

Put-Call Parity (Castelli, 1877)

$$C = P + S - PV(X). \quad (19)$$

- Consider the portfolio of one short European call, one long European put, one share of stock, and a loan of $PV(X)$.
- All options are assumed to carry the same strike price and time to expiration, τ .
- The initial cash flow is therefore

$$C - P - S + PV(X).$$

The Proof (continued)

- At expiration, if the stock price $S_\tau \leq X$, the put will be worth $X - S_\tau$ and the call will expire worthless.
- After the loan, now X , is repaid, the net future cash flow is zero:

$$0 + (X - S_\tau) + S_\tau - X = 0.$$

- On the other hand, if $S_\tau > X$, the call will be worth $S_\tau - X$ and the put will expire worthless.
- After the loan, now X , is repaid, the net future cash flow is again zero:

$$-(S_\tau - X) + 0 + S_\tau - X = 0.$$

The Proof (concluded)

- The net future cash flow is zero in either case.
- The no-arbitrage principle implies that the initial investment to set up the portfolio must be nil as well.

Consequences of Put-Call Parity

- There is only one kind of European option because the other can be replicated from it in combination with the underlying stock and riskless lending or borrowing.
 - Combinations such as this create synthetic securities.
- $S = C - P + PV(X)$ says a stock is equivalent to a portfolio containing a long call, a short put, and lending $PV(X)$.
- $C - P = S - PV(X)$ implies a long call and a short put amount to a long position in stock and borrowing the PV of the strike price (buying stock on margin).

Intrinsic Value

Lemma 1 *An American call or a European call on a non-dividend-paying stock is never worth less than its intrinsic value.*

- The put-call parity implies
$$C = (S - X) + (X - PV(X)) + P \geq S - X.$$
- Recall $C \geq 0$.
- It follows that $C \geq \max(S - X, 0)$, the intrinsic value.
- An American call also cannot be worth less than its intrinsic value.

Intrinsic Value (concluded)

A European put on a non-dividend-paying stock may be worth less than its intrinsic value (p. 161).

Lemma 2 *For European puts, $P \geq \max(\text{PV}(X) - S, 0)$.*

- Prove it with the put-call parity.
- Can explain the right figure on p. 161 why $P < X - S$ when S is small.

Early Exercise of American Calls

European calls and American calls are identical when the underlying stock pays no dividends.

Theorem 3 (Merton (1973)) *An American call on a non-dividend-paying stock should not be exercised before expiration.*

- By an exercise in text, $C \geq \max(S - PV(X), 0)$.
- If the call is exercised, the value is the smaller $S - X$.

Remarks

- The above theorem does not mean American calls should be kept until maturity.
- What it does imply is that when early exercise is being considered, a *better* alternative is to sell it.
- Early exercise may become optimal for American calls on a dividend-paying stock.
 - Stock price declines as the stock goes ex-dividend.

Early Exercise of American Calls: Dividend Case

Surprisingly, an American call should be exercised only at a few dates.

Theorem 4 *An American call will only be exercised at expiration or just before an ex-dividend date.*

In contrast, it might be optimal to exercise an American put even if the underlying stock does not pay dividends.

Convexity of Option Prices

Lemma 5 *For three otherwise identical calls or puts with strike prices $X_1 < X_2 < X_3$,*

$$C_{X_2} \leq \omega C_{X_1} + (1 - \omega) C_{X_3}$$

$$P_{X_2} \leq \omega P_{X_1} + (1 - \omega) P_{X_3}$$

Here

$$\omega \equiv (X_3 - X_2)/(X_3 - X_1).$$

(Equivalently, $X_2 = \omega X_1 + (1 - \omega) X_3$.)

The Intuition behind Lemma 5^a

- Consider $\omega C_{X_1} + (1 - \omega) C_{X_3} - C_{X_2}$.
- This is a butterfly spread (p. 171).
- It has a nonnegative value as

$$\omega \max(S - X_1, 0) + (1 - \omega) \max(S - X_3, 0) - \max(S - X_2, 0) \geq 0.$$

- Therefore, $\omega C_{X_1} + (1 - \omega) C_{X_3} - C_{X_2} \geq 0$.
- In the limit, $\partial^2 C / \partial X^2 \geq 0$.

^aContributed by Mr. Cheng, Jen-Chieh (B96703032) on March 17, 2010.

Option on Portfolio vs. Portfolio of Options

An option on a portfolio of stocks is cheaper than a portfolio of options.

Theorem 6 *Consider a portfolio of non-dividend-paying assets with weights ω_i . Let C_i denote the price of a European call on asset i with strike price X_i . Then the call on the portfolio with a strike price $X \equiv \sum_i \omega_i X_i$ has a value at most $\sum_i \omega_i C_i$. All options expire on the same date.*

The same result holds for European puts.

Option Pricing Models

If the world of sense does not fit mathematics,
so much the worse for the world of sense.
— Bertrand Russell (1872–1970)

Black insisted that anything one could do
with a mouse could be done better
with macro redefinitions
of particular keys on the keyboard.
— Emanuel Derman,
My Life as a Quant (2004)

