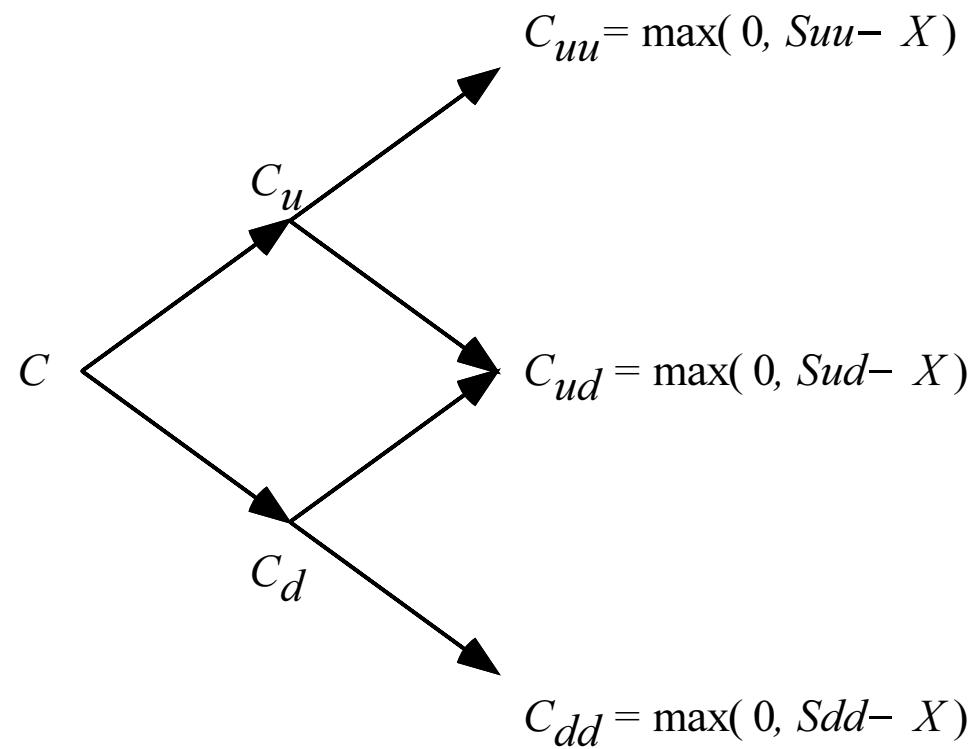
- Let C_{uu} be the call's value at time two if the stock price is S_{uu} .
- Thus,

$$C_{uu} = \max(0, S_{uu} - X).$$

- C_{ud} and C_{dd} can be calculated analogously,

$$C_{ud} = \max(0, S_{ud} - X),$$

$$C_{dd} = \max(0, S_{dd} - X).$$



Option on a Non-Dividend-Paying Stock: Multi-Period (continued)

- The call values at time 1 can be obtained by applying the same logic:

$$\begin{aligned}C_u &= \frac{pC_{uu} + (1-p)C_{ud}}{R}, \\C_d &= \frac{pC_{ud} + (1-p)C_{dd}}{R}.\end{aligned}\tag{36}$$

- Deltas can be derived from Eq. (32) on p. 245.
- For example, the delta at C_u is

$$\frac{C_{uu} - C_{ud}}{S_{uu} - S_{ud}}.$$

Option on a Non-Dividend-Paying Stock: Multi-Period (concluded)

- We now reach the current period.
- Compute

$$\frac{pC_u + (1 - p) C_d}{R}$$

as the option price.

- The values of delta h and B can be derived from Eqs. (32)–(33) on p. 245.

