In software development, project plans document scope, cost, effort, and schedule, guide project managers, and control project execution. Developing a project plan without incorporating how an organization does things -- i.e., organizational culture -- may lead to project failure. To ensure stable process performance and to benefit from organizational culture, it is crucial that organizational processes be taken into account in project planning. Organizational processes enable stable process performance across an organization and provide a basis for cumulative, long-term benefits to the organization. In proposing a systematic approach that supports bi-directional transformation between processes and the Work Breakdown Structure (WBS), we propose Process2WBS and WBS2Process to assist project managers in project planning with an organization’s set of standard processes. Process2WBS consumes processes and transforms them into a WBS with Design Structure Matrix (DSM) analysis, and WBS2Process transforms the WBS with project-specific information into executable processes expressed in XPDL.

Keywords: process management, project management, project planning, design structure matrix

1. Introduction

The Work Breakdown Structure (WBS) is a hierarchical list of project tasks that defines the scope of a project, which translates into effort, timeline, and budget. Taking the time to map out the WBS saves significant effort in project execution by helping avoid rework and false starts [1–3]. An important WBS planning objective is project scheduling. Although considerable research [4] has been focused on project scheduling, little work has accounted for organizational processes in the project planning phase. An organization’s set of standard processes provides project managers with knowledge sharing and lessons learned. Developing a project plan without incorporating how an organization does things, namely, organizational culture, may cause a project to fail. To ensure stable process performance and to benefit from organizational culture, it is crucial that organizational processes be taken into account in project planning. Organizational processes enable stable process performance across the organization and provide a basis for cumulative project development experience. Continuous improvement of organizational processes also provides long-term benefits to the organization.

A process is a set of activities connected to control nodes providing decision support and flow logic. Dependence among activities is complex in a project process. Managing complex dependence among activities is thus a competency required for successful process execution. Conventional process management tools provide process representation graphically, however, not allowing for common feedback and cyclic activity dependence. The Design Structure Matrix (DSM) devised by D.V. Steward [5] serves as system analysis for representing processes and their relationships in a square matrix and for analyzing feedback and cyclic process interaction.

The DSM is a square matrix with identical row and column labels to identify dependence between tasks and to sequence the engineering design process. This complexity management tool designs and optimizes a complex system, project tasks, and organization structure. T. R. Browning [6] reviewed four DSM applications to demonstrate their usefulness in product and process development, project planning and management, system engineering and organization design. The four DSM applications, which include component-based, team-based, activity-based, and parameter-based DSM, are categorized into Static DSM and Time-based DSM. The DSM uses several types of analysis to optimize a complex system and project tasks, such as partitioning, clustering, and simulation [7, 8].

Improving process execution efficiency and process
control requires a workflow engine to execute the project process automatically. A project process is further enhanced using a process definition language such as XML Process Definition Language (XPDL), a de facto standard promoted by the Workflow Management Coalition (WfMC) [9]. XPDL is an open flexible process definition standard enabling process designers to define project processes and extension attributes, and a process definition language managed by a workflow engine.

As a continuation of previous work on requirements engineering [10–15], we propose a systematic approach supporting bi-directional transformation between processes and a work breakdown structure – Process2WBS and WBS2Process – to assist project managers in project planning with an organization’s set of standard processes.

- **Process2WBS** consumes processes and transforms them into a WBS. A WBS template derived from a project-defined process, increases WBS conformity with the project-defined process. The domain-mapping table, mapped from a process to the DSM and from the DSM to the WBS, helps calibrate mapping relationships between a process and a WBS. A clustering algorithm is developed to analyze the degree of strength among activities to group activities based on deliverables.

- **WBS2Process** transforms a WBS with project-specific information into executable processes expressed in XPDL format. The DSM maintains processes, subflows, and activities or tasks in a WBS based on WBS editing constraints. The DSM and the original DSM produced by Process2WBS are merged by synchronizing activities, input logic, and output logic. WBS2Process then translates the merged DSM into an XPDL file by mapping from the DSM to XPDL format. An XPDL file also documents project-specific information in corresponding tags.