The Setting

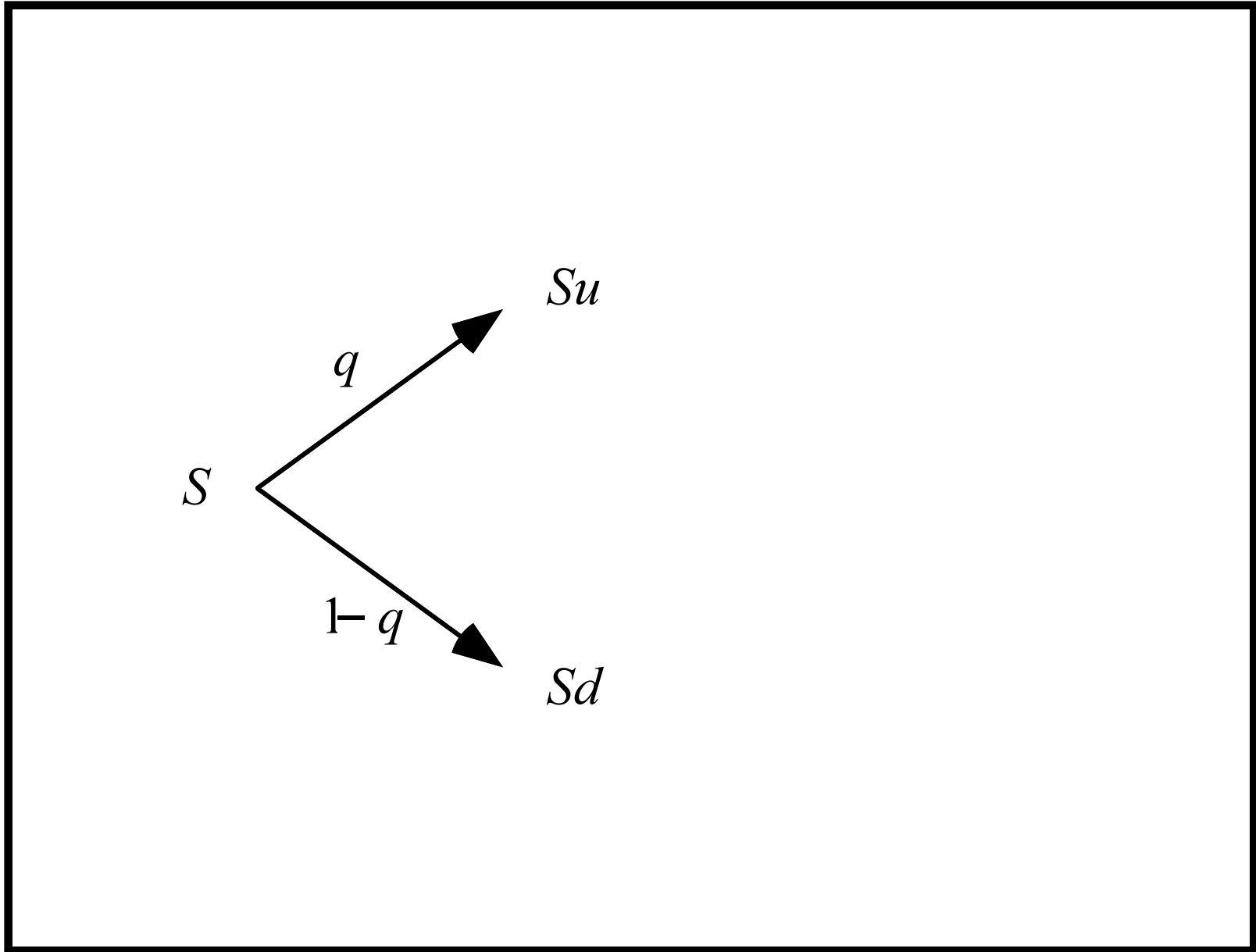
- The no-arbitrage principle is insufficient to pin down the exact option value.
- Need a model of probabilistic behavior of stock prices.
- One major obstacle is that it seems a risk-adjusted interest rate is needed to discount the option's payoff.
- Breakthrough came in 1973 when Black (1938–1995) and Scholes with help from Merton published their celebrated option pricing model.
 - Known as the Black-Scholes option pricing model.

Terms and Approach

- C : call value.
- P : put value.
- X : strike price
- S : stock price
- $\hat{r} > 0$: the continuously compounded riskless rate per period.
- $R \equiv e^{\hat{r}}$: gross return.
- Start from the discrete-time binomial model.

Binomial Option Pricing Model (BOPM)

- Time is discrete and measured in periods.
- If the current stock price is S , it can go to Su with probability q and Sd with probability $1 - q$, where $0 < q < 1$ and $d < u$.
 - In fact, $d < R < u$ must hold to rule out arbitrage.
- Six pieces of information suffice to determine the option value based on arbitrage considerations: S , u , d , X , \hat{r} , and the number of periods to expiration.

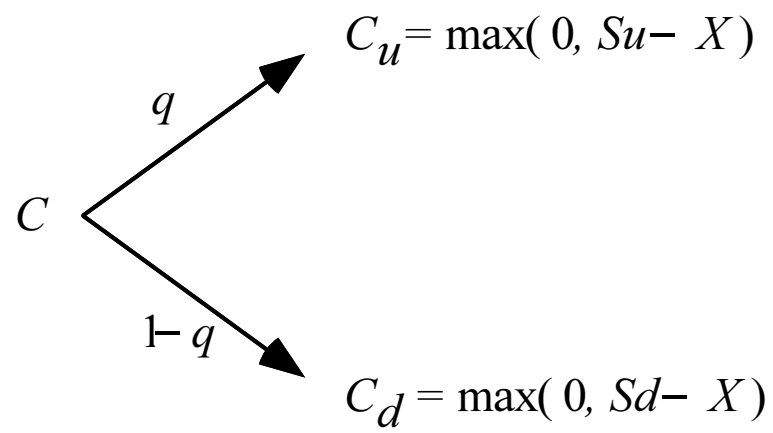


Call on a Non-Dividend-Paying Stock: Single Period

- The expiration date is only one period from now.
- C_u is the call price at time one if the stock price moves to Su .
- C_d is the call price at time one if the stock price moves to Sd .
- Clearly,

$$C_u = \max(0, Su - X),$$

$$C_d = \max(0, Sd - X).$$



Call on a Non-Dividend-Paying Stock: Single Period (continued)

- Set up a portfolio of h shares of stock and B dollars in riskless bonds.
 - This costs $hS + B$.
 - We call h the hedge ratio or delta.
- The value of this portfolio at time one is either $hSu + RB$ or $hSd + RB$.
- Choose h and B such that the portfolio replicates the payoff of the call,

$$hSu + RB = C_u,$$

$$hSd + RB = C_d.$$

Call on a Non-Dividend-Paying Stock: Single Period (concluded)

- Solve the above equations to obtain

$$h = \frac{C_u - C_d}{Su - Sd} \geq 0, \quad (20)$$

$$B = \frac{uC_d - dC_u}{(u - d)R}. \quad (21)$$

- By the no-arbitrage principle, the European call should cost the same as the equivalent portfolio, $C = hS + B$.
- As $uC_d - dC_u < 0$, the equivalent portfolio is a levered long position in stocks.

American Call Pricing in One Period

- Have to consider immediate exercise.
- $C = \max(hS + B, S - X)$.
 - When $hS + B \geq S - X$, the call should not be exercised immediately.
 - When $hS + B < S - X$, the option should be exercised immediately.
- For non-dividend-paying stocks, early exercise is not optimal by Theorem 3 (p. 191).
- So $C = hS + B$.

Put Pricing in One Period

- Puts can be similarly priced.
- The delta for the put is $(P_u - P_d)/(Su - Sd) \leq 0$, where

$$P_u = \max(0, X - Su),$$

$$P_d = \max(0, X - Sd).$$

- Let $B = \frac{uP_d - dP_u}{(u-d)R}$.
- The European put is worth $hS + B$.
- The American put is worth $\max(hS + B, X - S)$.
 - Early exercise is always possible with American puts.

Risk

- Surprisingly, the option value is independent of q .
- Hence it is independent of the expected gross return of the stock, $qSu + (1 - q)Sd$.
- It therefore does not directly depend on investors' risk preferences.
- The option value depends on the sizes of price changes, u and d , which the investors must agree upon.
- Note that the set of possible stock prices is the same whatever q is.