Early Exercise

- Since the call will not be exercised at time 1 even if it is American, $C_u \geq Su - X$ and $C_d \geq Sd - X$.
- Therefore,

$$\begin{aligned} hS + B &= \frac{pC_u + (1-p)C_d}{R} \geq \frac{[pu + (1-p)d]S - X}{R} \\ &= S - \frac{X}{R} > S - X. \end{aligned}$$

– The call again will not be exercised at present.^a

- So

$$C = hS + B = \frac{pC_u + (1-p)C_d}{R}.$$

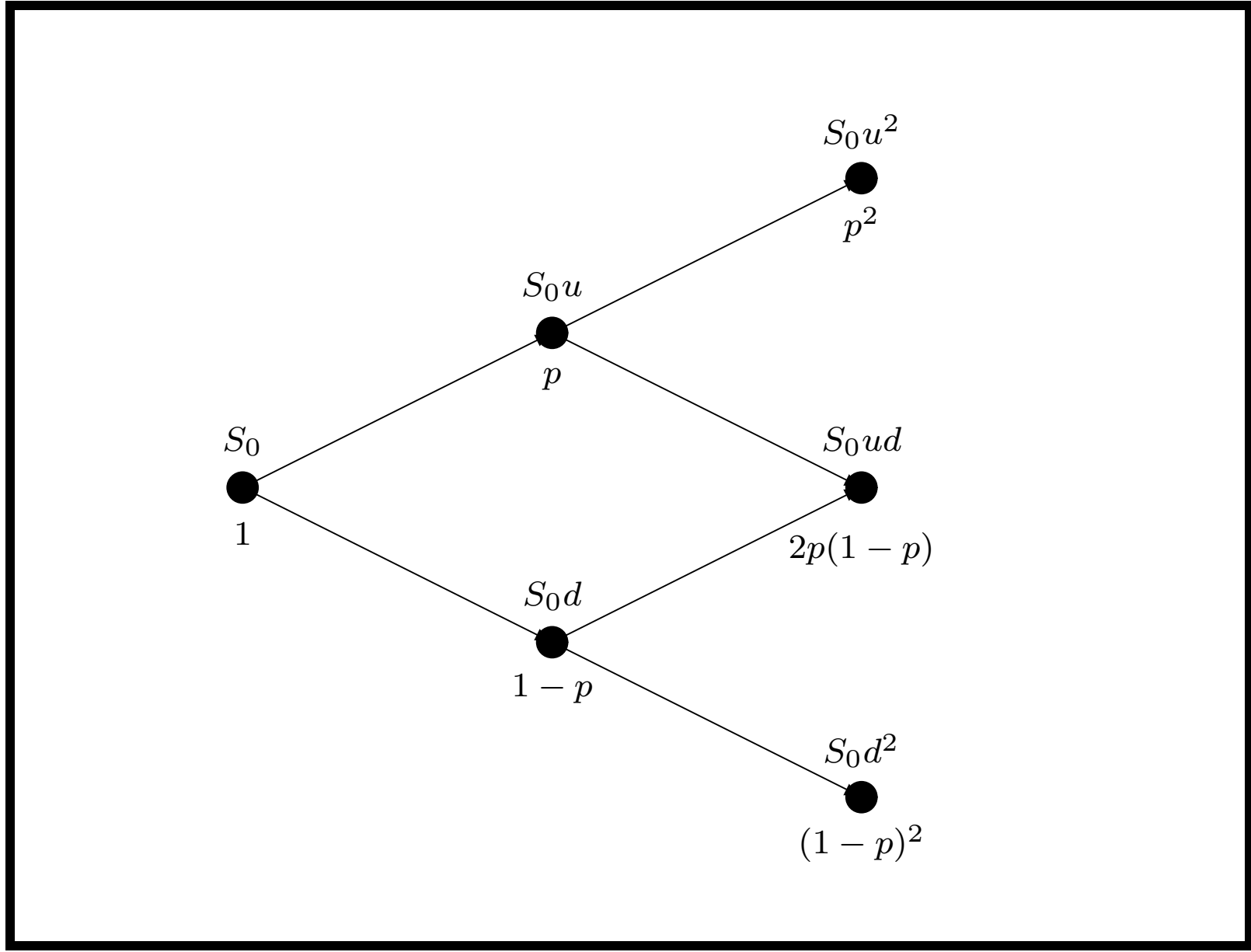
^aConsistent with Theorem 5 (p. 231).

