

# Statistics

## Point Estimation

Shiu-Sheng Chen

Department of Economics  
National Taiwan University

Fall 2019

# Section 1

## Estimation

# Statistical Inference

- Given a random sample with sample size  $n$

$$\{X_1, X_2, \dots, X_n\} \sim^{i.i.d.} f(x; \theta)$$

where  $\theta$  is an **unknown population parameter**.

- For example, suppose we are interested in  $\theta$ , which is the (unknown) **population proportion** of NTU students, who have a significant other.

$$\{X_1, X_2, \dots, X_n\} \sim^{i.i.d.} \text{Bernoulli}(\theta)$$

# Statistical Inference

- We would like to find a good guess of the parameter  $\theta$ : a **point estimator**.
- That is, we would like to come up with a random variable

$$\hat{\theta} = \delta(X_1, X_2, \dots, X_n)$$

that we expect to be **close** to  $\theta$ .

# Estimator

## Definition

Let  $\{X_1, X_2, \dots, X_n\}$  be a random sample from the joint distribution indexed by a parameter  $\theta \in \Theta$ . A function  $\hat{\theta} = \delta(X_1, X_2, \dots, X_n)$  is called a **point estimator** of the parameter  $\theta$ .

- $\Theta$  is called a parameter space.
- When  $X_1 = x_1, X_2 = x_2, \dots, X_n = x_n$  are *observed*, then  $\delta(x_1, x_2, \dots, x_n)$  is called the **point estimate** of  $\theta$ .
- Every estimator is also a statistic (by nature of being a function of a random sample).

# Estimator

- There can be more than one unknown parameter:

$$\{X_i\}_{i=1}^n \sim^{i.i.d.} f(x, \theta_1, \theta_2, \dots, \theta_k)$$

- For example,  $(\theta_1, \theta_2) = (\mu, \sigma^2)$  denotes the (unknown) population mean and variance of the S&P500 stock returns.

$$\{X_1, X_2, \dots, X_n\} \sim^{i.i.d.} N(\mu, \sigma^2)$$

- Estimators:

$$\hat{\theta}_1 = \hat{\mu} = \delta_1(X_1, X_2, \dots, X_n)$$

$$\hat{\theta}_2 = \hat{\sigma}^2 = \delta_2(X_1, X_2, \dots, X_n)$$

# How to Guess?

- Analogy Principle (類比原則)
  - Method of Moments (動差法)
- Method of Maximum Likelihood (最大概似法)

## Analogy Principle

- To estimate the population mean  $\mu = E(X)$ , use the sample mean

$$\bar{X}_n = \frac{1}{n} \sum_{i=1}^n X_i$$

- To estimate the population variance

$\sigma^2 = Var(X) = E(X - E(X))^2$ , use the sample variance

$$\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X}_n)^2 \quad \text{or} \quad S_n^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \bar{X}_n)^2$$

- In general, to estimate the population moments  $m_j = E(X^j)$ , use the sample moments

$$\frac{1}{n} \sum_{i=1}^n X_i^j$$



## Analogy Principle

- To estimate distribution function  $F_X(x) = P(X \leq x)$ , use the empirical distribution function.

$$\hat{F}_n(x) = \frac{\sum_{i=1}^n I_{\{X_i \leq x\}}}{n}$$

## Method of Moments

- The method of moments is simply an application of analogy principle.
- Suppose that

$$\{X_i\}_{i=1}^n \sim^{i.i.d.} f(x, \theta_1, \theta_2, \dots, \theta_k)$$

- $j$ -th population moment, which is a function of unknown parameters

$$E(X^j) = m_j(\theta_1, \theta_2, \dots, \theta_k)$$

## Example

- For example, let  $X \sim \text{Uniform}[\theta_1, \theta_2]$ ,

$$E(X) = m_1(\theta_1, \theta_2) = \int_{\theta_1}^{\theta_2} x \frac{1}{\theta_2 - \theta_1} dx = \frac{\theta_1 + \theta_2}{2}$$

$$E(X^2) = m_2(\theta_1, \theta_2) = \int_{\theta_1}^{\theta_2} x^2 \frac{1}{\theta_2 - \theta_1} dx = \frac{\theta_2^2 + \theta_1\theta_2 + \theta_1^2}{3}$$

