

An Introduction to  
**Computer  
Science**

**計算機概論**

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# 淺談 QR Code

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# QR Code 的起源與架構



計算機概論

# 什麼是QR Code ?

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- 於1994年由日本 DENSO WAVE 公司發明
- 研發負責人：原昌宏
- QR 來自英文「Quick Response」的縮寫
  - 原本是用來記錄工廠生產線資訊的一種二維條碼
  - 在2000年獲得ISO 國際標準採用
    - ◆ ISO/IEC 18004:2006

***DENSO***



原昌宏



# QR Code 基本架構

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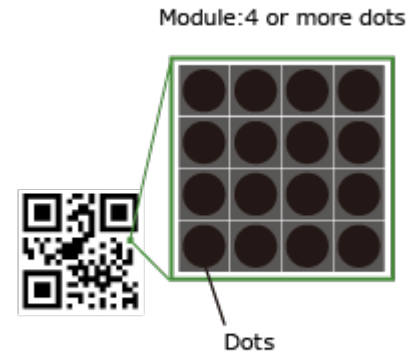
- 定位圖案(position detection patterns)
  - 目的地是快速在影像中找到 QR Code 的位置



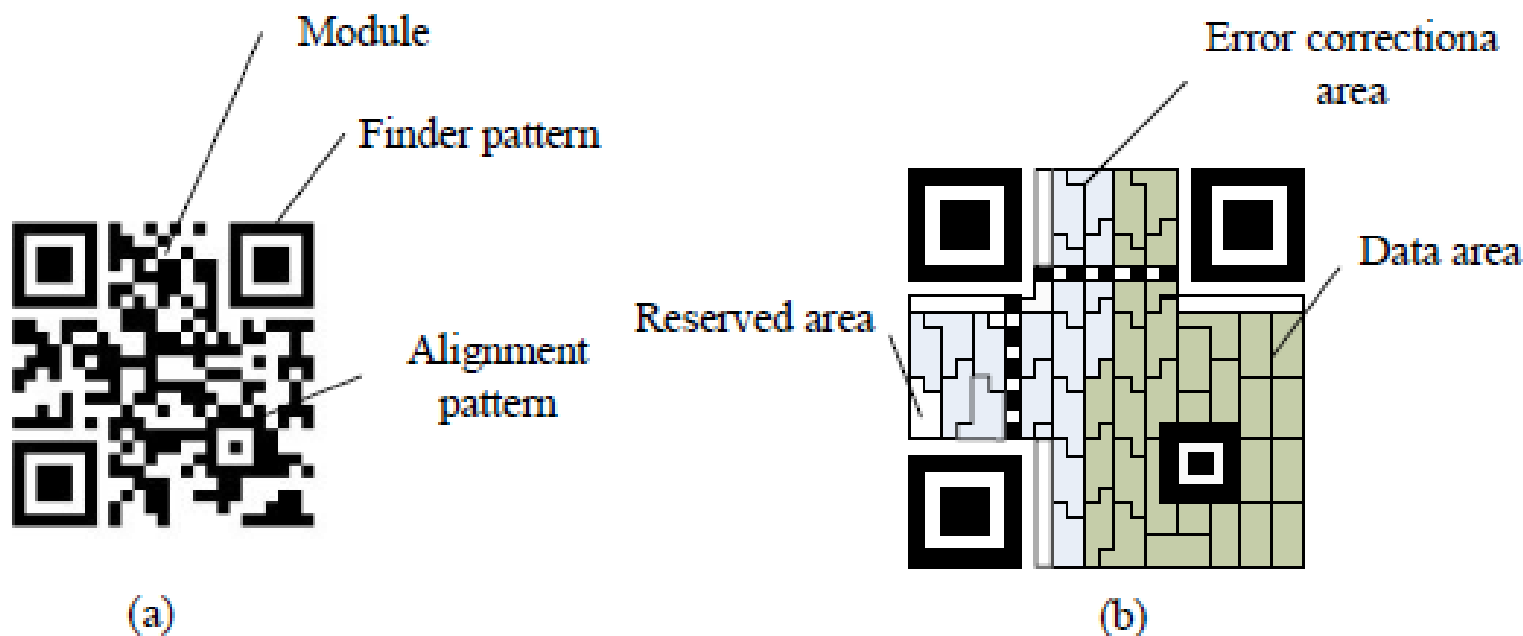
# QR Code 基本架構

## ■ 碼元(module)

- QR Code中最小的基本單位，黑色表示 1，白色表示 0

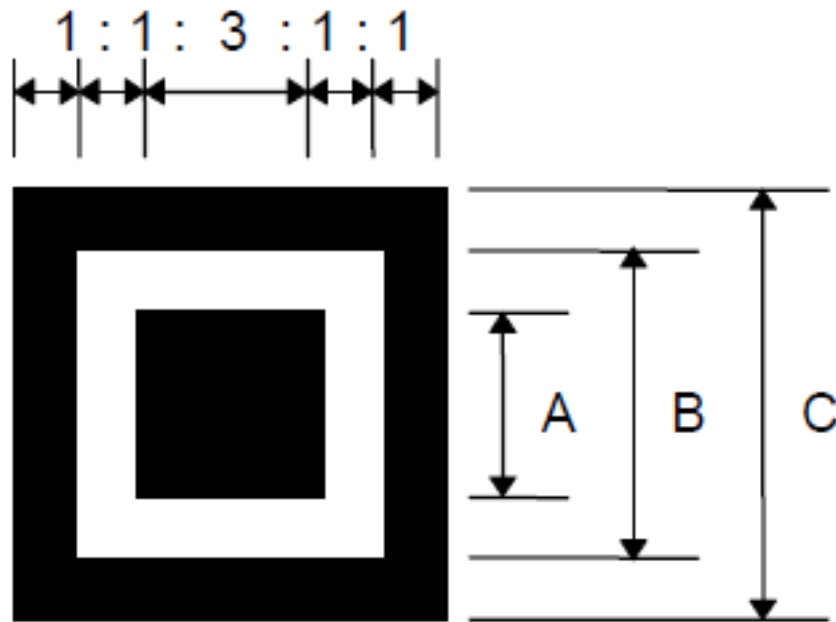


# QR Code 基本架構



# Structure of finder pattern

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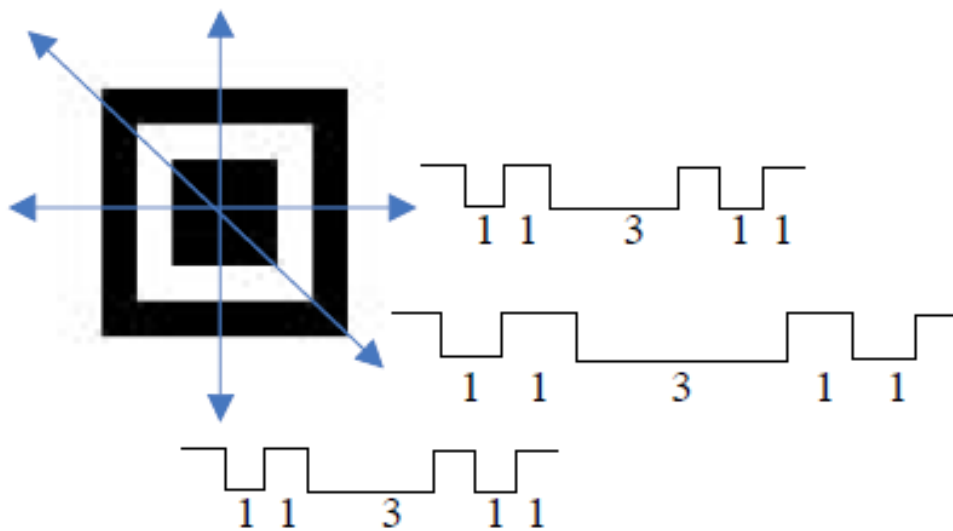
A: 3 modules

B: 5 modules

C: 7 modules



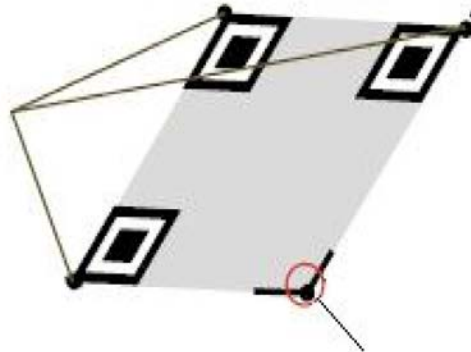
# 即使拍照時沒對正也能找到



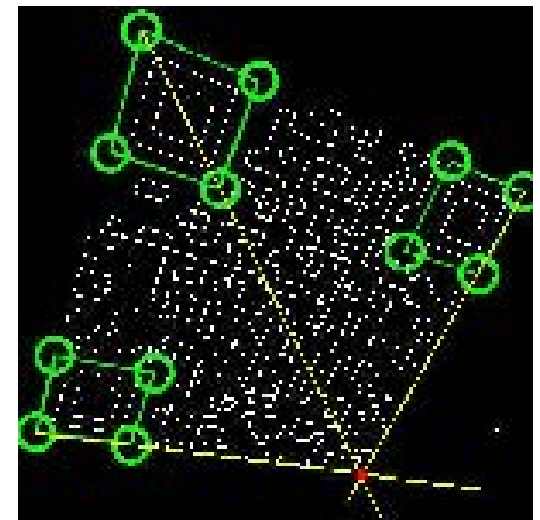
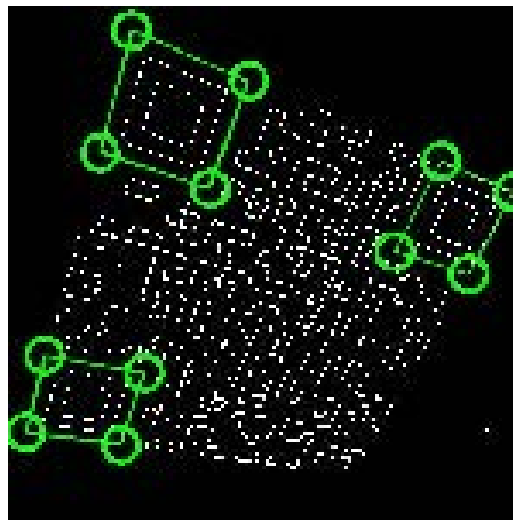