Backward Induction^a

- The above expression calculates C from the two successor nodes C_u and C_d and none beyond.
- The same computation happened at C_u and C_d , too, as demonstrated in Eq. (36) on p. 255.
- This recursive procedure is called backward induction.
- C equals

$$\begin{aligned} & [p^2 C_{uu} + 2p(1-p) C_{ud} + (1-p)^2 C_{dd}](1/R^2) \\ = & [p^2 \max(0, Su^2 - X) + 2p(1-p) \max(0, Sud - X) \\ & + (1-p)^2 \max(0, Sd^2 - X)]/R^2. \end{aligned}$$

^aErnst Zermelo (1871–1953).



Backward Induction (continued)

- In the n -period case,

$$C = \frac{\sum_{j=0}^n \binom{n}{j} p^j (1-p)^{n-j} \times \max(0, Su^j d^{n-j} - X)}{R^n}.$$

- The value of a call on a non-dividend-paying stock is the expected discounted payoff at expiration in a risk-neutral economy.

- Similarly,

$$P = \frac{\sum_{j=0}^n \binom{n}{j} p^j (1-p)^{n-j} \times \max(0, X - Su^j d^{n-j})}{R^n}.$$

Backward Induction (concluded)

- Note that

$$p_j \triangleq \frac{\binom{n}{j} p^j (1-p)^{n-j}}{R^n}$$

is the state price^a for the state $Su^j d^{n-j}$, $j = 0, 1, \dots, n$.

- In general,

$$\text{option price} = \sum_j (p_j \times \text{payoff at state } j).$$

^aRecall p. 209. One can obtain the undiscounted state price $\binom{n}{j} p^j (1-p)^{n-j}$ —the risk-neutral probability—for the state $Su^j d^{n-j}$ with $(X_M - X_L)^{-1}$ units of the butterfly spread where $X_L = Su^{j-1} d^{n-j+1}$, $X_M = Su^j d^{n-j}$, and $X_H = Su^{j+1} d^{n-j-1}$. See Bahra (1997).

Risk-Neutral Pricing Methodology

- Every derivative can be priced as if the economy were risk-neutral.
- For a European-style derivative with the terminal payoff function \mathcal{D} , its value is

$$e^{-\hat{r}n} E^{\pi}[\mathcal{D}]. \quad (37)$$

- E^{π} means the expectation is taken under the risk-neutral probability.
- The “equivalence” between arbitrage freedom in a model and the existence of a risk-neutral probability is called the (first) fundamental theorem of asset pricing.

Self-Financing

- Delta changes over time.
- The maintenance of an equivalent portfolio is dynamic.
- But it does *not* depend on predicting future stock prices.
- The portfolio's value at the end of the current period is precisely the amount needed to set up the next portfolio.
- The trading strategy is *self-financing* because there is neither injection nor withdrawal of funds throughout.^a
 - Changes in value are due entirely to capital gains.

^aExcept at the beginning, of course, when you have to put up the option value C or P before the replication starts.

Binomial Distribution

- Denote the binomial distribution with parameters n and p by

$$b(j; n, p) \triangleq \binom{n}{j} p^j (1 - p)^{n-j} = \frac{n!}{j! (n - j)!} p^j (1 - p)^{n-j}.$$

- $n! = 1 \times 2 \times \cdots \times n$.
- Convention: $0! = 1$.
- Suppose you flip a coin n times with p being the probability of getting heads.
- Then $b(j; n, p)$ is the probability of getting j heads.

The Binomial Option Pricing Formula

- The stock prices at time n are

$$Su^n, Su^{n-1}d, \dots, Sd^n.$$

- Let a be the minimum number of upward price moves for the call to finish in the money.
- So a is the smallest nonnegative integer j such that

$$Su^j d^{n-j} \geq X,$$

or, equivalently,

$$a = \left\lceil \frac{\ln(X/Sd^n)}{\ln(u/d)} \right\rceil.$$

The Binomial Option Pricing Formula (concluded)

- Hence,

$$C = \frac{\sum_{j=a}^n \binom{n}{j} p^j (1-p)^{n-j} (Su^j d^{n-j} - X)}{R^n} \quad (38)$$