Can You Figure Out u, d without Knowing q ?^a

- Yes, you can under BOPM.
- Let us observe the time series of past stock prices, e.g.,

$$\begin{array}{c} u \text{ is available} \\ \underbrace{S, Su,} \quad Su^2, \underbrace{Su^3, Su^3d, \dots} \\ d \text{ is available} \end{array}$$

- So with sufficiently long history, you will figure out u and d without knowing q .

^aContributed by Mr. Hsu, Jia-Shuo (D97945003) on March 11, 2009.

Pseudo Probability

- After substitution and rearrangement,

$$hS + B = \frac{\left(\frac{R-d}{u-d}\right) C_u + \left(\frac{u-R}{u-d}\right) C_d}{R}.$$

- Rewrite it as

$$hS + B = \frac{pC_u + (1-p)C_d}{R},$$

where

$$p \equiv \frac{R-d}{u-d}.$$

- As $0 < p < 1$, it may be interpreted as a probability.

Risk-Neutral Probability

- The expected rate of return for the stock is equal to the riskless rate \hat{r} under p as $pSu + (1 - p)Sd = RS$.
- The expected rates of return of all securities must be the riskless rate when investors are risk-neutral.
- For this reason, p is called the risk-neutral probability.
- The value of an option is the expectation of its discounted future payoff in a risk-neutral economy.
- So the rate used for discounting the FV is the riskless rate in a risk-neutral economy.

Binomial Distribution

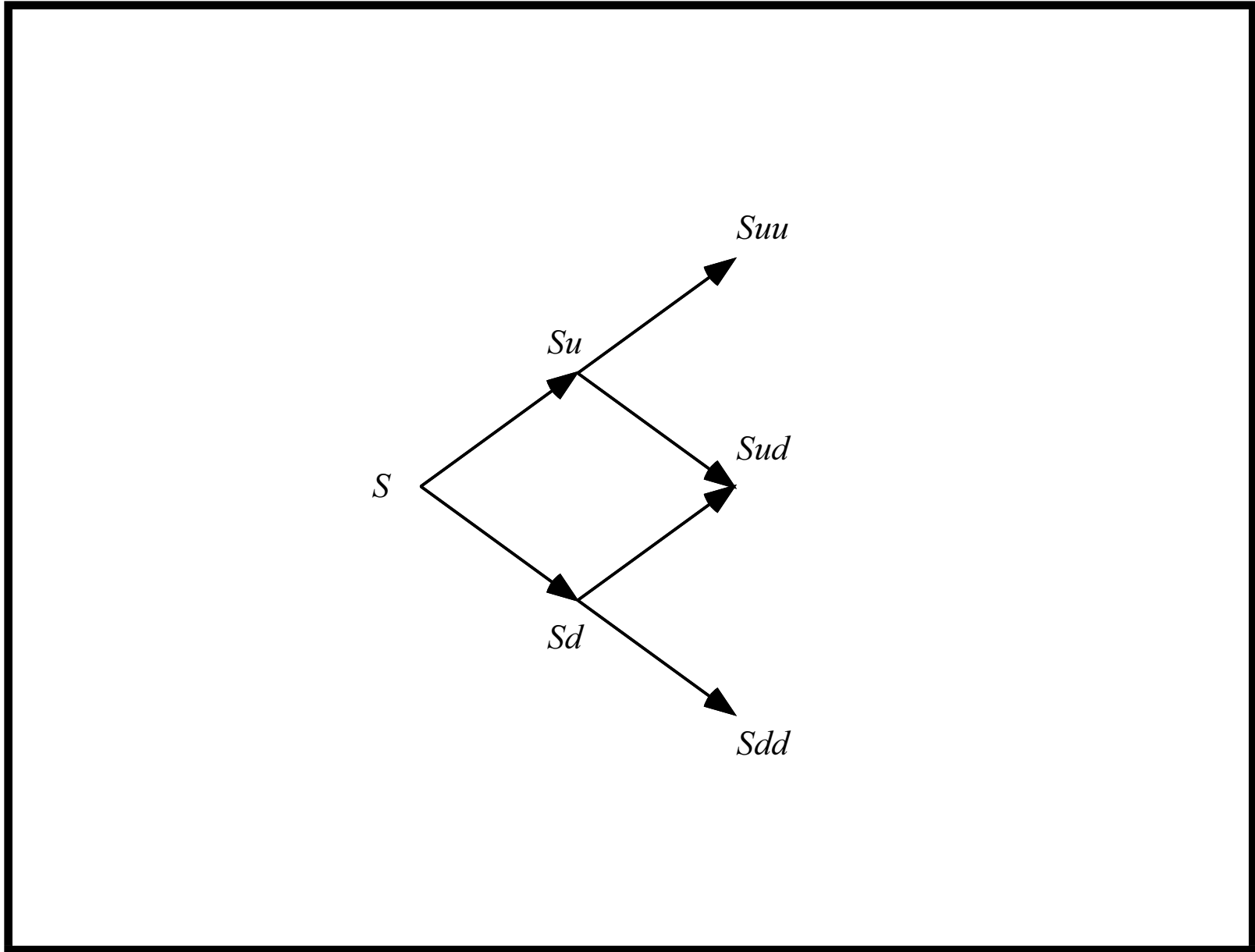
- Denote the binomial distribution with parameters n and p by

$$b(j; n, p) \equiv \binom{n}{j} p^j (1 - p)^{n-j} = \frac{n!}{j! (n - j)!} p^j (1 - p)^{n-j}.$$

- $n! = n \times (n - 1) \cdots 2 \times 1$ with the convention $0! = 1$.
- Suppose you toss a coin n times with p being the probability of getting heads.
- Then $b(j; n, p)$ is the probability of getting j heads.

Option on a Non-Dividend-Paying Stock: Multi-Period

- Consider a call with two periods remaining before expiration.
- Under the binomial model, the stock can take on three possible prices at time two: S_{uu} , S_{ud} , and S_{dd} .
 - There are 4 paths.
 - But the tree combines.
- At any node, the next two stock prices only depend on the current price, not the prices of earlier times.