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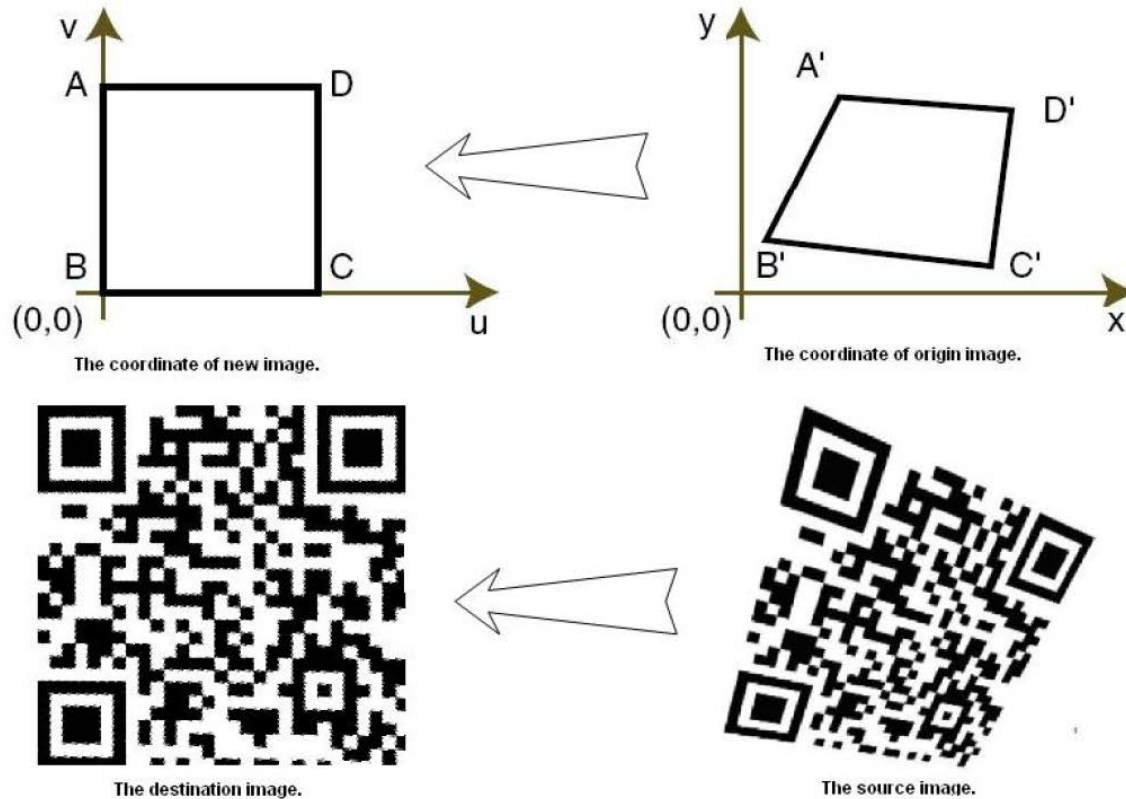
Three real existing corner points.

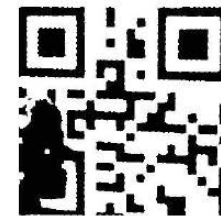


This corner point is usually a virtual one.



# Inverse perspective transformation





(a)

(b)

(c)



# Alignment Pattern

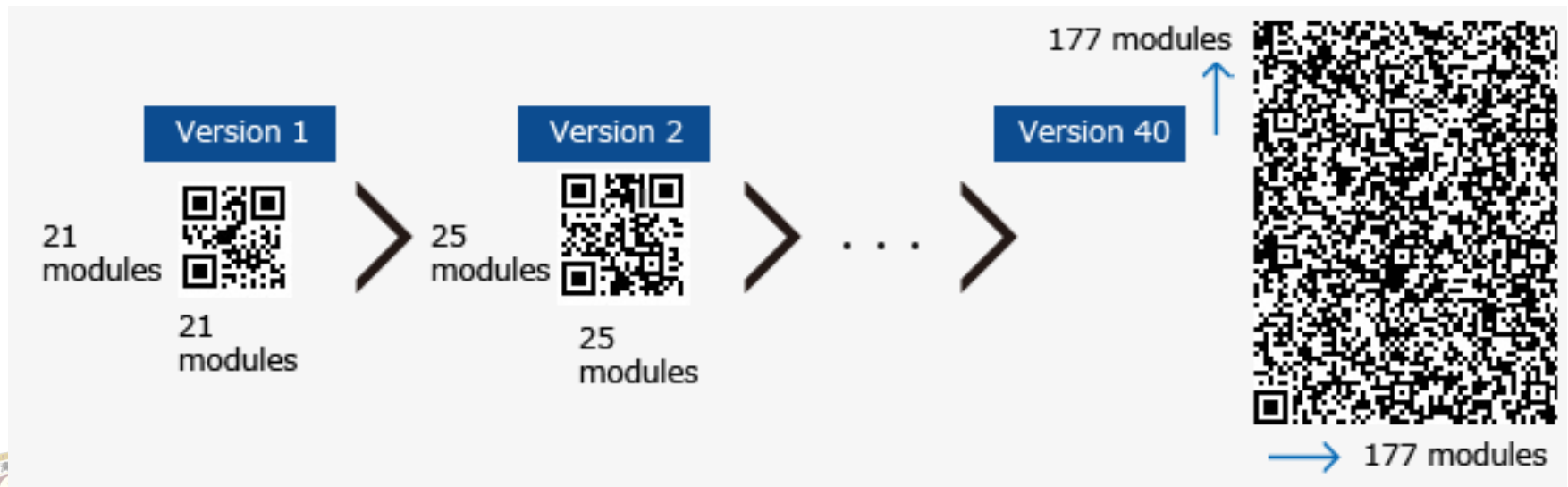
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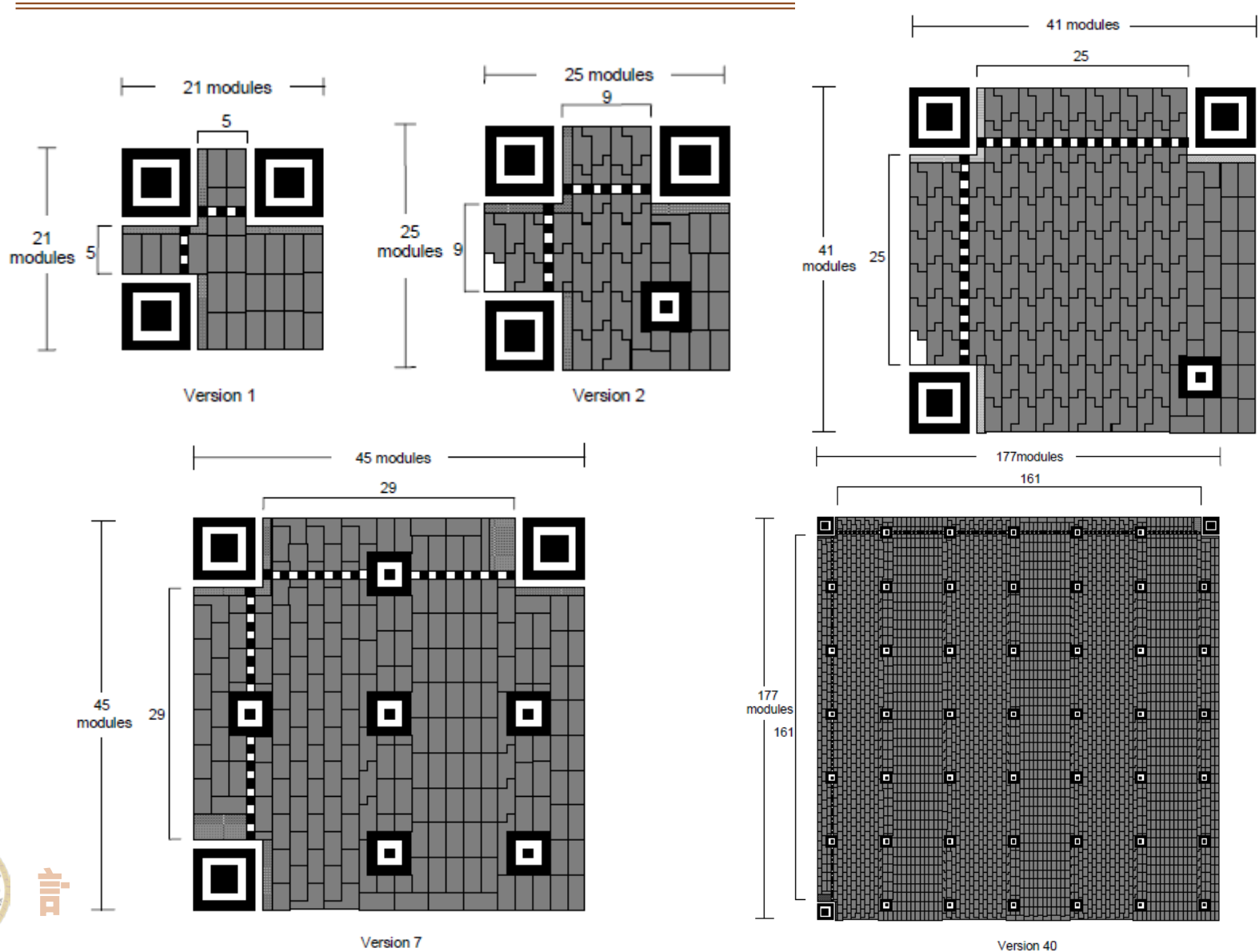
# 各種不同的版本