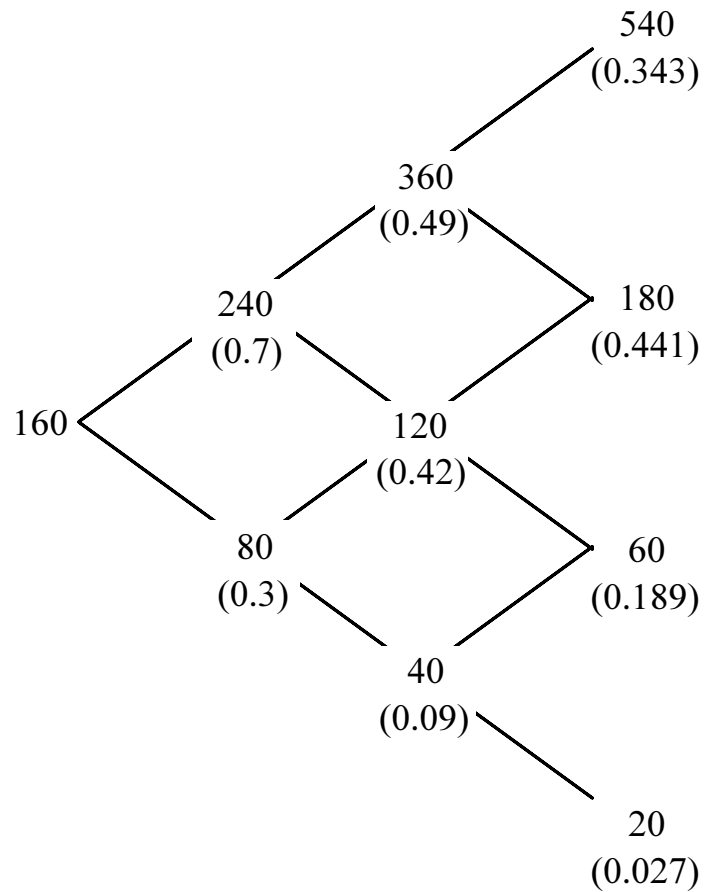
$$\begin{aligned} &= S \sum_{j=a}^n \binom{n}{j} \frac{(pu)^j [(1-p)d]^{n-j}}{R^n} \\ &\quad - \frac{X}{R^n} \sum_{j=a}^n \binom{n}{j} p^j (1-p)^{n-j} \\ &= S \sum_{j=a}^n b(j; n, pu/R) - Xe^{-\hat{r}n} \sum_{j=a}^n b(j; n, p). \end{aligned} \quad (39)$$

Numerical Examples

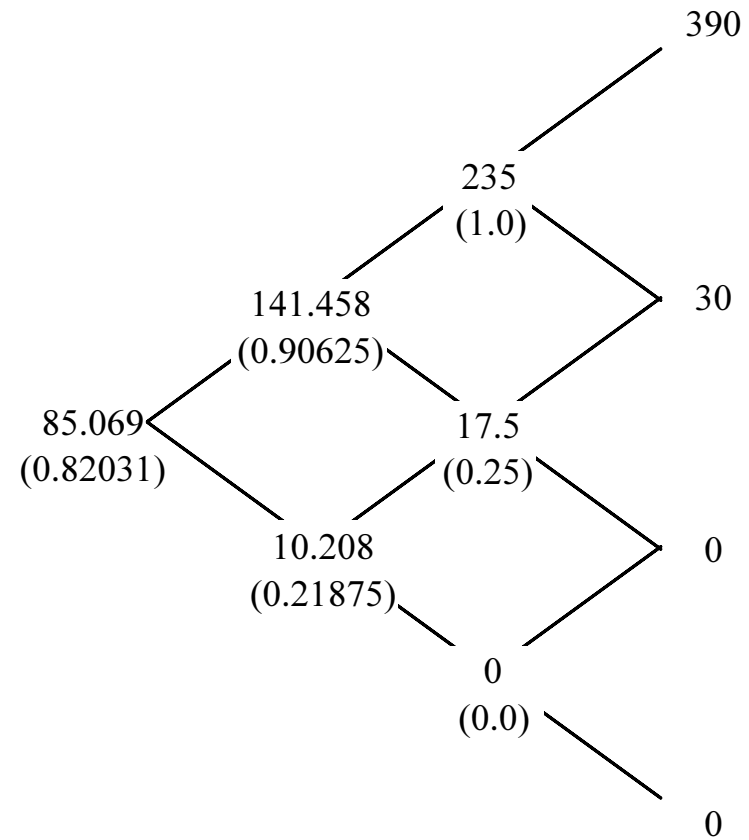
- A non-dividend-paying stock is selling for \$160.
- $u = 1.5$ and $d = 0.5$.
- $r = 18.232\%$ per period ($R = e^{0.18232} = 1.2$).
 - Hence $p = (R - d)/(u - d) = 0.7$.
- Consider a European call on this stock with $X = 150$ and $n = 3$.
- The call value is \$85.069 by backward induction.
- Or, the PV of the expected payoff at expiration:

$$\frac{390 \times 0.343 + 30 \times 0.441 + 0 \times 0.189 + 0 \times 0.027}{(1.2)^3} = 85.069.$$

Binomial process for the stock price
(probabilities in parentheses)



Binomial process for the call price
(hedge ratios in parentheses)



Numerical Examples (continued)

- Mispricing leads to arbitrage profits.
- Suppose the option is selling for \$90 instead.
- Sell the call for \$90.
- Invest \$85.069 in the *replicating* portfolio with 0.82031 shares of stock as required by the delta.
- Borrow $0.82031 \times 160 - 85.069 = 46.1806$ dollars.
- The fund that remains,

$$90 - 85.069 = 4.931 \text{ dollars,}$$

is the arbitrage profit, as we will see.

Numerical Examples (continued)

Time 1:

- Suppose the stock price moves to \$240.
- The new delta is 0.90625.
- Buy

$$0.90625 - 0.82031 = 0.08594$$

more shares at the cost of $0.08594 \times 240 = 20.6256$
dollars financed by borrowing.

- Debt now totals $20.6256 + 46.1806 \times 1.2 = 76.04232$
dollars.

Numerical Examples (continued)

- The trading strategy is self-financing because the portfolio has a value of

$$0.90625 \times 240 - 76.04232 = 141.45768.$$

- It matches the corresponding call value by backward induction!^a

^aSee p. 268.

Numerical Examples (continued)

Time 2:

- Suppose the stock price plunges to \$120.
- The new delta is 0.25.
- Sell $0.90625 - 0.25 = 0.65625$ shares.
- This generates an income of $0.65625 \times 120 = 78.75$ dollars.
- Use this income to reduce the debt to

$$76.04232 \times 1.2 - 78.75 = 12.5$$

dollars.

Numerical Examples (continued)

Time 3 (the case of rising price):

- The stock price moves to \$180.
- The call we wrote finishes in the money.
- Close out the call's short position by buying back the call or buying a share of stock for delivery.
- This results in a loss of $180 - 150 = 30$ dollars.
- Financing this loss with borrowing brings the total debt to $12.5 \times 1.2 + 30 = 45$ dollars.
- It is repaid by selling the 0.25 shares of stock for $0.25 \times 180 = 45$ dollars.

Numerical Examples (concluded)

Time 3 (the case of declining price):

- The stock price moves to \$60.
- The call we wrote is worthless.
- Sell the 0.25 shares of stock for a total of

$$0.25 \times 60 = 15$$

dollars.

- Use it to repay the debt of $12.5 \times 1.2 = 15$ dollars.

Applications besides Exploiting Arbitrage Opportunities^a

- Replicate an option using stocks and bonds.
 - Set up a portfolio to replicate the call with \$85.069.
- Hedge the options we issued.
 - Use \$85.069 to set up a portfolio to replicate the call to counterbalance its values exactly.^b
- ...
- Without hedge, one may end up forking out \$390 in the worst case (see p. 268)!^c

^aThanks to a lively class discussion on March 16, 2011.