This paper is organized as follows: Section 2 discuss in depth how to integrate processes and WBS with the DSM. Section 3 shows an example demonstrating our proposed approach. Section 4 reviews related work, and Section 5 presents conclusions.

### 2. Integrating Process and WBS

Discussing how to incorporate an organization’s set of standard processes with the WBS and how to transform the WBS into an executable process involve the two main features shown in **Fig. 1**.

- **Transform Process to the WBS (Process2WBS):** When a project is initiated, project managers may set up project-defined processes by processes tailored from organizational processes based on tailoring criteria and guidelines. A project-defined process provides a basis for planning and conducting the project’s tasks and activities. The WBS defines and groups a project’s tasks or work elements to help project managers organize and define the project’s total work scope, so the project-defined process must be transformed into a WBS in the initial phase of project planning. **Fig. 1** “Process2WBS” consumes...
the project-defined process and generates the corresponding WBS. Here we use Microsoft Project as our WBS tool to show the transformation between processes and the WBS. During Process2WBS transformation, processes are represented in the DSM, and dependence is analyzed by a clustering algorithm in the DSM. It is crucial that the DSM describe feedback and cyclic task dependence since most engineering applications exhibit such cyclic behavior.

- Transform the WBS to Process (WBS2Process): After transforming the WBS from the project-defined process, project managers may edit the WBS for task assignment, cost estimation, predecessor constraints, and scheduling. Improving process execution efficiency and better process control requires a workflow engine to execute the project process automatically. The WBS is useful for project cost estimation and project control, but clumsy in supporting automatic process execution, so a WBS with project-specific information must be transformed into an executable process. **Fig. 1** shows the WBS and generates the executable process in XPDL format. Because support of activity dependence logic differs between XPDL and Microsoft Project, process logic of the project-defined process is maintained in the DSM during WBS2Process processing.

## 2.1. Process2WBS

The purpose of Process2WBS is to incorporate the benefits of an organization’s set of standard processes in the project WBS. The project-defined process is tailored from the organization’s set of standard processes based on the tailoring criteria and guidelines with basis activities or tasks to execute a project, so project managers can use a project WBS template containing basic activities and tasks transformed from the project-defined process to develop the WBS during project planning.

### 2.1.1. Representing the Process Using the DSM

Step 1 of Process2WBS is to represent the process using the DSM. The activity-based DSM captures activities and their information flow. **Fig. 2** maps how the DSM models process concepts.

Our approach models major entities in the XPDL schema definition as process concepts in the DSM. The Package acts as a container for grouping individual process definitions and associated entity data applicable to all process definitions and also has a number of common attributes for the process definition entity (author, version, etc.). Since an XPDL file contains only one package, the Package is modeled as an activity-based DSM, including multiple processes.

The XPDL includes five activity types. To distinguish these in process concept, activity types are modeled as an element in an activity-based DSM with the extension attribute “ActivityType.” Participant/Application describes resources acting as the performer of activities in the process definition. This may be useful in assigning tasks to resources when editing the WBS.

We capture the Participant/Application as an extension attribute of an activity, which in turn captures the Artifact in the process concept for the same reason. The Transition in the process describes possible transitions between activities and conditions enabling or disabling them – transitions during execution. An activity-based DSM models the Transition/Information flow as an \( n \times n \) square matrix. Swimlane facilitates the graphical layout of a collection of processes and may designate participant information at the process level. Swimlane is not used during transformation between the process and the WBS, and is thus omitted from the DSM. Message Flow is described by the message coordination among Swimlanes, and is omitted from the DSM for the same reason as Swimlane.

The Route Activity uses transition restrictions (activity subelements) to implement complex routing logic, e.g., combining XOR and AND split conditions on outgoing transitions from an activity and combining XOR and AND join conditions on incoming transitions to an activity. The Route Activity is a “dummy” activity enabling “cascading” transition conditions to be expressed, e.g., of the type “IF Condition1 THEN DO Activity1 ELSE IF Condition2 THEN DO Activity2 ELSE DO Activity3 ENDIF” in a process. The DSM cannot deal with the above issue if the route activity is omitted.