## ■ 共 40 個 Version

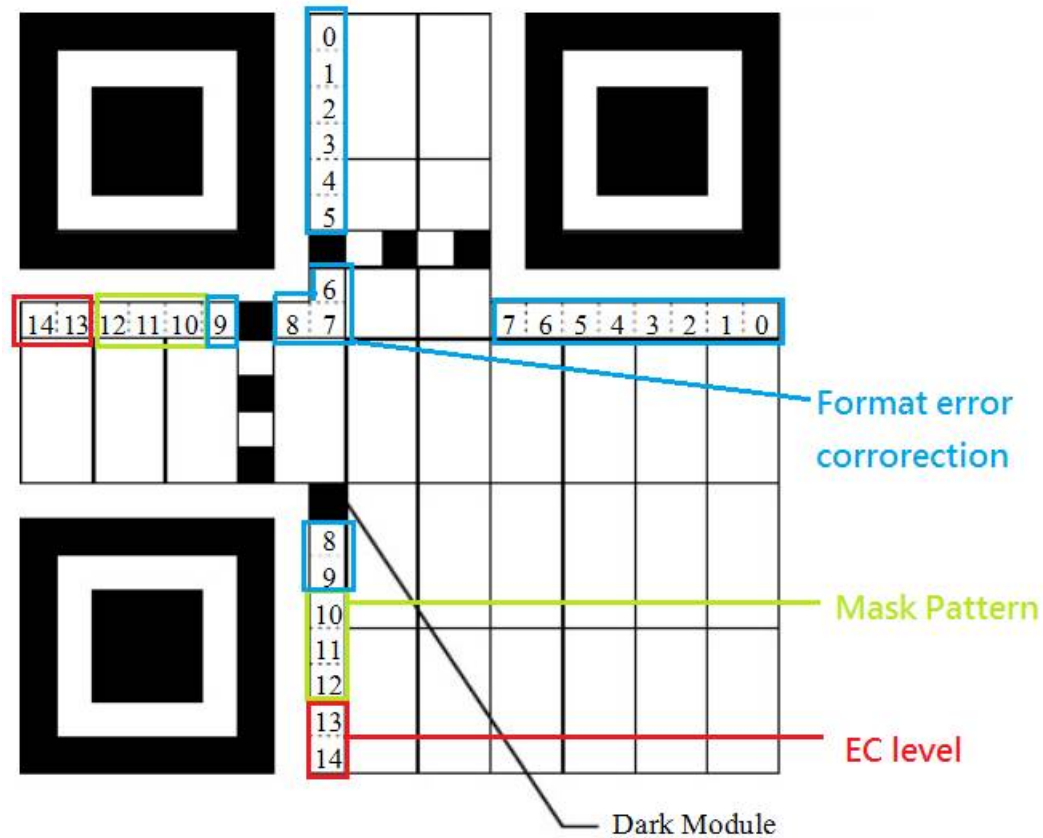
- 最小 Version 1 ( $21 \times 21$  modules)
- 最大 Version 40 ( $177 \times 177$  modules)
- 每1個 Version 增加 4 個 modules



# 各種不同的版本



# QR Code 資訊位置



EC LEVEL    Mask pattern                      Format error correction



# 容錯等級

二進制表示	容錯等級	容錯率
01	L	7%
00	M	15%
11	Q	25%
10	H	30%





# QR Code資料容量

資料型別	編號位元串例	可儲存容量
數字	0001	7089字元
英數字	0010	4296字元
位元組	0100	2953字元
日語漢字	1000	1817字元



# 英數字

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Char.	Value	Char.	Value	Char.	Value	Char.	Value	Char.	Value	Char.	Value	Char.	Value	Char.	Value
0	0	6	6	C	12	I	18	O	24	U	30	SP	36	.	42
1	1	7	7	D	13	J	19	P	25	V	31	\$	37	/	43
2	2	8	8	E	14	K	20	Q	26	W	32	%	38	:	44
3	3	9	9	F	15	L	21	R	27	X	33	*	39		
4	4	A	10	G	16	M	22	S	28	Y	34	+	40		
5	5	B	11	H	17	N	23	T	29	Z	35	-	41		