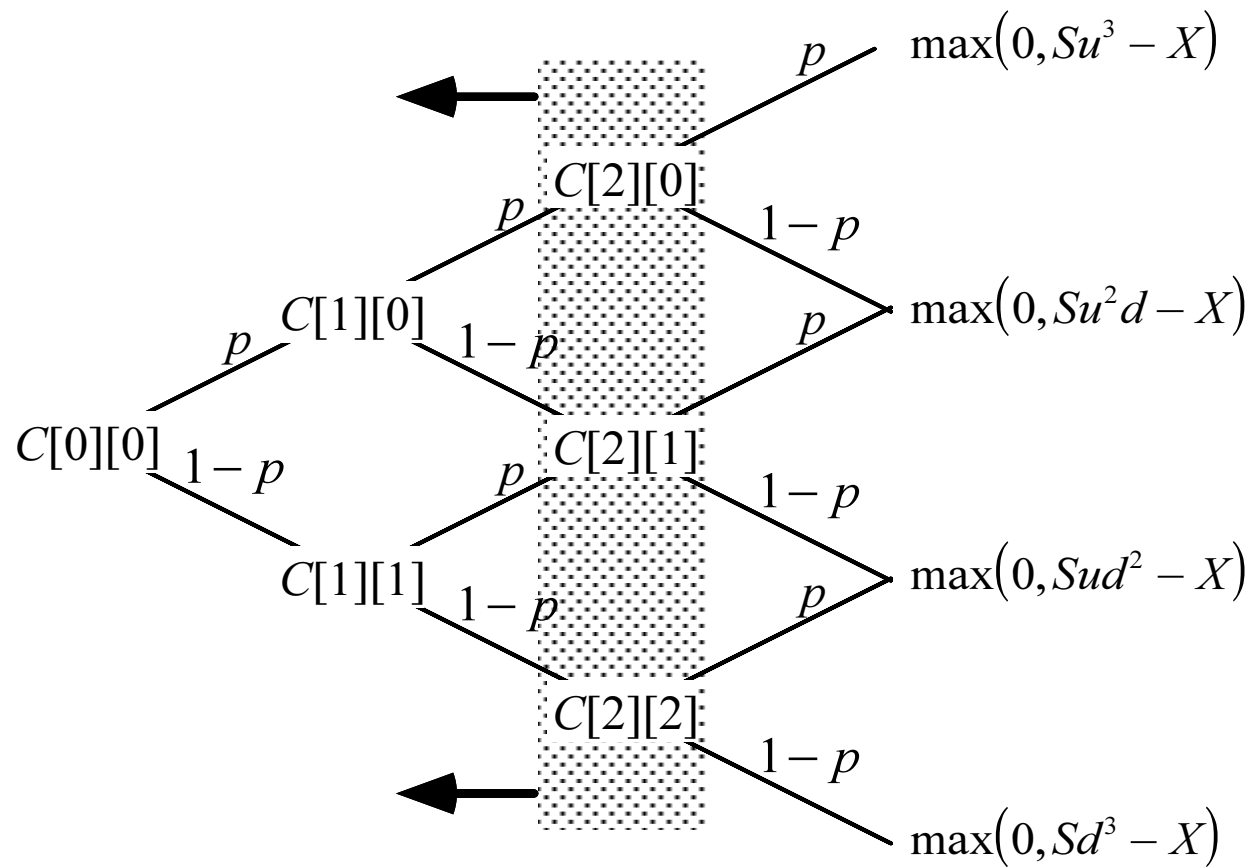
^bHedging and replication are mirror images.

^cThanks to a lively class discussion on March 16, 2016.

