

# Cost-sensitive Multiclass Classification via Regression

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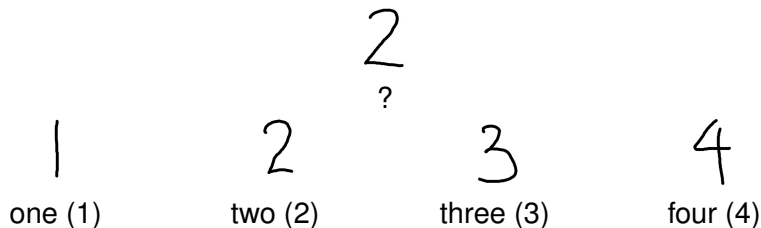
Dept. of CSIE, NTU

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# Which Digit Did You Write?

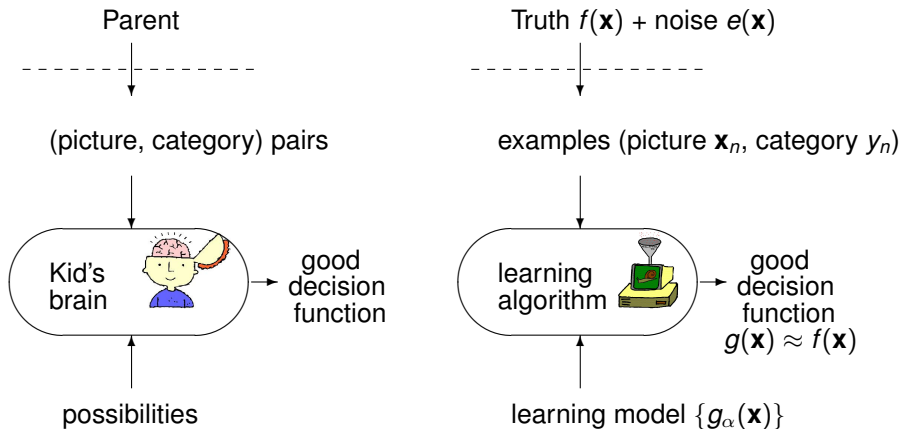


- a **classification** problem  
—grouping “pictures” into different “categories”

**How can machines learn to classify?**



## Supervised Machine Learning



challenge:

see only  $\{(\mathbf{x}_n, y_n)\}$  without knowing  $f(\mathbf{x})$  or  $e(\mathbf{x})$

$\xRightarrow{?}$  **generalize** to unseen  $(\mathbf{x}, y)$  w.r.t.  $f(\mathbf{x})$



# Mis-prediction Costs ( $g(\mathbf{x}) \approx f(\mathbf{x})?$ )

2  
?

- ZIP code recognition:  
1: **wrong**; 2: **right**; 3: **wrong**; 4: **wrong**
- check value recognition:  
1: **one-dollar mistake**; 2: **no mistake**;  
3: **one-dollar mistake**; 4: **two-dollar mistake**

different applications:  
**evaluate mis-predictions differently**



## ZIP Code Recognition

2  
?

1: wrong; 2: right; 3: wrong; 4: right

- **regular** classification problem: only right or wrong
- **wrong cost: 1; right cost: 0**
- prediction error of  $g$  on some  $(\mathbf{x}, y)$ :

$$\text{classification cost} = \mathbb{1}[y \neq g(\mathbf{x})]$$

regular classification:

**well-studied**, many good algorithms



# Check Value Recognition

2  
?

1: **one-dollar mistake**; 2: **no mistake**;

3: **one-dollar mistake**; 4: **two-dollar mistake**

- **cost-sensitive** classification problem:  
different costs for different mis-predictions
- e.g. prediction error of  $g$  on some  $(\mathbf{x}, y)$ :

$$\text{absolute cost} = |y - g(\mathbf{x})|$$

cost-sensitive classification:

**new**, need more research



# What is the Status of the Patient?



?