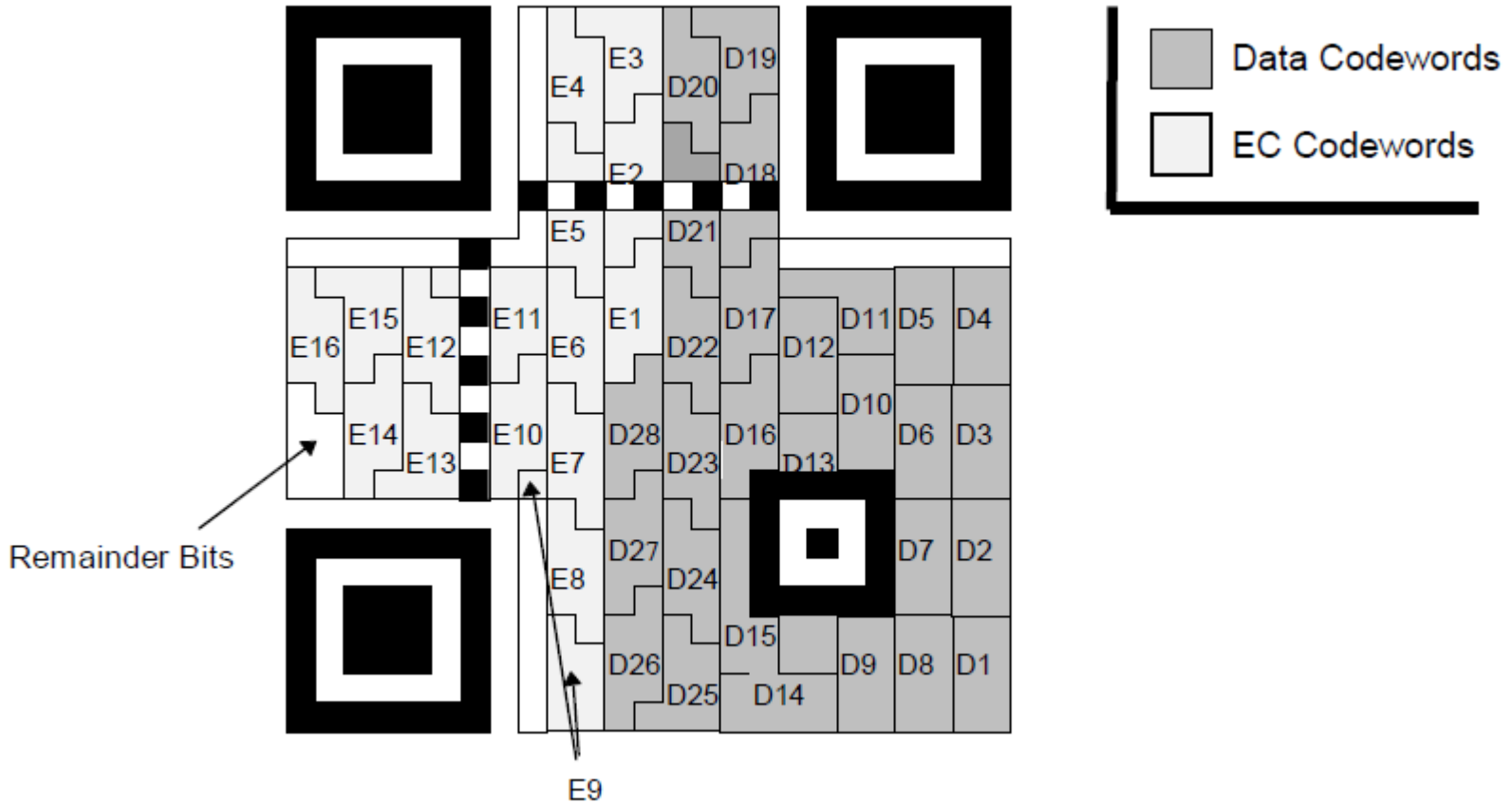


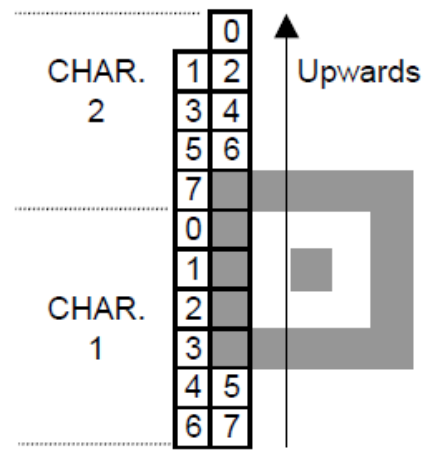
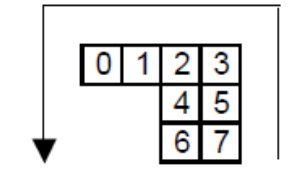
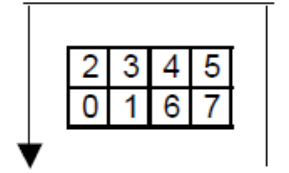
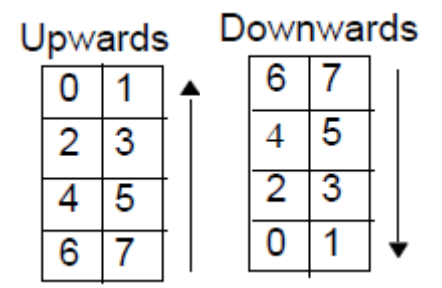
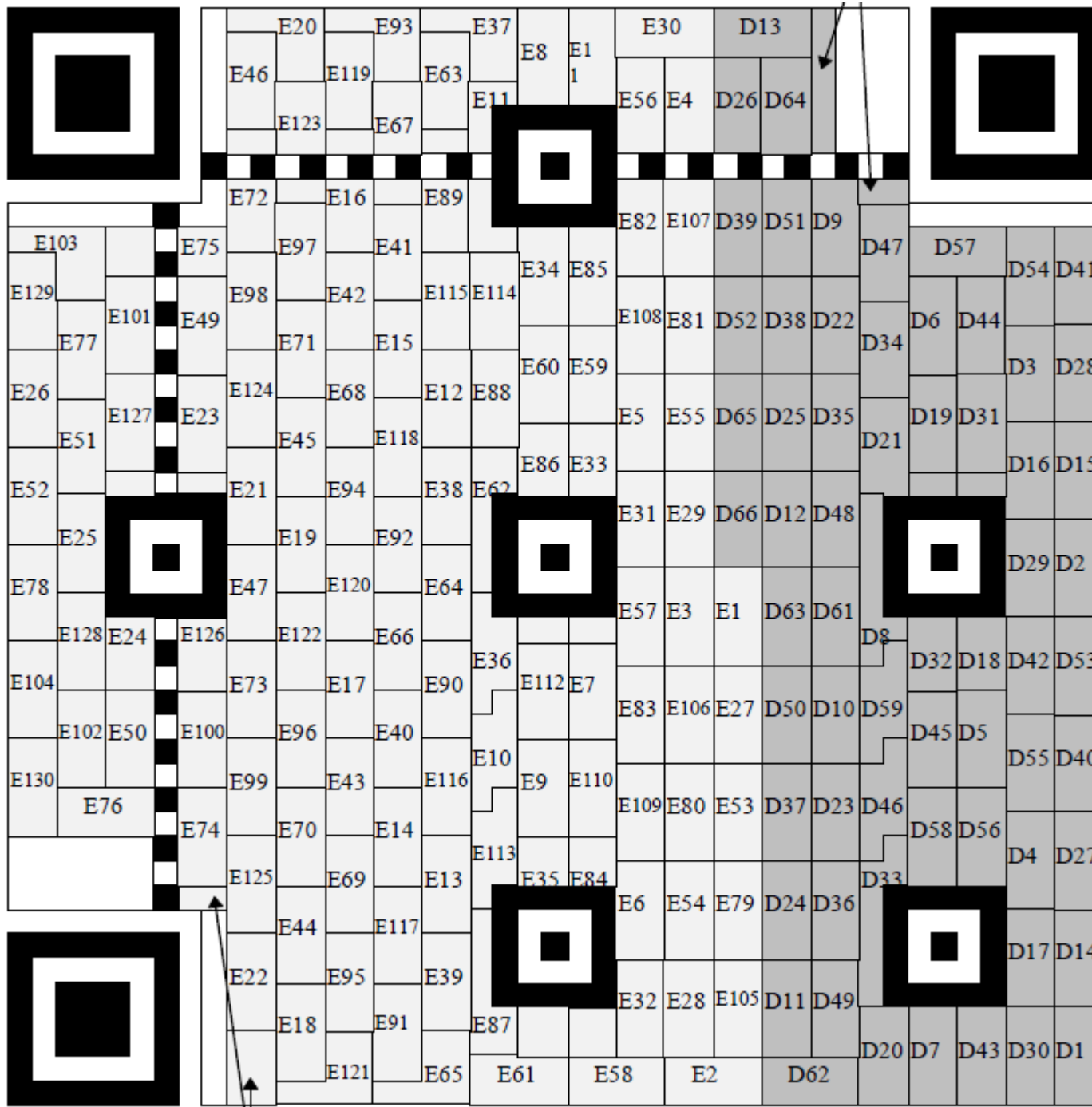
# 資料區及錯誤修正區排列

	Data codewords					Error correction codewords				
Block 1	$D_1$	$D_2$	.....	$D_{11}$		$E_1$	$E_2$	.....	$E_{22}$	
Block 2	$D_{12}$	$D_{13}$	.....	$D_{22}$		$E_{23}$	$E_{24}$	.....	$E_{44}$	
Block 3	$D_{23}$	$D_{24}$	.....	$D_{33}$	$D_{34}$	$E_{45}$	$E_{46}$	.....	$E_{66}$	
Block 4	$D_{35}$	$D_{36}$	.....	$D_{45}$	$D_{46}$	$E_{67}$	$E_{68}$	.....	$E_{88}$	