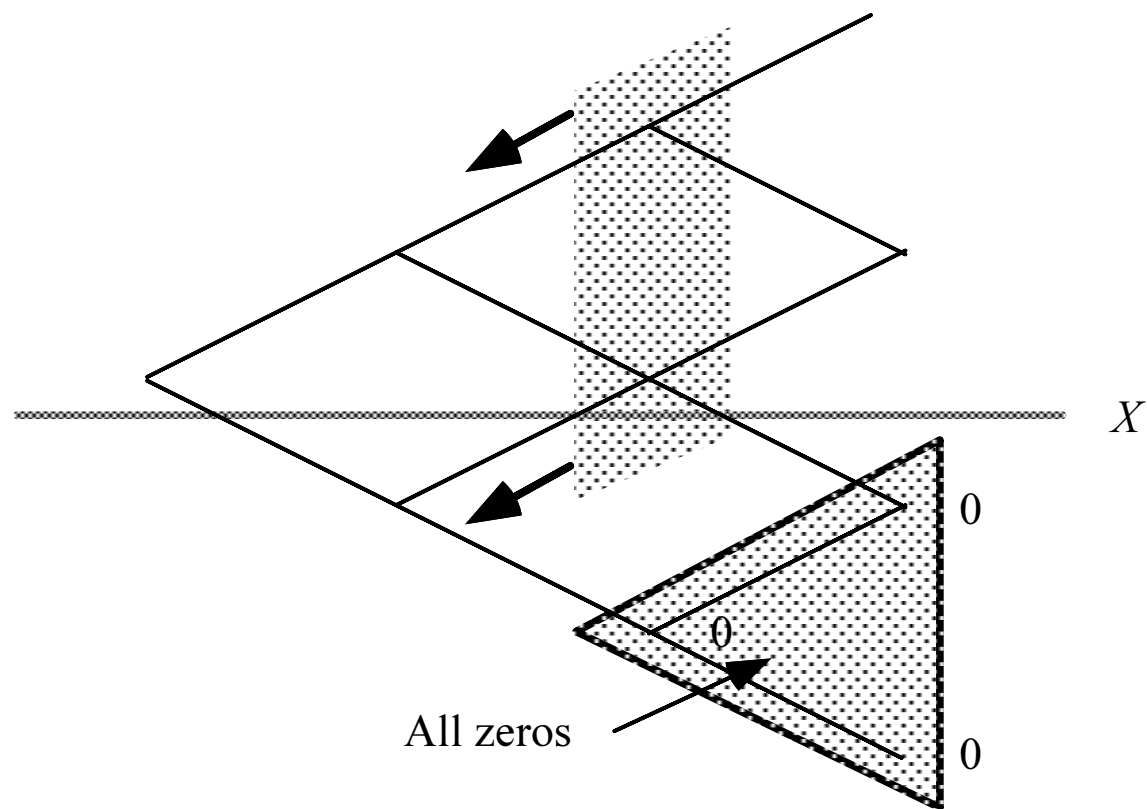
Binomial Tree Algorithms for European Options

- The BOPM implies the binomial tree algorithm that applies backward induction.
- The total running time is $O(n^2)$ because there are $\sim n^2/2$ nodes.
- The memory requirement is $O(n^2)$.
 - Can be easily reduced to $O(n)$ by reusing space.^a
- To price European puts, simply replace the payoff.

^aBut watch out for the proper updating of array entries.



Further Time Improvement for Calls



Optimal Algorithm

- We can reduce the running time to $O(n)$ and the memory requirement to $O(1)$.
- Note that

$$b(j; n, p) = \frac{p(n - j + 1)}{(1 - p)j} b(j - 1; n, p).$$

Optimal Algorithm (continued)

- The following program computes $b(j; n, p)$ in $b[j]$:
- It runs in $O(n)$ steps.

```
1:  $b[a] := \binom{n}{a} p^a (1-p)^{n-a};$   
2: for  $j = a + 1, a + 2, \dots, n$  do  
3:    $b[j] := b[j - 1] \times p \times (n - j + 1) / ((1 - p) \times j);$   
4: end for
```

Optimal Algorithm (concluded)

- With the $b(j; n, p)$ available, the risk-neutral valuation formula (38) on p. 266 is trivial to compute.
- But we only need a single variable to store the $b(j; n, p)$ s as they are being sequentially computed.
- This linear-time algorithm computes the discounted expected value of $\max(S_n - X, 0)$.
- The above technique *cannot* be applied to American options because of early exercise.
- So binomial tree algorithms for American options usually run in $O(n^2)$ time.

The Bushy Tree