Option on a Non-Dividend-Paying Stock: Multi-Period (continued)

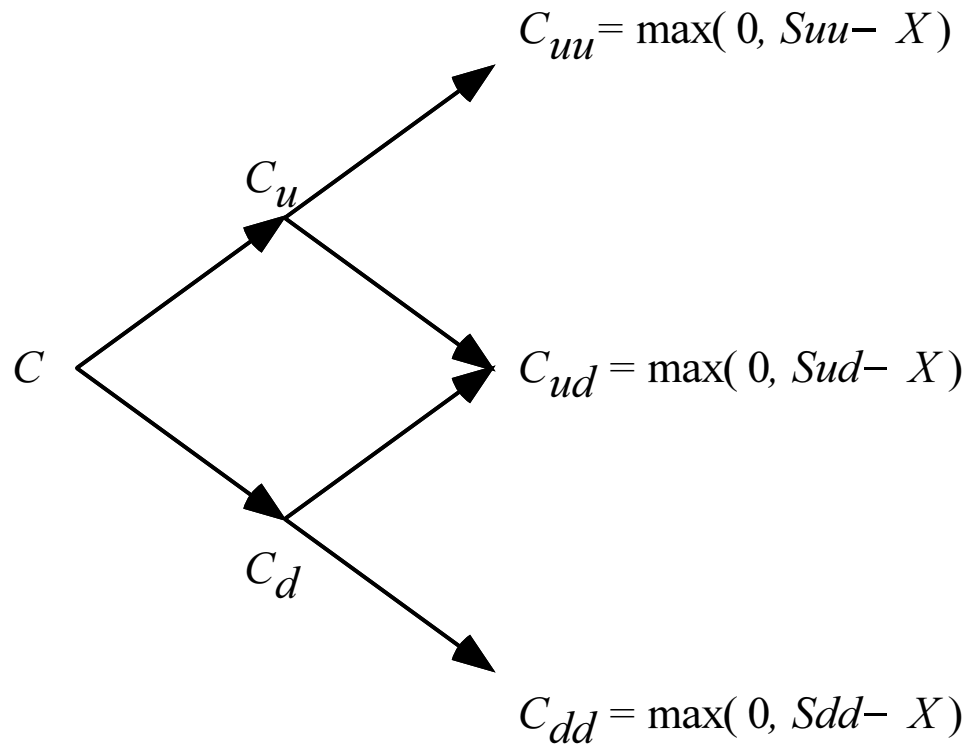
- Let C_{uu} be the call's value at time two if the stock price is S_{uu} .
- Thus,

$$C_{uu} = \max(0, S_{uu} - X).$$

- C_{ud} and C_{dd} can be calculated analogously,

$$C_{ud} = \max(0, S_{ud} - X),$$

$$C_{dd} = \max(0, S_{dd} - X).$$



Option on a Non-Dividend-Paying Stock: Multi-Period (continued)

- The call values at time one can be obtained by applying the same logic:

$$C_u = \frac{pC_{uu} + (1-p)C_{ud}}{R}, \quad (22)$$

$$C_d = \frac{pC_{ud} + (1-p)C_{dd}}{R}.$$

- Deltas can be derived from Eq. (20) on p. 206.
- For example, the delta at C_u is

$$\frac{C_{uu} - C_{ud}}{S_{uu} - S_{ud}}.$$

Option on a Non-Dividend-Paying Stock: Multi-Period (concluded)

- We now reach the current period.
- An equivalent portfolio of h shares of stock and $\$B$ riskless bonds can be set up for the call that costs C_u (C_d , resp.) if the stock price goes to Su (Sd , resp.).
- The values of h and B can be derived from Eqs. (20)–(21) on p. 206.
- That is, compute

$$\frac{pC_u + (1 - p)C_d}{R}$$

as the price.

Early Exercise

- Since the call will not be exercised at time one even if it is American, $C_u \geq Su - X$ and $C_d \geq Sd - X$.
- Therefore,

$$\begin{aligned} hS + B &= \frac{pC_u + (1-p)C_d}{R} \geq \frac{[pu + (1-p)d]S - X}{R} \\ &= S - \frac{X}{R} > S - X. \end{aligned}$$

– The call again will not be exercised at present.^a

- So

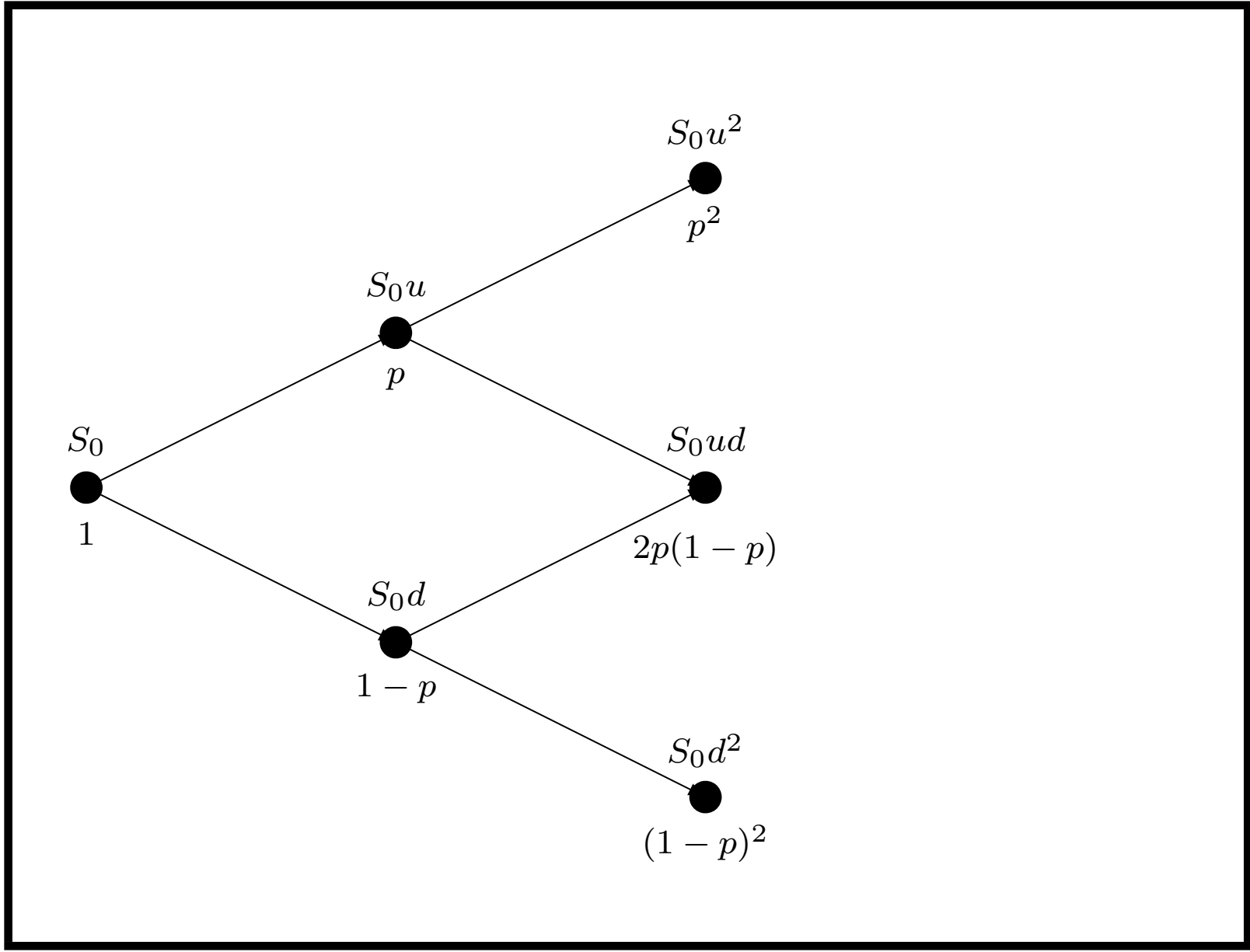
$$C = hS + B = \frac{pC_u + (1-p)C_d}{R}.$$

^aConsistent with Theorem 3 (p. 191).