**Figure 3** shows the workflow pattern “Synchronization” and its corresponding DSM representing a Gateway as an activity. The “Synchronization” workflow pattern includes three activities and a JOIN gateway. The corre-
2.1.2. Evaluating Strength Between Activities

After representing the project-defined process using the DSM, relationships among activities are evaluated to establish the WBS by grouping relevant activities or tasks. Figure 4 shows scores of relationships, classified into four degrees by scoring from 0 to 3 to express strength between activities. If no transitions exist between two activities, then the score between them is 0. If more than one transition exists between them, the score is 1. If more than one transition exists between two activities and the target activity requires the output artifact of the source activity, the score is 2. If more than one transition exists between two activities and the source activity cooperates with the target activity to develop the output artifact of the source activity, then the score is 3. The DSM, called a “strength DSM,” is then evaluated based on defined scores in Fig. 4.

2.1.3. Clustering Activities Based on Work Products

Clustering activities based on work products groups activities or tasks based on work products, so major activities producing work products are required as input for this step. Other required input is the DSM with evaluated scores generated in the previous step offering strength relations for each pair of activities. The goal of clustering is to group interrelated activities into a cluster based on the strength between activities. The clustering algorithm is divided into three steps:

1. Normalizing the DSM
2. Obtaining the strength DSM for each activity pair
3. Clustering based on major activities and strength DSM

The initial step of clustering is to normalize the DSM. Normalizing is making the strength relation of each pair of activities between 0 and 1. The transitive relation applies to deriving strength for each pair of activities. If the

<table>
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<th>Explanation</th>
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<td>0</td>
<td>there are no transitions between activities.</td>
</tr>
<tr>
<td>1</td>
<td>there is more than one transition between activities.</td>
</tr>
<tr>
<td>2</td>
<td>there is more than one transition between activities. The target activity requires the output artifact of the source activity.</td>
</tr>
<tr>
<td>3</td>
<td>there is more than one transition between two activities and the source activity cooperates with the target activity to develop the output artifact of the source activity.</td>
</tr>
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</table>

Fig. 4. Relationships between activities.

sponding DSM has four activities – A, B, C, and G, where G indicates the JOIN Gateway – and 2-tuples represent information flows: (output logic of source activity, input logic of target activity). As symbols of the information flow, ⋀ is AND, ⋁ denotes OR, and XOR is represented as ⊕.

strength between A and B is 0.5 and the strength between B and C is 0.5, we derive the strength between A and C as 0.25. The strength between A and B is 0.5 and the strength between C and G is 0.5, we derive the strength between A and G as 0.25.

Fig. 5. Obtaining weighting scores between activities.

For 
k \in 1 To n
For i = 1 To n
For j = 1 To n
If i = j Then
   Strength(i, j) = 1
Else
   If \( \text{Strength}(i, j) \cdot \text{Strength}(k, j) \) Then
   Strength(i, j) = \( \text{Strength}(i, k) \cdot \text{Strength}(k, j) \)
End If
End If
Next j
Next i
Next k

Fig. 6. Algorithm for strength derivation.

\[
\begin{align*}
\text{Assign Project Manager} & : 1.25 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{Review Proposal} & : 0 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{🍸, Proposal Approved?} & : 0 \quad 1 \quad 0 \quad 0 \quad 0 \\
\text{Revise Proposal} & : 0 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{Judge Project Type} & : 0 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{Edit Proposal} & : 0 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{Submit Proposal} & : 0 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{Develop PIP} & : 0 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{ ál, Project Accepted?} & : 0 \quad 0 \quad 0 \quad 0 \quad 0 \\
\text{POPA} & : 26 \quad 0 \quad 0 \quad 0 \quad 0 \\
\end{align*}
\]