# QR Code 資料區塊排列





# 實際例子

Content: 20160329

Mode: 0001

Length: 0000001000

Data: 0011001001 1001011011 0011101

terminator: 0000

padding to 8 bits: 000

pad codewords: 11101100 00010001

D1=00010000

D2=00100000

D3=11001001

D4=10010110

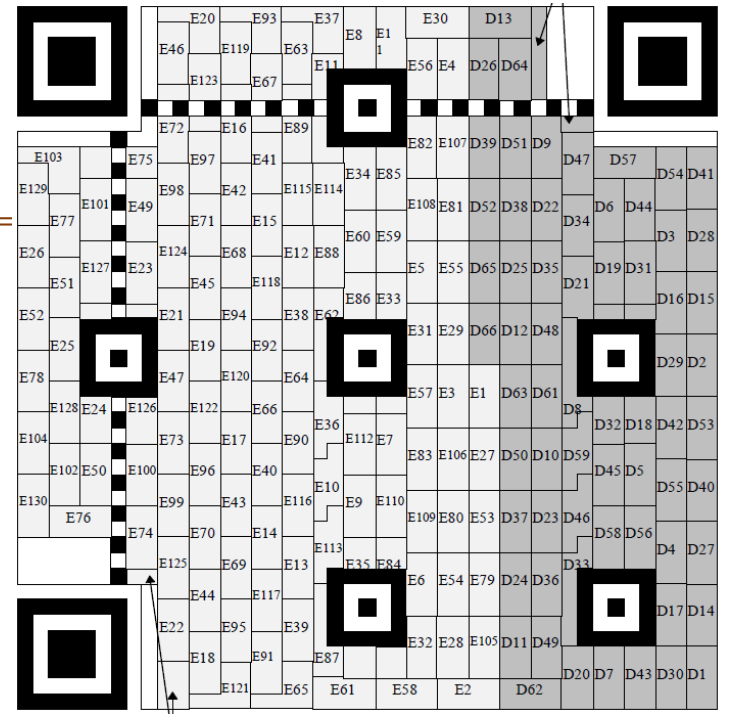
D5=11001110

D6=10000000

D7=11101100

D8=00010001

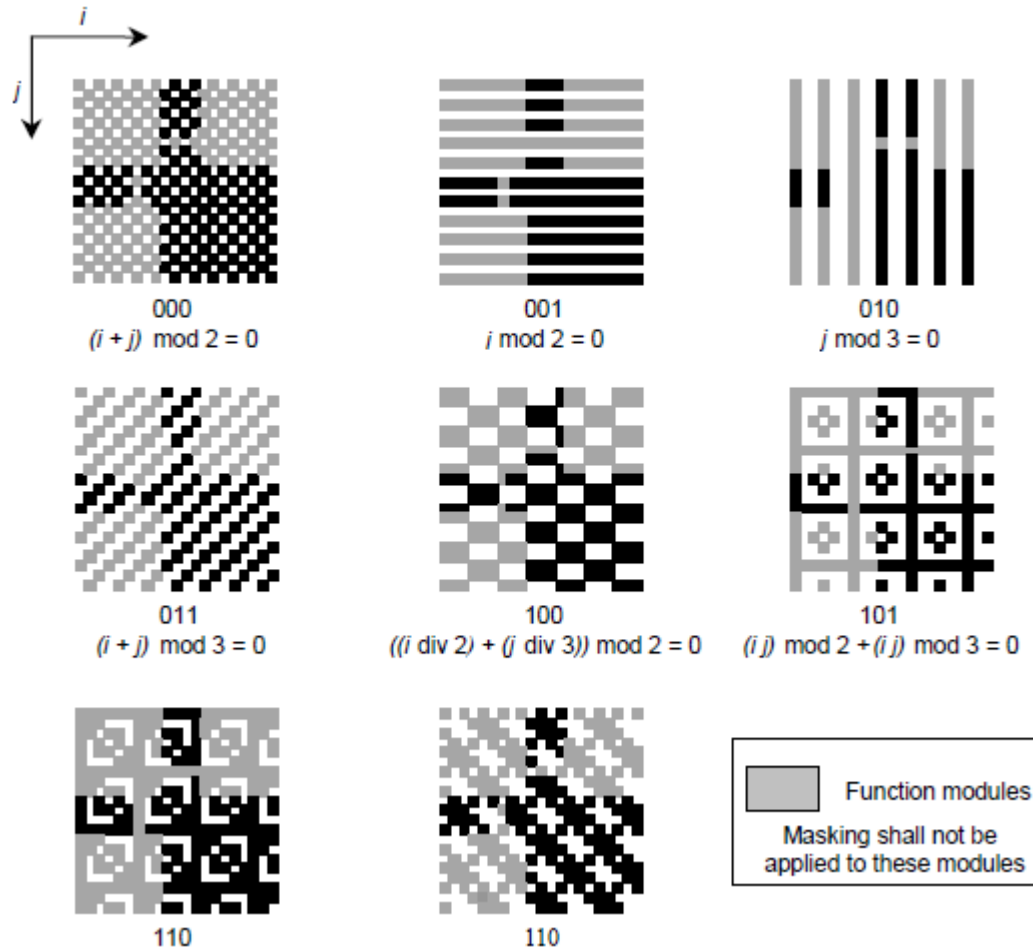




- D1=00010000
- D2=00100000
- D3=11001001
- D4=10010110
- D5=11001110
- D6=10000000
- D7=11101100
- D8=00010001



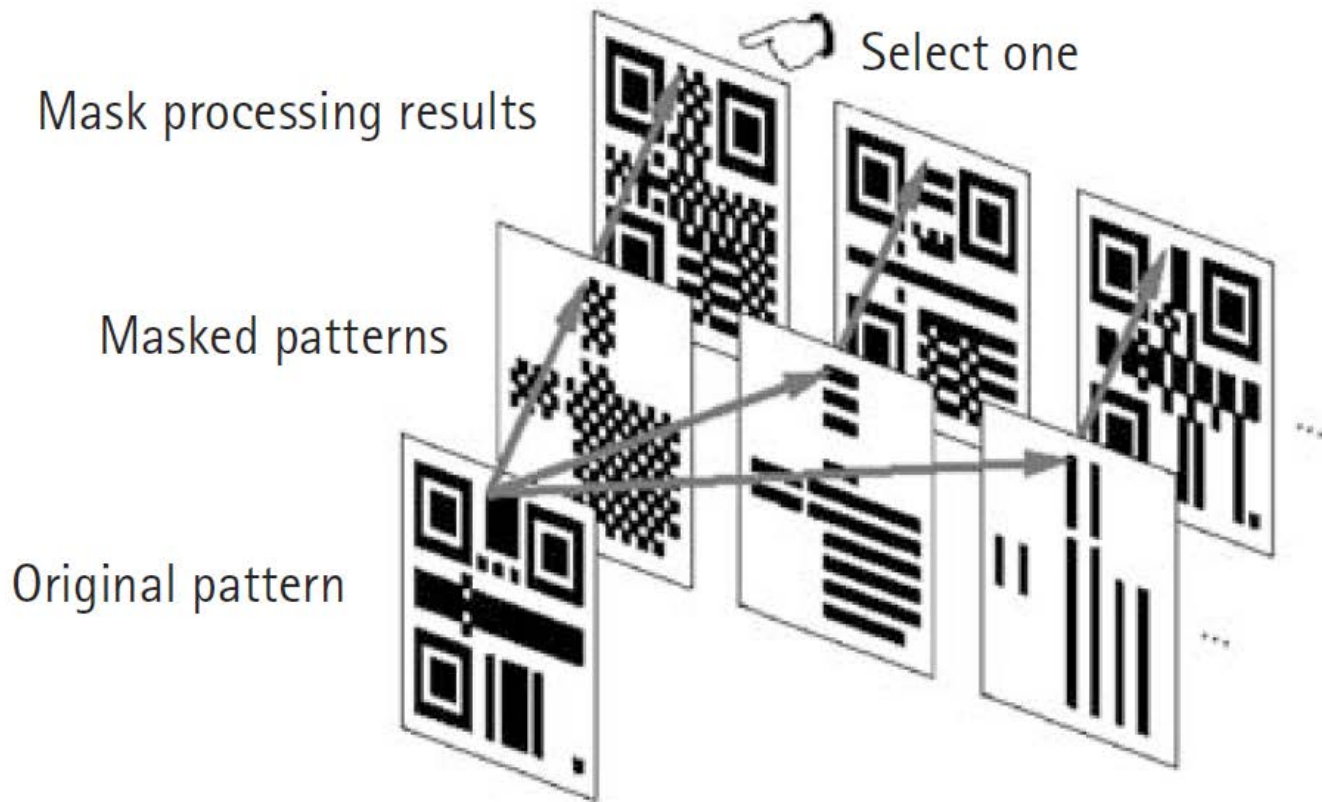
# Mask Pattern

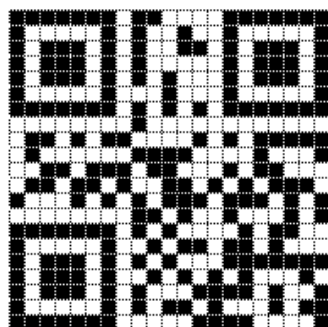




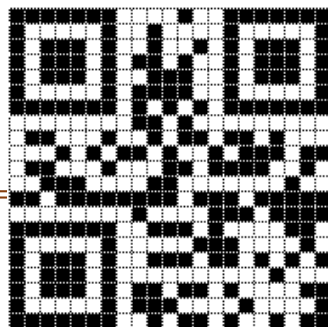
# Mask Pattern

---

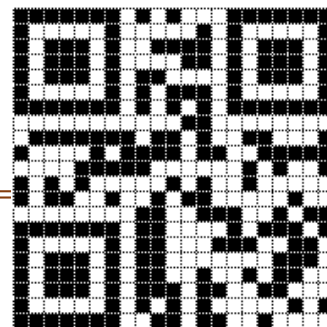




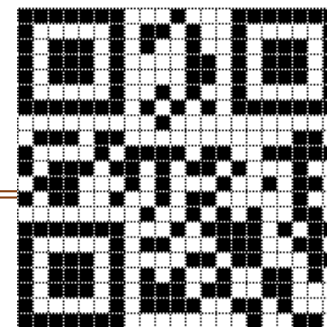
Mask Pattern 0  
 Penalty 1: 180  
 Penalty 2: 90  
 Penalty 3: 80  
 Penalty 4: 0  
 Total: 350



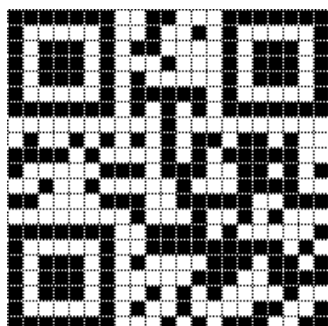
Mask Pattern 1  
 Penalty 1: 172  
 Penalty 2: 129  
 Penalty 3: 120  
 Penalty 4: 0  
 Total: 421



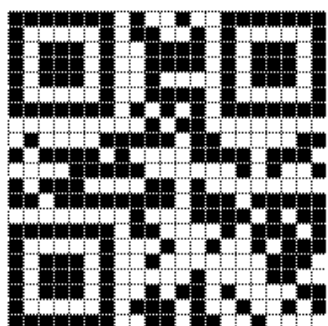
Mask Pattern 2  
 Penalty 1: 206  
 Penalty 2: 141  
 Penalty 3: 160  
 Penalty 4: 0  
 Total: 507



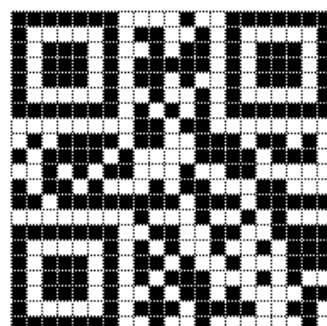
Mask Pattern 3  
 Penalty 1: 180  
 Penalty 2: 141  
 Penalty 3: 120  
 Penalty 4: 2  
 Total: 443