Backward Induction of Zermelo (1871–1953)

- The above expression calculates C from the two successor nodes C_u and C_d and none beyond.
- The same computation happened at C_u and C_d , too, as demonstrated in Eq. (22) on p. 218.
- This recursive procedure is called backward induction.
- Now, C equals

$$\begin{aligned} & [p^2 C_{uu} + 2p(1-p) C_{ud} + (1-p)^2 C_{dd}](1/R^2) \\ = & [p^2 \max(0, Su^2 - X) + 2p(1-p) \max(0, Sud - X) \\ & + (1-p)^2 \max(0, Sd^2 - X)]/R^2. \end{aligned}$$



Backward Induction (concluded)

- In the n -period case,

$$C = \frac{\sum_{j=0}^n \binom{n}{j} p^j (1-p)^{n-j} \times \max(0, Su^j d^{n-j} - X)}{R^n}.$$

- The value of a call on a non-dividend-paying stock is the expected discounted payoff at expiration in a risk-neutral economy.

- The value of a European put is

$$P = \frac{\sum_{j=0}^n \binom{n}{j} p^j (1-p)^{n-j} \times \max(0, X - Su^j d^{n-j})}{R^n}.$$

Risk-Neutral Pricing Methodology

- Every derivative can be priced as if the economy were risk-neutral.
- For a European-style derivative with the terminal payoff function \mathcal{D} , its value is

$$e^{-\hat{r}n} E^\pi[\mathcal{D}].$$

- E^π means the expectation is taken under the risk-neutral probability.
- The “equivalence” between arbitrage freedom in a model and the existence of a risk-neutral probability is called the (first) fundamental theorem of asset pricing.

Self-Financing

- Delta changes over time.
- The maintenance of an equivalent portfolio is dynamic.
- The maintaining of an equivalent portfolio does not depend on our correctly predicting future stock prices.
- The portfolio's value at the end of the current period is precisely the amount needed to set up the next portfolio.
- The trading strategy is self-financing because there is neither injection nor withdrawal of funds throughout.
 - Changes in value are due entirely to capital gains.

The Binomial Option Pricing Formula

- The stock prices at time n are

$$Su^n, Su^{n-1}d, \dots, Sd^n.$$

- Let a be the minimum number of upward price moves for the call to finish in the money.
- So a is the smallest nonnegative integer such that

$$Su^a d^{n-a} \geq X,$$

or, equivalently,

$$a = \left\lceil \frac{\ln(X/Sd^n)}{\ln(u/d)} \right\rceil.$$

The Binomial Option Pricing Formula (concluded)

- Hence,

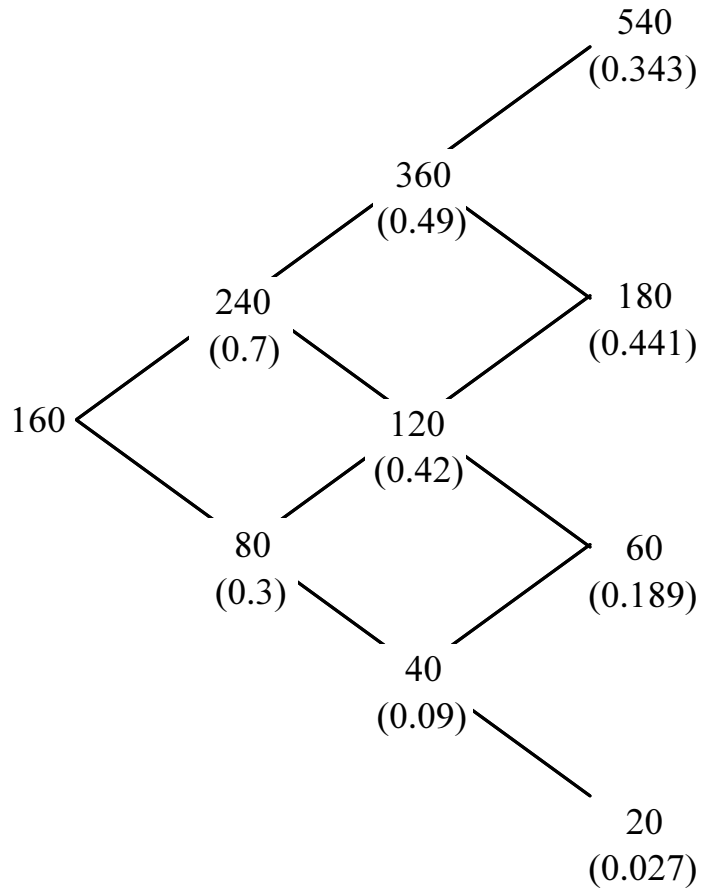
$$\begin{aligned} C &= \frac{\sum_{j=a}^n \binom{n}{j} p^j (1-p)^{n-j} (Su^j d^{n-j} - X)}{R^n} \quad (23) \\ &= S \sum_{j=a}^n \binom{n}{j} \frac{(pu)^j [(1-p)d]^{n-j}}{R^n} \\ &\quad - \frac{X}{R^n} \sum_{j=a}^n \binom{n}{j} p^j (1-p)^{n-j} \\ &= S \sum_{j=a}^n b(j; n, pu/R) - X e^{-\hat{r}n} \sum_{j=a}^n b(j; n, p). \end{aligned}$$