H1N1-infected



cold-infected



healthy

- another **classification** problem  
—grouping “patients” into different “status”

**Are all mis-prediction costs equal?**



# Patient Status Prediction

error measure = society cost

actual \ predicted	H1N1	cold	healthy
H1N1	0	1000	<b>100000</b>
cold	100	0	3000
healthy	100	30	0

- H1N1 mis-predicted as healthy: **very high cost**
- cold mis-predicted as healthy: **high cost**
- cold correctly predicted as cold: **no cost**

human doctors consider costs of decision;  
**can computer-aided diagnosis do the same?**





# What is the Type of the Movie?



?



romance



fiction



terror

customer 1 who hates terror but likes romance

error measure = non-satisfaction

		predicted		
		romance	fiction	terror
actual	romance	0	5	100

customer 2 who likes terror and romance

		predicted		
		romance	fiction	terror
actual	romance	0	5	3

different customers:

**evaluate mis-predictions differently**



# Cost-sensitive Classification Tasks

## movie classification with non-satisfaction

actual \ predicted	romance	fiction	terror
customer 1, romance	0	5	100
customer 2, romance	0	5	3

## patient diagnosis with society cost

actual \ predicted	H1N1	cold	healthy
H1N1	0	1000	100000
cold	100	0	3000
healthy	100	30	0

## check digit recognition with absolute cost

$$\mathcal{C}(y, g(\mathbf{x})) = |g(\mathbf{x}) - y|$$

# Cost Vector

cost vector  $\mathbf{c}$ : a row of cost components

- customer 1 on a romance movie:  $\mathbf{c} = (0, 5, 100)$
- an H1N1 patient:  $\mathbf{c} = (0, 1000, 100000)$
- absolute cost for digit 2:  $\mathbf{c} = (1, 0, 1, 2)$
- “regular” classification cost for label 2:  $\mathbf{c}_c^{(2)} = (1, 0, 1, 1)$

regular classification:

**special case** of cost-sensitive classification



# Cost-sensitive Classification Setup

## Given

$N$  examples, each

(input  $\mathbf{x}_n$ , label  $y_n$ , cost  $\mathbf{c}_n$ )  $\in \mathcal{X} \times \{1, 2, \dots, K\} \times R^K$

- $K = 2$ : binary;  $K > 2$ : **multiclass**
- will assume  $\mathbf{c}_n[y_n] = 0 = \min_{1 \leq k \leq K} \mathbf{c}_n[k]$

## Goal

a classifier  $g(\mathbf{x})$  that pays a small cost  $\mathbf{c}[g(\mathbf{x})]$  on future **unseen** example  $(\mathbf{x}, y, \mathbf{c})$

- will assume  $\mathbf{c}[y] = 0 = c_{\min} = \min_{1 \leq k \leq K} \mathbf{c}[k]$
- note:  $y$  not really needed in evaluation

cost-sensitive classification:

**can express any finite-loss supervised learning tasks**



# Our Contribution

	binary	multiclass
regular	well-studied	well-studied
cost-sensitive	known (Zadrozny, 2003)	<b>ongoing</b> (our work, among others)

*a theoretic and algorithmic study of cost-sensitive classification, which ...*

- introduces a methodology to reduce cost-sensitive classification to **regression**
- provides **strong theoretical support** for the methodology
- leads to a promising algorithm with **superior experimental results**

will describe the methodology and an algorithm



# Key Idea: Cost Estimator

## Goal

a classifier  $g(\mathbf{x})$  that pays a small cost  $\mathbf{c}[g(\mathbf{x})]$  on future **unseen** example  $(\mathbf{x}, y, \mathbf{c})$

if every  $\mathbf{c}[k]$  known

optimal  $g^*(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} \mathbf{c}[k]$

if  $r_k(\mathbf{x}) \approx \mathbf{c}[k]$  well

approximately good  $g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$

how to get cost estimator  $r_k$ ? **regression**



# Cost Estimator by Per-class Regression

## Given

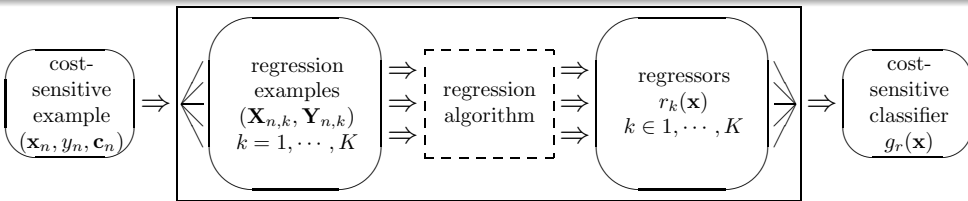
$N$  examples, each (input  $\mathbf{x}_n$ , label  $y_n$ , cost  $\mathbf{c}_n$ )  $\in \mathcal{X} \times \{1, 2, \dots, K\} \times R^K$