(a) DSM

\[
\begin{align*}
\text{Ass} & : 1.111 \quad 0.111 \quad 0.111 \quad 0.111 \quad 0.111 \\
\text{Project Manager} & : 0.744 \quad 0.333 \quad 0.333 \quad 0.333 \quad 0.333 \\
\text{Review Proposal} & : 1.0 \quad 1 \quad 1 \quad 1 \quad 1 \\
\text{ ál, Proposal Approved?} & : 1.0 \quad 1 \quad 1 \quad 1 \quad 1 \\
\text{Revise Proposal} & : 1.0 \quad 1 \quad 1 \quad 1 \quad 1 \\
\text{Judge Project Type} & : 0.333 \quad 0.333 \quad 0.333 \quad 0.333 \quad 0.333 \\
\text{Edit Proposal} & : 1.0 \quad 1 \quad 1 \quad 1 \quad 1 \\
\text{Submit Proposal} & : 1.0 \quad 1 \quad 1 \quad 1 \quad 1 \\
\text{Develop PIP} & : 0.7 \quad 0.444 \quad 0.444 \quad 0.444 \quad 0.444 \\
\text{ ál, Project Accepted?} & : 0.333 \quad 0.333 \quad 0.333 \quad 0.333 \quad 0.333 \\
\text{POPA} & : 26 \quad 0.296 \quad 0.296 \quad 0.296 \quad 0.296 \\
\end{align*}
\]

(b) DSM after strength derivation

Fig. 7. DSM after strength derivation.

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outputting work products can be identified. We use the DSM to conduct clustering based on these major activities, which are initial clusters. The clustering algorithm then groups other activities into clusters based on their strength relationships.

2.1.4. Organizing the WBS

The Project Management Institute (PMI) recommends a deliverable-oriented WBS hierarchy for project planning and control [16]. The project name is placed on level 1 and level 2 for processes included in the project. Level 3 is deliverables delivered by the parent process level. We recommend placing work products and system components on level 3. On level 4, activities or tasks are clustered for the deliverable level. The path searching partition algorithm [17] is applied to rearrange elements for each WBS level in this order.

2.2. WBS2Process

Project managers may edit the WBS for project planning, cost estimation, resources assignment, etc., but constraints exist in editing the WBS because project managers should follow project-defined processes to lead project execution. WBS editing constraints are suggested as follows:

- Project managers can add a project-specific work product or task.
- Project managers must assign resources to a task
- Tasks must be scheduled by the project manager
- Project managers cannot delete a deliverable or a task existing in the project-defined process. Deletion is only conducted if it is allowed in tailoring guidelines.
- Project managers cannot rename a work product or a task.

2.2.1. Transforming the WBS into a DSM

Although element types are defined for each WBS level, ambiguity remains while the WBS is being transformed into a DSM for elements that project managers add on WBS level 4 or break down into level 5, where elements types for these newly added elements may be overlooked. Project managers must identify WBS elements types in extension attributes when adding new elements to a WBS, and only activity element types are transformed into a DSM. Fig. 8 shows a WBS and its corresponding DSM. The WBS contains six activities – A. Develop SRS and its child activities, E. Develop System Architecture, and F. Develop the Use Case, B. Develop PEP, C. Review PEP, and D. PMC Meeting.

2.2.2. Verifying and Merging the New and Original DSMs

Figure 9 shows a DSM with input and output logic. An activity has one input logic and one output logic. In Fig. 9, the input logic of G comes from outgoing A and outgoing B. The type of input logic of G, however, differs from A and B in the DSM. One is AND-Join and the other is OR-Join, so it is confusing to determine what the input logic of G is.

The same problem arises in output logic in a DSM. Input and output logic are verified by checking the same symbol logic for each column and row in a DSM. Merge the original DSM and new DSM starting in ActivityId mapping. ActivityId in the new DSM can be found in the original DSM only if the activity with the ActivityId is transformed from the project-defined process. Input and output logic of mapped activities in the new DSM are verified based on the original DSM. The verified result is placed in the new DSM, so the new DSM is the merged result and is ready to generate an XPDL format.