Numerical Examples

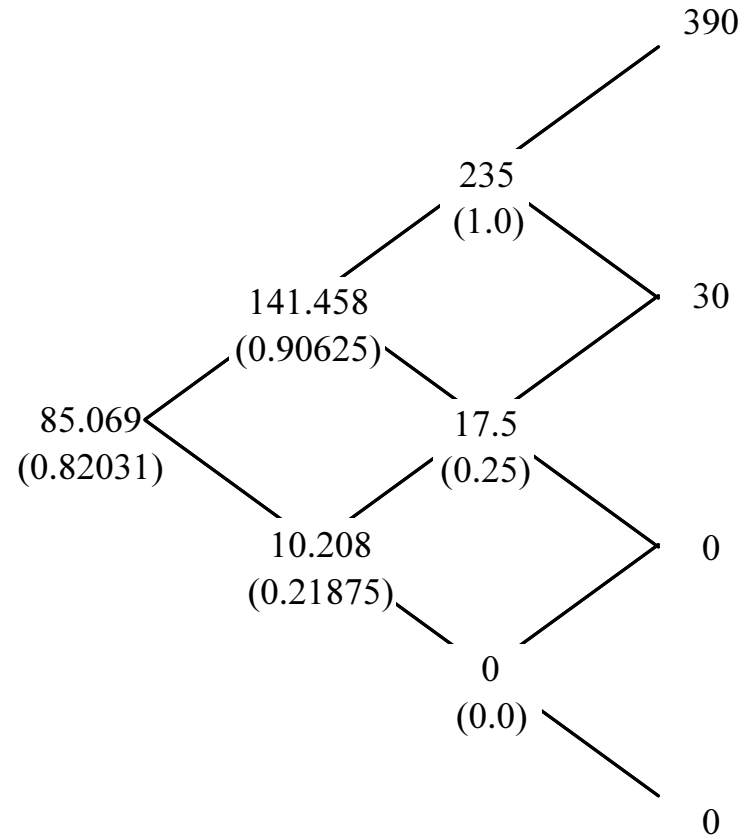
- A non-dividend-paying stock is selling for \$160.
- $u = 1.5$ and $d = 0.5$.
- $r = 18.232\%$ per period ($R = e^{0.18232} = 1.2$).
 - Hence $p = (R - d)/(u - d) = 0.7$.
- Consider a European call on this stock with $X = 150$ and $n = 3$.
- The call value is \$85.069 by backward induction.
- Or, the PV of the expected payoff at expiration:

$$\frac{390 \times 0.343 + 30 \times 0.441 + 0 \times 0.189 + 0 \times 0.027}{(1.2)^3} = 85.069.$$

Binomial process for the stock price
(probabilities in parentheses)



Binomial process for the call price
(hedge ratios in parentheses)



Numerical Examples (continued)

- Mispricing leads to arbitrage profits.
- Suppose the option is selling for \$90 instead.
- Sell the call for \$90 and invest \$85.069 in the replicating portfolio with 0.82031 shares of stock required by delta.
- Borrow $0.82031 \times 160 - 85.069 = 46.1806$ dollars.
- The fund that remains,

$$90 - 85.069 = 4.931 \text{ dollars,}$$

is the arbitrage profit as we will see.

Numerical Examples (continued)

Time 1:

- Suppose the stock price moves to \$240.
- The new delta is 0.90625.
- Buy

$$0.90625 - 0.82031 = 0.08594$$

more shares at the cost of $0.08594 \times 240 = 20.6256$ dollars financed by borrowing.

- Debt now totals $20.6256 + 46.1806 \times 1.2 = 76.04232$ dollars.

Numerical Examples (continued)

Time 2:

- Suppose the stock price plunges to \$120.
- The new delta is 0.25.
- Sell $0.90625 - 0.25 = 0.65625$ shares.
- This generates an income of $0.65625 \times 120 = 78.75$ dollars.
- Use this income to reduce the debt to

$$76.04232 \times 1.2 - 78.75 = 12.5$$

dollars.

Numerical Examples (continued)

Time 3 (the case of rising price):

- The stock price moves to \$180.
- The call we wrote finishes in the money.
- For a loss of $180 - 150 = 30$ dollars, close out the position by either buying back the call or buying a share of stock for delivery.
- Financing this loss with borrowing brings the total debt to $12.5 \times 1.2 + 30 = 45$ dollars.
- It is repaid by selling the 0.25 shares of stock for $0.25 \times 180 = 45$ dollars.

Numerical Examples (concluded)

Time 3 (the case of declining price):

- The stock price moves to \$60.
- The call we wrote is worthless.
- Sell the 0.25 shares of stock for a total of

