

# Ask: Ask about **Artificial Intelligence**

Episode 002: The One with a Giant Leap

## What is the Key First Step to a Successful AI Project?

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# How to Get the AI Project Started?



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## data

- gathering
- cleaning
- storing
- ...

## techniques

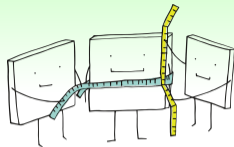
- modeling
- computation
- non-ML tech.
- ...

## usage

- **evaluation**
- deployment
- scalability
- ...

key first step: set up **evaluation criteria**

# Role of Evaluation Criteria



(free image by Manfred Steger from Pixabay)

## Evaluation Criteria Guide AI Project Planning

### data

hint  
preparation steps

### techniques

assist  
model/tech. choices

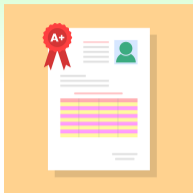
### usage

define  
acceptance goals

suggest next-cycle improvement opportunities

can **adjust criteria after first cycle**;  
important to **have some criteria** in every cycle

## Take-Home Message



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What is the Key First Step to a Successful AI Project?

set (good) **evaluation criteria** to  
**establish goal** as well as  
**guide data, technology & improvement choices**

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