# Method of Moments

- We then find  $\hat{\theta}_1, \hat{\theta}_2, \dots, \hat{\theta}_k$  to solve the following **moment condition**

$$\underbrace{\frac{1}{n} \sum_{i=1}^n X_i^j}_{\text{sample moments}} = \underbrace{m_j(\hat{\theta}_1, \hat{\theta}_2, \dots, \hat{\theta}_k)}_{\text{population moments}}, \quad j = 1, 2, \dots, k,$$

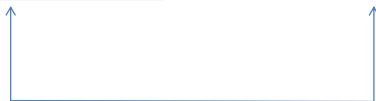
- The solutions:  $(\hat{\theta}_1, \hat{\theta}_2, \dots, \hat{\theta}_k)$  are the MM estimators of  $(\theta_1, \theta_2, \dots, \theta_k)$
- $k$  unknown parameters with  $k$  moment conditions

## Method of Moments

- The method of moments involves equating sample moments with population moments.
- We **impose** the condition so that the sample moment is equal to the population moment: the **moment condition**

Moment Conditions

$$m_j(\hat{\theta}) = \frac{1}{n} \sum_{i=1}^n X_i^j \xrightarrow{p} E(X^j) = m^j(\theta)$$



靠近

where  $\theta = (\theta_1, \theta_2, \dots, \theta_k)$ ,  $\hat{\theta} = (\hat{\theta}_1, \hat{\theta}_2, \dots, \hat{\theta}_k)$

## Method of Moments

- The basic idea behind this form of the method is to:
  - (1) Equate the first sample moment  $m_1 = \frac{1}{n} \sum_{i=1}^n X_i$  to the first theoretical moment  $E(X)$ .
  - (2) Equate the second sample moment  $m_2 = \frac{1}{n} \sum_{i=1}^n X_i^2$  to the second theoretical moment  $E(X^2)$ .
  - (3) Continue equating sample moments  $m_j$  with the corresponding theoretical moments  $E(X^j)$ ,  $j = 3, 4, \dots$  until you have as many equations as you have parameters.
  - (4) Solve for the parameters.

## Example

- Let

$$\{X_i\}_{i=1}^n \sim^{i.i.d.} U(\theta_1, \theta_2)$$

find the MMEs for  $\theta_1$  and  $\theta_2$

- Recall that the moments are

$$E(X) = m_1(\theta_1, \theta_2) = \frac{\theta_1 + \theta_2}{2}$$

$$E(X^2) = m_2(\theta_1, \theta_2) = \frac{\theta_2^2 + \theta_1\theta_2 + \theta_1^2}{3}$$

# Example

- The moment conditions are

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i = \underbrace{E(X)}_{m_1(\hat{\theta}_1, \hat{\theta}_2)} = \frac{\hat{\theta}_1 + \hat{\theta}_2}{2}$$

$$\frac{1}{n} \sum_{i=1}^n X_i^2 = \underbrace{E(X^2)}_{m_1(\hat{\theta}_1, \hat{\theta}_2)} = \frac{\hat{\theta}_2^2 + \hat{\theta}_1 \hat{\theta}_2 + \hat{\theta}_1^2}{3}$$



## Example

- We can solve for  $\hat{\theta}_1$  and  $\hat{\theta}_2$  as

$$\hat{\theta}_1 = \bar{X} - \sqrt{\frac{3}{n} \sum_{i=1}^n (X_i - \bar{X})^2}$$

$$\hat{\theta}_2 = \bar{X} + \sqrt{\frac{3}{n} \sum_{i=1}^n (X_i - \bar{X})^2}$$

## Method of Moments: Remarks

- Note that the Method of Moment Estimator is not unique.
  - Different moment conditions may obtain different estimators.
- In general, we use the first few moments for simplicity.

## Method of Maximum Likelihood

- Assume

$$\{X_i\}_{i=1}^n \sim^{i.i.d.} f(x, \theta)$$

where  $f(\cdot)$  is known but  $\theta$  is an unknown parameter.