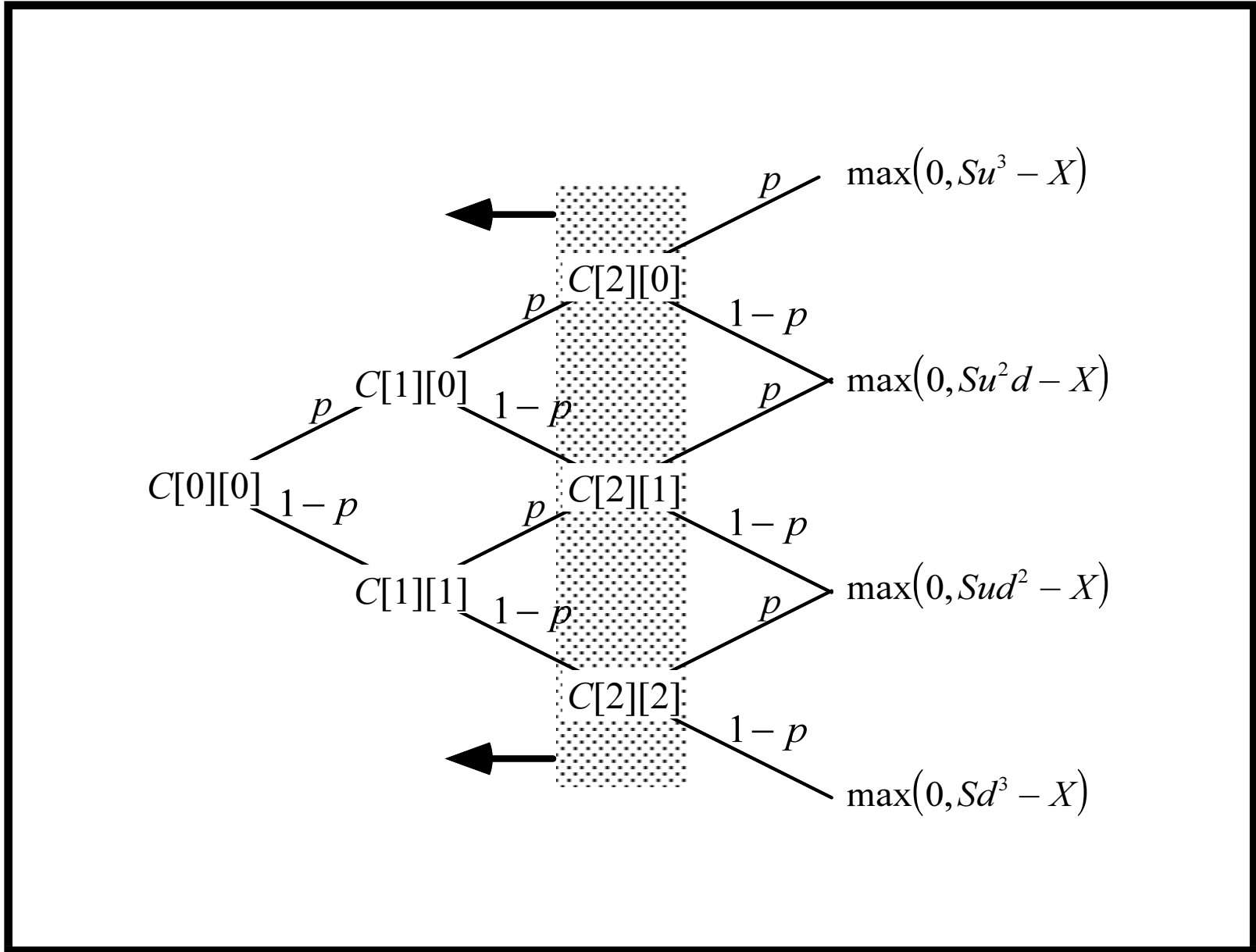
$$0.25 \times 60 = 15$$

dollars.

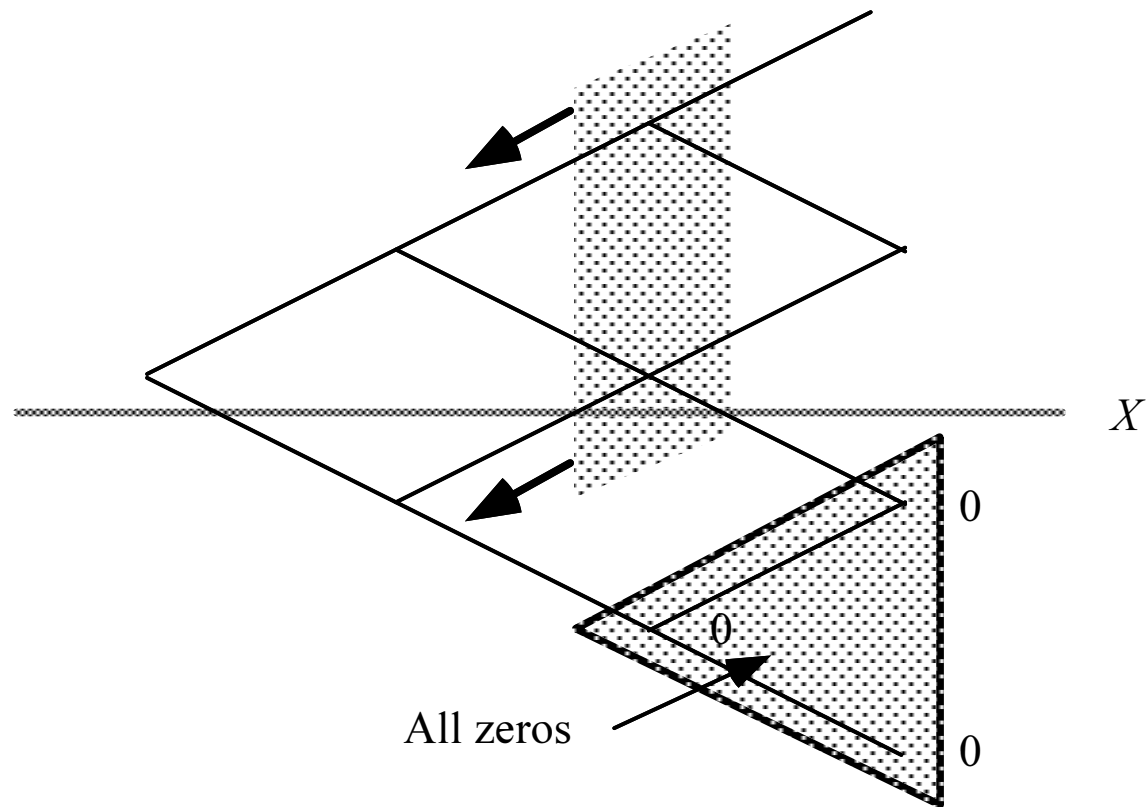
- Use it to repay the debt of $12.5 \times 1.2 = 15$ dollars.

Binomial Tree Algorithms for European Options

- The BOPM implies the binomial tree algorithm that applies backward induction.
- The total running time is $O(n^2)$.
- The memory requirement is $O(n^2)$.
 - Can be further reduced to $O(n)$ by reusing space
- To price European puts, simply replace the payoff.



Further Improvement for Calls



Optimal Algorithm

- We can reduce the running time to $O(n)$ and the memory requirement to $O(1)$.
- Note that

$$b(j; n, p) = \frac{p(n - j + 1)}{(1 - p)j} b(j - 1; n, p).$$

Optimal Algorithm (continued)

- The following program computes $b(j; n, p)$ in $b[j]$:

1: $b[a] := \binom{n}{a} p^a (1-p)^{n-a}$;

2: **for** $j = a + 1, a + 2, \dots, n$ **do**

3: $b[j] := b[j - 1] \times p \times (n - j + 1) / ((1 - p) \times j)$;

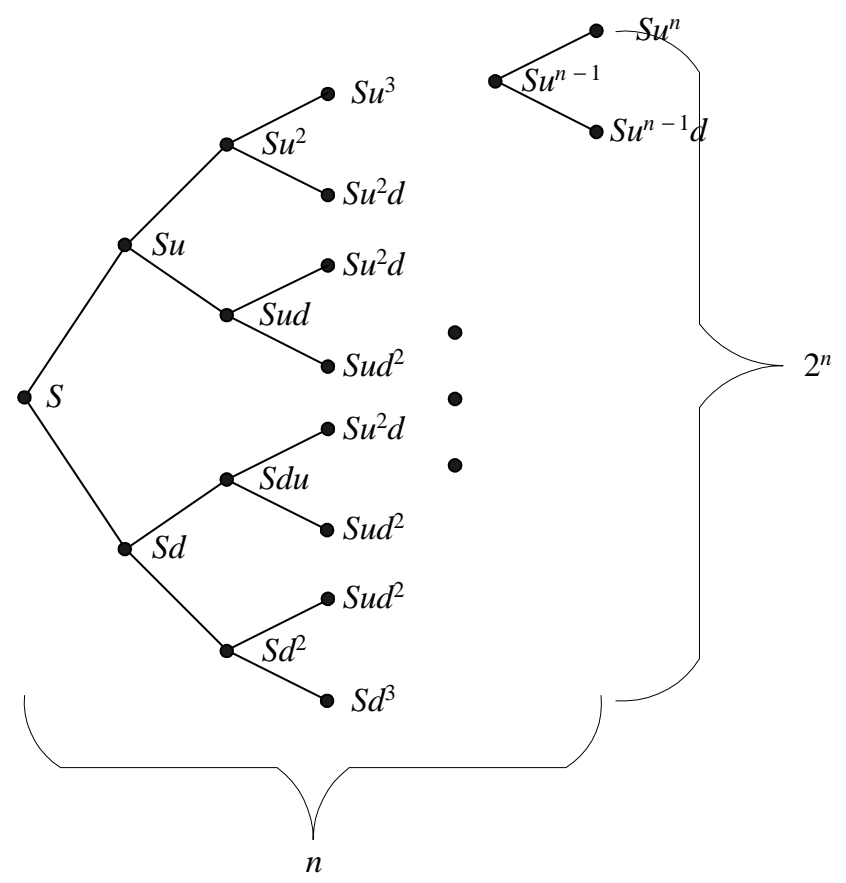
4: **end for**

- It runs in $O(n)$ steps.