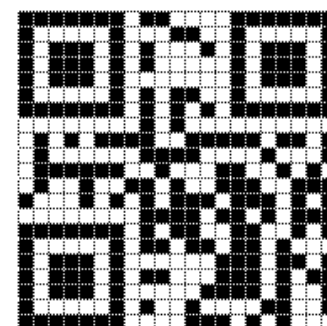
Mask Pattern 4  
 Penalty 1: 195  
 Penalty 2: 138  
 Penalty 3: 200  
 Penalty 4: 0  
 Total: 553



Mask Pattern 5  
 Penalty 1: 189  
 Penalty 2: 156  
 Penalty 3: 200  
 Penalty 4: 2  
 Total: 547



Mask Pattern 6  
 Penalty 1: 171  
 Penalty 2: 102  
 Penalty 3: 80  
 Penalty 4: 4  
 Total: 357














Mask Pattern 7  
 Penalty 1: 197  
 Penalty 2: 123  
 Penalty 3: 200  
 Penalty 4: 0  
 Total: 520



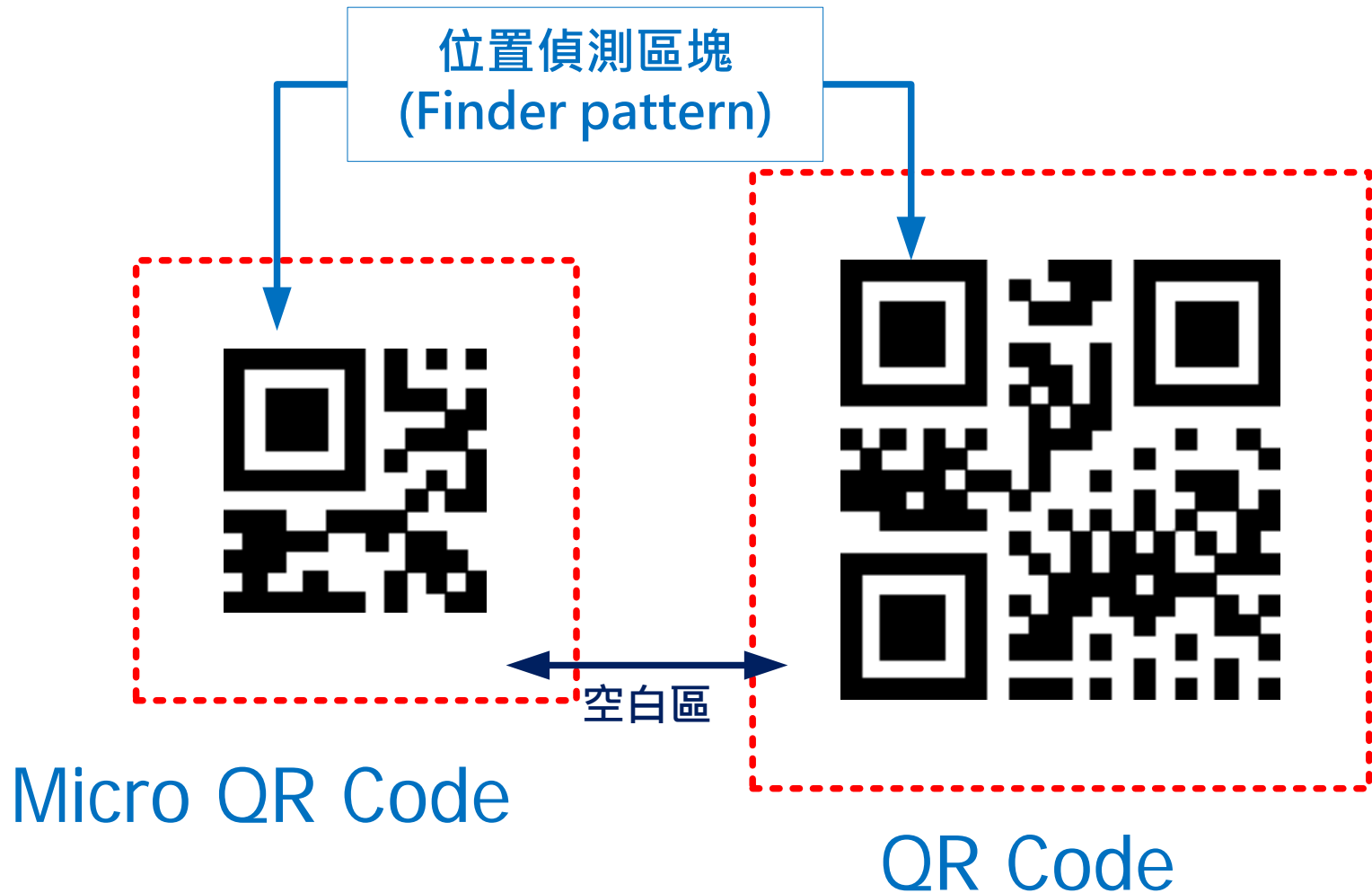
# QR-Code 的發展

- Micro QR Code (1998)
- Security QR Code (2007)
- iQR Code (2008)

 QR Code Model 1 and Model 2	 Micro QR Code	 iQR Code	 SQRC	 Frame QR
		 		



# Micro QR Code



Micro QR Code

QR Code



# SQRC

## ■ Security QR Code



### 1. 一般 QR Code



### 2. Security QR Code



# SQRC 應用

## ①發出腕帶

在入院時發出一個含有SQRC的腕帶



## ②手術時身份核對

口頭確認困難時，做更進一步的核對

## ③用藥指示

防止用藥錯誤



SQRC內容編碼

編號：900177

名稱：洪阿滿

性別：女

年齡：55

血型：B

加解密部分





# iQR Code

	iQR Code	QR Code (Micro QR)
Type	Square, <b>Rectangle</b>	Square
Version	<b>Square</b> : 1(9x9 Cell)~61(422x422 Cell)	QR Code: 1(21x21 Cell)~40(177x177 Cell)
	<b>Rectangle</b> : R1(5x19 Cell)~R15(43x131 Cell)	Micro QR: M1(11x11 Cell)~M4(17x17 Cell)
Incorrection Modification	L(7%),M(15%),Q(25%),H(30%), <b>S(50%)</b>	L(7%),M(15%),Q(25%),H(30%)
Character	Numeric,Alphabet, Text (Mode A/B/C), Kanji,Binary	Numeric, Alphabet, Kanji, Binary
Combination	16 Division (Only Square)	16 Division (Only QR Code)
Type	Square, <b>Rectangle</b>	Square
Special Code	<b>Two Sides Inversion</b> , White Black Inversion, Dot Pattern	White Black Inversion, Dot Pattern
Others	GS1 Support , <b>Data Compression</b>	GS1 Support
Margin	<b>2 Cell</b>	4 Cell(Micro QR: 2 Cell)



# iQR Code

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Store **more information** with same size as current QR code

QR Code



Numeric 34 Digit



iQR Code



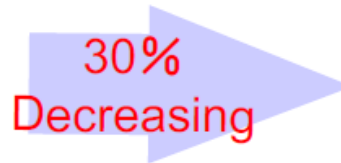
Numeric 63 Digit

Print **less space** with same sized information

QR Code



25 X 25 Cell



iQR Code



21 X 21 Cell





# iQR Code

- 矩形的設計可將 iQRCode 印製在原來 barcode 的位置，或是印製在圓柱體上

<Rectangle Code>



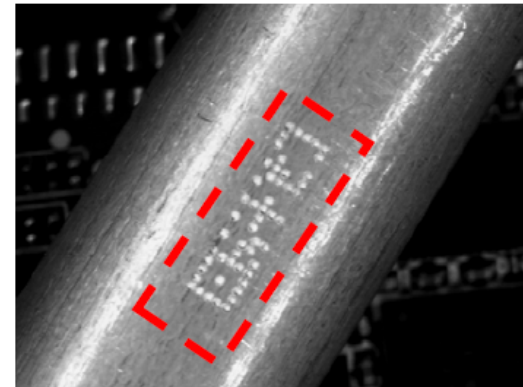
5 X 19 Cell



7 X 29 Cell



13 X 35 Cell



# Beautify QR Code



(a)



(b)



(c)



(d)



(e)



(f)