2.2.3. Generating Executable Process

The executable process derives from the merged DSM and XPDL file of the project-defined process. To exe-
A process is mapped to tag liver work products for project monitoring and control. Involve activities for achieving the business goal and project monitor and control processes. A process should require activities for achieving the business goal and project monitor and control processes. A process should require requirements management, measurement and analysis, and project monitor and control processes. There may be multiple processes in a project, such as re-...<subelement of Activity> A Gateway is an <TransitionRestriction> having subelement <Route>. Input and output logic are mapped to tag <TransitionRestriction> that is a subelement of an activity. The two tags, <Split> and <Join>, are the subelement of <TransitionRestriction>. In the subelement of tag <Activity>, <Split> indicates the output logic of the activity and <Join> its input logic. Information contained in a DSM is not enough to execute a process. Project-specific information should be used to generate an executable XPDL for process execution. A WBS includes three project-specific types of information, which should be saved as a subelement of tag <Activity> in an XPDL file. The resource assigned in a WBS is mapped to tag <Performer> and the estimated task duration is saved in tag <Duration>, i.e., a subelement of <TimeEstimation>. Deliverables in a WBS should be recorded in tag <Artifact> and referenced by an activity in tag <Output> with attribute “ArtifactId.”

### 3. Exemplary Scenario

In presenting a sample Project Management Process (PMP), for clarity, we simplify the example to explain how our approach can be realized systematically.

3. Process2WBS Scenario

1. Representing the process using the DSM: The purpose of the PMP, as shown in Fig. 11, is to manage and control project execution, which includes five roles – senior manager, project manager, system analyst, quality guarantor, and project member. The PMP starts by assigning a project manager from a senior manager, than the project manager judges the project type for different execution flows. In the PMP, subprocesses such as REQMP, PPQAP, MAP, CMP, and CCP are represented as activities. The DSM represents subprocesses and their activities. An <ActivitySet>, such as PMC, and its activities are modeled as activities in a DSM. The XPDL file captures activities’ deliverables and input/output not shown in Fig. 11.

2. Evaluating strength between activities: The DSM includes 26 activities. Here we model a subprocess as an activity with ActivityType = “SubFlow” and evaluate degrees of strength based on the scores defined by our definition. Fig. 12 shows the corresponding DSM of the PMP after strength assignment. After completing strength evaluation, major deliverable activities are identified to follow the cluster algorithm.

3. Clustering activities based on work products: After evaluating strength between activities in the PMP, the strength DSM is calculated by a macro-function in MS Excel based on the strength derivation algorithm proposed in Fig. 6. Fig. 13 shows the strength DSM after running the strength derivation algorithm. If seven deliverables and corresponding major activities – activity Nos. 6, 8, 24, 20, 15, 16, and 10 – are identified by a project manager, then activities in the PMP are grouped based on the strength DSM in Fig. 13. Initial clusters are created for major activities. A cluster contains only one major activity, so
cluster Nos. 1-7 are created for activity Nos 6, 8, 24, 20, 15, 16, and 10. Other activities, not major activities, must join clusters based on strength values between activities and major activities. The higher the strength value indicates higher dependence between an activity and cluster. Strength values between an activity and each major activity are compared and the cluster with the highest strength is selected to group an activity, e.g., in Fig. 13, activity Assign Project Manager joins clusters 1 and 3 with the highest strength 0.111 and activity Review Proposal joins cluster 1 with highest strength value 1.

Fig. 12. Project management process DSM.

Fig. 13. DSM after strength derivation.

activities shared between two clusters.

4. Organizing the WBS: The WBS in Fig. 15 is organized based the clustered result. The project manager identifies activity Nos. 6, 8, 24, 20, 15, 16, and 10 as major activities. Activity 6 delivers the proposal and activity 8 delivers the project initial plan. The SRS is delivered by activity 24 and activity 20 produces the project management plan. Activity 15 outputs project meeting minutes and milestone report is delivered by activity 16. The WBS is organized from PMP alone and the subprocess is not represented in Fig. 15. Subprocesses such as REQMP, MAP, and CMP are a posited sibling of the project management process on level 2, but the process on WBS level 2 still must be rearranged based on DSM partitioning analysis.

3.2. WBS2Process Scenario

For better process control and to improve process execution efficiency, a WBS with project-specific information must be transformed into an executable process that
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To ensure consistency between the WBS and project-defined process, the project manager should apply WBS editing constraints in Section 2.2 to assign resources and plan a schedule in the WBS template generated in Process2WBS. After finishing WBS editing, the project manager starts transforming the WBS into a DSM using the domain mapping table in Fig. 2. Relationships and input/output logic of the DSM produced by WBS2Process are verified based on the original DSM produced by Process2WBS. These two DSMs are then merged into a new DSM to be used to generate an executable process with project-specific information in XPDL format based on the mapping table in Fig. 10. Fig. 16 shows partial XPDL of the project management process derived from WBS2Process. Activity Develop_PEP contains project-
specific information, i.e., performer and simulation information, to be used by the workflow engine to execute the project management process automatically.