Optimal Algorithm (concluded)

- With the $b(j; n, p)$ available, the risk-neutral valuation formula (23) on p. 227 is trivial to compute.
- We only need a single variable to store the $b(j; n, p)$ s as they are being sequentially computed.
- This linear-time algorithm computes the discounted expected value of $\max(S_n - X, 0)$.
- The above technique *cannot* be applied to American options because of early exercise.
- So binomial tree algorithms for American options usually run in $O(n^2)$ time.

On the Bushy Tree



Toward the Black-Scholes Formula

- The binomial model seems to suffer from two unrealistic assumptions.
 - The stock price takes on only two values in a period.
 - Trading occurs at discrete points in time.
- As n increases, the stock price ranges over ever larger numbers of possible values, and trading takes place nearly continuously.
- Any proper calibration of the model parameters makes the BOPM converge to the continuous-time model.
- We now skim through the proof.

Toward the Black-Scholes Formula (continued)

- Let τ denote the time to expiration of the option measured in years.
- Let r be the continuously compounded annual rate.
- With n periods during the option's life, each period represents a time interval of τ/n .
- Need to adjust the period-based u , d , and interest rate \hat{r} to match the empirical results as n goes to infinity.
- First, $\hat{r} = r\tau/n$.
 - The period gross return $R = e^{\hat{r}}$.

Toward the Black-Scholes Formula (continued)

- Use

$$\hat{\mu} \equiv \frac{1}{n} E \left[\ln \frac{S_\tau}{S} \right] \quad \text{and} \quad \hat{\sigma}^2 \equiv \frac{1}{n} \text{Var} \left[\ln \frac{S_\tau}{S} \right]$$

to denote, resp., the expected value and variance of the continuously compounded rate of return per period.

- Under the BOPM, it is not hard to show that

$$\begin{aligned} \hat{\mu} &= q \ln(u/d) + \ln d, \\ \hat{\sigma}^2 &= q(1 - q) \ln^2(u/d). \end{aligned}$$

Toward the Black-Scholes Formula (continued)

- Assume the stock's true continuously compounded rate of return over τ years has mean $\mu\tau$ and variance $\sigma^2\tau$.
 - Call σ the stock's (annualized) volatility.
- The BOPM converges to the distribution only if

$$\begin{aligned}n\hat{\mu} &= n(q \ln(u/d) + \ln d) \rightarrow \mu\tau, \\n\hat{\sigma}^2 &= nq(1 - q) \ln^2(u/d) \rightarrow \sigma^2\tau.\end{aligned}$$

- Impose $ud = 1$ to make nodes at the same horizontal level of the tree have identical price (review p. 237).
 - Other choices are possible (see text).

Toward the Black-Scholes Formula (continued)

- The above requirements can be satisfied by

$$u = e^{\sigma\sqrt{\tau/n}}, \quad d = e^{-\sigma\sqrt{\tau/n}}, \quad q = \frac{1}{2} + \frac{1}{2} \frac{\mu}{\sigma} \sqrt{\frac{\tau}{n}}. \quad (24)$$

- With Eqs. (24),

$$\begin{aligned} n\hat{\mu} &= \mu\tau, \\ n\hat{\sigma}^2 &= \left[1 - \left(\frac{\mu}{\sigma} \right)^2 \frac{\tau}{n} \right] \sigma^2\tau \rightarrow \sigma^2\tau. \end{aligned}$$

Toward the Black-Scholes Formula (continued)

- The no-arbitrage inequalities $d < R < u$ may not hold under Eqs. (24) on p. 246.
 - If this happens, the risk-neutral probability may lie outside $[0, 1]$.^a
- The problem disappears when n satisfies

$$e^{\sigma\sqrt{\tau/n}} > e^{r\tau/n},$$

or when $n > r^2\tau/\sigma^2$ (check it).

- So it goes away if n is large enough.
- Other solutions will be presented later.

^aMany papers forget to check this!

Toward the Black-Scholes Formula (continued)

- What is the limiting probabilistic distribution of the continuously compounded rate of return $\ln(S_\tau/S)$?
- The central limit theorem says $\ln(S_\tau/S)$ converges to the normal distribution with mean $\mu\tau$ and variance $\sigma^2\tau$.
- So $\ln S_\tau$ approaches the normal distribution with mean $\mu\tau + \ln S$ and variance $\sigma^2\tau$.
- S_τ has a lognormal distribution in the limit.

Toward the Black-Scholes Formula (continued)

Lemma 7 *The continuously compounded rate of return $\ln(S_\tau/S)$ approaches the normal distribution with mean $(r - \sigma^2/2)\tau$ and variance $\sigma^2\tau$ in a risk-neutral economy.*

- Let q equal the risk-neutral probability
$$p \equiv (e^{r\tau/n} - d)/(u - d).$$
- Let $n \rightarrow \infty$.

Toward the Black-Scholes Formula (continued)

- By Lemma 7 (p. 249) and Eq. (18) on p. 151, the expected stock price at expiration in a risk-neutral economy is $Se^{r\tau}$.
- The stock's expected annual rate of return^a is thus the riskless rate r .

^aIn the sense of $(1/\tau) \ln E[S_\tau/S]$ (arithmetic average rate of return) not $(1/\tau)E[\ln(S_\tau/S)]$ (geometric average rate of return).

Toward the Black-Scholes Formula (concluded)^a

Theorem 8 (The Black-Scholes Formula)

$$\begin{aligned}C &= SN(x) - Xe^{-r\tau}N(x - \sigma\sqrt{\tau}), \\P &= Xe^{-r\tau}N(-x + \sigma\sqrt{\tau}) - SN(-x),\end{aligned}$$

where

$$x \equiv \frac{\ln(S/X) + (r + \sigma^2/2)\tau}{\sigma\sqrt{\tau}}.$$

^aOn a United flight from San Francisco to Tokyo on March 7, 2010, a real-estate manager mentioned this formula to me!