# Beautify QR Code

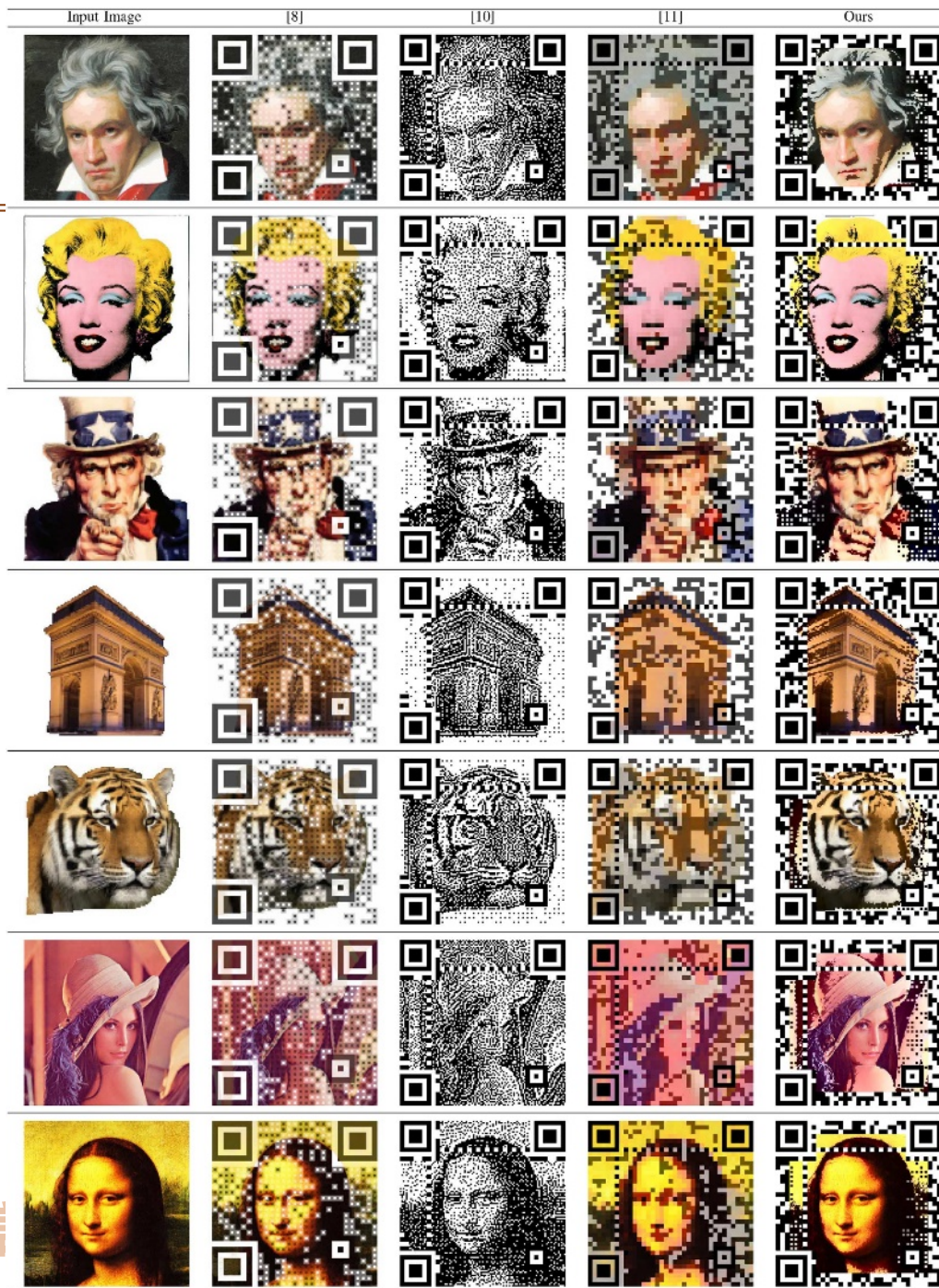
## Changing Module Shape/Color



## Embedding a Picture







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# 作業一



計算機概論

# 作業一

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- 請以QR Code 介紹一個新的軟體、新的網路服務或構想未來QR Code的前瞻性應用
- 內容如下
  1. 官方網址
  2. 軟體名稱
  3. 介紹文字 (可中文或英文)  
字數不限



# 作業一 - 內容格式

- 將上的介紹文字內容以下面的格式製作成QR Code

```
[網址] http://xxxxx/  
[名稱] XXXXXX  
[介紹] XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
```



# 作業一 - 繳交方式

## ■ 上傳網址：

- <http://bit.ly/2GNYNpU>

### 2018 計算機概論

作業一上傳網址，截止時間 2018/04/30 23:59

學號 Student ID \*必填 required

請將說明文字儲存成 \*.txt 檔後上傳 \*必填 required

選擇檔案 未選擇任何檔案

將製作 QR code 的圖檔儲存成 \*.jpg 或 \*.png 上傳 \*必填 required

選擇檔案 未選擇任何檔案

上傳



計算機概論



# 作業評分方式

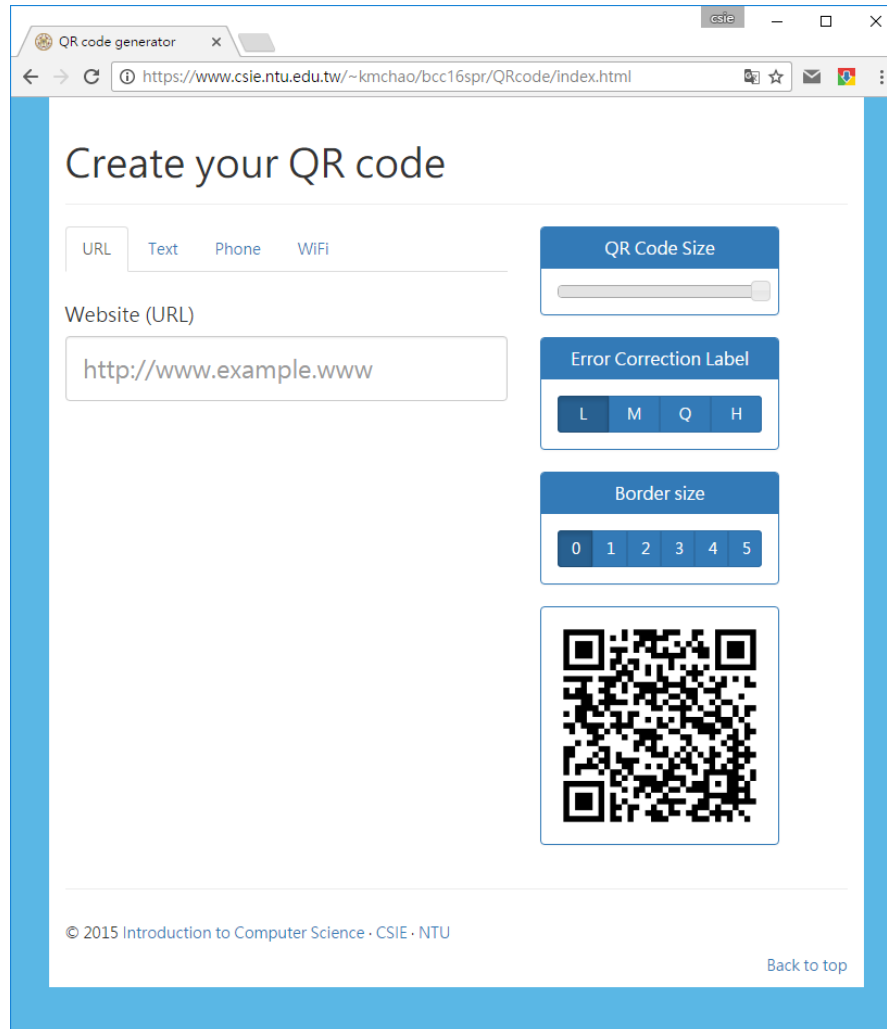
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- 評分時會將所繳交的 QR Code 顯示在螢幕上，然後再用智慧型手機拍攝，看是否能讀的出內容。
- 分數依據：
  - 內容：所介紹的內容敘述
  - 美化：美化的可看性