input $\mathbf{c}_n[1]$ $\mathbf{x}_1$ 0, $\mathbf{x}_2$ 1, $\dots$ $\mathbf{x}_N$ 6,	input $\mathbf{c}_n[2]$ $\mathbf{x}_1$ 2, $\mathbf{x}_2$ 3, $\dots$ $\mathbf{x}_N$ 1,	$\dots$	input $\mathbf{c}_n[K]$ $\mathbf{x}_1$ 1 $\mathbf{x}_2$ 5 $\dots$ $\mathbf{x}_N$ 0
$r_1$	$r_2$		$r_K$

**want:**  $r_k(\mathbf{x}) \approx \mathbf{c}[k]$  for all future  $(\mathbf{x}, y, \mathbf{c})$  and  $k$



# The Reduction Framework



- 1 transform cost-sensitive examples  $(\mathbf{x}_n, y_n, \mathbf{c}_n)$  to regression examples  $(\mathbf{X}_{n,k}, \mathbf{Y}_{n,k}) = (\mathbf{x}_n, \mathbf{c}_n[k])$
- 2 use your favorite algorithm on the regression examples and get regressors  $r_k(\mathbf{x})$
- 3 for each new input  $\mathbf{x}$ , predict its class using  $g_r(\mathbf{x}) = \underset{1 \leq k \leq K}{\operatorname{argmin}} r_k(\mathbf{x})$

the reduction-to-regression framework:  
**systematic & easy to implement**





# Theoretical Guarantees (1/2)

$$g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$$

## Theorem (Absolute Loss Bound)

For any set of regressors (cost estimators)  $\{r_k\}_{k=1}^K$  and for any example  $(\mathbf{x}, y, \mathbf{c})$  with  $\mathbf{c}[y] = 0$ ,

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sum_{k=1}^K |r_k(\mathbf{x}) - \mathbf{c}[k]|.$$

**low-cost classifier  $\Leftarrow$  accurate regressor**



## Theoretical Guarantees (2/2)

$$g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$$

## Theorem (Squared Loss Bound)

For any set of regressors (cost estimators)  $\{r_k\}_{k=1}^K$  and for any example  $(\mathbf{x}, y, \mathbf{c})$  with  $\mathbf{c}[y] = \mathbf{0}$ ,

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sqrt{2 \sum_{k=1}^K (r_k(\mathbf{x}) - \mathbf{c}[k])^2}.$$

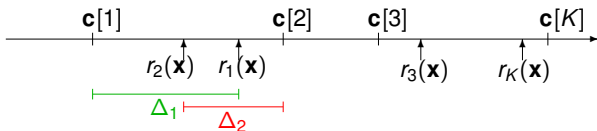
applies to common **least-square regression**



## A Pictorial Proof

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sum_{k=1}^K |r_k(\mathbf{x}) - \mathbf{c}[k]|$$

- assume  $\mathbf{c}$  ordered and not degenerate:  
 $y = 1; \mathbf{0} = \mathbf{c}[1] < \mathbf{c}[2] \leq \dots \leq \mathbf{c}[K]$
- assume mis-prediction  $g_r(\mathbf{x}) = 2$ :  
 $r_2(\mathbf{x}) = \min_{1 \leq k \leq K} r_k(\mathbf{x}) \leq r_1(\mathbf{x})$



$$\underbrace{\mathbf{c}[2] - \mathbf{c}[1]}_0 \leq |\Delta_1| + |\Delta_2| \leq \sum_{k=1}^K |r_k(\mathbf{x}) - \mathbf{c}[k]|$$