4. Related Work

The DSM has been applied to several categories, including building construction [18–23], semiconductors [24, 25], automotive [26–28], aerospace [29–33], telecom [34], and electronics [35] industries. This section lists related work for process and project integration.

Christoph Bussler [36] stated that the main reason for PM tool failures, e.g., out of date or incorrect schedule, is synchronization missing between the project plan and actual execution tasks. He integrated WfMS with the project management tool in two parts – schema integration to map conceptual objects of WfMS and PM onto each other and behavior integration to define the scenario and interfaces among the user, PM tool, and WfMS when changing data. This study does not address dependence between WfMS and organization’s set of standard processes because the project process should follow the organization’s set of standard processes and constraints by criteria and tailoring guidelines.

Michael Gnatz et al. [37] concluded that most development projects have complex dependence among tasks, and less experienced project managers often under-estimate schedules and efforts. They stated that well-defined and repeatable processes offer flexibility and lessons to less experienced project managers and propose a process meta-model to constrain the instantiation of the process model for deriving the project plan.

Lawrence M.L. Chung and Keith C.C. Chan [38] addressed the limits of the Process Management Environments (PME) and Project Management Tools (PMT), e.g., PMEs do not provide a project schedule. They presented an integrated process and project management tool via the graph process and project concept and provide an object function to minimize the project schedule.

Thibault Alexandre et al. [39] discuss process integration requirements based on product and manufacturing data. To reduce product and process design time and cost, they provide a process plan schema with degrees of freedom and rules on transformation to integrate the project process based on product data.

Ali Bahrami [40] proposed integrated process management integrating project management, business process modeling, simulation, and workflow to support scheduled workflow execution. The purpose is to generate a workflow based on a scheduling tool. The system exports the workflow process in XPDL format. The following defines three activity types:

- Simple Task: an activity including one task
- Hierarchical Task: an activity including several tasks that did not previously exist
- Process Component: an activity including several tasks that previously existing tasks

However, no domain concepts are mapped between project and process.

We compare these process and project integration approaches with a list of criteria in Table 1, detailed below.

- Domain concept mapping: Process concepts and project concepts differ and need mapping to clarify concepts. Is there any mapping, such as domain mapping table, between process concepts and project concepts?
- Transformation between process and project: Changes in a process (project) should be synchronized with the project (process) to improve consistency and maintainability. Is transformation between process and project bi-directional, from process to project, and from project to process, or one-way?
- Activity input/output logic support: Input/output logic controls the flow of activities and affects both processes, i.e., activity dependence, and project, i.e., project schedule. Does the integration approach support input/output logic during transformation?
- Feedback and cyclic support: Feedback and cyclic are common relationships in processes. Missing feedback and cycles adversely affect the accuracy of project schedules. Does the approach support feedback and cycles?

5. Conclusions and Projected Work

We have proposed a DSM-based approach for integrating a process with the WBS. The WBS template is derived from a project-defined process and increases WBS conformity with the project-defined process. The domain-mapping table mapped between a process and the DSM,
and the DSM and WBS helps correct mapping concepts between a process and the WBS. Our clustering algorithm analyzes strength among activities to group activities based on deliverables. WBS2Process generates the executable process in XPDL format.

Our projected work is three-focus:

- Enabling tailoring from the organization’s set of standard processes to project-defined processes based on criteria and tailoring guidelines.
- Enhancing consistency verification between the project-defined process and the executable process by applying process compliance measurement and analysis.
- Evaluating and improving process performance, measurable concepts such as process compliance, process efficiency, and process effectiveness, corresponding measures, and corresponding metrics called process performance metrics are needed to develop and collect during project execution. Process performance is then evaluated based on process performance metrics.

References:

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<td><strong>Main Works:</strong> * software engineering, requirement engineering, software architecture, service-oriented architecture, CMMI</td>
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