- Joint pmf/pdf (function of random sample)

$$f(x_1, \dots, x_n; \theta) = f(x_1; \theta) \cdots f(x_n; \theta) = \prod_i f(x_i; \theta)$$

- We can also call it a **likelihood function** of  $\theta$ :

$$\mathcal{L}(\theta) = \prod_i f(x_i; \theta)$$

# Maximum Likelihood Estimator (MLE)

- The maximum likelihood estimator  $\hat{\theta}$

$$\hat{\theta} = \arg \max_{\theta \in \Theta} \mathcal{L}(\theta)$$

- To find the value of  $\theta$  such that the random sample  $\{X_1 = x_1, X_2 = x_2, \dots, X_n = x_n\}$  is most likely to be observed.

## Example

- There are 5 balls in the urn.
- Let  $\mu$  denote the portion of blue balls in the urn, and  $1 - \mu$  be the portion of green balls in the urn.
  - $\mu$  is the unknown parameter
- The random sample is  $\{X_1, X_2, \dots, X_{10}\}$ , where

$$X_i = \begin{cases} 1 & \text{If the ball is blue,} \\ 0 & \text{If the ball is green.} \end{cases}$$

## Example

- It is clear that

$$X_i \sim^{i.i.d.} \text{Bernoulli}(\mu)$$

- Let

$$Y_{10} = X_1 + X_2 + \cdots + X_{10} = \sum_{i=1}^{10} X_i$$

$Y_{10}$  represents the number of blue ball, and

$$Y_{10} \sim \text{Binomial}(10, \mu)$$

## Likelihood Function

Consider the following two possible samples

- Sample 1:  $Y_{10} = 7$

$\mu$	$P(Y_{10} = 7) = \binom{10}{7}\mu^7(1 - \mu)^3$
0	0
1/5	0.000786
2/5	0.042467
3/5	0.214991
4/5	0.201327
5/5	0

## Likelihood Function

- Sample 2:  $Y_{10} = 2$

$\mu$	$P(Y_{10} = 2) = \binom{10}{2}\mu^2(1 - \mu)^8$
0	0
$1/5$	0.301990
$2/5$	0.120932
$3/5$	0.010617
$4/5$	0.000074
$5/5$	0



## Likelihood Function

$\mu$	Sample 1: $Y_{10} = 7$ $P(S_n^* = 7) = \binom{10}{7}\mu^7(1-\mu)^3$	Sample 2: $Y_{10} = 2$ $P(S_n^* = 2) = \binom{10}{2}\mu^2(1-\mu)^8$
0	0	0
1/5	0.000786	0.301990
2/5	0.042467	0.120932
3/5	0.214991	0.010617
4/5	0.201327	0.000074
5/5	0	0

# Maximum Likelihood Estimator

- If  $\mathcal{L}(\theta)$  is differentiable, then the MLE is the solution to:

$$\frac{\partial \mathcal{L}(\theta)}{\partial \theta} = 0$$

- Note that

$$\hat{\theta} = \arg \max \mathcal{L}(\theta) = \arg \max \log \mathcal{L}(\theta)$$

- So the MLE is also the solution to:

$$\frac{\partial \log \mathcal{L}(\theta)}{\partial \theta} = 0$$

where  $\log \mathcal{L}(\theta)$  is called the **log likelihood function**

## Examples

- Let  $\{X_i\}_{i=1}^n \sim i.i.d.$  Bernoulli( $\mu$ ), then the likelihood function is

$$\mathcal{L}(\mu) = \prod_{i=1}^n \mu^{x_i} (1 - \mu)^{1-x_i} = \mu^{\sum_i x_i} (1 - \mu)^{n - \sum_i x_i}$$

- The log likelihood function is

$$\log \mathcal{L}(\mu) = \left( \sum_i x_i \right) \log \mu + \left( n - \sum_i x_i \right) \log(1 - \mu)$$

- It can be shown that the estimate is  $\hat{\mu} = \frac{1}{n} \sum_i x_i$ , and hence the estimator is

$$\hat{\mu} = \frac{1}{n} \sum_i X_i = \bar{X}$$

# Important Property of MLEs: Invariance

## Theorem

*If  $\hat{\theta}$  is the MLE of  $\theta$ , and let  $\tau(\theta)$  be a function of  $\theta$ , then  $\hat{\tau} = \tau(\hat{\theta})$  is the MLE of  $\tau(\theta)$ .*

- Example:

- Given

$$\{X_i\}_{i=1}^n \sim^{i.i.d.} \text{Bernoulli}(\mu)$$

- The MLE of  $\text{Var}(X_1) = \mu(1 - \mu)$  is

$$\widehat{\text{Var}(X_1)} = \hat{\mu}(1 - \hat{\mu}) = \bar{X}(1 - \bar{X})$$

## Section 2

# Evaluating Estimators

# Criteria for Evaluating Estimators

- Unbiased
- Efficient
- Consistent

# Unbiasedness

## Definition (Unbiasedness)

$\hat{\theta}$  is unbiased if  $E(\hat{\theta}) = \theta$

- Hence, **bias** can be defined as

$$B(\theta) = E(\hat{\theta}) - \theta$$

# Unbiasedness

- Given  $\{X_i\}_{i=1}^n \sim \text{i.i.d.} (\mu, \sigma^2)$ . By analogy principle,
  - $\bar{X} = \frac{\sum_{i=1}^n X_i}{n}$
  - $\hat{\sigma}^2 = \frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n}$
- It can be shown that
  - $E(\bar{X}) = \mu$
  - $E(\hat{\sigma}^2) = \frac{n-1}{n} \sigma^2 \neq \sigma^2$
- Hence, to obtain unbiased estimator for  $\sigma^2$ , let

$$S^2 = \left( \frac{n}{n-1} \right) \hat{\sigma}^2 = \frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n-1},$$

so that  $E(S^2) = \sigma^2$ .



# Minimum Variance Unbiased Estimator (MVUE)

## Definition (MVUE)

$\hat{\theta}$  is an MVUE of  $\theta$  if and only if

- $E(\hat{\theta}) = \theta$
- $Var(\hat{\theta}) \leq Var(\hat{\theta}^*)$  for all  $\hat{\theta}^*$  such that  $E(\hat{\theta}^*) = \theta$

## Efficient

## Definition (Relatively Efficient Estimator)

Given two **unbiased** estimators:  $\hat{\theta}$  and  $\tilde{\theta}$ . We say that  $\hat{\theta}$  is more efficient than  $\tilde{\theta}$  if

$$\text{Var}(\hat{\theta}) \leq \text{Var}(\tilde{\theta})$$

- $\{X_i\} \sim i.i.d. (\mu, \sigma^2)$
- Consider the following two estimators

$$\bar{X} = \frac{1}{n} \sum_i X_i, \quad \tilde{X} = \frac{X_1 + X_{100}}{2}$$

- Both  $\bar{X}$  and  $\tilde{X}$  are unbiased
- But  $\text{Var}(\bar{X}) < \text{Var}(\tilde{X})$  when  $n > 2$ .

## Unbiased vs. Efficient

- Given two unbiased estimators, the one with smaller variance is better.
- How to compare
  - Unbiased estimators with higher variance vs. Biased estimators with lower variance

## Mean Squared Error (MSE)

### Definition (Mean Squared Error)

Mean Squared Error (MSE) is defined by

$$\text{MSE}(\hat{\theta}) \equiv E[(\hat{\theta} - \theta)^2]$$

- Note that

$$\text{MSE}(\hat{\theta}_n) = \text{Var}(\hat{\theta}_n) + (B(\theta))^2$$

- The estimator with smaller MSE is called an **MSE efficient** estimator.

## Example

- Given  $\{X_i\}_{i=1}^n \sim \text{i.i.d. } N(\mu, \sigma^2)$
- Let

$$\bar{X} = \frac{\sum_{i=1}^n X_i}{n}, \quad S^2 = \frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n-1}, \quad \hat{\sigma}^2 = \frac{\sum_{i=1}^n (X_i - \bar{X})^2}{n}$$

- It can be shown that

$$\text{MSE}(\hat{\sigma}^2) < \text{MSE}(S^2)$$

- That is, compared to  $S^2$ ,  $\hat{\sigma}^2$  is MSE efficient.

## Consistent

## Definition (Consistent Estimator)

An estimator  $\hat{\theta}$  is a consistent estimator of  $\theta$ , if

$$\hat{\theta}_n \xrightarrow{p} \theta$$

- Example:  $\{X_i\}_{i=1}^n \sim i.i.d. (\mu, \sigma^2)$ ,

- By WLLN

$$\bar{X}_n \xrightarrow{p} \mu$$

- By WLLN and CMT

$$S_n^2 \xrightarrow{p} \sigma^2$$

$$\hat{\sigma}_n^2 \xrightarrow{p} \sigma^2$$