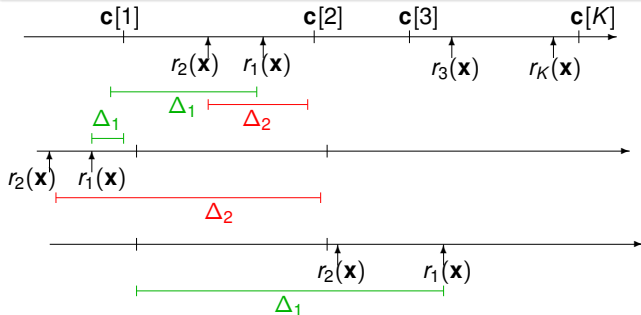


## An Even Closer Look

let  $\Delta_1 \equiv r_1(\mathbf{x}) - \mathbf{c}[1]$  and  $\Delta_2 \equiv \mathbf{c}[2] - r_2(\mathbf{x})$

- 1  $\Delta_1 \geq 0$  and  $\Delta_2 \geq 0$ :  $\mathbf{c}[2] \leq \Delta_1 + \Delta_2$
- 2  $\Delta_1 \leq 0$  and  $\Delta_2 \geq 0$ :  $\mathbf{c}[2] \leq \Delta_2$
- 3  $\Delta_1 \geq 0$  and  $\Delta_2 \leq 0$ :  $\mathbf{c}[2] \leq \Delta_1$

$$\mathbf{c}[2] \leq \max(\Delta_1, 0) + \max(\Delta_2, 0) \leq |\Delta_1| + |\Delta_2|$$



# Tighter Bound with One-sided Loss

Define **one-sided loss**  $\xi_k \equiv \max(\Delta_k, 0)$

with

$$\Delta_k \equiv \begin{cases} r_k(\mathbf{x}) - \mathbf{c}[k] & \text{if } \mathbf{c}[k] = c_{\min} \\ \mathbf{c}[k] - r_k(\mathbf{x}) & \text{if } \mathbf{c}[k] \neq c_{\min} \end{cases}$$

## Intuition

- $\mathbf{c}[k] = c_{\min}$ : wish to have  $r_k(\mathbf{x}) \leq \mathbf{c}[k]$
- $\mathbf{c}[k] \neq c_{\min}$ : wish to have  $r_k(\mathbf{x}) \geq \mathbf{c}[k]$

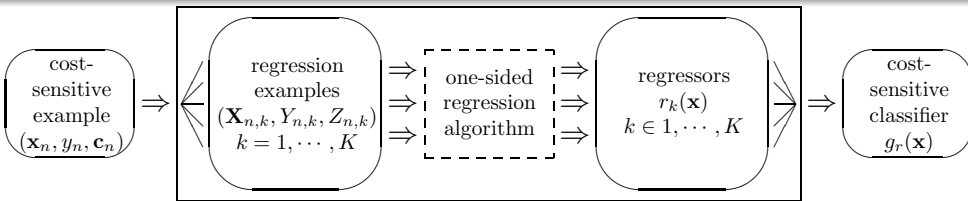
—both wishes same as  $\Delta_k \leq 0$  and hence  $\xi_k = 0$

One-sided Loss Bound:

$$\mathbf{c}[g_r(\mathbf{x})] \leq \sum_{k=1}^K \xi_k \leq \sum_{k=1}^K |\Delta_k|$$



# The Improved Reduction Framework



- 1 transform cost-sensitive examples  $(\mathbf{x}_n, y_n, \mathbf{c}_n)$  to regression examples  $(\mathbf{X}_n^{(k)}, Y_n^{(k)}, Z_n^{(k)}) = (\mathbf{x}_n, \mathbf{c}_n[k], 2 \llbracket \mathbf{c}_n[k] = \mathbf{c}_n[y_n] \rrbracket - 1)$
- 2 use a **one-sided regression algorithm** to get regressors  $r_k(\mathbf{x})$
- 3 for each new input  $\mathbf{x}$ , predict its class using  $g_r(\mathbf{x}) = \operatorname{argmin}_{1 \leq k \leq K} r_k(\mathbf{x})$

the reduction-to-OSR framework:  
**need a good OSR algorithm**



## Regularized One-sided Hyper-linear Regression

Given

$$(\mathbf{X}_{n,k}, Y_{n,k}, Z_{n,k}) = (\mathbf{x}_n, \mathbf{c}_n[k], 2 \left[ \mathbf{c}_n[k] = \mathbf{c}_n[y_n] \right] - 1)$$