# QRCode Generator

- <https://goo.gl/DQneUc>



Credited by kChen

計算機概論

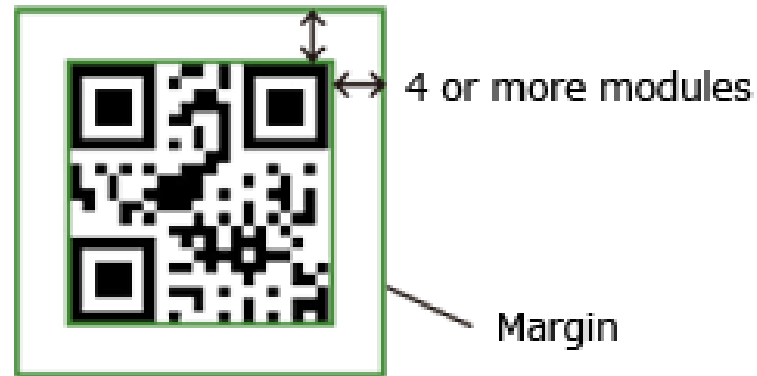


# 設計原則

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Margin of QR Code

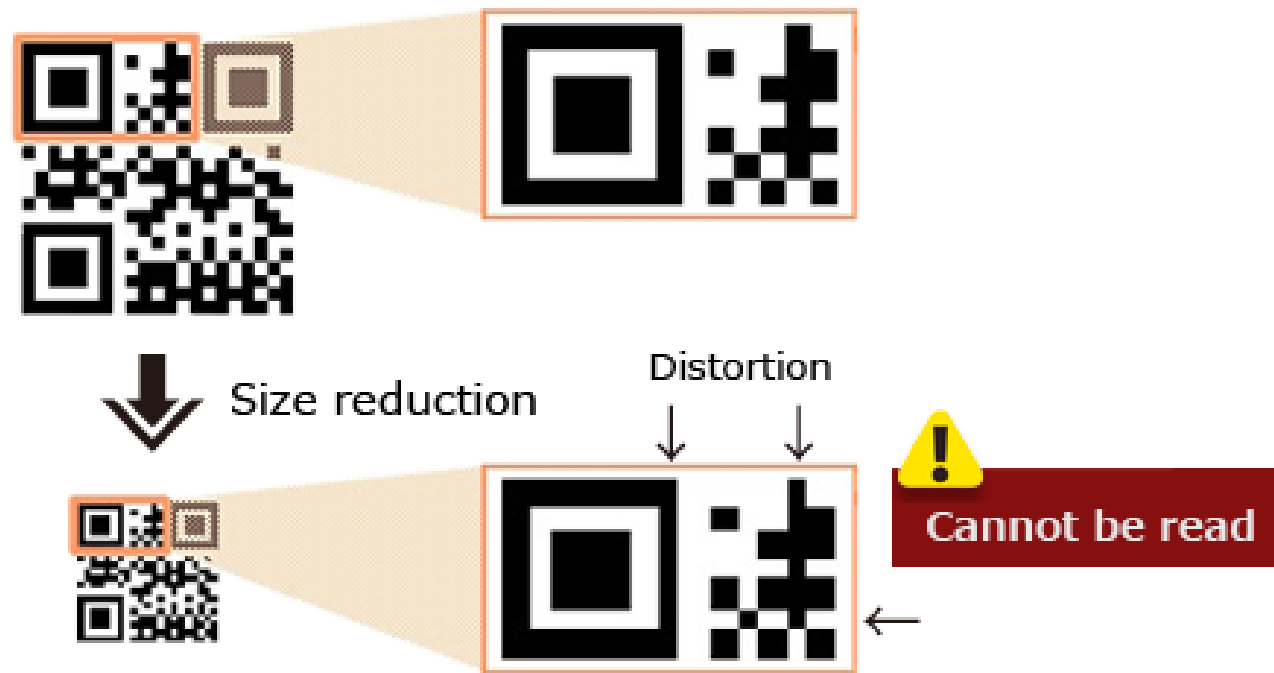
4 or more modules



4-module wide margin is required around a symbol.



# 設計原則



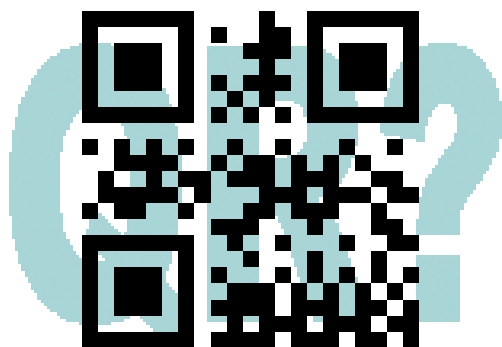
# 設計原則

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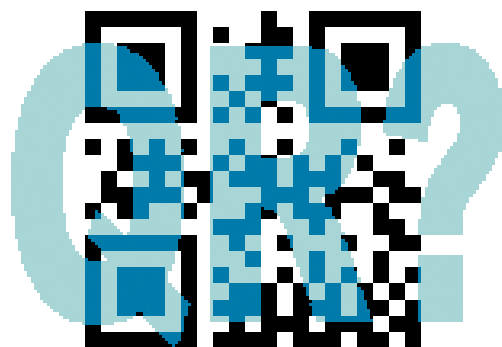


# 設計原則

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Cannot be read



Cannot be read



# 線上製作QR-Code

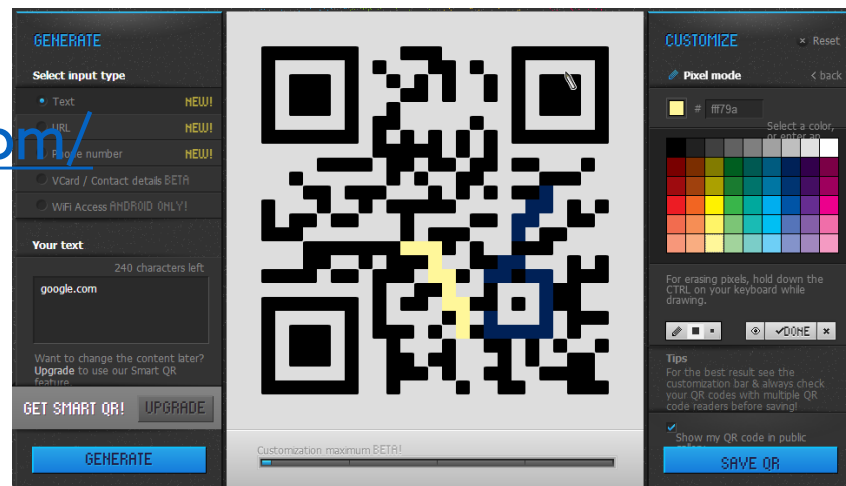
## ■ 彩色QR code產生器

- <http://color.quickmark.com.tw/>



## ■ QRHacker

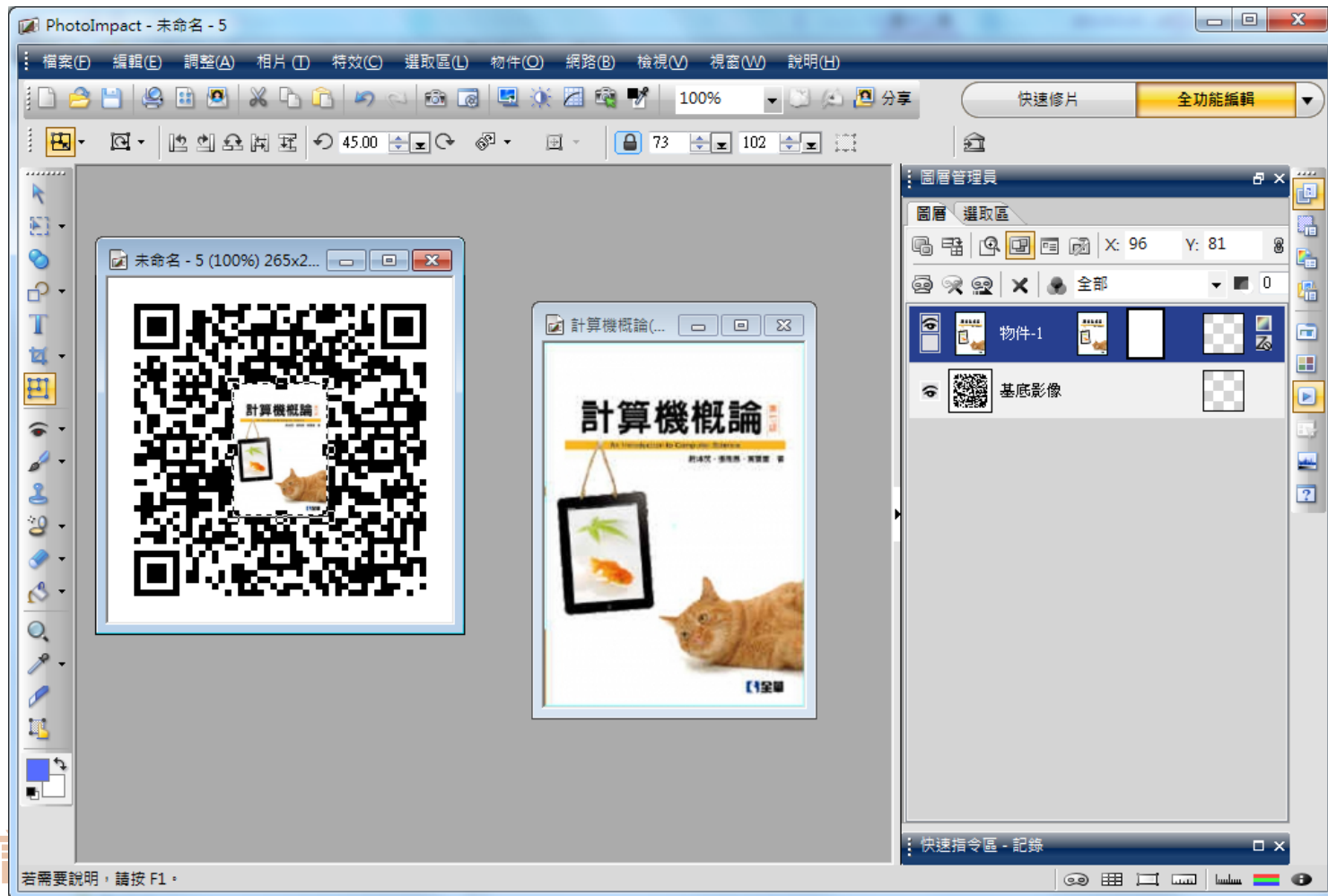
- <http://www.qrhacker.com/>



# PhotoImpact

<http://download.cc.ntu.edu.tw>

請用學校信箱登入





# Reference

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[http://www.iso.org/iso/catalogue\\_detail?csnumber=43655](http://www.iso.org/iso/catalogue_detail?csnumber=43655)
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3. Y-H Chang, C-H Chu and M-S Chen, A General Scheme for Extracting QR Code from a non-uniform background in Camera Phones and Applications, IEEEISM, 2007
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5. Garateguy, Arce, Lau and Villarreal, *QR Images: Optimized Image Embedding in QR Codes*, IEEE Trans. Image Process, 2014
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