Training Goal

all training  $\xi_{n,k} = \max \left( \underbrace{Z_{n,k} (r_k(\mathbf{X}_{n,k}) - Y_{n,k})}_{\Delta_{n,k}}, 0 \right)$  small

—will drop  $k$ 

$$\min_{\mathbf{w}, b} \quad \frac{\lambda}{2} \langle \mathbf{w}, \mathbf{w} \rangle + \sum_{n=1}^N \xi_n$$

to get  $r_k(\mathbf{X}) = \langle \mathbf{w}, \phi(\mathbf{X}) \rangle + b$



# One-sided Support Vector Regression

## Regularized One-sided Hyper-linear Regression

$$\min_{\mathbf{w}, b} \quad \frac{\lambda}{2} \langle \mathbf{w}, \mathbf{w} \rangle + \sum_{n=1}^N \xi_n$$

$$\xi_n = \max(Z_n \cdot (r_k(\mathbf{X}_n) - Y_n), 0)$$

## Standard Support Vector Regression

$$\min_{\mathbf{w}, b} \quad \frac{1}{2C} \langle \mathbf{w}, \mathbf{w} \rangle + \sum_{n=1}^N (\xi_n + \xi_n^*)$$

$$\xi_n = \max(+1 \cdot (r_k(\mathbf{X}_n) - Y_n - \epsilon), 0)$$

$$\xi_n^* = \max(-1 \cdot (r_k(\mathbf{X}_n) - Y_n + \epsilon), 0)$$

**OSR-SVM** = SVR + (0  $\rightarrow$   $\epsilon$ ) + (keep  $\xi_n$  or  $\xi_n^*$  by  $Z_n$ )





## OSR-SVM versus OVA-SVM

OSR-SVM:  $g_r(\mathbf{x}) = \operatorname{argmin} r_k(\mathbf{X})$ 

$$\begin{aligned} \min_{\mathbf{w}, b} \quad & \frac{\lambda}{2} \langle \mathbf{w}, \mathbf{w} \rangle + \sum_{n=1}^N \xi_n \\ \text{with} \quad & r_k(\mathbf{X}) = \langle \mathbf{w}, \phi(\mathbf{X}) \rangle + b \\ & \xi_n = \max(Z_n \cdot (r_k(\mathbf{X}_n) - Y_n), 0) \end{aligned}$$

OVA-SVM:  $g_r(\mathbf{x}) = \operatorname{argmax} q_k(\mathbf{X})$ 

$$\begin{aligned} \text{with} \quad & q_k(\mathbf{X}) = \langle \mathbf{w}, \phi(\mathbf{X}) \rangle + b \\ & \xi_n = \max(-Z_n \cdot q_k(\mathbf{X}_n) + 1, 0) \end{aligned}$$

OVA-SVM:

**special case** that replaces  $Y_n$  (i.e.  $\mathbf{c}_n[k]$ ) by  $-Z_n$ 

# OSR versus Other Reductions

## OSR: $K$ regressors

How unlikely (costly) does the example belong to class  $k$ ?

## Filter Tree (FT): $K - 1$ binary classifiers

Is the lowest cost within labels  $\{1, 4\}$  or  $\{2, 3\}$ ?

Is the lowest cost within label  $\{1\}$  or  $\{4\}$ ?

Is the lowest cost within label  $\{2\}$  or  $\{3\}$ ?

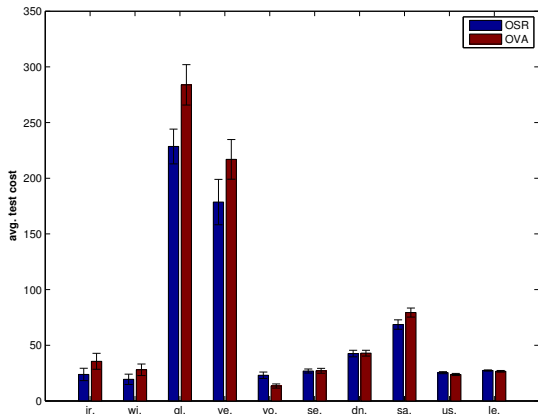
## Weighted All Pairs (WAP): $\frac{K(K-1)}{2}$ binary classifiers

is  $\mathbf{c}[1]$  or  $\mathbf{c}[4]$  lower?

## Sensitive Error Correcting Output Code (SECOC): $(T \cdot K)$ bin. cla.

is  $\mathbf{c}[1] + \mathbf{c}[3] + \mathbf{c}[4]$  greater than some  $\theta$ ?

# Experiment: OSR-SVM versus OVA-SVM

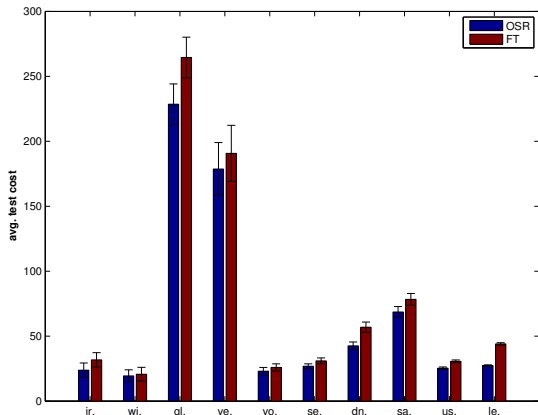


- OSR: a cost-sensitive extension of OVA
- OVA: cost-insensitive SVM

**OSR often significantly better than OVA**



# Experiment: OSR versus FT

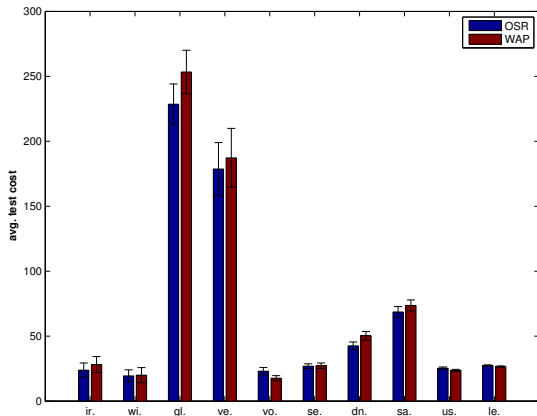


- OSR (per-class):  
 $O(K)$  training,  $O(K)$  prediction
- FT (tournament):  
 $O(K)$  training,  $O(\log_2 K)$  prediction

**FT faster, but OSR better performed**



# Experiment: OSR versus WAP

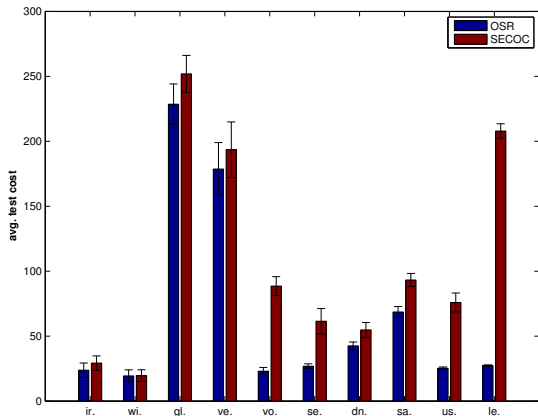


- OSR (per-class):  
 $O(K)$  training,  $O(K)$  prediction
- WAP (pairwise):  
 $O(K^2)$  training,  $O(K^2)$  prediction

**OSR faster and comparable performance**



# Experiment: OSR versus SECOC



- OSR (per-class):  
 $O(K)$  training,  $O(K)$  prediction
- SECOC (error-correcting): big  $O(K)$  training, big  $O(K)$  prediction

**OSR faster and much better performance**



# Conclusion

- **reduction to regression:**  
a simple way of designing cost-sensitive classification algorithms
- theoretical guarantee:  
absolute, squared and **one-sided** bounds
- algorithmic use:  
a **novel and simple** algorithm OSR-SVM
- experimental performance of OSR-SVM:  
**leading** in SVM family

more algorithm and **application** opportunities



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Thank you. Questions?

